

aws marketplace

BigID

Reviews, tips, and advice from real users



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Product Recap



BigID

BigID Recap

BigID is a leader in data security, privacy, compliance, and governance: enabling organizations to proactively discover, manage, protect, and get more value from their data in a single platform for data visibility and control. Customers use BigID to reduce their data risk, automate security and privacy controls, achieve compliance, and understand their data across their entire data landscape: including multicloud, hybrid cloud, IaaS, PaaS, SaaS, and on-prem data sources.

- Drives visibility and control for all sensitive & critical data
- helps organizations understand and minimize data risk across the cloud & on-prem
- AI automation
- End-to-end data lifecycle management
- DSPM
- Data Security
- Privacy Automation
- Data inventory
- Compliance

Valuable Features

Excerpts from real customer reviews on PeerSpot:



“The most valuable feature of BigID is its large number of classifiers, which allow us to scan for specific data such as SSN numbers.”



Ankita Sabale

Senior Associate - IT Governance and Compliance at Fulcrum Digital Inc



“It provides a unified view across different databases and supports a wide range of data source types, including cloud and on-premises systems.”



ChennaRao Vemula

Senior Cloud Security Engineer at a educational organization with 10,001+ employees



“Data classification is highly effective due to its automatic capabilities.”



Abhijit MAJUMDAR

Senior Manager at KPMG



“BigID is more advanced than Microsoft Purview when it comes to machine learning and AI development tools.”



Ayo Osobu

Business Owner at Smacanalytics



“One of the most valuable things in a data-focused world is a tool, a technology that's data-centric, not trying to master data management or whatever else. It's a source of truth for what data an organization holds, giving it the ability to catalog, categorize, and understand its data.”



Scott Margolis

Managing Director, Data Governance & Compliance at Ernst & Young



“BigID's scanning feature is its most valuable component.”



Afeez Adeyemo

Technical Sales / Presales at Routelink Integrated Systems



“I like BigID's in-depth discovery and scanning capabilities, especially for unstructured data. This feature is a standout compared to competitors. The tool's data classification capabilities are impressive. It offers custom classifiers and a blend of regular exploration and artificial intelligence, making it a next-generation solution. This enhances data security, and its security posture management is straightforward and user-friendly.”



Ameya Mahale

Technical Consultant at Netpoleon India

What users had to say about valuable features:

“Data classification is highly effective due to its automatic capabilities. One of the best features of BigID is its strength in data discovery and governance..”

Abhijit MAJUMDAR

Senior Manager at KPMG

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BigID provides a large number of predefined classifiers. For example, when scanning SSN numbers, there are around four to five different classifiers available. We can choose based on our use case, such as SSN near term, where the term 'SSN' or 'Social Security Number' ahead or behind the number can trigger a match. It offers multiple options like narrow and wide SSN. Since BigID is on Cloud, we do not need to manually upgrade anything; any feature upgrades from their side are automatically reflected.

Ankita Sabale

Senior Associate - IT Governance and Compliance at Fulcrum Digital Inc

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“One of the most valuable features is the first step to finding PII, whether sensitive data, financial data, or personal information. Another important feature of the tool is the desired data subjected to request. Once you know where the data is present, you can receive a request from the data subject. A person can also receive internal automation using the tool and perform a desired request with the total PII. .”

Luciano Ferreira

Privacy Engineer at LF Consulting

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“BigID is more advanced than Microsoft Purview when it comes to machine learning and AI development tools. It is capable of scanning documents in Google Drive, Microsoft Azure, and other platforms. It has better visibility of data mapping, including data lineage and the lifecycle of the data, due to its ability to scan more data sources than Purview..”

Ayo Osobu

Business Owner at Smacanalytics

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“BigID is excellent at discovering and classifying both structured and unstructured data across an organization. This is crucial for identifying sensitive data and ensuring compliance with various regulations.

It provides a unified view across different databases and supports a wide range of data source types, including cloud and on-premises systems. It offers compliance with various regulations and has a unified view across different databases.

It will support a large amount of data source types which include cloud and on-prem systems..”

ChennaRao Vemula

Senior Cloud Security Engineer at a educational organization with 10,001+ employees

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“The main use cases involve APM integrations, allowing us to accommodate queries with the necessary tools seamlessly.

Another advantage is the ability to process millions of data points quickly using various scan types like full scan and metadata scan, which are adaptable to our specific needs. These scan types are highly beneficial and offer more flexibility compared to similar products with standard scan options.

Additionally, BigID's Redex operations enable us to create new rules and run scans across different data sources, tailored to our specific use cases. In our case, we primarily utilize it to scan client data sources.

Features that helped to enhance the data governance aspect:

- I like the predefined sensitive information labels in BigID. They are not generic; for example, for PHI information, they specify exactly what PHI terms to scan for.
- Additionally, BigID offers data protection loss-wise options, and we can add our own labels using InfoMetrics as needed.
- The BigID support team is also crucial. They have weekly sync-up calls to help us resolve any issues we encounter with the product promptly. This level of support is very important.

These security labels, in particular, are a significant reason why many organizations, including ours, prefer BigID. The security labels are indeed very useful..”

AravindM

Associate at a training & coaching company with 10,001+ employees

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Other Solutions Considered

“Most organizations use Microsoft Purview, and many of our clients have licenses for it. Being a Microsoft product, it has advantages.

With BigID, we need to pull data from sources and integrate it before scanning. If it's a Microsoft product and the data amount is small, we can replace it. Microsoft Purview can automatically identify data without the need for extensive scans..”

AravindM

Associate at a training & coaching company with 10,001+ employees

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ROI

Real user quotes about their ROI:

“We use BigID for our reviews, and our organization has a joint venture with them. We use other tools as well, such as Microsoft Purview, alongside BigID. However, BigID performs better due to its superior API integration capabilities..”

AravindM

Associate at a training & coaching company with 10,001+ employees

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“The solution provides a good return on investment because it helps companies to be compliant with privacy laws and manage data as well. The product helps identify types of internal data like in HR processing systems and financial systems. .”

Luciano Ferreira

Privacy Engineer at LF Consulting

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“The tool offers good ROI. A comprehensive view of data is crucial, especially for countries with strict data privacy regulations. Non-compliance could lead to heavy fines or penalties. BigID can help avoid such consequences.”

Ameya Mahale

Technical Consultant at Netpoleon India

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Use Case

BigID is part of our data governance project. We onboard data sources in our environment and scan for specific sensitive data sets, such as SSN numbers, passport numbers, and medical information, while working with a US client.

Ankita Sabale

Senior Associate - IT Governance and Compliance at Fulcrum Digital Inc

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“I use the solution to discover sensitive data. I use it when the company I am part of is unable to provide locations of specific data. The goal of the tool is to find data and help companies make a better decision in regards to privacy laws. .”

Luciano Ferreira

Privacy Engineer at LF Consulting

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“I have used BigID to scan for data discovery, data protection, analyze where the data is found, data classification, and data mapping. I integrated BigID with Microsoft Purview to expand the scope of Purview, especially for scanning Google Cloud Platform (GCP) and Google Drives in a multi-cloud environment..”

Ayo Osobu

Business Owner at Smacanalytics

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“BigId is a Data Security Posture Management and Data Loss Prevention solution that scans data systems across the enterprise for passwords, secrets, and PII information.

It offers significant benefits in data discovery, privacy, and security.

We primarily use it to scan structured and unstructured data across our cloud systems, which consist of 100K+ storage buckets. It is a comprehensive data intelligence platform that helps organizations discover, classify, and manage their data effectively while ensuring data privacy, compliance, and governance..”

ChennaRao Vemula

Senior Cloud Security Engineer at a educational organization with 10,001+ employees

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“I work in an area focused on data protection. Currently, in my practice, more than five to six projects use BigID.

In the client's data source, there may be sensitive information. Each country has its own data protection laws and encryption standards. We scanned every database using BigID, both structured and unstructured.

After scanning, we could properly categorize the data and identify sensitive information. BigID has built-in functions that show where the data is. We sent this information to the client with suggestions for suitable encryption standards for their specific data, whether it's plain text or encrypted..”

AravindM

Associate at a training & coaching company with 10,001+ employees

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“My company works with BigID since it serves as a data governance and security management tool. My company currently has a customer for BigID in the pipeline for whom we configured the product's PoC phase recently, so we are planning to close the deal in the first quarter of the upcoming year. While selling BigID to our customers, my company discovered that the product does not solve the problems of its users. The product is meant to help users with the areas related to data and data splits, and users may expect it to cover areas like data masking, data encryption, and DLP. BigID gives users visibility over where a particular data resides in their environment, like whether it is stored in the cloud, on-premises, Google Drive, or whatever other locations are there, after which the product gives its users control of the data. With BigID, users can decide what to do with their data and check whether a particular piece of data has duplicates in several places within their environment, after which users can leave just a copy of such data. In general, BigID gives the user complete control over where a particular data resides. BigID is also involved in the area of compliance. When discussing GDPR, especially EU GDPR, the product helps users remain compliant with the required type of laws since BigID understands the need to do so for the financial sector, especially for the ones that issue ATM cards, where the solution can offer help and cover. BigID does not take care of the security aspects, because of which it does not take care of areas like encryption, data masking, and DLP. What BigID can do for its users is integrate with all the solutions of its users that take care of all the security functions. BigID can help its users by offering its seamless integration capabilities with other security solutions. Considering the aforementioned details, my company has started to provide some sort of a bundled offer to our customers. When we speak with our company's customers about BigID, we also speak to them about Nutanix, which can help handle the security aspect. .”

Afeez Adeyemo

Technical Sales / Presales at Routelink Integrated Systems

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Setup

The setup process involves configuring and preparing the product or service for use, which may include tasks such as installation, account creation, initial configuration, and troubleshooting any issues that may arise. Below you can find real user quotes about the setup process.

I was not present during deployment, and BigID manages Cloud deployment. Setting up the scanner for on-premises data sources like SQL or file shares requires configuring a Linux machine, which can occasionally encounter errors.

Ankita Sabale

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Senior Associate - IT Governance and Compliance at Fulcrum Digital Inc

“The setup of BigID is very easy. It is a cloud-based solution and is very intuitive. You can integrate and install it easily, and it is not resource-consuming..”

Ayo Osobu

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Business Owner at Smacanalytics

“The initial setup complexity of BigID depends upon the project goal. If the goal is to scan multiple databases or large databases, the initial setup can be difficult because it's necessary to set up more than one scan separately. The tool can be set up for an on-premise scan or a cloud scan, and it's vital for the scan to take place near the data source to speed up the process. The deployment type of the solution depends on the kind of database an organization already holds and the strategy or company goal. .”

Luciano Ferreira

Privacy Engineer at LF Consulting


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“The initial setup is easy, especially since it's a SaaS platform. BigID handles all the infrastructure-related tasks, making it hassle-free. We deploy a virtual appliance or container in our data center. Additionally, the convenience of choosing between SaaS or on-premises platforms is beneficial, as BigID offers both solutions.

As the trend leans towards cloud migration, BigID plays a significant role in facilitating data migration. Whether it's on-premises or in the cloud, BigID provides essential support. It has connectors and APIs for various cloud platforms, aiding organizations in managing data already on the cloud or those in the migration process..”

Ameya Mahale

Technical Consultant at Netpoleon India

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“My company has only dealt with the PoC phase of the product for our customers, so we haven't onboarded the solution for any of our customers. I don't have an idea of how the setup phase works since my company stopped with the PoC phase carried out for the clients to show them how the product works and the value they can expect if they decide to onboard the solution in their environment.

From my perspective, during the product's PoC process for our customers, I realized that there were around 12 to 15 use cases that we couldn't achieve or do with BigID, so there was a need to bring in a third-party help or expert, making it a stressful process. If we get to work more with the technical team and become more grounded when it comes to solutions that fall under the same category that users may need to integrate during the deployment stage, I think it would be fantastic. With SharePoint, a user can deal with a lot of standard use cases, and it can be really helpful if one can become an expert with SharePoint. The entire process and functions of the product did not offer a smooth experience for the customer.

BigID has its own AWS account, so if users decide to deploy the solution on the cloud, then they need not worry about the cloud plan. BigID works better on the cloud for me..”

Afeez Adeyemo

Technical Sales / Presales at Routelink Integrated Systems

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“Since it is a cloud-based product, they have a separate server assigned for deployment. They provide virtual machines based on our recommendations, and their technical team handles everything.

We don't need to do anything technical; we just use the URL they provide, along with our credentials in Autologics, to access and use the scans. It's a very simple process.

Timeframe to set up this product:

The deployment itself took about three to four hours minimum. The total time depends on the number of data tools linked and the amount of data. I wasn't part of the initial deployment, but in my experience, it can take around three to six hours.

Maintenance:

The maintenance provided by the BigID team. They offer two different packages. We opted for the higher-priced option, which includes software services, automatic upgrades, and fixes.

With the lower-priced option, manual updates with scripts are required. However, I recently heard that they now provide everything through their executive team, which is a good upgrade..”

AravindM

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Associate at a training & coaching company with 10,001+ employees

Customer Service and Support

We have a professional service contract with BigID and meet with them weekly. Direct support from the people we work with is satisfactory, but interaction with the general support team can be delayed. Overall, I rate this support around six or seven.

Ankita Sabale

Senior Associate - IT Governance and Compliance at Fulcrum Digital Inc

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“I haven't needed to evaluate or contact technical support for BigID yet. Since it's new to the Indian market, we haven't acquired any customers who require technical support..”

Ameya Mahale

Technical Consultant at Netpoleon India

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“The technical support is very good. I mean, they're right there. They come by, maybe two or three days a week. They are always available. They are very supportive, very responsive..”

Verified user

Data Governance Operations Consultant/Program Manager at a tech services company with 10,001+ employees

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“BigID's technical support team is very responsive and even responds to emails on time, making them very prompt. Even for meetings, BigID's technical support team arrives on time. BigID's technical support team has answers to every concern and question. You know? BigID's technical support team always tries to make sure that customers are happy. In terms of support, I think BigID does a very decent job. I rate the technical support an eight out of ten..”

Afeez Adeyemo

Technical Sales / Presales at Routelink Integrated Systems

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“We have console support from the team. If we are unable to implement something within the product, we can ask them, and they will add the feature. So, I don't feel any limitations in what we are currently doing, such as e-discovery processes for structured and unstructured data.

BigID supports all data types, complies with various laws and standards that enables sensitive information, and allows customization, including creating our own labels. I don't feel any kind of limitations.

BigID's customer service support have two levels of support. Initially, the developer assigned to our cloud instance provides technical assistance. If they cannot resolve the issue at the UI level, they involve a second-layer developer.

However, with a higher subscription, we only receive developer support for a limited time, like two or three months. After that, additional support requires an extra charge. Despite this, the support has been good so far, and they always find a solution for our issues..”

AravindM

Associate at a training & coaching company with 10,001+ employees

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Other Advice

“I would rate BigID at eight out of ten. I would advise users to go with a small proof of concept, connect to their on-prem or cloud instances, and then scale over time..”

Abhijit MAJUMDAR

Senior Manager at KPMG

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BigID offers many capabilities and features. Operating on Cloud, it scans data repositories without affecting end-user systems, making it more of an IT-side operation. I rate the overall solution as nine out of ten. The tagging and support process have room for improvement, and efficiency is necessary for support once the professional service contract ends.

Ankita Sabale

Senior Associate - IT Governance and Compliance at Fulcrum Digital Inc

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“I would recommend BigID to organizations, especially those heavily focused on data policy and customer-facing businesses, particularly in the B2C sector. It's crucial for such organizations as they handle and safeguard customer data. Consent is paramount, and a tool like BigID is essential for managing data subject access requests, discovering data, and ensuring compliance. The classifiers provided by BigID are particularly effective in this regard.

I rate the overall solution an eight out of ten. .”

Ameya Mahale

Technical Consultant at Netpoleon India

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“Data classification is an important aspect of the tool because, by using it, a company can make better decisions and implement the right security process. The data classification offered by the tool can help companies improve their security strategy. The solution also helps in the data minimization process. For instance, if the tool duplicates data in different databases, companies can use BigID to reduce the number of duplicate data. BigID thus can also be used to meet compliance with GDPR, CCPA and LGPD. I would recommend BigID to others. The solution is simple to manage, and most use cases are easier to deploy with It. I would rate the solution an eight out of ten. .”

Luciano Ferreira

Privacy Engineer at LF Consulting

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“Compared to other products, more people are familiar with BigID. BigID was not as familiar to some people working with technologies because it was used by a

closed group. The BigID support team is doing their best, and that's my personal experience. However, BigID wasn't that familiar to some people because it deals with specific areas like skill, regulation, automation, and governance. They need to do more to educate people about data.

One issue we experienced was with the scripts being in YAML format, which some people didn't understand. It would also be helpful if they could address issues related to entity and space sensitivity in the cloud. We've encountered errors when exceeding storage limits, and we haven't found a solution yet.

Overall, I would recommend BigID. If they are dealing with a large amount of data, if they need to scan all data sources, regardless of format, then BigID would be a suitable product for them.

Overall, I would rate the product an eight out of ten. .”

AravindM

Associate at a training & coaching company with 10,001+ employees

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“In 2024, BigID will be one of the key solutions my company works with, considering the new data privacy law passed in Nigeria. BigID will be one of the strategic products my company will work with soon.

I don't have an idea of what the maintenance of the solution looks like. When I asked BigID whether there would be downtime or some issues in the product each time during an update, I was told that the updates could be done outside working hours so that no one would experience any downtime. With BigID, users can decide if they want to run the update on the product or not. During critical time periods, like holidays or festive seasons, if there is a lot of mobile and internet banking traffic, the update can be pushed to a later date. Users can also decide on a date on which they want to update the product. BigID makes it compulsory for its customers to ensure that they have at least done the last two recent updates

released. In short, if BigID releases a new update and you have not updated to the previous release of the product, then you need to choose the update that you want, making the update feature very flexible for users. With Big ID, you can decide to run the update you want or schedule the update for a later date, and it won't cost you any downtime.

It might not be very important for a lot of banks to look into solutions like BigID. I don't think there has been enough investment to create awareness about the product in the Nigerian market. When my company engages with a new bank, we need to provide them with data sheets, first-hand reports, and other such reports to convince the banks that BigID is a useful solution. BigID needs to invest in branding and also create more awareness in the website market.

In Nigeria, for those who plan to implement BigID in the company, I would say that BigID is a very good solution since the value and its offerings are unique. Most people feel that with the help of a standard solution, they can stay secure and don't think about the compliance aspect, which involves having you put in the data, manage it, and what you do with it. People also don't worry about the regulatory aspects, like GDPR and the PRA, as they feel that with a simple solution, they can protect the data or use it for data masking. It is important to give people an insight as to where their data resides. When you ask people where the data resides in their environment, some may say that it is stored either in the servers or on an on-premises model. When my company conducted a scanning with BigID, we found out that some people have stored their data with the help of flash drives and that it contains some sensitive data, while some have stored data in an Excel document on their computer, meaning BigID has the ability to provide visibility to its users over where data is stored. Without proper visibility, users won't be able to protect the data properly, which is why I feel that the value BigID provides to its users is unique. Those who are willing to onboard the solution need to consider the fact that the security of data is equally important since, in Nigeria, certain organizations have started getting fined, which comes up to around fifty percent of their gross revenue, if there is a data breach and if the organization had not taken care of every possible procedure in terms of securing your data. For organizations in Nigeria, it is actually very important to get BigID because, you know, it is really good to meet the compliance and regulatory requirements.

I rate the product a nine out of ten..”

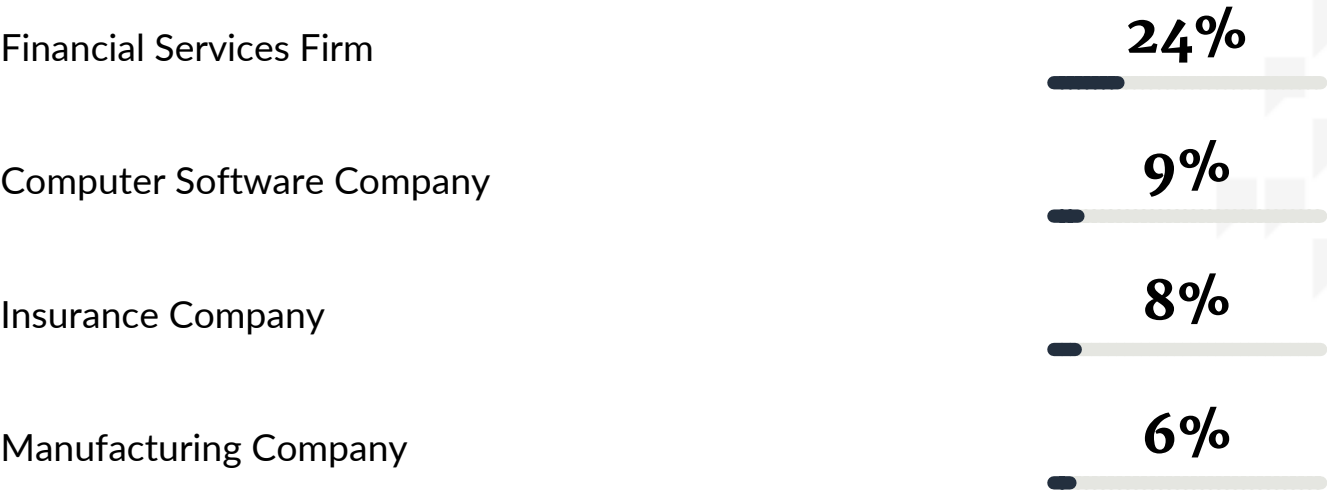
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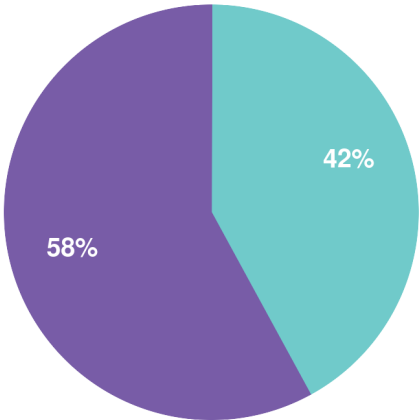
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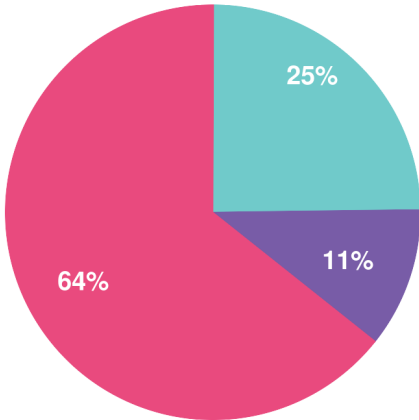


Company Size

by reviewers



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Large Enterprise Midsize Enterprise Small Business

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