

aws marketplace

Writer

Reviews, tips, and advice from real users



Powered by  PeerSpot

Contents

Product Recap.....	3 - 4
Valuable Features.....	5 - 8
Other Solutions Considered.....	9
Use Case.....	10 - 11
Customer Service and Support.....	12
Other Advice.....	13 - 15
About PeerSpot.....	16 - 17

Product Recap



Writer

Writer Recap

Writer is a powerful tool designed to enhance written content creation, catering primarily to businesses seeking efficiency and quality in their marketing and communication strategies.

Writer leverages AI technology to assist users in crafting clear, compelling text. Designed for teams, it ensures consistent brand voice and messaging. The platform offers analytics for performance tracking, making it a choice for businesses aiming for impactful communication.

What are the key features of Writer?

- **AI-Powered Assistance:** Provides smart suggestions for content improvement.
- **Brand Voice Consistency:** Ensures adherence to brand guidelines across all writings.
- **Performance Analytics:** Offers insights into content efficiency and impact.
- **Collaboration Tools:** Facilitates teamwork with real-time editing features.

What benefits can users expect from Writer?

- **Improved Productivity:** Streamlines content creation process with AI assistance.
- **Enhanced Consistency:** Maintains brand voice across all communications.
- **Data-Driven Insights:** Uses analytics for actionable insights to improve future content.
- **Scalable Collaboration:** Supports collaboration among teams, enhancing workflow.

In industries like marketing, advertising, and customer service, Writer is implemented to unify brand messaging and optimize content strategies. It assists teams in creating persuasive and targeted communications that drive engagement and growth.

Valuable Features

Excerpts from real customer reviews on PeerSpot:

- ✓ “Overall, Writer is mainly used to polish content, maintain consistency, and make writing more professional, especially in work or team settings.”



Mkk Work

Cst Csd at a university with 1,001-5,000 employees

- ✓ “I think they should actually consider using Writer because it has helped me over the years to shape my words, help me with grammatical structure, and word construction.”



Mary Olawoyin

Data Science at King of CMS Consulting

- ✓ “Writer is the best choice and can help in formatting, editing, and converting files into any format.”



Shreya Mangla

consultant



“Writer has positively impacted my organization and my work by helping to reduce the daily manual effort of creating reports through the use of AI, allowing us to invest more time in other important activities.”



Verified user

Spatial Data Specialist at a tech vendor with 5,001-10,000 employees

What users had to say about valuable features:

“Writer helps me correct my words. When I make a mistake while writing, or if there is a missing comma or full stop, I am able to use Writer to make my work much neater and my grammar much more correct.

Writer helps me catch mistakes through automatic correction. Whenever I write and there is a mistake, it shows a red line asking me to correct misspelled words. This helps me catch those mistakes so I could correct them myself.

Writer has helped my organization positively. For example, we use it when sending emails for marketing. Before we send our organized words to clients outside to partner with us, we make sure that we use Writer to make it much smoother and correct. This ensures that we are using the correct grammar..”

Mary Olawoyin

Data Science at King of CMS Consulting

[Read full review](#)


“What I liked about using Writer for that freelance agreement is that it has all the formatting features. Usually, Google Docs is compatible only for online features, but Writer allows me to edit offline as well, which was a significant advantage.

“The best features Writer offers are editing, signing, and converting it into any downloadable format. I can use it offline and share it with anyone, either as a link or as a file. Out of those features, I find myself using offline editing and converting most often. I use Writer usually and often on a regular basis. I need to have both features in parallel, and I feel that offline editing is more compatible because sometimes there are network issues in the rainy season, so offline editing is essential. This is the main advantage, unlike Google Docs which does not support that.

“Writer has definitely helped me personally with my work. Usually, Writer is the only app that I always keep downloaded. I never delete it because it is more compatible and easier for me to use..”

Shreya Mangla

consultant

[Read full review](#) 

“For me, the best features of Writer are mainly around real-time writing improvement and consistency, which is where I see the most value. The feature I would probably use the most is the real-time suggestions. It gives instant feedback on grammar, tone, and clarity while writing so that I don't have to go back and edit everything later. I also appreciate the idea of Style Guides and Terminology management, especially in a team setting. It helps make sure everything follows the same tone and uses the right terms, which is really useful when multiple people are working on the content. Another useful feature is AI content generation or pre-built templates, where you can quickly create drafts for things such as reports or documentation and then refine them.

Writer is not just about fixing sentences; it's also really useful for maintaining consistency across different types of content, especially when multiple people are writing. For example, in a team setting, everyone might have different writing styles. Writer helps make sure everything follows a consistent tone and structure, which is important for things such as reports, documentation, or even internal communication. From my perspective, since I worked with data and reporting, Writer can help make technical or data-heavy content easier to understand, which is really important when sharing insights with non-technical stakeholders. Overall, I see Writer as more of a tool for standardizing and simplifying communication, not just basic grammar correction..”

Mkk Work

Cst Csd at a university with 1,001-5,000 employees

[Read full review](#) 

Other Solutions Considered

“Previously, I used Google Docs and switched to Writer because Google Docs is completely online, and in offline format, it feels too heavy. I had to switch from Google Docs to Writer..”

Shreya Mangla

consultant

[Read full review](#) 

“I switched to Writer because the previous solution's site was down at that period, and the previous solution did not work as much as Writer, so I quit using it and decided to come back to Writer..”

Mary Olawoyin

Data Science at King of CMS Consulting

[Read full review](#) 

“Before choosing Writer, I did not evaluate other options because Writer was able to solve half of my problems, so I did not see any need to consider other options. It was my first option..”

Mary Olawoyin

Data Science at King of CMS Consulting

[Read full review](#) 

Use Case

“My main use case for Writer is in my daily production activities, specifically creating daily reports. I need to provide a daily analysis of the activities performed within our team, and I share that report with my manager, which helps me create those reports..”

Verified user

[Read full review](#) 

Spatial Data Specialist at a tech vendor with 5,001-10,000 employees

“My main use case for Writer is creating documents, editing a document for signing, and formatting a document. For those purposes, I used Writer, and I feel comfortable with it. Recently, I used Writer for creating a freelance agreement document..”

Shreya Mangla

[Read full review](#) 

consultant

“The main use case for Writer is to improve and standardize writing, especially across the team. For example, if I'm writing a report or documentation, it can help refine the tone, fix the grammar, and make sure the content sounds more professional and consistent. A simple explanation would be if I write something such as, 'This data is kind of confusing and not very clear,' Writer would suggest something such as, 'This data lacks clarity and requires further analysis.' Overall, Writer is mainly used to polish content, maintain consistency, and make writing more professional, especially in work or team settings..”

Mkk Work

Cst Csd at a university with 1,001-5,000 employees

[Read full review](#) 

Customer Service and Support

“The customer support for Writer is not super fast, but to some extent, their user support is somewhat helpful. I sometimes do not even have issues reaching out to customer care support most times because Writer actually works well for me..”

Mary Olawoyin

Data Science at King of CMS Consulting

[Read full review](#) 

Other Advice

“My advice for someone considering using Writer is that they should use it so they can also incorporate it into their daily productivity activities to minimize the manual effort in repetitive tasks. I would rate this product a 9 out of 10..”

Verified user

Spatial Data Specialist at a tech vendor with 5,001-10,000 employees

[Read full review](#) 

“If a person can use Writer and work on the same document, that would be great. I am not sure whether that feature is there or not, but there is no frustrating feature about Writer. All the features are good and easy to use. I rate Writer 10 out of 10 because all the features that I prefer are there in Writer, and I feel it is a good choice. There is nothing frustrating about Writer thus far. Writer is the best choice and can help in formatting, editing, and converting files into any format. In today's time, I do not think Google Docs can compete with Writer as it is outstanding..”

Shreya Mangla

consultant

[Read full review](#) 

“The only advice I would give to others looking forward to using Writer is that Writer is very reliable, which is why I gave it a rating of seven out of ten. I feel that for others trying to look into using Writer, they should consider trying Writer because it has come to my aid at some point. I think they should actually consider using Writer because it has helped me over the years to shape my words, help me

with grammatical structure, and word construction. I think Writer is cool and to me, there is nothing like perfection, but over the years, Writer is actually good and they are trying their best. My overall rating for Writer is seven out of ten..”

Mary Olawoyin

Data Science at King of CMS Consulting

[Read full review](#) 

“If someone is considering Writer, you can use it as a support tool rather than relying on it completely. It works really well to improve clarity, maintain consistency, and speed up writing, especially in team environments where multiple people are creating content. Features such as the real-time suggestions and Style Guides are useful to keep everything aligned. At the same time, I recommend spending some time to understand how Writer fits into your workflow because it's more of an enterprise-focused platform with collaboration and automation features, not just a simple writing tool. I would also suggest always reviewing and refining the output, since it's AI-generated and can sometimes feel generic or miss context. Overall, I'd suggest starting small, integrating Writer into your workflow, and using it to enhance your writing, not replace your thinking. I gave this review a rating of 7..”

Mkk Work

Cst Csd at a university with 1,001-5,000 employees

[Read full review](#) 

About this buyer's guide

Thanks for downloading this PeerSpot report.

The summaries, overviews and recaps in this report are all based on real user feedback and reviews collected by PeerSpot's team. Every reviewer on PeerSpot has been authenticated with our triple authentication process. This is done to ensure that every review provided is an unbiased review from a real user.

Get a custom version of this report... Personalized for you!

Please note that this is a generic report based on reviews and opinions from the collective PeerSpot community. We offer a [customized report](#) of solutions recommended for you based on:

- Your industry
- Company size
- Which solutions you're already considering

The customized report will include recommendations for you based on what other people like you are using and researching.

Answer a few questions in our short wizard to get your customized report.

[Get your personalized report here](#)

About PeerSpot

PeerSpot is the leading review site for cloud, AI, and business software. We created PeerSpot to provide a trusted platform to share information about software, applications, and services. Since 2012, over 22 million people have used PeerSpot to choose the right software for their business.

PeerSpot helps tech professionals by providing:

- A list of products recommended by real users
- In-depth reviews, including pros and cons
- Specific information to help you choose the best vendor for your needs

Use PeerSpot to:

- Read and post reviews of products
- Access over 30,000 buyer's guides and comparison reports
- Request or share information about functionality, quality, and pricing

Join PeerSpot to connect with peers to help you:

- Get immediate answers to questions
- Validate vendor claims
- Exchange tips for getting the best deals with vendor

Visit PeerSpot: www.peerspot.com

PeerSpot

244 5th Avenue, Suite R-230 • New York, NY 10001

reports@peerspot.com

+1 646.328.1944