



IBM Watson Studio

Reviews, tips, and advice from real users



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Product Recap



IBM Watson Studio

IBM Watson Studio Recap

IBM Watson Studio provides tools for data scientists, application developers and subject matter experts to collaboratively and easily work with data to build and train models at scale. It gives you the flexibility to build models where your data resides and deploy anywhere in a hybrid environment so you can operationalize data science faster.

Valuable Features

Excerpts from real customer reviews on PeerSpot:



“In my experience, AutoML is the most valuable feature of IBM Watson Studio.”



Altan_Atabarut

Director, Channel and Alliances at Akinon



“Watson Studio is the most complete tool for AI projects.”



Willie Torres

Process Automation Lead at CONDIACTOR



“It stands out for its substantial AI capabilities, offering a broad spectrum of features for crafting solutions that meet specific requirements.”



Abilio Duarte

Senior Solutions Architect at Self-employed



“It is a very stable and reliable solution.”



YvesGoossens

Advanced Analytic Leader at Huntsman Corporation



“Stability-wise, it is a great tool.”



Jue Jung

Senior manager at Softstoneinc



“For me, the valuable feature of the solution is the one that I used, which was Jupyter notebooks.”



Phillipe Ramos

Data Architect at Trinidad Systems Limited



“Watson Studio is very stable.”



Verified user

Consultant at a government with 10,001+ employees

What users had to say about valuable features:

“With the solution, it is easy to create a machine-learning model. The solution's UI is helpful since we had to work on Microsoft Excel or a CSV file earlier..”

Jue Jung

Senior manager at Softstoneinc

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“Watson Studio is the most complete tool for AI projects. It integrates well with other platforms and offers good scalability. The response speed is also a highlight. Additionally, the support team responds quickly..”

Willie Torres

Process Automation Lead at CONDIATOR

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“For me, the valuable feature of the solution is the one that I used, which was Jupyter notebooks. Also, I think the data scientists used it to train their models. I am not the biggest user of it..”

Phillipe Ramos

Data Architect at Trinidad Systems Limited

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In my experience, AutoML is the most valuable feature of IBM Watson Studio. This capability saves a significant amount of time by automating processes that typically involve manual work, such as data cleaning, feature engineering, and predictive analytics, and it does these efficiently for numerous models at once. Additionally, IBM Watson Studio now includes some generative AI models built in, which is also beneficial.

Altan_Atabarut

Director, Channel and Alliances at Akinon

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“It stands out for its substantial AI capabilities, offering a broad spectrum of features for crafting solutions that meet specific requirements. The usability of Watson Studio, including the creation of notebooks and seamless data integration, is remarkably user-friendly and straightforward. It essentially provides an all-in-one enterprise tool that offers a comprehensive perspective on data modeling, tracking, and processing..”

Abilio Duarte

Senior Solutions Architect at Self-employed

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“The most valuable feature is the page search, where I can have it visit my competitor's website and search through all of their promotions and offerings.

“The SPSS Modeler components are all built-in, which is useful.

“The notebooks are really helpful for data science..”

It has a lot of data connectors, which is extremely helpful..”

Amitabha Chakraborty

Data Analyst Manager at a retailer with 10,001+ employees

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Other Solutions Considered

“We had been using many different types of products across all organizations. We decided to standardize. IBM was able to offer a complete suite that we then rolled out to all the domains..”

Verified user

Product owner at ING

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“We started looking at IBM with Urban US. That is where we made the connection. We did look at some open source products, but nothing in particular, as IBM stuck out..”

Verified user

CTO at Lunewave

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“The Watson ecosystem is undeniably potent, and it's fascinating to observe its evolution in the realm of artificial intelligence. When contemplating the latest trends in AI, such as the significant advancements in models like GPT, it's intriguing to find that Watson had already ventured into these areas, and the capabilities are undeniably robust..”

Abilio Duarte

Senior Solutions Architect at Self-employed

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“I think the only vendor that could offer a similar solution is Oracle, which is then the alternative.

It is all about partnership and that they came along for the journey. We feel that they are very much part of the journey that we are doing together. .”

Verified user

Product owner at ING

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ROI

Real user quotes about their ROI:

My customers have seen returns on investment through increased efficiency, automated calculations, improved accuracy in pricing, and reduced staffing needs due to the automation. However, the ROI could be improved considering IBM Watson Studio's cost.

Altan_Atabarut

Director, Channel and Alliances at Akinon

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“The product offers a significant return on investment through its scalability and integration capabilities. Response speed is improved by about eight percent..”

Willie Torres

Process Automation Lead at CONDIATOR

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“A quick time-to-market is a crucial aspect of any solution you introduce, considering both the initial cost and the return on investment. Increasing your sales or lead-to-cash conversion rates by even a small percentage, whether quarterly or annually, can substantially offset the costs associated with cloud investments. In general, the ROI tends to be positive when evaluated in this context..”

Abilio Duarte

Senior Solutions Architect at Self-employed

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Use Case

“We are doing the cloud part of the IBM Watson Studio. The customer needed a marketing analytics solution. IBM Watson Studio is a very comprehensive suite of marketing solutions including AI and predictive analytics..”

Letsogile-Baloi

CEO at IMART OFFICE CONSULTANTS

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“I'm looking at data analytics for division making. In the working environment, I'm looking at how we can use the system to give insights based on company data relating to employees. .”

Verified user

IT Consultant - Solutions Architect with 51-200 employees

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“We use Watson Studio with an application we developed for restaurants on the Facebook Messenger platform using Chatbot. It contains many features like making orders and table reservations..”

Verified user

Chatbot Developer at Foodbot.ai

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“It was used for some basic purposes because all I did was use Jupyter notebooks to run codes on the Snowflake environment. This was done by me at my previous job. I had just started using Jupyter notebooks to run Python codes on Snowflake data warehouses..”

Phillipe Ramos

Data Architect at Trinidad Systems Limited

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In my role as an integrator, my primary use cases for IBM Watson Studio involve advanced analytics and predictive analytics for telecommunications, banks, and similar large enterprises. My customers utilize IBM Watson Studio for data cleansing, prediction, deployment, scoring, and other data science-related tasks.

Altan_Atabarut

Director, Channel and Alliances at Akinon

[Read full review](#) 

“It is used to enhance user experience in an e-commerce setting. By leveraging data on user clicks, browsing behavior, and past interactions with the platform, we can create models that enable personalized product recommendations. These models can identify products that align with the customer's interests and preferences, thereby improving the chances of suggesting items that are highly relevant to the individual's needs..”

Abilio Duarte

Senior Solutions Architect at Self-employed

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Setup

The setup process involves configuring and preparing the product or service for use, which may include tasks such as installation, account creation, initial configuration, and troubleshooting any issues that may arise. Below you can find real user quotes about the setup process.

“The initial set up was very easy, especially as compared to Google Dialogflow.

The deployment does not take much time, around one and a half days. The training takes more time because I have lots of use-cases. It will also take time to train our bot..”

Verified user


Chatbot Developer at Foodbot.ai

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“The initial setup is very straightforward. I'm impressed. I think as soon as you get logged into the system, everything works, this is especially true with a cloud-based system. But we haven't gone commercial yet, so I'm still using the environment that has been set up by IBM itself. There may be some issues that I haven't experienced yet. .”

Verified user

IT Consultant - Solutions Architect with 51-200 employees

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“Initially, it was quite complex. For us, it was not only a matter of getting it installed, that was just a start. It was also trying to come up with a standard way of implementing it across the entire organization, which had been a challenge.

Now that it is done, things are easier, and will be easier going forward..”


Verified user

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Product owner at ING

“The initial setup is relatively simple and easy to get started with. It can be challenging for newcomers to fully grasp the tool's complete potential, resulting in missed opportunities for both personal and business growth. While the setup is straightforward, there's room for improvement in terms of guidance on how to progress from basic setup to more advanced usage. It would be beneficial to have a clearer path for users to transition from simple configurations to utilizing more complex features..”

Abilio Duarte

[Read full review](#) 

Senior Solutions Architect at Self-employed

“The initial setup of IBM Watson Studio is complex.

Once a person gets used to the deployment process of IBM Watson Studio, it doesn't take much time for them to deploy it in the future. When getting involved in the deployment process for the first time, there might be many things that one needs to know.

The solution can be deployed in three to six months.

Only one person can take care of the solution's deployment and maintenance processes..”

Joe Jung

Senior manager at Softstoneinc

[Read full review](#) 

Customer Service and Support

The technical support for IBM Watson Studio is challenging, with a rating of five. The community access is weak, which limits the ability to engage in discussions and find documentation and examples of similar cases effectively.

Altan_Atabarut

Director, Channel and Alliances at Akinon

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“We have been in contact with technical support a few times and they are really good. They are very prompt, unlike the case a year or two ago when they were not very responsive. The fact that the support is fast is something that I really like..”

Amitabha Chakraborty

Data Analyst Manager at a retailer with 10,001+ employees

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“The solution's technical support depends on the support plan one opts for, and our company currently has a basic support plan. I think that my company gets an answer within a day of contacting the product's support team, so it is not bad. If you want real-time support, then it does cost money. I rate the technical support an eight out of ten..”

YvesGoossens

Advanced Analytic Leader at Huntsman Corporation

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“The support is exceptional and stands out as a significant advantage. Their communication is highly effective, whether it's about updates, patches, or changes in terms and conditions. It keeps clients well-informed about the services they're working on, and their communication is so comprehensive that they even share information about topics that may not directly pertain to my work but are relevant to me as a client..”

Abilio Duarte

Senior Solutions Architect at Self-employed

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“We are happy with the technical support.

We rolled this product out globally, so across 13 countries. We are a part of the center team. All the requests and support comes back through us. We have a feedback loop towards IBM to centrally register all the tickets that we have and prioritize them, then we work with them to resolve any issues in the next upcoming products..”

Verified user

Product owner at ING

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Other Advice

I would rate IBM Watson Studio overall as a seven. Although IBM Watson Studio has numerous valuable features, it is not user-friendly, especially for medium and small enterprises, and would benefit from improvements in its user interface and user experience.

Altan_Atabarut

Director, Channel and Alliances at Akinon

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“To those evaluating the product, I would say it's a good product to use from what I know, and it's not bad. Right now, we're just really making comparisons. I rate the overall solution a seven out of ten..”

Phillipe Ramos

Data Architect at Trinidad Systems Limited

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“My advice to anybody who is considering this solution is that it is really good for an enterprise-level organization. It is not really suitable for a small or medium-sized business.

“I would rate this solution an eight out of ten..”

Amitabha Chakraborty

Data Analyst Manager at a retailer with 10,001+ employees

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“I highly recommend it and I would strongly encourage is for users to explore its full potential across various use cases spanning industries like retail, finance, manufacturing, healthcare, telecommunications, and more. The versatility it offers is truly remarkable. For instance, in the financial sector, you can leverage Watson for tasks like feedback analysis and constructing a fraud detection pipeline. It facilitates interactions with real-time data to prevent credit card fraud and other illicit activities. It is incredibly powerful but comes with a steeper learning curve to unlock its full capabilities. I would rate it nine out of ten..”

Abilio Duarte

Senior Solutions Architect at Self-employed

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“The advice that I would give is to have your general design structured properly. That's how you can get the best out of it. Because the objectives would be really clear to everyone. You can know which ones to bring onboard. Then if you are deploying it a system integrator, you have to understand the customer's journey as a whole. This means that you have to have insights on the different channels that customer is using.

“I rate the IBM Watson Studio at a nine out of ten..”

Letsogile-Baloi

CEO at IMART OFFICE CONSULTANTS

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“The general advice I would give is that people should think twice about the kind of results that they are seeking. This is general for any system, not only IBM products, but they should be aware of the resources that they're sitting on that is data.

Based on the brief experience I've had with the system, it works for me. It has given me the kind of results that I was looking for. It is stable. I want to believe that the support is equally good even though I've not had any experience as far as that is concerned, but I want to believe that based on the other parameters, the support will follow suit.

I would rate this product a nine out of 10. .”

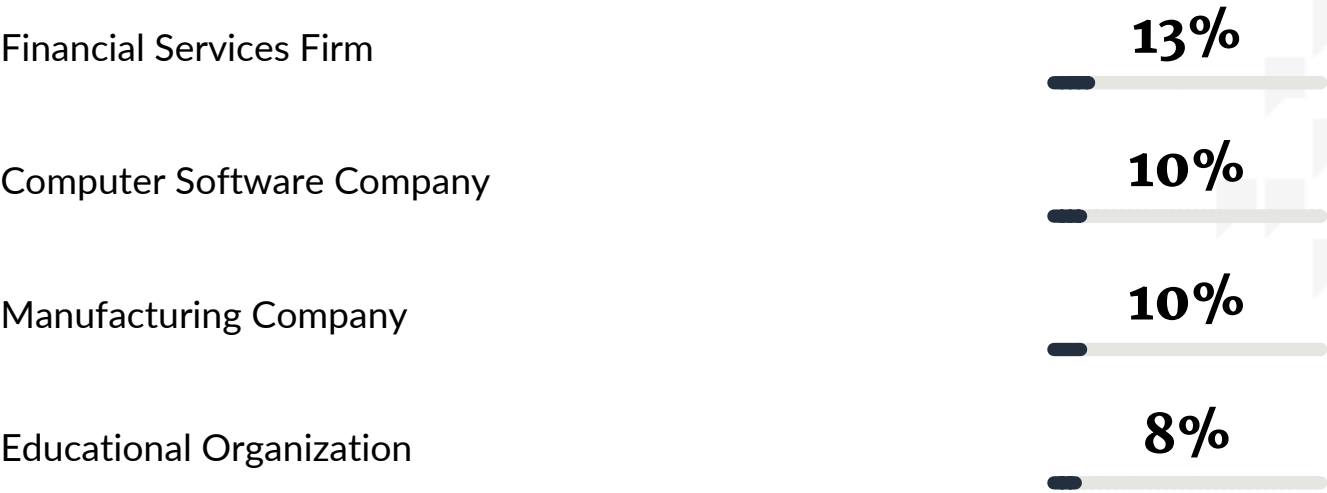
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IT Consultant - Solutions Architect with 51-200 employees

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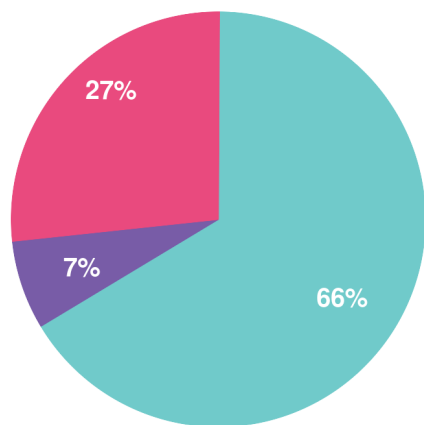
Top Industries

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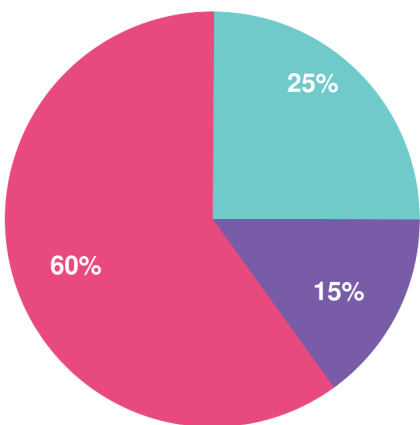





Company Size

by reviewers



by visitors reading reviews



 Large Enterprise  Midsize Enterprise  Small Business

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