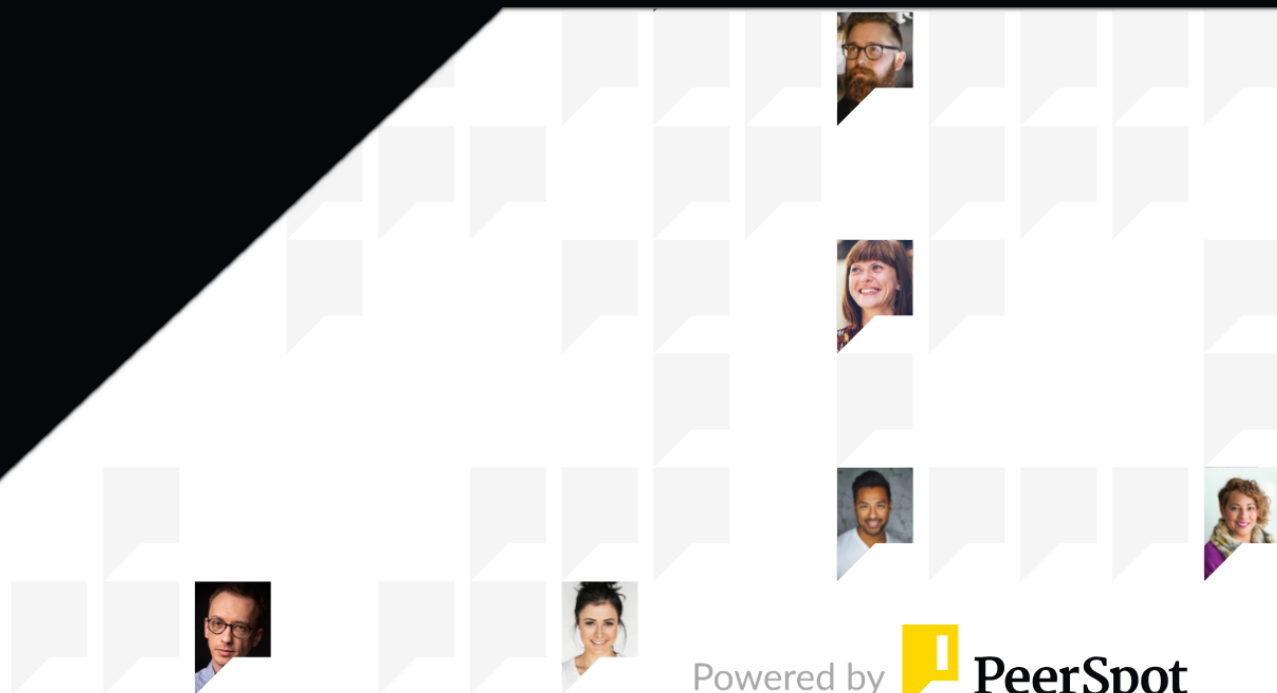




Haivision Media Platform

Reviews, tips, and advice from real users



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Product Recap



Haivision Media Platform

Haivision Media Platform Recap

Haivision Media Platform offers enterprise-grade video streaming expertise, enhancing collaboration and communication across organizations. Its capabilities address diverse needs, providing reliable and scalable solutions for live and on-demand video streaming.

Haivision Media Platform supports efficient video management and distribution, delivering seamless integration with existing infrastructures while ensuring high-quality video delivery. This platform caters to industries requiring secure and robust video streaming solutions, making it adaptable for incorporating advanced technologies within enterprise environments. With its powerful features, it enhances connectivity and information sharing, ensuring that businesses can efficiently reach their audience with precision and reliability.

What are the key features of Haivision Media Platform?

- **Stream Sync:** Ensures synchronized playback across all devices for a cohesive viewing experience
- **Analytics Dashboard:** Provides data-driven insights into viewer engagement and content performance
- **Advanced Security:** Protects content with robust encryption and access controls
- **Flexible Deployment Options:** Offers on-premises, cloud-based, or hybrid setups for varied infrastructure requirements
- **Scalable Architecture:** Adapts to growing demands, supporting both small teams and large enterprises

What benefits should users consider in reviews?

- **Cost Efficiency:** Reduces resource investment by integrating with existing systems
- **Improved Collaboration:** Enhances team communication through seamless video sharing
- **Scalability:** Grows with the organization's needs, ensuring long-term viability
- **Security Assurance:** Maintains data integrity and privacy across all operations

Haivision Media Platform is implemented across industries such as healthcare, finance, and education, enabling them to leverage secure live and on-demand video streaming solutions. In healthcare, it enhances remote consultations and training, while in finance, it supports secure communication. In education, it facilitates interactive learning experiences, integrating effortlessly into existing digital infrastructures to enhance engagement and retention.

Valuable Features

Excerpts from real customer reviews on PeerSpot:

- ✓ “Additionally, on the technical and operational ROI side, latency improved by 95 to 98%, with the teams and users reporting a massive drop in feed latency, shrinking end-to-end delay from an unstable 5 to 10 seconds down to a sub-second range of 100 to 500 milliseconds.”



Zaid bin junaid

Product Manager at Flash AI

- ✓ “We have always used many solutions, including Kiloview and ATEM, which is a French company, but of all of them, Haivision Media Platform has been our number one for rediffusion, transmission, and broadcast because of its ease, compatibility, and reliability.”



Samuelmo

Ingeniero de operaciones at a comms service provider with 1,001-5,000 employees

- ✓ “Haivision Media Platform has positively impacted my organization because it is a great solution.”



Raushan Thakur

Asst Manager at a media company with 5,001-10,000 employees

What users had to say about valuable features:

“Haivision Media Platform offers features that are easy to use and allow me to understand what is going on. I think there should be some transparency of the stream, such as thumbnails, and if this will be added, that would be great.

“The interface of Haivision Media Platform is fine and the performance is also good. The switchable part is also good, meaning the switching between the two streams is working well.

“Haivision Media Platform has positively impacted my organization because it is a great solution. We can take streams from outside and we can monitor the streams. Monitoring the streams has benefited my organization because we can take streams, but there is a limitation with the bandwidth you are providing through the specific license with the bandwidth, and that is also the main constraint, as we cannot exceed that limit..”

Raushan Thakur

Asst Manager at a media company with 5,001-10,000 employees

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“I value the reliability that Haivision Media Platform gives me with its network protocol, which is quite clean and reliable, since with good configurations it gives me a lot of opportunity to reconfigure in real-time and beforehand so that the signal, both the one we receive and the one we send, is very neat and with very low latency or high latency, depending on the network parameters that Haivision Media Platform provides me. With that, I can configure effectively in real-time. I value the reliability that Haivision Media Platform offers me for pre and live configurations.

“The ease of managing live events is something we use it for the most. In addition, I value the ability of Haivision Media Platform devices to solve problems when an issue arises. With a Haivision Media Platform Gateway and a Kiloview encoder, I get a lot of capability, and it is quite fast to configure when it comes to solving a problem or failure. Recently, we had a failure where one of our encoders that carries a lot of traffic from many channels from a French brand of encoders and transcoders failed. With Haivision Media Platform, we managed to receive the signals that had gone down, convert them, and send them from there to another of our hubs and headends. This reduced errors compared to equipment like Kiloview.

“I have noticed better quality in transmission for sending and receiving since some of our providers and people we work with also use Makito and Kiloview. By us actually using Haivision Media Platform and Makito, it manages to integrate quite well, and the signals are much more reliable. Errors are reduced, the signal is much cleaner, and since it is a network protocol, it manages to communicate and behave well between the receiver and the transmitter.

“I have seen improvements in operating costs and the ease and simplification of many operations, where two or three devices can be handled by Haivision Media Platform alone..”

Samuelmo

Ingeniero de operaciones at a comms service provider with 1,001-5,000 employees

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“Multiple features of Haivision Media Platform stand out to me, including the native SRT support and packet loss recovery, which help us implement a secure, reliable SRT protocol flawlessly even over unpredictable public networks or cellular bonding setups, maintaining stream integrity, which is a game changer for our case.

“Additionally, the protocol interoperability feature allows us to handle streams from one network environment, maneuvering firewall traversal smoothly by changing the IP assignments in real time and outputting encrypted streams such as HLS or standard MPEG-TS over UDP, making it an invaluable bridge for hybrid cloud architecture.

“Moreover, centralized web configuration with an HTTPS-based UI and browser-based multi-view interface is my personal favorite feature, helping our operations team monitor stream health and bandwidth usage concurrently without jumping between different tools.

“SRT and the packet loss recovery are game changers for our team because SRT is a secure, reliable transport designed to solve a classic networking dilemma. While TCP is reliable, it is slow for live videos and forces data to stop and wait when packets go missing. SRT is a very secure and reliable transport, building a layer of intelligent error correction on top of UDP speed, using two primary weapons to defeat packet loss without destroying the low latency: ARQ and FEC.

“Haivision Media Platform has positively impacted our organization with visible return on investment since launching the solution from the marketplace. Our monthly streaming infrastructure bill dropped significantly.

“We have achieved around 98% latency optimization, with feed transmission delays reduced to 100 to 200 milliseconds per second.

“Additionally, handling stream replication in the cloud rather than at the source has given us 38 to 42% bandwidth optimization at our edge locations..”

Zaid bin junaid

Product Manager at Flash AI

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Other Solutions Considered

“I did not evaluate other options before choosing Haivision Media Platform because Haivision Media Platform was already there when I arrived. I have only been working with Haivision Media Platform, and also with ATEM and Kiloview, but we prefer Haivision Media Platform..”

Samuelmo

Ingeniero de operaciones at a comms service provider with 1,001-5,000 employees

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“I have not used another similar solution before Haivision Media Platform. We have always used many solutions, including Kiloview and ATEM, which is a French company, but of all of them, Haivision Media Platform has been our number one for rediffusion, transmission, and broadcast because of its ease, compatibility, and reliability. The others rely heavily on FFmpeg and work a lot based on FFmpeg and have several errors for which you have to call technical support and solve them in a much more cumbersome manner. In contrast, with Haivision Media Platform, the few failures you find, technical support solves quite quickly..”

Samuelmo

Ingeniero de operaciones at a comms service provider with 1,001-5,000 employees

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ROI

Real user quotes about their ROI:

“The improvements are measured by achieving the maximum return on investment, ensuring the money spent is directed correctly, resulting in a good ROI on the funds we pay.

“We have seen an 88% monthly cost reduction, making it very inexpensive.

“The monthly infrastructure bills have dropped by 88 to 90%, and we have seen 60 to 70% cheaper infrastructure by sourcing licensing directly through the AWS Marketplace and consulting the pay-as-you-go pattern, which has lowered our internal setup costs by 70%.

“It has helped us eliminate premium hardware fees, saving us up to 250,000 USD per massive remote event. Additionally, on the technical and operational ROI side, latency improved by 95 to 98%, with the teams and users reporting a massive drop in feed latency, shrinking end-to-end delay from an unstable 5 to 10 seconds down to a sub-second range of 100 to 500 milliseconds.

“We achieved 32 to 55% packet loss recovery through built-in automatic repeat requests and forward error correction, and we have seen 88% boost in system uptime, which aids stream redundancy by sending identical signals simultaneously across primary and backup connections, increasing stream uptime to 99.99%..”

Zaid bin junaid

Product Manager at Flash AI

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Use Case

“My main use case for Haivision Media Platform is for sending and receiving streams. A specific example of how I use Haivision Media Platform for sending and receiving streams is that we take the streams from the venue or the specific event where the sports event is happening, and we send them to any of the distributors or takers..”

Raushan Thakur

Asst Manager at a media company with 5,001-10,000 employees

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“Haivision Media Platform serves as our main solution for remote collaborative contribution backhaul, helping us secure and stabilize the live video feeds coming directly from field cameras or edge servers over standard connections into the main processing of our organization.

“Additionally, we use it for cloud replication of AI workload, which helps us distribute a single incoming live stream to multiple destination servers concurrently, allowing us to split the feed and send one part to our production team while providing a replica path directly to our AI model for real-time data inference without choking the source bandwidth.

“We also use it for secure cross-network bridging, which helps us move any kind of feed safely between local office LANs, private WANs, and cloud environments such as AWS, while maintaining strict encryption across the internet hops..”

Zaid bin junaid

Product Manager at Flash AI

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“My main use case for Haivision Media Platform is receiving signals in SRT, in HLS, in different network protocols and forwarding them in order to do a distribution and retransmission of my signals to many headends nationally and internationally, outputting in different network protocols. In addition, I also use the encoding and decoding of signals with their Makitos, carrying out encoding configurations in terms of bitrate and parameters. For example, we recently had to route a signal that was going to the United States and another to Miami according to the games of the 2026 World Cup, where we took the signal in Haivision Media Platform, opened the incoming and outgoing ports, received in SRT, received in multicast and retransmitted to different headends and users, maintaining control with the parameters and tools that Haivision Media Platform gives us to monitor those signals and encrypt them.

“The ease of managing live events is something we use it for the most. In addition, I value the ability of Haivision Media Platform devices to solve problems when an issue arises. With a Haivision Media Platform Gateway and a Kiloview encoder, I get a lot of capability, and it is quite fast to configure when it comes to solving a problem or failure. Recently, we had a failure where one of our encoders that carries a lot of traffic from many channels from a French brand of encoders and transcoders failed. With Haivision Media Platform, we managed to receive the signals that had gone down, convert them, and send them from there to another of our hubs and headends. This reduced errors compared to equipment like Kiloview.

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Setup

The setup process involves configuring and preparing the product or service for use, which may include tasks such as installation, account creation, initial configuration, and troubleshooting any issues that may arise. Below you can find real user quotes about the setup process.

“Deploying Haivision Media Platform in our environment was very easy and not at all difficult, as we achieved full deployment within three to four days and implemented it completely in the system..”

Zaid bin junaid

Product Manager at Flash AI

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Customer Service and Support

My experience with Haivision Media Platform's technical support has been very good, very fast, very attentive, and they solve things in a very appropriate way.

Samuelmo

Ingeniero de operaciones at a comms service provider with 1,001-5,000 employees

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Other Advice

“My advice to others looking into using Haivision Media Platform is that this is a good solution for monitoring. If we are outside the office, we can send the stream and the people we are giving the license to can monitor and see the streams and videos. Because we are using Haivision Media Platform, we are using Haivision encoders, decoders, and Haivision Gateway, and all are good. I would rate this solution a 9..”

Raushan Thakur

Asst Manager at a media company with 5,001-10,000 employees

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“My advice for anyone looking into using Haivision Media Platform is to definitely proceed, as anyone who seeks a top-notch, highly efficient media server should go ahead with them.

“I have compared other solutions as well, but I find [Haivision SRT Gateway](#) to be very top-notch and way ahead, and it is definitely a must-suggested one. I would rate this solution a 4 out of 5..”

Zaid bin junaid

Product Manager at Flash AI

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“I would rate Haivision Media Platform at nine points. I give it a nine because in terms of encoding, broadcast, sending, and receiving signals, they have been the best equipment I have worked with. The one point is due to the limitations it gives

me in the technical part, and also the costs are a bit high. The nine points is because when you reach technical support, they are quite fast and very good at solving issues. The missing point is for the technical part, which needs a bit more so that it does not have many limitations but can be made a bit more scalable or that they give that opportunity.

“I would advise other professionals considering using Haivision Media Platform to spend their money and take the opportunity to have quality equipment. I would tell them to invest a little more to have Haivision Media Platform equipment that is a bit more robust from the start because it becomes a little complicated when it comes to scaling on the technical side.

“Besides everything I have said, Haivision Media Platform has simply been a good platform, and I always use it in all my live broadcasts and my daily use. I rate Haivision Media Platform overall at nine points..”

Samuelmo

Ingeniero de operaciones at a comms service provider with 1,001-5,000 employees

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