

aws marketplace

Bitrise

# Reviews, tips, and advice from real users



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# Product Recap



Bitrise

# Bitrise Recap

Bitrise offers an advanced platform for mobile app developers seeking efficient CI/CD solutions, known for streamlining processes and enhancing productivity.

Designed for mobile application development, Bitrise provides seamless integration with popular tools, ensuring a high level of automation. It caters to developers looking for simplified workflows that accommodate modern mobile development demands. Users benefit from an intuitive dashboard that supports rapid iteration and testing, reducing time to market and enhancing app quality. With a focus on continuous integration and deployment, Bitrise empowers developers to optimize their build processes efficiently.

## What are the standout features?

- **Fast Builds:** Reduces build times to accelerate development cycles.
- **Seamless Integrations:** Interfaces with widely-used developer tools for streamlined workflows.
- **Scalable Infrastructure:** Adapts to project needs, supporting growth across teams.
- **Automated Workflows:** Customizable workflows enhance efficiency by reducing manual interventions.
- **Robust Security:** Provides security features critical for secure app development.

## What benefits and ROI should users expect?

- **Increased Productivity:** Automates repetitive tasks, allowing developers to focus on creativity.
- **Cost Efficiency:** Reduces time spent on manual processes, lowering overhead costs.
- **Quality Assurance:** Continuous testing during development improves app reliability.
- **Faster Time to Market:** Streamlined processes shorten release cycles.

Bitrise is widely implemented in tech industries, offering significant adaptation in sectors like fintech and healthtech where mobile apps must meet stringent compliance standards. Its flexibility and integrations enable these industries to maintain rapid, high-quality development and deployment cycles, critical for staying competitive in fast-paced environments.

# Valuable Features

Excerpts from real customer reviews on PeerSpot:

- ✔ “Within three months of going live on Bitrise, we moved to weekly releases, and now we have a reliable hotfix pipeline that can ship a production build within 45 minutes to an hour of a fix being merged.”



**Mansoor-Mohammed**

SRE at a consultancy with 11-50 employees

- ✔ “With Bitrise, as a team of 10 to 12 people, we are able to independently generate the build and save overall 20 to 40 hours per day.”



**Amar-Kumar**

Technical Lead at a tech services company with 501-1,000 employees

- ✔ “Bitrise gives us the full development life cycle automation, and it is very good to use.”



**Samruddhi Patil**

Cloud Platform Engineer at Futurescape Technology

- ✔ “Bitrise has positively impacted my organization by helping me reduce time by around 50% or more while I am using it for my personal project.”



**Nayan Bhut**

Senior Software Engineer at a tech services company with 501-1,000 employees

- ✔ “Bitrise has had a significant positive impact on my organization because we do not have any other platform to realize these builds and deploys with mobile apps.”



**Verified user**

Tech lead dev ops at a outsourcing company with 1,001-5,000 employees

- ✔ “Bitrise has positively impacted our organization by improving release speed.”



**Verified user**

Software Developer at a outsourcing company with 501-1,000 employees

What users had to say about valuable features:

“The best features Bitrise offers, in my opinion, are the QA itself, the artifact it generates, and the log, which makes it very simple to know what step we got an error or the log for the error, so we know what we have to do to fix it.

The logs help us significantly; for example, if we generate a QA for Android and iOS, and if a specific step for Android fails, I can look at the log and see exactly what step we got an error, and with this log, we can find out what went wrong.

Bitrise has positively impacted our organization by improving release speed..”

**Verified user**

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Software Developer at a outsourcing company with 501-1,000 employees

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“Bitrise offers pre-configured workflow steps, which are designed specifically for mobile applications. Because of these pre-defined workflow steps, it simplifies tasks like building iOS and Android apps, running test cases, and generating artifacts. These pre-defined workflow steps have helped our team because when our code is pushed to GitHub and creates a request, it simplifies the tasks like building iOS and Android apps, running test cases, and generating artifacts.

Bitrise has impacted our organization positively because the experience was very smooth. The platform has provided a clean dashboard so that our team can monitor the build and the pipeline execution, including what the status of that pipeline and build are. Bitrise workflow settings are relatively simple because of the CI/CD templates which it offers for mobile applications. The documentation was also very useful for advanced pipelines, making it a reliable platform for managing mobile build automation..”

**Samruddhi Patil**

Cloud Platform Engineer at Futurescape Technology

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“I think the best feature of Bitrise is the flexibility to use third-party engines like Fastlane.

“I use third-party integrations like Fastlane with Bitrise to avoid vendor lock-in, facilitate my migration to another platform, and have a unique workflow for deploying about twenty to thirty apps.

“Bitrise has had a significant positive impact on my organization because we do not have any other platform to realize these builds and deploys with mobile apps.

“Bitrise has helped reduce errors in my workflows because I have tests, E2E tests, integration tests, and Appdome tests..”

**Verified user**

Tech lead dev ops at a outsourcing company with 1,001-5,000 employees

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“One of the best features is setting up multiple applications. The best feature is that we have a single code for multiple applications and multiple keystores for generating multiple applications and multiple APKs. Bitrise has the support to use multiple keystores, by which we can generate multiple unique applications and deploy them directly to the Play Store.

“Bitrise is positively impacting our organization by saving manual effort—saving two hours of every developer effort. In Android, it saves two hours, but in iOS, when we are generating the iOS build, it takes more than an hour. With Bitrise, as a team of 10 to 12 people, we are able to independently generate the build and save overall 20 to 40 hours per day.

“If a developer saves two hours of time, he can spend these two hours on any particular feature or any CRS completion. We just need to go to Bitrise and generate the build, and the build will create in parallel while I can complete my work on my local system..”

**Amar-Kumar**

Technical Lead at a tech services company with 501-1,000 employees

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“The best feature of Bitrise is that it gives a drag and drop interface, so you don't need to code in the YAML, making it very easy compared to other platforms.

“The drag-and-drop feature helps my workflow because I just have to select which tool I want to use. For example, if I want to add the test cases, I can search for test cases, and if that is available, I can directly drag and drop it in my current workflow above or below a specific other task, and then I just have to add the input parameters. In contrast, with a YAML file, I have to add all the data and read the documentation, but with drag and drop, it is easy.

“Bitrise has positively impacted my organization by helping me reduce time by around 50% or more while I am using it for my personal project.

“Bitrise saves me time mainly in building, testing, and deployment because I don't have to use my own machine to check the data or change the branch for that..”

**Nayan Bhut**

Senior Software Engineer at a tech services company with 501-1,000 employees

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“The best features which I appreciated about Bitrise was the easy drag-and-drop of pipeline editors. Even a non-technical person could understand it. Bitrise handles the headache of iOS signing, code signing, and certificate provisioning profiles automatically.

Bitrise also catches flaky tests over time so we know which tests are reliable and which are unreliable. The code signing automation of Bitrise has saved a lot of our time. Earlier, things which used to take weeks, now have reduced to days.

The impact of Bitrise in our organization is that prior to Bitrise, mobile releases happened every two weeks or were frequently delayed by build environment issues, code signing feature failures, or manual steps that fell through the cracks. Within three months of going live on Bitrise, we moved to weekly releases, and now we have a reliable hotfix pipeline that can ship a production build within 45 minutes to an hour of a fix being merged. For me especially, the reduction of pipeline-related incidents has been the biggest win.

We used to see two to three system build failures per week earlier, and after implementing Bitrise, the number went close to zero. The reproducibility of a clean build environment has eliminated that entire category of failures..”

**Mansoor-Mohammed**

SRE at a consultancy with 11-50 employees

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# Other Solutions Considered

“Earlier, we used to do it manually with our team. We didn't have any platform for this, and then we got introduced to Bitrise. It helped us tremendously..”

**Mansoor-Mohammed**

SRE at a consultancy with 11-50 employees

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# ROI

Real user quotes about their ROI:

“We did see a return on investment with Bitrise. It saved a lot of time for us, and in the tech business, time saved is equally proportional to money saved..”

**Mansoor-Mohammed**

SRE at a consultancy with 11-50 employees

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“If I am saving my developer efforts, it is helping my team to focus on other parts, which helps me and my team to deliver more features. If we deliver more features, it will ultimately generate revenue for my company..”

**Amar-Kumar**

Technical Lead at a tech services company with 501-1,000 employees

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# Use Case

“My main use case for Bitrise is to generate QA of our mobile app so our team can test it. A typical day for me includes working on a feature, doing the tasks I have to do, and when I finish, I generate the QA with Bitrise and send it to the testers..”

**Verified user**

Software Developer at a outsourcing company with 501-1,000 employees

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“My main use case for Bitrise is to build and deploy mobile apps. To build and deploy my mobile apps using Bitrise, I clone the code repository with Git, realize the build of the mobile application, apply tests, SAST and DAST verification, and publish this app on the stores, Apple or Google..”

**Verified user**

Tech lead dev ops at a outsourcing company with 1,001-5,000 employees

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“Our primary use case for Bitrise is that we adopted it as our end-to-end mobile CI/CD platform for both iOS and Android applications. As an SRE, I was tasked to migrate the mobile build pipelines away from the fragile Jenkins setup. Bitrise now handles automated unit and UI testing, code signing, artifact packaging, and the deployment to Firebase distributions for internal testing. We used to run about 80 to 100 pipelines, around 80 to 100 builds per day, and those were across different Git repositories. We consolidated it into a single application, which was Bitrise..”

**Mansoor-Mohammed**

SRE at a consultancy with 11-50 employees

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“My main use case for Bitrise is for iPhone CI/CD and App Store Connect build deployment.

“I am using Bitrise for iPhone CI/CD and App Store Connect to take a Git clone, create a build, deploy to the App Store, and send a push notification to the teams that the build is uploaded and it is in review.

“I am using the Xcode build, which is really working great for me in Bitrise..”

**Nayan Bhut**

Senior Software Engineer at a tech services company with 501-1,000 employees

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“For our mobile application development, we have integrated Bitrise with our Git repository, mainly GitHub. Whenever the code is pushed or pulled, the pipelines get triggered and then connected to the mobile development tools. Bitrise builds the environment and compiles the application. We integrated the notification tool to receive build updates. Bitrise can also integrate with the internal testing tools, which is very beneficial for us. Bitrise gives us the full development life cycle automation, and it is very good to use.

Every mobile application development needs automation for building and testing and then deploying. Bitrise has given us a perfect platform which is needed for the automation in mobile applications. The teams which are building iOS and Android applications with frequent updates can benefit significantly. For some updates, we can do manual things, but for frequent updates, Bitrise is very useful and suitable for the teams. It gives faster feedback on code changes, making it good for frequent changes..”

**Samruddhi Patil**

Cloud Platform Engineer at Futurescape Technology

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“My main use case for Bitrise is for CI/CD, which means generating the build, deploying the build into the Play Store and App Store.

“I am from the mobile field, and we were generating manual builds, which took more time, so we selected Bitrise. We wrote scripts over Bitrise, set up our application, and generated the application using the AAB and APK formats.

“In the product that I am working on, I share two frequent builds to the QA, product team, and management, so I generate multiple builds—seven to eight builds in a day, which sometimes takes more than an hour or two hours. By using Bitrise, my two hours of daily effort was reduced. I simply go to Bitrise and generate the build, so there is no manual effort required for me to generate the build.

“I use GitHub Actions as well, but Bitrise has an option to upload multiple keystores. I uploaded the keystore and generated some values including the keystore name, keystore password, alias, and keystore name. I mapped those keys to the global variables in Bitrise, assigning these keystore values to particular variables and picking the keystore based on my script. If I am working on product X, I pick this keystore; if I have product Y, I pick a different keystore.

“I am using Bitrise totally for CI/CD, generating the build and deploying the build into the Play Store..”

**Amar-Kumar**

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Technical Lead at a tech services company with 501-1,000 employees

# Customer Service and Support

“Customer support for Bitrise is awesome; they are responding very quickly. Sometimes I face issues in Bitrise, so I reach out to the support team, and they reply within a given timeframe, so I am happy with the customer support as well. They are very quick. I would rate the customer support a 10 out of 10..”

**Amar-Kumar**

Technical Lead at a tech services company with 501-1,000 employees

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“The customer support and services on the enterprise plan are solid. The response times are fast, and the support engineers demonstrate genuine technical depth. They understand mobile build toolchain, code signing internals, and CI/CD architecture, not just the Bitrise product surface. We had two urgent support incidents during release-critical build failures, and both were resolved within an hour or two with clear communication throughout. The documentation is comprehensive for standard use cases. The community, such as Slack and the GitHub issue thread for individual steps, are also useful supplementary resources for dealing with edge cases..”

**Mansoor-Mohammed**

SRE at a consultancy with 11-50 employees

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# Other Advice

“The process I have described covers how we have integrated Bitrise in our mobile application automation. My overall rating for this product is nine out of ten..”

**Samruddhi Patil**

Cloud Platform Engineer at Futurescape Technology

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“I would advise others looking into using Bitrise to start using it; it is a very good tool. There is no other relationship between my company and this vendor other than being a customer. I give Bitrise an overall rating of 8..”

**Verified user**

Software Developer at a outsourcing company with 501-1,000 employees

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“You should consider Bitrise as it is a strong platform when used appropriately. The biggest mistake is treating it like a general-purpose DevOps solution. I would advise others that Bitrise is best used for its intended mobile focus, and this approach saves you time. I would rate this product a seven out of ten..”

**Verified user**

Tech lead dev ops at a outsourcing company with 1,001-5,000 employees

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“I chose eight out of 10 because currently, it is easy for me, but there is some documentation missing, and also related to iOS development, there are some use cases that are not in the support portal, so I have to find it out by myself. On a scale of 1 to 10, I would rate Bitrise an eight..”

**Nayan Bhut**

Senior Software Engineer at a tech services company with 501-1,000 employees

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“Bitrise reduced our pain point, which was the release process. Earlier, we used to have a two to three week gap, and then we would still face further delays. After Bitrise, that was resolved, and a huge time saving was realized for us. The overall review rating I would give to Bitrise is an 8 out of 10..”

**Mansoor-Mohammed**

SRE at a consultancy with 11-50 employees

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“I choose a rating of 8 out of 10 for Bitrise because it is fulfilling almost all my needs regarding deploying the build into the Play Store, managing multiple applications, and doing everything. I am keeping two points off just because of error handling; whenever we are getting an error, we do not have much clarity on the error side.

“We are using Bitrise, specifically bitrise.com, and we are doing some scripting and setting up in my local. We have integrated our [Bitbucket](#) with Bitrise.

“I recommend others to use Bitrise; it will save your time for generating manual effort and deploying the build into the Play Store, making that part easier without any manual effort to generate the application, deploy it into the Play Store, and handle tasks like that..”

**Amar-Kumar**

Technical Lead at a tech services company with 501-1,000 employees

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## PeerSpot

244 5th Avenue, Suite R-230 • New York, NY 10001

[reports@peerspot.com](mailto:reports@peerspot.com)

+1 646.328.1944