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Proofpoint Enterprise DLP

Reviews, tips, and advice from real users



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Product Recap

proofpoint.

Proofpoint Enterprise DLP

Proofpoint Enterprise DLP Recap

Proofpoint Enterprise DLP safeguards data with advanced protection capabilities tailored for comprehensive data loss prevention. It is designed to effectively manage and secure sensitive information across various environments.

Proofpoint Enterprise DLP delivers robust security to enterprises seeking to protect critical data. It supports diverse use cases, ensuring seamless adaptation to an organization's unique data protection needs. With valuable features focused on compliance and user activity monitoring, it decreases the risk of unauthorized data access. The system also offers opportunities for improvement in integration ease and reporting functions, which could enhance its adaptability and analytics capabilities.

What are its most important features?

- **Advanced Threat Management:** Monitors and mitigates threats in real-time to ensure data security.
- **Compliance Enforcement:** Automates policy enforcement to meet data protection regulations.
- **User Activity Monitoring:** Tracks and analyzes user interactions with sensitive data for improved security insights.

What benefits or ROI can users expect?

- **Data Security Improvement:** Enhances protection against unauthorized data breaches, reducing potential financial loss.
- **Regulatory Compliance:** Simplifies adherence to compliance standards, minimizing legal risks.
- **Operational Efficiency:** Streamlines data management processes, saving time and resources.

In industries such as healthcare and finance, where data security and compliance are critical, Proofpoint Enterprise DLP's targeted solutions provide essential tools for industry-specific challenges. Tailoring capabilities to fit sector-specific needs ensures that organizations can effectively protect sensitive data.

Valuable Features

Excerpts from real customer reviews on PeerSpot:

- ✓ “Proofpoint Enterprise DLP is a mature, reliable email-layer data protection solution that delivers strong value when implemented with proper governance.”



Sudarsan Rajamani

Director Cybersecurity at a media company with 1,001-5,000 employees

- ✓ “Proofpoint Enterprise DLP's prevention and detection of user policies is very effective.”



Verified user

Senior Cyber Security Analyst at a financial services firm with 10,001+ employees

- ✓ “Proofpoint Enterprise DLP is very reliable, and I have not seen very big downtime from their side in the last four years, which shows how serious they are about the customer business, their operations, and their services.”



Verified user

Sr System Engineer at a tech vendor with 10,001+ employees

- ✓ “It's a very good solution in terms of preventing or protecting from DLP incidents.”



Vivek_Jaiswal

Cyber Security Senior Specialist at a tech vendor with 10,001+ employees

- ✓ “Proofpoint Enterprise DLP is very important to our organization in maintaining our security posture as well as managing insider user risk.”



Verified user

IT Director at a financial services firm with 10,001+ employees

- ✓ “The best feature is that Proofpoint Enterprise DLP has all kinds of protections, complying with GDPR, HIPAA, PCI, and SOX.”



Manash Pathak

Security Architect Data Consultancy at a tech services company with 10,001+ employees

- ✓ “Proofpoint adds value and proves its ROI based on the services they provide.”



Verified user

Software Developer at a financial services firm with 1,001-5,000 employees

What users had to say about valuable features:

“The best feature is that Proofpoint Enterprise DLP has all kinds of protections, complying with GDPR, HIPAA, PCI, and SOX. It integrates seamlessly with Proofpoint's email protection solutions, Microsoft systems, and the entire Proofpoint ecosystem. It is a policy and people-centric product that effectively captures accidental data sharing and provides users an opportunity to revert emails. Moreover, it supports unified DLP policy applications across emails, cloud apps, users, groups, locations, and more. The solution is quite unified, risk-aware, and offers versatility in its deployment and adaptability to user behavior..”

Manash Pathak

Security Architect Data Consultancy at a tech services company with 10,001+ employees

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The best features that Proofpoint Enterprise DLP offers are scalability and performance. Scalability and performance stand out for me because we wanted to have a fast, instant response and also a fast scalability system, ensuring that if we add more data, it will be easy to protect.

Proofpoint Enterprise DLP has positively impacted our organization because we previously used other tools and firewalls, but by using this DLP tool from Proofpoint, we gained a lot on ROI. I've noticed that we gained less cost and profitability, and we gained substantial financial benefits..”

Verified user

Cybersecurity Expert at a tech vendor with 10,001+ employees

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“The best features Proofpoint Enterprise DLP offers, which stand out to me, are the ease of use and integration into the current email gateway.

The ease of use is evident as it makes detection easier and reduces time and triage effort.

Proofpoint Enterprise DLP has impacted my organization positively by being advantageous for us in terms of reduced impact from personal information leaving the organization..”

Verified user

Cyber Security Analyst at a government with 201-500 employees

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“The best features that Proofpoint Enterprise DLP offers, based on what I learned from the seminar, include user behavior analysis, content and context awareness features, and cross-channel visibility with email, cloud, and endpoints all covered in one view. Adaptive risk scoring is valuable as well because it helps prioritize real threats instead of alert fatigue.

I feel that the features of Proofpoint Enterprise DLP are good, especially for our company. Data is not just sitting in one place; it moves across, and having everything visible in one place gives us more visibility. Controls are stronger on access and this adds control on usage. For adaptive risk scoring, this is powerful because we can make context-aware decisions..”

Verified user

Cybersecurity specialist at a tech services company with 1,001-5,000 employees

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“The volume of things that it catches that are important is high. The benefit so far has been that we haven't had any serious compromises as a result of phishing attempts or malicious attachments that came through.

It certainly keeps our users' inboxes clean.

The fact that we haven't had any serious security incidents related to malicious attachments is a testament to the solution's impact on our organization positively.

It saves us a good amount of time, which has impacted our team's workload and our organization's security posture overall.

In my experience, the best feature of Proofpoint Enterprise DLP is quarantine management, and the thoroughness of the solution is appreciated..”

Verified user

Information Technology Manager at a manufacturing company with 1,001-5,000 employees

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“The most valuable features or capabilities of Proofpoint Enterprise DLP are those on which I have mostly been involved on the policy implementation side, where we protect our sensitive information such as credit card, legal information such as PAN or any ID proof details, and some dictionary keywords. There are also some filters that are applied for checking the email body and subject line. If the email is carrying any sensitive word which should not go outside, such as abusive words, and also some non-familiar and unreputed sentences, we can prevent them from being delivered anywhere outside or inside the organization. That is where we find it very useful.

We have a unified admin console where we create the policy, monitor the alert, and investigate if any incident occurs. It helps a lot. There are some automated reports being generated, and that also helps us to recognize the potential cause of the issue and to find out what policy we can create or where we should alter the policy or make the changes. We are constantly connecting with the world as well as tending to things which are going in the market and also potential threats which are popular in the market. We are following the trends and also updating the policy according to the current problems and situations we have.

My assessment of the effectiveness of Proofpoint Enterprise DLP in detecting and preventing data loss through the analysis of user behavior and content reflects that generally users do not have that much awareness about what type of sentences we should avoid. Although there are a lot of training and data available which is part of the onboarding for all the users, I am not sure if they seriously take those trainings. Being part of the messaging team and being an administrator, it is our duty to put everything and all policies right in place, covering all the potential threats and also covering everything to avoid any loss of data or avoid any cause of the issue which can harm the business or the reputation of the company.

The unified platform aspect of Proofpoint Enterprise DLP is very important for my organization. Whatever policy we create, whatever monitoring we do, and also reviewing the incidents, logs, and audits, everything is available on the unified admin console. That plays a very key role, a very important role for doing these practices and protecting the information for our organization. That is the one place

where we always go and check the things. That is the one place where we put the things and change the things. Majorly if we see for DLP, the unified admin console is one of the very important and a primary admin portal from where we should manage the things and monitor the things..”

Verified user

Sr System Engineer at a tech vendor with 10,001+ employees

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Other Solutions Considered

“As a consultant, I have had exposure to multiple DLP solutions, including Proofpoint Enterprise DLP, in my previous work with Forcepoint. Comparatively to others, I have worked on two or three deployments, and it is a good product..”

Verified user


Professional Services Engineer at a tech vendor with 1-10 employees

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“Before choosing Proofpoint Enterprise DLP, evaluating other options was my job as a consultant, where I would present different solutions to the customer, and it was up to him to choose which solution he wanted to go with..”

Verified user

Professional Services Engineer at a tech vendor with 1-10 employees

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“We have had exposure to Symantec DLP, which is more of a rule-heavy reactive approach compared to something more context-aware and proactive like Proofpoint Enterprise DLP features with better prioritization and efficiency for analysis..”

Verified user

Cybersecurity specialist at a tech services company with 1,001-5,000 employees

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“We did not evaluate other options as we were starting to use Proofpoint for email security, and when they talked to us about Proofpoint Enterprise DLP features, it was something we looked into and were very happy with the solution and the POC, and then we proceeded to purchase it..”

Verified user

[Read full review](#) 

IT Director at a financial services firm with 10,001+ employees

“Before selecting Proofpoint Enterprise DLP, a structured evaluation of various enterprise DLP solutions was conducted, including Microsoft Purview, Microsoft 365 DLP, Symantec, Broadcom DLP, Forcepoint DLP, and considering add-on DLP modules from existing security vendors..”

Sudarsan Rajamani

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Director Cybersecurity at a media company with 1,001-5,000 employees

“We have evaluated Microsoft Purview. Microsoft Purview is one of the biggest competitors. However, as we were customers of Proofpoint for email gateway, secure email relay, TAP, and TRAP, we were having a good experience. We chose Proofpoint Enterprise DLP for the DLP as it is one of the market leaders in the security field..”

Manash Pathak

Security Architect Data Consultancy at a tech services company with 10,001+ employees

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ROI

Real user quotes about their ROI:

“The return on the investment is in securing the organization data, training the people, and making sure that the data which lies with our organization or our department is safe..”

Verified user

Service Delivery Manager at a tech vendor with 10,001+ employees

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“Data loss cannot be calculated on the basis of revenue. Data breaches are the costliest events. If Proofpoint Enterprise DLP is safeguarding our environment, a single penny is worth it. Preventing such incidents, Proofpoint Enterprise DLP safeguards our data. Every penny is worth it..”

Manash Pathak

Security Architect Data Consultancy at a tech services company with 10,001+ employees

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“Our return on investment was primarily on time saved for my security team. This allowed us to coach and train our users in managing their risky behaviors, as well as the alerting capabilities, which were superior and helped free up my team's time to focus on other important tasks..”

Verified user

IT Director at a financial services firm with 10,001+ employees

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“For the DLP, the important thing is that the response time is very quick. The actions taken are immediate. The quarantine time and response time are efficient. When the email is getting quarantined, we can hold that in the quarantine folder for some time, such as for one month. The analyst can review, investigate, and take actions accordingly..”

Vivek_Jaiswal

Cyber Security Senior Specialist at a tech vendor with 10,001+ employees

[Read full review](#) 

“ROI from Proofpoint Enterprise DLP is evident in terms of incident reduction, operational efficiency, and breach cost avoidance. There are approximately 40 to 60% fewer accidental outbound sensitive data incidents. Approximately 25 to 40% reduction in manual review workload has been achieved, and about 15 to 20 analyst hours per month are saved through automated encryptions. Additionally, there is a 40% reduction in repeat violations within 6 months, and compliance audit preparation time reduces by about 30%..”

Sudarsan Rajamani

Director Cybersecurity at a media company with 1,001-5,000 employees

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“The pricing for Proofpoint Enterprise Data Loss Prevention (DLP) is still good. When renewal occurred with Proofpoint, there were no issues with the stated price. The company works with GuidePoint Security as a VAR, which does a good job. So far, there has been no feeling of it being too expensive, which would lead to switching to another solution. Proofpoint adds value and proves its ROI based on the services they provide. Although Abnormal Security has been pushing, the package that Proofpoint provides is better in the long run, especially since results have been seen in prevention and responses to exercises concerning external files being sent out during various departures..”

Verified user

Software Developer at a financial services firm with 1,001-5,000 employees

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Use Case

My main use case for Proofpoint Enterprise DLP is data protection. I use Proofpoint Enterprise DLP as a multi-layered protection tool that we utilize to secure our data. As it has several protection layers, it will not be easy to harm our data from outside.

Verified user

Cybersecurity Expert at a tech vendor with 10,001+ employees

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“My main use case for Proofpoint Enterprise DLP is data protection, which I rely on most in my day-to-day work.

An example of how I use it for data protection in my work would be to prevent inaccurate sending of data or incorrect recipients, potentially mass mail outs to the wrong mail group..”

Verified user

Cyber Security Analyst at a government with 201-500 employees

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“We are using Proofpoint Enterprise DLP for protecting customer information through email DLP, safeguarding sensitive data such as social security numbers and transaction card details. I'm working with a retail client, and this information is critical. Additionally, we have designed many classifiers to tag sensitive data which works well with our needs..”

Manash Pathak

Security Architect Data Consultancy at a tech services company with 10,001+ employees

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“Something that stood out to me most from the seminar is how they are integrating AI with Proofpoint Enterprise DLP and that is very interesting, especially in the current time where AI is affecting so much of data loss. I think that is a very good feature.

Something that we have been seeing recently in the company is how the users and the people at the company are using AI and how that can affect or sometimes leak company data, which is definitely not good in terms of client privacy. Something that can help us catch who is using AI, not company-affiliated AI, is crucial so that we can ensure privacy and protect client data..”

Verified user

Cybersecurity specialist at a tech services company with 1,001-5,000 employees

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“My main use case for Proofpoint Enterprise DLP involved determining what classification solutions were in place in a couple of projects that we worked on, but the most important aspect was the critical data for the business, and building controls around those data sets and applying those policies was straightforward with Proofpoint compared to other solutions.

It was more about a medical institution that we were trying to help, and for that particular entity, the patient information was critical. The way Proofpoint Enterprise DLP allowed us to build the policies around protecting the data was straightforward and intuitive.

My main use case was around health data, and we knew where exactly the data was sitting. The kind of access towards that data on the communications part or the transfer of the data is where Proofpoint Enterprise DLP really helped..”

Verified user

Professional Services Engineer at a tech vendor with 1-10 employees

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“Before using Proofpoint Enterprise DLP, I used a different solution for the same use cases. DLP is available with Defender, and the old name of Defender was Exchange Online Protection. It is also available with some other email security gateways, but I have mostly worked with Microsoft Defender and Exchange Online Portal. They have DLP features available where we can create DLP policies and apply them. Microsoft Defender was recently introduced in place of that, and it offers DLP, sensitive labels, information protection, and some other options as well. I have used not only Proofpoint but some other platforms as well.

The reason I decided to switch from the previous solution was not my decision. I shifted to a new employer. I was with a different employer earlier where they had the Microsoft solution for everything. When I switched the company, I saw that they were using Proofpoint for DLP solutions, and it is good. It does not matter as long as your requirements and needs are being fulfilled. .”

Verified user

Sr System Engineer at a tech vendor with 10,001+ employees

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Setup

The setup process involves configuring and preparing the product or service for use, which may include tasks such as installation, account creation, initial configuration, and troubleshooting any issues that may arise. Below you can find real user quotes about the setup process.

“As a consultant, I have experience integrating, and I find the ease of deployment of Proofpoint Enterprise DLP at least two times better than previous solutions..”

Verified user

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Professional Services Engineer at a tech vendor with 1-10 employees

“The setup cost was minimal. Proofpoint helped us in providing coaching and training in the initial setup, and then my team was able to define and set up policies and alerting based on that..”

Verified user

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IT Director at a financial services firm with 10,001+ employees

“Previously Proofpoint Enterprise DLP was on-premises. Now we have migrated it to the cloud. Currently, we are in the process of migration and we have almost completed the migration to the cloud. Only the outgoing bound emails are still on-premises, and we will shortly move those into the cloud..”

Verified user

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Cyber security Officer at a government with 201-500 employees

“The initial setup was straightforward. It has a set of rules, set of identifiers, and set of classifiers. Later, we added our own customizations because every organization has different DLP demands. DLP cannot be a default solution for all organizations. We have some default policies for standard protection that were implemented initially. However, later we added our own policies..”

Manash Pathak

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Security Architect Data Consultancy at a tech services company with 10,001+ employees

“Based on what I learned, I feel Proofpoint Enterprise DLP appears quite effective, especially because it combines user behavior and context awareness rather than relying on static rules alone. Its real strength is shifting DLP from reactive detection to more proactive risk identification, though its effectiveness would still depend on how well it is integrated and tuned within the organization..”

Verified user

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Cybersecurity specialist at a tech services company with 1,001-5,000 employees

“Initial deployment is moderate in terms of difficulty. It needs a lot of training. If you have hands-on training before the migration of the product, that would make it a little easier to get familiarized with the context of what you are needing. From a general standpoint, it is moderate to complex because it is not a plug-and-play solution. You cannot use it as is, but it requires a lot of initial training. Email integration could be straightforward, but other things are policy tuning, endpoint rollout, false positive tuning, and false positive reductions, which take a lot of effort. If you know the real context of how to use the tool, what use case you are pursuing, and the data classification of what could be pushed into the tool and what could be the output, then the governance of all these could make it moderate to complex..”

Verified user

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Senior Cyber Security Analyst at a financial services firm with 10,001+ employees

Customer Service and Support

“I have heard that the customer support for Proofpoint Enterprise DLP is generally positive. Many use cases report the support to be responsive and helpful, and it is well-rated in the market as well. I believe it is good..”

Verified user

Cybersecurity specialist at a tech services company with 1,001-5,000 employees

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“Customer support is excellent. They provide support as per the SLAs they have, depending upon the situation and depending upon the case we open with them. Support is perfectly fine..”

Verified user

Service Delivery Manager at a tech vendor with 10,001+ employees

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“Proofpoint customer support for Proofpoint Enterprise DLP is generally responsive, knowledgeable, and helpful, especially when backed by premium support or an assigned technical account manager. This enhanced support improves resolution speed and overall experience for critical enterprise deployments..”

Sudarsan Rajamani

Director Cybersecurity at a media company with 1,001-5,000 employees

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“Proofpoint support is consistently good. I have never seen any issues with their customer support and their technical engineers. They are quite effective.

“I would rate customer support at nine out of ten..”

Manash Pathak

Security Architect Data Consultancy at a tech services company with 10,001+ employees

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“The customer support for Proofpoint Enterprise DLP is good and it did help.

When rating customer support on a scale of one to ten, I say seven because anyone can improve all the time; customers can never be 100% satisfied, and as a customer I would expect support to handle queries within minutes..”

Verified user

Professional Services Engineer at a tech vendor with 1-10 employees

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“My experience with the technical support of Proofpoint Enterprise DLP is that I have not had much chance to communicate with this kind of scenario or concern. But whenever I raise any concern to them, we have direct contact available. We have few points of contact with whom we can directly communicate. If we are not getting the technical support response in time, we used to send emails or we have the contact number available for any emergency case or situation. We can contact them instantly and whoever is available in the shift, whether it is UK, US, or whatever shift is there, they instantly pick up the call or if they are not available, they tell us in the email how much time it is going to take in a reply. These things are good and I have not seen much problem on that part because the cooperation and the relationship with Proofpoint is very good and they have given every rightful detail and also point of contact information which can be used in emergency situations. That is what we use and so far it is good with no problem on there.

Adaptive information protection has influenced my organization's approach to data security in particular. Any company working globally and doing business globally has so many things to deal with. There are different partners, customers, and clients in business with the company. Companies at large scale having 100,000 plus users, every user has a different mindset and comes from a different background. I am sure they do not have that much knowledge about how to handle the communication part and how things can be handled when communicating with external or internal or any client or customer. This service or features plays a big role in protecting the information and protecting the sensitive details which are entered in the email body or somewhere in the emails as a subject, as a signature, or in any form. It is very important and obviously the requirement of this feature shows the seriousness of any company towards protecting the information of the users as well as the company data..”

Verified user

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Sr System Engineer at a tech vendor with 10,001+ employees

Other Advice

“If one is looking for a bulletproof solution, then Proofpoint Enterprise DLP is the answer.

I feel confident enough in the solution's effectiveness in detecting and preventing threats through the analysis of email content and user behavior that I would choose to keep it, even if we switch to Microsoft E5 licenses, and we have had no incidents to speak of related to malicious attachments or malware infections.

I don't really see the unified platform aspect of Proofpoint Enterprise DLP as unified. It's an additional layer, and we are okay with that additional layer of security..”

Verified user

Information Technology Manager at a manufacturing company with 1,001-5,000 employees

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“It is a cloud solution. We are in a hosted environment. We are hosting it with Proofpoint email gateway as well as integrating it with [Microsoft Azure](#).

“This integration is in-progress. We have not exposed this capability because we have another solution for that in our environment to capture the co-pilot-related aspects. However, I have heard about this feature and we will use it later.

“I would rate this review at eight out of ten..”

Manash Pathak

Security Architect Data Consultancy at a tech services company with 10,001+ employees

[Read full review](#) 

“Adaptive policy enforcement basically means policies do not act the same way for every user or every situation. For an analyst, it will allow them to focus on high-risk incidents while automating routine decisions.

The unified platform aspect of Proofpoint Enterprise DLP improves visibility, reduces complexity, and makes security operations more effective.

Proofpoint Enterprise DLP sounds to be great software, and it feels to me that it is a strong shift in how DLP is evolving. Instead of just enforcing rules, it is moving forward, understanding user behavior and intent, which is much closer to how real data risks happen. If implemented well, it is less about blocking everything and more about making smarter risk-based decisions, which is where I think DLP needs to go. I would rate this review a seven out of ten..”

Verified user

Cybersecurity specialist at a tech services company with 1,001-5,000 employees

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“I assess the effectiveness of Proofpoint Enterprise DLP in detecting and preventing data loss through the analysis of user behavior and content as effective, as it stops information from being sent inaccurately.


Adaptive policy enforcement aids my analysts in responding to data risk with greater accuracy by speeding up triage time.

The unified platform aspect of Proofpoint Enterprise DLP is important for my organization; it is handy and makes sense for us to have it within the email gateway, which increases efficiency from that perspective.

My advice to others looking into using Proofpoint Enterprise DLP is that overall, it seems good and does what it says on the tin. Overall, I think Proofpoint Enterprise DLP is a good product; it prevents data loss effectively and does what it says on the tin. I would rate this product a seven out of ten..”

Verified user

Cyber Security Analyst at a government with 201-500 employees

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I don't have anything else to add about my main use case for Proofpoint Enterprise DLP. I appreciate the AI-powered features as well. The effectiveness of Proofpoint Enterprise DLP in detecting and preventing data loss through the analysis of user behavior and content was very good, well-featured, and it could resolve all our issues.

I haven't used the LLM classifiers that protect newly developed content. Adaptive policy enforcement aids my analysts in responding to data risk with greater accuracy by following the international rules and policies.

“The unified platform aspect of Proofpoint Enterprise DLP was very positive and it could resolve all our gaps. My impression of the solution's ability to monitor problematic Copilot use is that it's very good and useful.

“Adaptive information protection has influenced my organization's approach to data security in a very good and positive manner. My advice to others looking into using Proofpoint Enterprise DLP is to purchase it; it's very good and represents the best tool available. I gave this review a rating of 8 because I believe Proofpoint Enterprise DLP delivers excellent value and performance..”

Verified user

Cybersecurity Expert at a tech vendor with 10,001+ employees

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“My impression of Proofpoint Enterprise DLP's ability to monitor problematic Copilot use is that some improvements are still required on that part because I believe it is not so matured yet and new features are being implemented and things are being introduced with that. I am sure Proofpoint has done deep research before they introduce this feature, but still there is a long way to go and they need to learn slowly what things can be involved in the Copilot, what things we can make independent and automated tasks over there, how agents can perform the task in the background, what things we can give them in their control to handle the things, how the monitoring things can happen, and how we can automate certain

tasks which we are doing on a daily basis for the monitoring purpose as well as doing the analysis of the incidents. I am also not so expert on the Copilot, but whatever I have learned so far in the last one year, I started using a Copilot mechanism not only on Proofpoint but also from other platforms. I find it very useful and going forward in the future, it will be a great hand for an engineer or for an administrator to handle any situation or challenges. It can also play a major role for mitigating the problem very quickly and also avoid any issues happening before. That can pop up the things what is going on because humans always take time and it is not possible to work 24 into 7, but Copilot is something where which you can put in place and give the instructions and also give the access of the different applications, integrate the things and then you can sit back, relax and see the things how it is happening. Proofpoint Enterprise DLP is obviously going to play a major role in the future. Right now it is just beginning, but I am sure slowly and gradually the things will be improved and it will work a lot better. I would rate my overall experience with Proofpoint Enterprise DLP as a 9 out of 10..”

Verified user

Sr System Engineer at a tech vendor with 10,001+ employees

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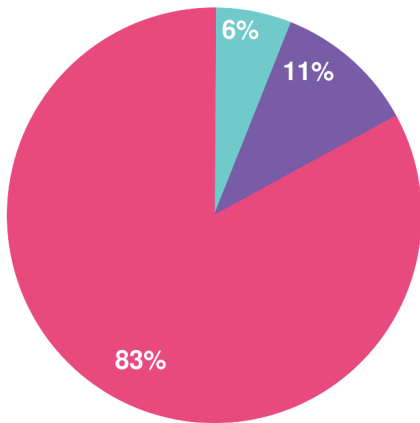
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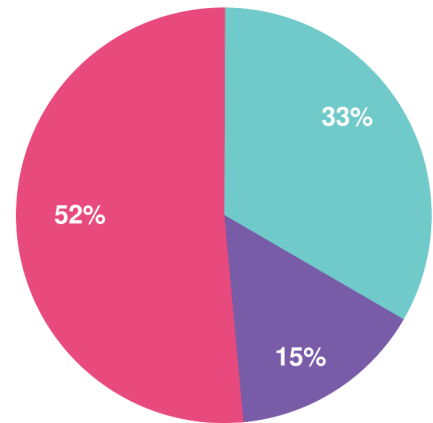
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