aws marketplace

WordPress Business-Enterprise

Reviews, tips, and advice from real users

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Product Recap

WordPress Business-Enterprise

WordPress Business-Enterprise Recap

WordPress is a popular content management system (CMS) that allows users to create and manage websites easily. It offers a wide range of features and customization options, making it suitable for both beginners and experienced users.

One of the key advantages of WordPress is its user-friendly interface. With its intuitive dashboard, users can easily navigate through various settings and options. Additionally, WordPress offers a vast library of themes and plugins, allowing users to customize their websites to their liking.

WordPress also excels in terms of flexibility and scalability. It can be used to create various types of websites, from simple blogs to complex e-commerce platforms. Its extensive plugin directory enables users to add functionality to their websites without any coding knowledge.

Another notable feature of WordPress is its strong community support. With millions of users worldwide, there is a wealth of resources available, including forums, tutorials, and documentation. This makes it easy for users to find solutions to any issues they may encounter.

Furthermore, WordPress is highly SEO-friendly. It provides built-in tools and features that help optimize websites for search engines, improving their visibility and ranking. This is crucial for businesses and individuals looking to increase their online presence.

Valuable Features

Excerpts from real customer reviews on PeerSpot:

✔ "It is easy to edit content using WordPress."

RICARDO FILIPO

Wordpress Expert at Codeable

✔ "The most valuable features of the solution are its flexibility, ease of working with, intuitive interface, and ease of finding a huge online community, along with its simplicity of integration with other solutions."

Alex Osmichenko

Chief Executive Officer at IT Monks Agency

✔ "There are so many free plugins"

Irfani Silviana

Web Designer | WordPress Developer at Edamame Agency

✔ "The best feature of WordPress is its flexibility."

Amira Elamir

Wordpress developer and Forntend at JVDR

✔ "The standout feature is its high degree of customization. Creating user-friendly, easily maintainable websites is a breeze, especially with the convenient admin access."

Hamza Bin Akhtar
Wordpress Developer at Giga Creatives Inc

✔ "WordPress offers great flexibility."

Anterpreet Kaur
Search Engine Optimization Specialist at SkipTheDishes

✔ "The most valuable feature of the solution stems from the fact that it is quite easy to use."

Verified user
Content Owner - International Markets at a tech vendor with 201-500 employees

What users had to say about valuable features:

It is easy to organize a whole project and a multi-site project within one instance, and it is easy for programmers to implement. I would also say I appreciate the way it is organized for the implementer.

Linnea Bak   Read full review [↗]
SEO Consultant at comspace GmbH & Co. KG

"The best feature of WordPress is its flexibility. I can utilize free plugins and builders, easily access my website's backend with admin access, and work with SQL databases as a base. While Shopify may have similar features, my experience with WordPress makes it easier for me to have complete control over everything in the website-building process.."

Amira Elamir   Read full review [↗]
Wordpress developer and Forntend at JVDR

"WordPress offers great flexibility. You can add various plugins and use the built-in configurations or implement custom solutions. It provides flexibility in the design and functionality of websites. I use WordPress for all my clients, and based on my experience, they consistently enhance their WordPress sites with a wide range of features.."

Anterpreet Kaur

Search Engine Optimization Specialist at SkipTheDishes

Read full review ↗

"The most valuable feature of the solution stems from the fact that it is quite easy to use. The tool can also be personalized and tweaked, making it an easily adaptable tool for what I need. Considering how it works, the developers in my company can create it in a way that makes it a very simple tool that is easy and intuitive to use. You can save text and add images while remaining easy for a non-expert user.."

Verified user

Content Owner - International Markets at a tech vendor with 201-500 employees

Read full review ↗

"I appreciate the flexibility of WordPress, particularly its filter and action hooks, which allow for the development of additional features. We can build our own plugins into this. We can be creative while following our clients' requirements. For example, I recently built a custom plugin where the client wanted extra functionalities about membership, special profile pages, and a subscription system. And WordPress has helped a lot, thanks to its flexibility. I could use current plugins on the market and then modify them with my own plugin and collaborate with other existing plugins. So, WordPress has reduced a lot of work for me as a developer. With WordPress, I can achieve the functionality that I want. I don't have to do everything from scratch because a few solutions exist in the market, and I can enhance that.."

Irfani Silviana   Read full review ↗
Web Designer | WordPress Developer at Edamame Agency

"The best feature of WordPress is that it provides no-code solutions, enabling us to make anything when we use Elementor.

"You can build anything, and the features are all updated without needing any code.

"This is the major and key feature of WordPress.

"The benefits of using WordPress are extensive. Some websites I have seen have full features similar to Fiber websites and service-based websites.

"You can build a school management system or learning management system in WordPress with the help of plugins, and it is very user-friendly and open-source.

"WordPress scales up effectively, allowing you to expand your website.

"As mentioned earlier, you can build a learning management system.

"The most popular websites respected for SEO are hundreds out of 90 from the WordPress platform, demonstrating its scalability.."

Hassan Butt
Automation Associate

Read full review ↗

Other Solutions Considered

"No, I did not use a different solution before WordPress. Before WordPress, I was building websites from scratch in HTML without a content management system. ."

Moses Nandi
Teaching Assistant - Visual Communication in Marketing (Web and Interactive Design) at a university with 501-1,000 employees

"Yes, I am always looking for other content management system (CMS) options. Right now, I am looking at Prismic and specifically their workflow.

There are a lot of CMSs out there and I am always trying to see how the look and feel of what's available would best serve me and my customers. ."

Moses Nandi
Teaching Assistant - Visual Communication in Marketing (Web and Interactive Design) at a university with 501-1,000 employees

"Drupal and Joomla were the solutions I used before moving to WordPress. I started using WordPress since it is one of the best solutions in the market that provides its users with a lot more flexibility and ease of use.."

Alex Osmichenko
Chief Executive Officer at IT Monks Agency

Read full review ↗

"A long time ago, I used Joomla, which is also a CMS. Since I knew WordPress, I started to switch from Joomla to WordPress.

I combined WordPress with the WooCommerce plugin for e-commerce solutions since that plugin is very popular for e-commerce. I've used PrestaShop in the past. It was really good as an e-commerce solution. However, in terms of flexibility, PrestaShop is not that flexible because it's mostly built for e-commerce. Because of that, I focused more on WordPress because the level of scalability is higher for WordPress. You could start with a basic website or blog, add in membership, and start selling products. The business grows and changes, and you still can use the same platform, WordPress.

I recently had a client that switched from Wix to WordPress.."

Irfani Silviana
Web Designer | WordPress Developer at Edamame Agency

Read full review ↗

"Originally, I thought that we would be using SharePoint for this work. However, WordPress is the product that was ultimately chosen. At first, I wondered if I was missing something, not knowing how WordPress can be used as a business tool. It doesn't have the same things as SharePoint.

What we really need is a platform that enables citizens and staff to self-manage their health. It needs to have a range of things that can be used to help people. For example, people should be able to find out about their health and keep information about it. It should be able to support them. I think of WordPress more as an artistic place, or where people journal. It's good for blogs and it's good for a whole lot of things, but not necessarily the type of things that we would have expected. That said, they have selected WordPress and are 100% on it.

I have been trying to use Mural, and it's overwhelming in terms of what they offer you. It's too much, especially if you're working on a pandemic and you are trying to learn a new tool.."

Verified user   Read full review ↗
Public Health Worker at a wellness & fitness company with 501-1,000 employees

ROI

Real user quotes about their ROI:

"It is a free CMS, so there is no initial investment with the use of this platform, except domain and hosting costs. The benefits with the use of WordPress are very large, especially when it is oriented to the sale of products and services.."

Christian García
Mobile application developer at Boarding Pass (Newsbp.co)

Read full review ↗

"Leads are our bread and butter, and if you are a SaaS company, then you know how valuable your website is. Even with a brick and mortar company that I work with, the website provides a third of all leads looking for their services.."

Verified user
Channel and Marketing Manager at a tech vendor with 11-50 employees

Read full review ↗

Use Case

"I use WordPress for creating a variety of websites, such as e-commerce, portfolios, business sites, marketing with APIs, and blogs. It is a versatile platform and it suits many purposes.."

Abid Ullah   Read full review ↗
Wordpress Developer at We Are Digital Solution

"I use WordPress for various purposes, depending on my clients' needs. Some clients request hospital websites, while others opt for e-commerce shops using Shopify or WordPress. Additionally, clients approach me for school or office websites. In essence, WordPress is versatile and can be employed to create websites for a wide range of purposes, making it suitable for almost any project my clients bring to me.."

Amira Elamir   Read full review ↗
Wordpress developer and Forntend at JVDR

"I work with WordPress as a developer and build a wide range of websites for my clients. Some of them are beauty clinics, online stores, portfolio sites, and company profiles. Recently, there was an agriculture website where they provide services and sell many agricultural products. We use WordPress and WooCommerce for that.."

Irfani Silviana
Web Designer | WordPress Developer at Edamame Agency

Read full review ↗

"WordPress is a blogging platform used for various purposes. It maintains website content. Three clients use WordPress because of the VPN environment. These clients have major websites and also engage in webcasting. My clients belong to different industries, including travel and software, ranging from small businesses to independent entities. WordPress can help to build websites and works well with other web browsers. It can also be used to create microsites.."

Anterpreet Kaur
Search Engine Optimization Specialist at SkipTheDishes

Read full review ↗

"I have built more than 14 projects for my clients using WordPress, which include various websites.

"I also have two personal websites that I am trying to build up but haven't found time to complete.

"I have built WooCommerce projects, restaurant websites, dental websites, hospital websites, staff project websites, personal portfolios, and tour company websites.

"I have built quite a few websites.."

Hassan Butt
Automation Associate

Read full review ↗

"My company uses WordPress as a CMS (Content Management System). It is an off-shelf solution that can be installed on pretty much all hosting solutions available in the market. WordPress can be extended or customized, meaning it can be extended with plug-ins or extensions. The solution can also be redesigned, and it can have different layouts. The templates are called WordPress Themes. With WordPress, In our company, we don't use the already available themes since we don't buy premium templates or utilize page builders in WordPress. My company builds completely custom templates for our clients. WordPress powers 44 percent of websites across the globe, making it one of the most popular content management systems in the world because it's very easy to start using it while also being very flexible. WordPress is also very customizable in terms of integrations. Almost all the world's vendors who manage deliveries and payments have their own plug-ins for WordPress or WooCommerce. WooCommerce is an extension of WordPress, making your website an e-commerce marketplace.

Our company has its own website based on WordPress since it is the only thing for which WordPress can be used. WordPress can be used for online shops, especially if you extend your business to e-commerce.."

Alex Osmichenko
Chief Executive Officer at IT Monks Agency

Read full review [↗]

Setup

The setup process involves configuring and preparing the product or service for use, which may include tasks such as installation, account creation, initial configuration, and troubleshooting any issues that may arise. Below you can find real user quotes about the setup process.

"The initial setup of WordPress is easy. I haven't dealt with database connections. Everything is functioning correctly. It has a user-friendly interface with options for adding domain names.."

Anterpreet Kaur   Read full review ↗
Search Engine Optimization Specialist at SkipTheDishes

"I usually built the website from scratch and followed the design that was provided by the client or by our designer, then enhanced them with additional features. I added extra code there to tailor the website's functionality to the specific needs of the client.."

Irfani Silviana   Read full review ↗
Web Designer | WordPress Developer at Edamame Agency

"How difficult it is to deploy depends on how you choose. If you go to WordPress dot com, the company, the commercial site, the initial setup is easy. You just have to fill in a few fields. If you use the WordPress dot org, it is the free version. You need to have some knowledge of servers, for example, Linux. It's complex. The paid platform is very simple. You need more knowledge if you use the community, the free software.."

RICARDO FILIPO   Read full review ↗

Wordpress Expert at Codeable

"I wasn't involved in the setup phase of WordPress since I had just received an explanation on how to use it from someone in the technical team of my company. Based on my first experience with WordPress, it was a bit intimidating the first time I saw it, as it does seem like a lot. It became easy to use once I was onboarded and everything was explained to me by my company's technical team. A user may feel intimidated the first time he or she sees it.."

Verified user   Read full review ↗

Content Owner - International Markets at a tech vendor with 201-500 employees

"The initial setup depends upon hosting.

"Some hosting providers offer a very simple and easy process where you just click through, but some hosting providers such as ServerStream make it complicated since you have to upload WordPress files to your server.

"It's a very complicated process.."

Hassan Butt
Automation Associate

"There is no cloud version or on-premises version in WordPress. WordPress is an open-source platform.

The deployment process for WordPress happens with our company's servers. WordPress is a software that needs to be installed on servers. So many providers offer to host your WordPress site on their servers. Shopify has its own servers, so you cannot install Shopify on another server. WordPress can be installed anywhere. The deployment process of WordPress consists of uploading files and connecting to the database on a server.

The deployment process for WordPress takes around five minutes to complete.."

Alex Osmichenko
Chief Executive Officer at IT Monks Agency

Customer Service and Support

"I haven't contacted the WordPress customer support team personally, but I have been connected with the hosting providers' support team, and they have really helped.."

Hassan Butt   Read full review ↗
Automation Associate

"WordPress is an open-source product, so there is no technical support required. For support, there is an online community from where you can hire developers for WordPress, or you can just communicate with the online community members.."

Alex Osmichenko   Read full review ↗
Chief Executive Officer at IT Monks Agency

"If you use WordPress, you would contact the company doing your hosting with any questions for tech support. I have used the tech support of my hosting company a few times and they were helpful. ."

Moses Nandi   Read full review ↗
Teaching Assistant - Visual Communication in Marketing (Web and
Interactive Design) at a university with 501-1,000 employees

"I haven't contacted the WordPress support team directly. Instead, I usually interact with the customer service of my server host when I need assistance, as WordPress is a program that can be set up without requiring direct support. For certain issues, I might also reach out to domain support for help when necessary.."

Amira Elamir
Wordpress developer and Forntend at JVDR

Read full review ↗

Customer Service:

Great. You can always ask for help from its community anytime.

Technical Support:

I would rate the technical support at an eight and a half out of 10.."

Mark Vincent Verallo
Web Developer / Programmer at a tech services company with 1-10 employees

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"We experienced an issue because our team relies on support for our WordPress site. It took us three hours to resolve, and during that time, the website was down. To address the problem, we increased the server load and explored alternative solutions. The issue was that the operating system had trouble communicating with the server on the backend. It can impact and result in notifications or, in some cases, server incapacity.

Since our server is hosted in the cloud, similar to how Google occasionally faces downtime with its cloud services, it can lead to a slowdown. In these instances, it's crucial to have a system that notifies users visiting the site, ideally through a user-friendly UI, to ensure they are aware of the situation.."

Anterpreet Kaur   Read full review ↗
Search Engine Optimization Specialist at SkipTheDishes

Other Advice

Based on my experience, I would recommend WordPress to other people.I would recommend WordPress because it is easy to use and more flexible than a SaaS website such as [Wix](#).I have 10 plus years of experience with WordPress, but we do not implement it. I am an end user and have no relationship with WordPress.I rate WordPress overall a seven.

Linnea Bak
SEO Consultant at comspace GmbH & Co. KG

Read full review ⬀

"My advice for new users is to first define their project requirements. Understand the type of website you need, whether it is e-commerce or informational. Consider factors like the number of products you plan to feature and any specific design or functionality preferences. Be prepared to answer questions from professionals to help them recommend the most suitable platform, whether it is WordPress or something else, for your specific project needs. Overall, I would rate WordPress as a nine out of ten.."

Amira Elamir
Wordpress developer and Forntend at JVDR

Read full review ⬀

"Nowadays you can use WordPress with just basic knowledge and build a complete website.

"They can fix issues really fast.

"For beginners who are learning web development, they should definitely look for WordPress.

"On a scale of 1-10, I rate WordPress a 7.."

Hassan Butt
Automation Associate

"WordPress can help businesses get online with a limited budget since every business needs an online presence nowadays, and it would be great if a business could have its own website for around 5,000 USD, though there may not be many complex features provided.

WordPress is going the right way, and it is developing quite rapidly, considering the amount of people dependent on WordPress. WordPress has a roadmap that it follows.

Though maintenance is required for the solution, it is not a necessity.

I suggest that those who plan to use the solution have a good support and development team for WordPress in place. I rate the overall product a ten out of ten.."

Alex Osmichenko
Chief Executive Officer at IT Monks Agency

"Because WordPress is so popular, most of the time, my clients already have previous knowledge about using it, such as how to write a new blog. Suppose they want to make some changes to their page, such as how to put a new image or video media. In that case, they already know about it because it's a big market, and there is a strong possibility they've had previous experience using WordPress. In the back end, WordPress is user-friendly because it's pretty familiar. If you have ever used a WordPress website and then checked another WordPress website in the back end, most of the time it has a similar interface. Moreover, many plugins add new features and suit websites with different functionalities. There has been a recent development for WordPress where they are going with a block system in Gutenberg, and that could be the future, so in general, I think it will be better and more modern.

I have never asked for any technical support because, most of the time, if I really need technical support, I can simply Google it, and some other developers or users would have already answered the question I have.

My advice to general users is to just use it. WordPress is pretty easy, and there are several free YouTube tutorials on how to use it. And if they have made a new website in WordPress, they can ask developers to give them a short tutorial on how to use it. In general, they can always go back to the Internet and find information on how to use it. Many users can install new plugins if needed because it's so easy. But when it comes to more specific functionalities, a general user needs to go back to the developer. I rate WordPress a ten out of ten.."

Irfani Silviana   Read full review [↗]
Web Designer | WordPress Developer at Edamame Agency

"My company has an IT team to take care of the maintenance part of WordPress.

I think the main advantages of WordPress can be brought out if you have a team of developers since it can be made really flexible to fit your needs. You can change a

lot in WordPress, especially its UI and certain functionalities. WordPress is quite an adaptable tool that you can personalize enough to fit your needs. WordPress has an advantage over other tools since it is a very well-known product that a lot of IT teams would know how to work on. Once you are onboarded, WordPress is quite easy to use.

I would tell those planning to use the solution to have a clear image in their heads of what they want from the tool to make it easier to develop that vision. I would suggest those planning to use WordPress do not get intimidated when using it initially. If you don't work with too many complex technologies, you may feel a bit intimidated by certain software products. A person might see WordPress and feel overwhelmed, but it's easy and user-friendly.

My experience with the tool may be different since my company has an IT team to look after the product. If just one user decides to make their own website using WordPress, then the experience of such a user might be better or worse than my experience with the product.
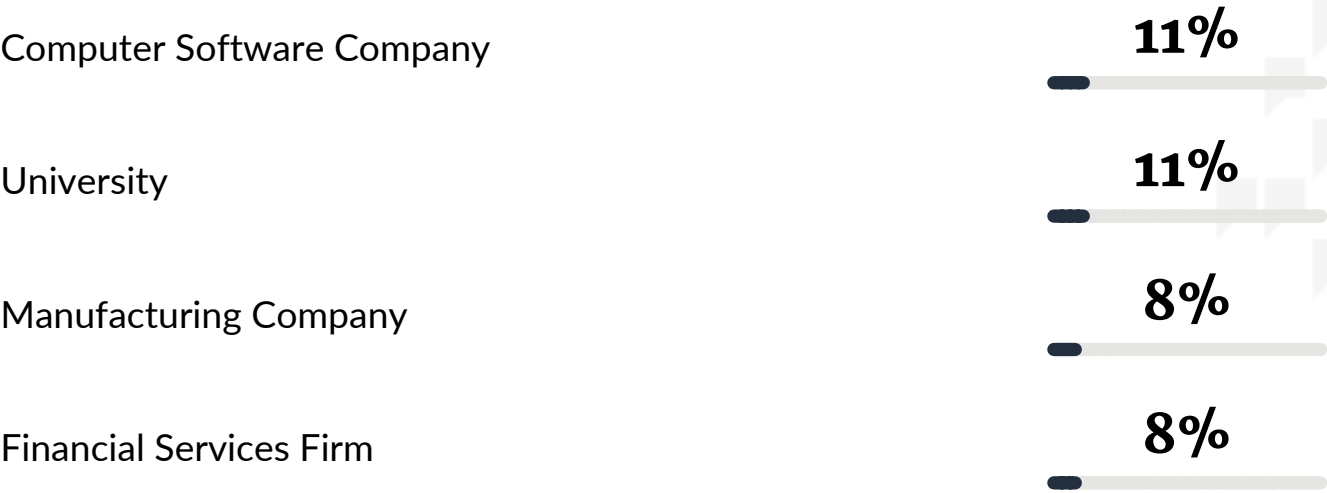
I rate the overall product a seven out of ten.."

Verified user
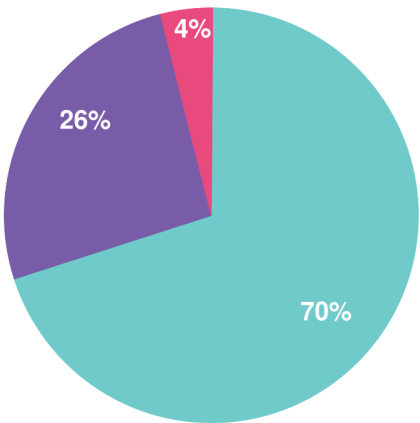Content Owner - International Markets at a tech vendor with 201-500 employees

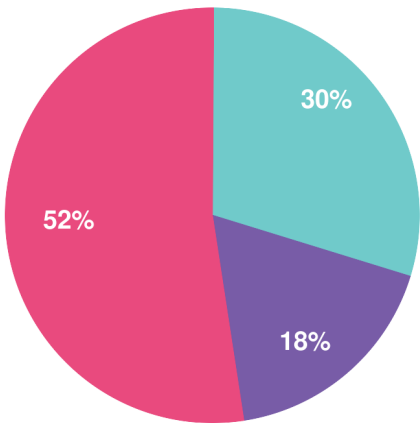Read full review [↗]

Top Industries
by visitors reading reviews

Computer Software Company

11%

University

11%

Manufacturing Company

8%

Financial Services Firm

8%

Company Size

by reviewers

70%
26%
4%

by visitors reading reviews

30%
18%
52%

● Large Enterprise ● Midsize Enterprise ● Small Business

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