

aws marketplace

Qlik Sense

Reviews, tips, and advice from real users



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Product Recap



Qlik Sense

Qlik Sense Recap

Qlik Sense is a visual analytics and business intelligence (BI) platform that gives users full control over their system's data. From this platform they can control every aspect of their system data. It maximizes an organization's ability to make decisions driven by their data.

Benefits of Qlik Sense

Some of the benefits of using Qlik Sense include:

- **Easily manipulate data:** Qlik Sense allows users to easily combine and otherwise manipulate their system's data. It allows them to create interactive visual representations of your datasets. The many different ways that the data can be represented offer many potential options for how to analyze the data. These choices enable users to easily gain critical insights.
- **Easily automate alerts and routine actions:** Qlik Sense enables users to keep a close eye on their data. Automatic alerts that will notify them if their data changes in any way. Users don't need expert knowledge of coding to create automated data-driven events. Users of all experience levels can take advantage of this benefit. Qlik Sense enables routine actions to be automated when necessary data insights will spur the system to take action. This combination of analytics and other tools empower users to take charge of their data.
- **Customize reporting:** Users can set Qlik Sense to generate custom reports. These reports can also be customized to be shared by way of one of several methods, allowing users to control who sees their data and what they see.

Reviews from Real Users

Qlik Sense stands out among its competitors for a number of reasons. Two major ones are its associative analytics technology and its remote access capability. Qlik Sense employs an associative analytics engine that gives users the ability to take their data analytics to the next level. Users can create visual connections between different datasets spread across their network, creating deep insights that enable users to gain a full understanding of their data. This engine is easily scaled up to allow a large number of users to benefit from the deep insights that it provides. Users can access Qlik Sense from anywhere in the world. Qlik Sense has an online portal that can be used consistently from anywhere at all. Having the ability to remotely analyze data gives users flexibility when it comes to choosing how to deploy their manpower.

Jarno L., the managing director of B2IT, writes, "[The associative technology features are the solution's most valuable aspects](#)." Qlik was the first company to implement an in-memory associative analytics engine. This basically means that all data is loaded into memory, but it

also means that instead of joining data together, the data is associated together. From the front end, from the user interface point of view, data can be joined or included or excluded on the fly. It can be drilled down and drilled through and users can slice and dice it and that type of thing can be done from anywhere in the data to any other place in the data. It doesn't have to be predefined. It doesn't have to have hierarchies or anything like that.”

Tami S., the senior business intelligence analyst at the La Jolla Group, writes, “[With the changing business landscape, it is nice to access Qlik Sense through an external website](#). As an organization when we use QlikView Desktop, we need to connect to our internal network. We can access QlikView through the QlikView access point but the website has a little different look and feel than the desktop application. We appreciate that Qlik Sense is browser-based and the user experience is the same whether at home, in the office or on a boat. As long as the user has internet access, performance is the same.”

Valuable Features

Excerpts from real customer reviews on PeerSpot:

✓ “The self-service capabilities that Qlik Sense offers are significant.”



Shraddha Waghulde

Solution Architect at Predoole Analytics

✓ “The best part of Qlik Sense is that you can upload any data and visualize it.”



PawanSingh3

Director at a consultancy with 1,001-5,000 employees

✓ “It doesn't retrieve the data from data sources when I need it on the dashboard; instead, it quickly provides the desired data, making it very fast compared to other BI tools.”



Verified user

Director Software Engineer at a computer software company with 10,001+ employees

✓ “QlikView is highly manipulable, so you can build on top of the environment they already have to create your own solution for the problems you have.”



Verified user

student at a educational organization with 1,001-5,000 employees

✓ “Qlik Sense provides better visualization.”



Hasan ÖZ

Business Intelligence Architect at a financial services firm with 5,001-10,000 employees

✓ “The solution offers good performance.”



Verified user

Associate Director at a tech services company with 51-200 employees

✓ “The solution's technical support is good.”



Yogesh_Pawar

BI Analyst at Johnson & Johnson

What users had to say about valuable features:

“The solution offers good performance. In terms of development and everything, it's very effective. Additionally, it is a single product that I can use as an ETL database, BI, and more..”

Verified user

Associate Director at a tech services company with 51-200 employees

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“Qlik Sense provides better visualization. When I look at the reports and dashboards, it has an interactive interface with Qlik graphs, pivot, and interactivity, which makes it easier to use than other tools. C-level managers can easily make decisions about their operations..”

Hasan ÖZ

Business Intelligence Architect at a financial services firm with 5,001-10,000 employees

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“The advantages compared to other BI tools show architectural differences. The main feature is that it keeps all the data in memory. It doesn't retrieve the data from data sources when I need it on the dashboard; instead, it quickly provides the desired data, making it very fast compared to other BI tools.

The ROI is very high using Qlik Sense. It offers many benefits of BI. It is flexible from a developer's point of view, allowing me to accomplish many tasks compared to other BI tools. From an end-user perspective, it's convenient and performance-oriented, providing something meaningful from all the organization's data..”

Verified user

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Director Software Engineer at a computer software company with 10,001+ employees

“I am working with QlikView mainly, and with Qlik Sense, the whole Qlik environment. It is licensed by the company I work for.

“QlikView is highly manipulable, so you can build on top of the environment they already have to create your own solution for the problems you have. That is the positive for it compared to something Power BI..”

Verified user

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student at a educational organization with 1,001-5,000 employees

“The best part of Qlik Sense is that you can upload any data and visualize it. You can create a lot of charts and graphs using the data on the fly, and you can visualize data. Qlik Sense also provides support to integrate with many data sources available in the market. The true power is in the ability to connect with any database, get the data, and work with the data.

“Qlik Sense comes with a data engine to explore data freely. You can connect with any data store or upload an Excel file and visualize the data in Qlik Sense. Qlik Sense has implemented AI capabilities, although I have not explored many of those capabilities.

“The main benefits Qlik Sense provides are quick turnaround time. You can connect to data sources, quickly create reports, and then quickly go online..”

PawanSingh3

Director at a consultancy with 1,001-5,000 employees

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“The self-service capabilities that Qlik Sense offers are significant. They offer natural language processing, allowing users to ask questions in layman language, and Qlik Sense will create charts and narratives automatically. Users can access any dashboard developed in Qlik Sense from familiar portals such as Okta or other company portals through embedding features.

“The integration with chatbots, particularly Microsoft Teams, allows users to access dashboards and ask questions directly within Teams. The collaboration feature enables users to share analysis by taking snapshots and tagging team members within the Qlik Sense interface, eliminating the need for lengthy emails or screenshots.

“The storytelling feature allows users to create presentations directly in Qlik Sense using dashboard analysis, making it easier to answer questions during meetings. The subscription feature enables users to receive charts and sheets via email instead of navigating to the dashboard, facilitating monitoring purposes.

“Qlik Sense offers alerting capabilities where users can set thresholds for KPIs and receive notifications when these thresholds are reached. The platform also includes AI/ML features for predictive modeling through a no-code component, allowing business users to create and deploy AutoML models without depending on data scientists.

“The Qlik Answers component, featuring generative AI capability, enables users to get answers from unstructured data including Excel, HTML documents, or Microsoft Word documents by creating a knowledge base.

“The user-friendly interface operates on a drag-and-drop approach, with Qlik Sense suggesting appropriate charts based on selected dimensions and measures. The associative engine capabilities allow data association between tables, implementing selections across related tables. The platform uses a color-coding system (white, gray, and dark gray) to show related, excluded, and unrelated data selections, providing insights beyond traditional BI tools..”

Shraddha Waghulde

Solution Architect at Predoole Analytics

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Other Solutions Considered

“Comparing it with other BI tools, Qlik Sense stands out by requiring a front-end developer for optimal project development. Unlike Power BI, which needs BI developers, or Tableau and SAP BusinessObjects that don't require Java developers, having a front-end developer enhances the project quality in Qlik Sense..”

Verified user

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Managing Partner at a tech services company with 51-200 employees

Qlik Sense was chosen instead of Power BI because we strategically decided a long time back to onboard Qlik Sense, around four or five years back. At that point, Power BI was also good, but it had issues connecting with multiple databases and generating reports. Qlik has the NPrinting solution, which we thought was good. Qlik Sense was providing us the on-premises version, which was cheaper. Now that they have moved to just the cloud, they are not supporting the on-premises versions, so I think they are comparable with Power BI now.

PawanSingh3

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Director at a consultancy with 1,001-5,000 employees

“I have experience with Microsoft Power BI. Microsoft Power BI's self-service analytical capabilities are quite easy, which is a great addition to the product. For the data modeling part, I don't need a script, but with some drag and drop options, one can do it, but that is not the case with Qlik Sense since a user needs to have knowledge related to scripts..”

Yogesh_Pawar

BI Analyst at Johnson & Johnson

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“In four years I've evaluated Power BI and Tableau. I still work with Qlik since the tool is easier than the others and gives us the results that we need. We have all the connections to the sources of our systems..”

Edgar Olmos Ascanio

Data Intelligence Manager at a retailer with 1,001-5,000 employees

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“Qlik Analytics Platform faces tough competition from major cloud providers. These cloud companies are moving customer data to the cloud and providing all-in-one solutions that include data integration, much like what Qlik offers. This puts cloud providers at the forefront of data projects. The challenge for Qlik is that organizations usually prioritize choosing their preferred cloud data storage solution, leaving Qlik as a secondary consideration for integration tools..”

FerranGarcia

Solution Architect at Red Hat

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“Earlier, I used to use QlikView. Every tool has its own set of pros and cons. It is not fair to compare a tool with another product.

If you look at Power BI, there are a few things you can do that would take a bit of time in Qlik Sense. On the knowledge side, people might need to know how to handle Qlik Sense technically. Power BI requires relatively less effort for a person to manage, especially given its exposure to Excel, so it is a reason why people might be already aware of Power BI and not Qlik Sense. Power BI borrows many features or examples from Excel or Access, which are long-standing Microsoft products that people are already aware of in the present..”

Verified user

Assistant Vice President at HSBC India

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ROI

Real user quotes about their ROI:

“The ROI is high as there are large financial reporting solutions built into Qlik. They have brought large money-saving insights from data and visualizations..”

Verified user

Solution Architect at HSBC

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“We have not mapped out a true ROI. If we compare what it costs to build out using consultants in SSRS versus internally building in Qlik, saving are in the tens of thousands. .”

Tami Svensrud

Senior Business Intelligence Analyst at LA JOLLA GROUP, INC

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“Our ROI is strong. We do not have a dollar for dollar comparison, but we are better at providing service which has stabilized customer relations which were previously tense. .”

Verified user

Strategy & Solutions Manager at Odyssey Logistics & Technology Corporation

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“If my organization is looking for a BI tool to take data-driven decisions, Qlik Sense is among the best. If not using any BI tool, the ROI is very high. In my organization, we moved from OBI to Qlik Sense due to limitations with OBI, resulting in very high ROI..”

Verified user

Director Software Engineer at a computer software company with 10,001+ employees

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“I believe the ROI has been and will continue to be achieved by unlocking our data and providing new insights to our business to help drive decisions to improve our company's performance..”

Aaron Seaman

Solutions Architect at Pekin Insurance Company

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“I am not really sure about the full ROI numbers, however, compared to what we would have spent with the DW development, and increased headcount, we would have spent a lot more money. As I said, their licensing plan makes it very simple and cost-effective when we need to add more users..”

Luiz DePaula

IS Sr Reporting Specialist at Community Health Network of Connecticut, Inc.

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Use Case

Qlik Sense is used primarily for dashboard creation and data visualization. Wherever there is data slicing and dicing, Qlik Sense is used for this purpose.

PawanSingh3

Director at a consultancy with 1,001-5,000 employees

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“I use the solution in my company for dashboard building and reporting purposes. In my company, we have a lot of dashboards that are live, and we also work with quite a lot of reports..”

Verified user

Assistant Vice President at HSBC India

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“I am working in data analytics. They are the best solutions in the industry. With Qlik Sense, there is a way to integrate it within the company for sharing. It is good for certain use cases, though there are positives and cons for it as well..”

Verified user

student at a educational organization with 1,001-5,000 employees

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“The main use cases involve getting data in an analyzable format. Clients should be able to analyze it through a self-service tool, which is why Qlik Sense was the better choice. Self-service is the primary use case they had as clients wanted to perform self-service analysis.

“Additionally, they wanted to automate workflows along with the analysis. They aimed to have action-driven analysis, focusing mainly on dashboard analysis and automated workflows depending on the analysis they perform..”

Shraddha Waghulde

Solution Architect at Predoole Analytics

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“In the bank, since 2017, I have found Qlik Sense to be a valuable tool. Our use of it primarily depends on the user release. We use Oracle Analytics Server for a CPU release, and alongside that, we use Qlik Sense for C-level, regional managers, and branch managers.

I don't use Qlik Sense personally since my bank prefers it for C-level managers. Although I don't use it directly, another department uses it to prepare reports for Qlik Sense, targeting end-users like C-level users..”

Hasan ÖZ

Business Intelligence Architect at a financial services firm with 5,001-10,000 employees

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“Qlik Sense is a kind of modern BI tool that allows me to integrate multiple data sources, providing governed access. I can build all my dashboards in Qlik Sense, which are of very high quality and interactive.

I can easily drill down from one piece of information to another. This is the main purpose of using Qlik Sense, as it's a standard BI tool. A very good point about Qlik Sense is that it is an in-memory data tool. Even if the data volume is quite large, it stores my data in memory, so whenever I need it, it can render it at high speed..”

Verified user

Director Software Engineer at a computer software company with 10,001+ employees

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Setup

The setup process involves configuring and preparing the product or service for use, which may include tasks such as installation, account creation, initial configuration, and troubleshooting any issues that may arise. Below you can find real user quotes about the setup process.

“The initial setup is straightforward. Qlik Sense stands out with its comprehensive ETL capability. I can write ETL within Qlik Sense and build my entire data warehouse. Compared to OBI, Power BI, Looker, or Tableau, which offer limited data transformation, Qlik Sense allows me to build layers and visualize data. It excels in extract, load, and transformation capabilities..”

Verified user

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Director Software Engineer at a computer software company with 10,001+ employees

“The initial setup is fairly easy. The deployment time for the platform can vary significantly depending on the nature and scale of the project. For larger enterprises like big banks requiring extensive data replication, it might take years to fully deploy. Smaller companies with simpler data needs could potentially deploy the platform in a matter of days. The timeline largely depends on the project's complexity and the amount of data involved..”

FerranGarcia

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Solution Architect at Red Hat

“It is not very easy to implement the product since you require some technical skills.

The solution is deployed on an on-premises model.

The time taken to deploy the solution depends on how complex the requirements are. For some use cases, considering the requirements, it may take six months to implement. If the requirements are easy, the tool can be implemented in a few weeks. .”

Yogesh_Pawar

BI Analyst at Johnson & Johnson

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“I rate the setup phase a seven on a scale of one to ten, where one means it was difficult, while ten means it was easy.

I rate the product's deployment phase a seven on a scale of one to ten, where one means it was difficult, while ten means it was easy.

The solution is deployed on an on-premises model. We consider to move the product to the cloud..”

Jon Lindberg

Advisor at COWI AS

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“The initial setup is very easy. So, I would rate my experience with the initial setup a nine out of ten, where one is difficult, and ten is easy.

The deployment model depends on the customers, like cloud, hybrid, on-premises private cloud, or Qlik Cloud.

Some prefer on-premises only, some hybrid, and some directly on the Cloud. So, all options..”

Bruno Preti

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Direttore Progetti Speciali - Product Business Manager QLIK & Microsoft at Aldebra Spa

“Setting up Qlik Sense is easy, especially for default visuals, though coding may be required for more specialized charts. Converting from QlikView to Qlik Sense is seamless for data models. The deployment process involves using Qlik Desktop for model development and two subscription options: on-cloud, which is ready to use, and on-premise, requiring Qlik Sense servers. Maintenance is simplified with admin tools, making it accessible for a developer.

On average, for a consultant company creating reports and delivering a sales model with about five reports, the deployment of Qlik Sense can typically be handled within three months..”

Verified user

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Managing Partner at a tech services company with 51-200 employees

Customer Service and Support

“Right now, I am implementing Qlik SaaS. I had a problem with Qlik Multi-Cloud. The vendor and Qlik gave me support in a few hours and I solved the problem..”

Edgar Olmos Ascanio

Data Intelligence Manager at a retailer with 1,001-5,000 employees

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“Support depends on your consultant firms. In Turkey, the consultant firms are very professional, and they support you. I don't know about other countries, however, in Turkey, consultant firms were very professional. I give them ten points out of ten..”

Hasan ÖZ

Business Intelligence Architect at a financial services firm with 5,001-10,000 employees

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“I rate the support an eight or nine out of ten from the customers' perspective. The platform and the solution itself are quite stable, most of the support requirements are around getting the best usage of the solution..”

Carlos-Mejia

Sales Director at Data IQ Mxico

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“The technical support provided by the Qlik Sense team isn't great as it's very slow. My team doesn't get many issues from the solution, so the need to contact support only happens once in a while, for example, every six months. At the moment, support is pathetic, and my company just has connections with Qlik management, so the issues get solved. Normally, you don't get a lot of issues with Qlik Sense..”

NizarAhmad

BI & EIS Manager at Almarai Company Limited

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“The customer service and support are responsive, not so fast, not always fast because there are some problems.

A little improvement is needed because there's a large first level of support with people who have no experience, and you need to escalate to get the right answer. So, the first level needs to be improved..”

Bruno Preti

Direttore Progetti Speciali - Product Business Manager QLIK & Microsoft at Aldebra Spa

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“Customer service is satisfactory. They have a good level of knowledge base on their community sites. Generally, I do not need to contact the tech team, as solutions are available on the community site. If I do not find a solution there, reaching out to them is easy.

They sell products through partners, who raise tickets on my behalf to get solutions. While tech support is comprehensive, the stability of Qlik Sense means I generally do not need it. I have been using it for more than five to six years..”

Verified user

Director Software Engineer at a computer software company with 10,001+ employees

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Other Advice

“I think something Power BI has the edge over Qlik Sense. I am not working directly with certain aspects, so I cannot comment further on those. On a scale of 1-10, I rate this solution a 7..”

Verified user

student at a educational organization with 1,001-5,000 employees

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“It's a good product. Performance-wise and scalability-wise, it's good. Overall, it's a solid product. They need to improve their marketing strategy, like Power BI, the Microsoft product, however, they are not selling it in the right manner. I would rate the solution eight out of ten. .”

Verified user

Associate Director at a tech services company with 51-200 employees

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“I would rate it more than nine out of ten. I am very happy, and the entire organization is pleased with Qlik. I was responsible for implementing and configuring it, facilitating deployment on the cloud and building applications on top of that.

Overall, I rate the solution more than nine out of ten..”

Verified user

Director Software Engineer at a computer software company with 10,001+ employees

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“Most organizations had scattered data across many legacy systems. Qlik Sense has consolidated all the data in one place and provided answers to all their questions, helping to make better decisions and enabling faster collaborations.

“If you have a scattered system and want to analyze your data, structured data, along with the unstructured ones, Qlik Sense is the best option where you can collaborate both data formats into one and perform analysis on top of it. This eliminates the need to rely on multiple systems to get answers.

“On a scale of 1-10, this solution receives a rating of 9..”

Shraddha Waghulde

Solution Architect at Predoole Analytics

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“The tool's data analysis is useful to help out the teams across the globe and to track their work.

Qlik Sense is linked with our company's SQL servers.

After working with QlikView for a very long time, I felt it did not carry over many of the features to Qlik Sense directly, and it was done over a period of time. Until the tool's MAr 2024 was released, we did not have a hide option for every object, which now they have given, but there is a workaround for it using the layout container. In QlikView, such features were easily available with an expression view. It was much easier in QlikView than it is in Qlik Sense's latest version.

My company is not quite open to AI because of the compliance issues and the data restrictions that we have in place. We are managing AI-related areas in a controlled manner using Python and a few other things, which are being built in-house rather than using open-source platforms.

I rate the tool an eight to nine out of ten..”

Verified user

Assistant Vice President at HSBC India

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“I do not have suggestions for additional functions they can add to Qlik Sense.

“For now, we are satisfied with the functionality of Qlik Sense; whatever we required, it is pretty much there. We are pretty much satisfied with the reports that it is able to generate.

“Qlik Sense was purchased directly from the vendor, but I am not involved in the purchase process.

“MongoDB is one database that we use. We have [PostgreSQL](#) DB that we use for daily activity. For NoSQL, we use MongoDB, and for SQL, we use [PostgreSQL](#) DB.

“We are mostly using [AWS](#) infrastructure right now, but we are exploring some of the [AWS](#) products also, and we use some products from [Azure](#), such as Entra for our [SSO](#).

“I would give this review an overall rating of eight out of ten..”

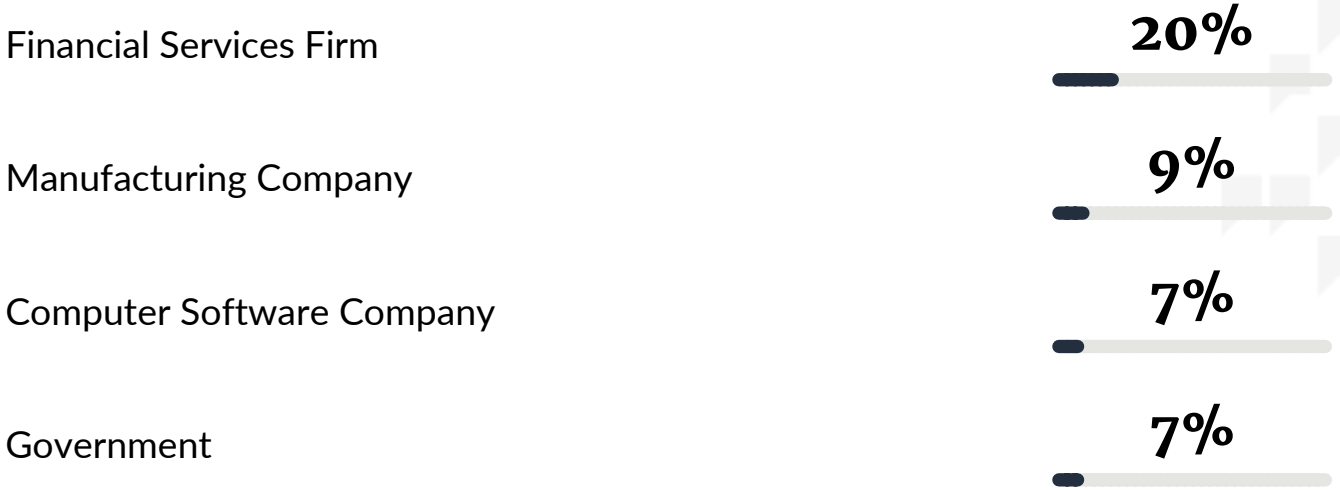
PawanSingh3

Director at a consultancy with 1,001-5,000 employees

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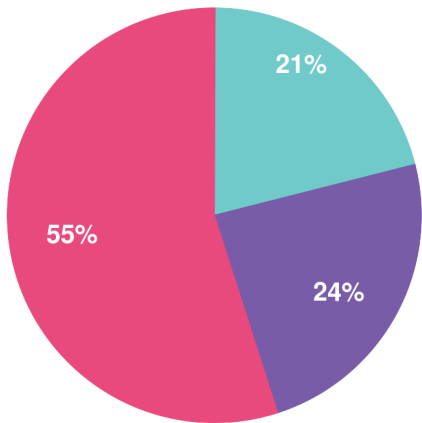
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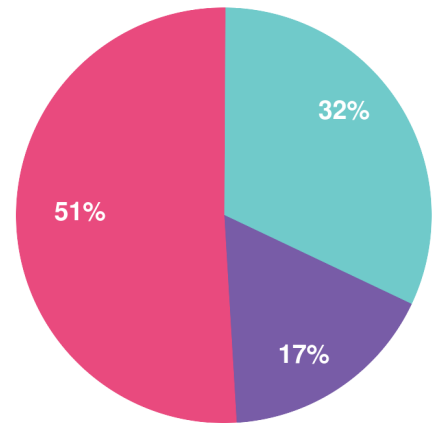


Company Size

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Large Enterprise Midsize Enterprise Small Business

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