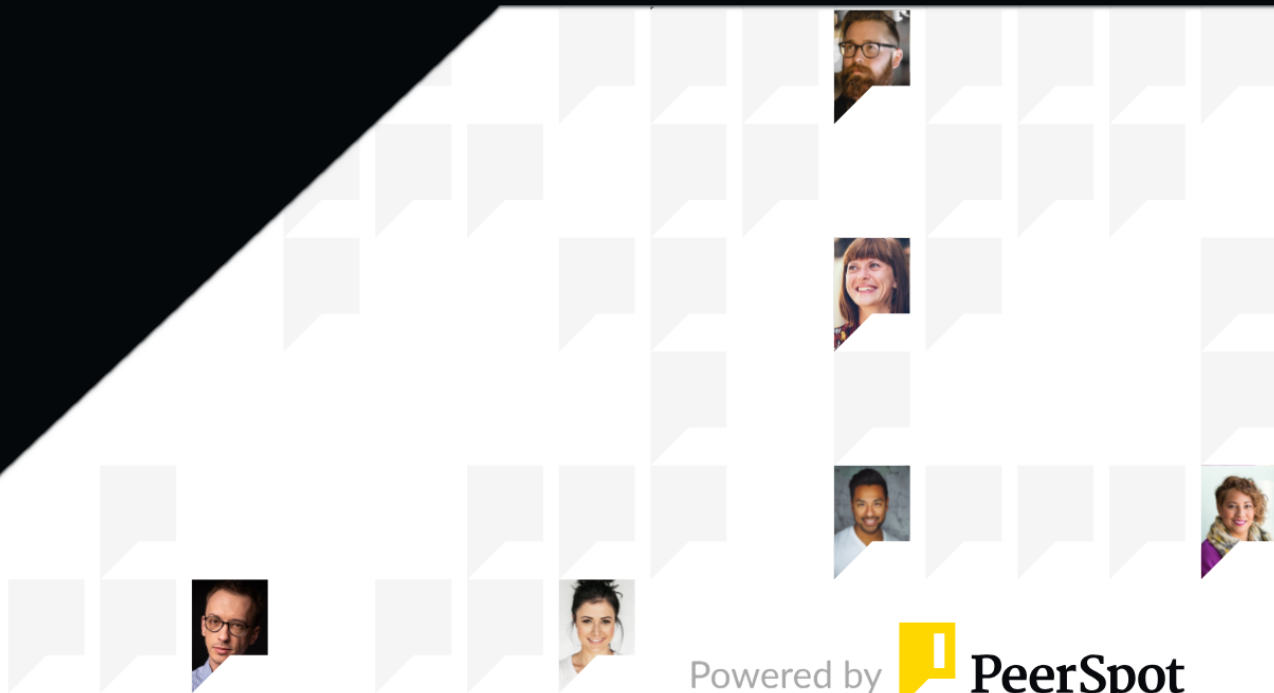


aws marketplace

Asana

Reviews, tips, and advice from real users



Powered by  PeerSpot

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Product Recap



Asana

Asana Recap

Asana is web-based software-as-a-service that helps teams coordinate and manage their work. It helps companies move faster by making sure everyone knows the team's plan and process and who is doing what by when.

Each user can create projects using a list, board, calendar, or timeline view. Within each project, users can add tasks, subtasks, sections, comments, attachments, start and due dates, and custom fields. Project and task followers get notifications on changes or comments on the project and/or task in their Inbox. Individual users can see all of the tasks they're responsible for across all of their projects in a view called My Tasks.

Asana is available in English, French, Spanish, German, and Portuguese.

Valuable Features

Excerpts from real customer reviews on PeerSpot:

- ✓ “The time we are investing through departments with Asana is valuable because we are receiving requests or updates for projects without investing time in meetings or writing emails.”



Carlos Alas

NOC Manager at a comms service provider with 51-200 employees

- ✓ “I would recommend Asana to others.”



Prachir Kumar

Head of Content Marketing at scion social

- ✓ “It's very easy to use for everyone in the team, and they have a good tool for the portfolio aspect because we have projects in different areas.”



Valentina Rada

Project Manager at Taco Cabana, Inc.



“I find the interface of Asana easy to interact with.”



Yasser_Anter

Independent Business Consultant at Freelance



“The solution's user interface is very good.”



Aman Aneja

Director of Analytics at a financial services firm with 1-10 employees



“Asana is a very simple interface for project managers to figure out, providing all the functions they need.”



Taha Khaleel

Chief Operations Officer at PRO-VISION



“The dashboards are really insightful and easy to use.”



Petros Panagiotidis

Data & Process Analyst at Pnbmetlife India Insurance Ltd

What users had to say about valuable features:

“The dashboard is the most valuable feature because other features are more or less common with similar platforms. The dashboards are really insightful and easy to use..”

Petros Panagiotidis

Data & Process Analyst at Pnbmetlife India Insurance Ltd

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“I find the interface of Asana easy to interact with. It has a desktop client, which is a feature I hoped Microsoft would have, allowing interaction over the web interface..”

Yasser_Anter

Independent Business Consultant at Freelance

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“The way it handles the task is good. The whole team needs to organize all our tasks using Asana. It helps to clarify and allows us to prioritize tasks effectively..”

Johnathan Escobar

Helpdesk Support at a comms service provider with 51-200 employees

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I find the collaboration features to be the most usable. The dashboards provide an overview of tasks, showing how much has been completed and what remains. I can add external users to access their projects, share files, leave comments, and tag people. Asana's automation allows me to automate deadlines and send notifications to the right people about approaching deadlines.

Prachir Kumar

Head of Content Marketing at scion social

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“I think it's very user-friendly on their Kanban boards for Asana. It's very easy to use for everyone in the team. They have a good tool for the portfolio aspect because we have projects in different areas. Their new capacity planning is also useful for us to see where we are overloaded and how we can shuffle resources around. The fact that the Kanban is so easy to use and the portfolio functions are particularly valuable.


“We have benefited from Asana's visual interface components such as Kanban boards. I did not use their Gantt chart, but they have good features and there is substantial visibility among team members because they can see who's working on what. It's easy to use and very friendly.

“Asana takes one of the highest priorities for us for reviews.

“Asana gives visibility to upper management with the workload and all the other projects that are going on at this point in the company..”

Valentina Rada

Project Manager at Taco Cabana, Inc.

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“What I appreciate about Asana is the easy way to get the data we need for the reports because we are moving all our tickets. We are making a copy from our main ticket system to Asana because our main ticket system is not giving us what we are looking for, so we need to process everything in Asana. We get the dashboard and analytical reports, so we can have a summary of what has been done in which department we are working with or helping. We can see how many requests for each department we are having. The easy way to get all the analytics at the end of the month or year is the most important feature, and that's why we are still with Asana.

The benefits I see with Asana are the main tools because of the integration this tool has. For example, we are making tickets but receiving requests through email, and we have the integration with Outlook and Google. We have the add-ins, so we are making the ticket on our main system while replying to the mail, and simultaneously taking this mail to complete our ticket for our Asana project.

The time we are investing through departments with Asana is valuable because we are receiving requests or updates for projects without investing time in meetings or writing emails. Because of the integration we have, we just create a project and everyone with specific tasks moves on their tasks, and we receive the updates. We created a bot that gives us updates automatically. Asana provides automation because we receive these updates the moment they happen without anyone needing to tell us they completed tasks or moved on to others.

Asana's cloud deployment has been beneficial for our remote or hybrid team operations. If someone is onsite and someone is working from home, everyone can work on the same project through automation. The person from home doesn't need to be on an infinite call with management or coworkers. They can work in real time, and once someone completes a prerequisite task from home, the people onsite will know it and get the green flag to continue their assigned tasks. It has benefits for anyone, including personal uses..”

Carlos Alas

NOC Manager at a comms service provider with 51-200 employees

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Other Solutions Considered

“We tried Asana but then attempted to move to a different tool. However, because of some features Asana has, we needed to move back and we are happy with Asana..”

Carlos Alas

NOC Manager at a comms service provider with 51-200 employees

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Before Asana, I used Google Sheets and occasionally Slack. Asana improved our processes because Google Sheets required manual input with no dashboards, while Asana offered a more convenient solution.

Prachir Kumar

Head of Content Marketing at scion social

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“There are main differences between Planview and Asana in my opinion, with Planview being much stricter. There are too many controls on it. Planview has more reporting capabilities and is more detailed. However, for what we need right now in our organization, Asana works pretty well..”

Valentina Rada

Project Manager at Taco Cabana, Inc.

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“I looked at monday.com and at Trello. I looked at several different systems and landed on Asana for project management as we really thought it would bring the best value to our team..”

Kylen Hunt

Co-Founder at KH&Co

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“I’ve previously used MS Project and Oracle Primavera. Primavera is very difficult to adopt and use. MS Project is used for simple projects, providing only a chart and time planning. However, plenty of functions and apps you need for project management are missing in MS Project. You can run simple projects using MS Project, but it cannot help with complex projects..”

Taha Khaleel

Chief Operations Officer at PRO-VISION

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“I considered Notion, but I don't really remember the names of the other tools. The features that Notion didn't have that Asana did have, which we absolutely needed, were the reporting and dashboards. Notion has a kind of dashboard, but it's not the same. At the moment we were trying Notion, it was necessary to keep updating the info manually. With Asana, it's automatic because it's taking the info from all the projects and updating in real time. That is the most important feature that made us move back to Asana..”

Carlos Alas

NOC Manager at a comms service provider with 51-200 employees

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ROI

Real user quotes about their ROI:

“I have not specifically seen any ROI using the product. We use it as a part of different tools, so it is like looking at the ROI for an email, which is a part of the tools we need..”

Francois Provencher

Expert Consultant, Strategy and Innovation at Innovitech

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-
- More work gets done by keeping everyone on task and giving management visibility on progress.
 - Asana makes it simple to get people organized and on task for projects.
 - Fewer meetings are required using Asana saving both time and money for the company.

Fran Maita

Analyst at 1980

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“I don't have exact ROI numbers, however, we've seen time investment hours and we know that each hour counts as money. We've seen some return on investment, in time, in productivity. Those two KPIs have seen marked improvements..”

Isidro Sada

Asana Lead Manager at Izei Consulting Group

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“Asana is worth the money because it will save us time by making information easily accessible. I think with a conservative estimate, everyone can save two hours per week, but the reality is likely closer to four hours per week. This extra time can be used to work on more client projects and produce more, resulting in more money earned..”

Solène Verhaeghe

Consultant at Quotid-up

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“We likely have seen an ROI in the aggregate, but if we evaluate it in the past three or six months, we haven't got an ROI. We rely on reporting outside of the tool that could be done inside the tool, which adds on a bit of administrative bulk that we don't need. It's also because we're more of a mature organization, and we know exactly what we require out of our project data that we didn't know before. So, in the short term, return on investment hasn't been there. When we were starting out or were a startup, getting out of that startup mentality was a huge return on investment, but nowadays, that might not be the case..”

Ian Herzing

Resource Manager at a non-tech company with 11-50 employees


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Use Case

“Asana is a tool that helps project managers do their tasks, follow up on them, and track the processes. They can also have feedback on the performance of those tasks. Asana helps project managers to plan for risk management..”

Taha Khaleel


Chief Operations Officer at PRO-VISION

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“I use Asana to create portfolios, tasks, and subtasks and collaborate with others. It is integrated into my daily workflow, where when a new task is assigned to a project, we note it, set up starting and due dates and completion dates, and assess complexity and workload indicators..”

Petros Panagiotidis

Data & Process Analyst at Pnbmetlife India Insurance Ltd

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“My primary use case for Asana is project management. Asana allows me to invite team members to the same project, including external members, to follow up and contribute or observe..”

Yasser_Anter

Independent Business Consultant at Freelance

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“We use Asana to track the activity in our department and to get a dashboard with all the information so we can present a report to the high management at the company. That is the main use. It is about technology, what we use Asana for..”

Carlos Alas

NOC Manager at a comms service provider with 51-200 employees

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“For our company, we use Asana for project management. Since my company caters to a lot of enterprise clients, ticket management services are based on the preferred choice of our clients.

I lead a team of software developers in my company, so we use Asana for sprint planning, allocating tasks, monitoring bugs, and a few more tasks..”

Gaurab Patra

Co-Founder at a tech consulting company with 11-50 employees

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“My team was seeking for a tool to provide direction, so I tried out a few.

Although there is a learning curve with every program, Asana stands out for having an easy-to-use UI. The templates are also excellent for getting us started, and Asana's extensive customization capabilities are a significant benefit. There are so many wonderful features to discover, and as my use case grows, I look forward to implementing new features.

Teams may cooperate and produce solid projects of all types using Asana..”

Tyni Amore

Sales Specialist at Brown-Forman

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Setup

The setup process involves configuring and preparing the product or service for use, which may include tasks such as installation, account creation, initial configuration, and troubleshooting any issues that may arise. Below you can find real user quotes about the setup process.

“The solution's initial setup is very, very simple. I am also working as an admin for Asana for my team. The solution's implementation involves a couple of clicks, and you are onboarded..”

Aman Aneja

[Read full review](#) 

Director of Analytics at a financial services firm with 1-10 employees

“The initial setup was straightforward. I come from a technical background. Everything is straightforward for me. The setup was very simple. We had to download the app and add the tasks..”

Abasiakama Bassey

[Read full review](#) 

Founder at Elxae Hub

“The initial setup is straightforward. 20 members, including the manager, were involved in the development.

I rate the initial setup an eight out of ten, where one is difficult and ten is easy..”

Johnathan Escobar

[Read full review](#) 

Helpdesk Support at a comms service provider with 51-200 employees

“The initial setup with Asana was not straightforward because you had to think of where you want to go. It's somewhat tedious because you have to add it project by project, but it's part of building a portfolio. While it was more challenging in the beginning, for an end user, it was not that complicated..”

Valentina Rada

[Read full review](#) 

Project Manager at Taco Cabana, Inc.

“The initial setup for Asana was pretty easy to use from the beginning. Then we started to make it more complex because we needed to use some features, rules, and automatic actions. Now if someone is watching our projects for the very first time, they might say that Asana is complicated, but it's not complicated at all..”

Carlos Alas

[Read full review](#) 

NOC Manager at a comms service provider with 51-200 employees

“I rate the initial setup a seven, on a scale of one to ten, where ten is the best.

The solution is deployed on the public cloud.

To be frank, I don't know the time taken for the deployment because when I joined the company, Asana was already a subscribed tool. I was not the person who had subscribed and deployed Asana in the company, making me just a user..”

Mahmoud Koja

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Customer Success Manager at GSA analytics

Customer Service and Support

“I had to contact support because the application is always busy. When we assign a request, it takes time to get feedback. It takes time even to get information about the request we raised because there are so many applications and so many icons we have to click..”

Verified user

User Happiness Manager at a tech vendor with 1,001-5,000 employees

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“When we need support, we have a VIP support channel as we are an Asana partner. We have Asana support directly with the Asana support team. We are extremely satisfied with the help we get. .”

Isidro Sada

Asana Lead Manager at Izei Consulting Group

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“I have used the support from the vendor through email. I have had all my questions or issues addressed well.

I rate the support Asana an eight out of ten..”

ShamikaSatterthwaite

Project Manager at Queens University of Charlottwe

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“The solution's technical support was okay. I rate the technical support a seven out of ten.

The technical support would respond through a chat system and get back to you at a later stage, so instant support wasn't available..”

Mahmoud Koja

Customer Success Manager at GSA analytics

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“I'm in touch with Asana's sales account manager only. I learned it on my own. Their website has many areas of training, so it's very comprehensive. If you have any questions, you can use the search function and receive many good answers.

“I would rate eight to nine for my experience with either the sales representative or the online support..”

Valentina Rada

Project Manager at Taco Cabana, Inc.

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“The solution's technical support is not very prompt or strong, which may be because they have to reach out to a lot of users. Though we only got the opportunity to interact with the product's technical support team once or twice, our experience was not good. We weren't happy with the technical support team because of the response time they took to provide us with a solution to our issue, and we had only reached out to the support team since we had no clue on how to resolve the issue in the product. We were expecting experts from Asana's technical support team to resolve the issue within an hour, but it took them 48 hours to resolve it..”

Gaurab Patra

Co-Founder at a tech consulting company with 11-50 employees

[Read full review](#) 

Other Advice

“Asana is good at what it does. However, I still prefer Bitrix24 over Asana. People looking to use the solution must go ahead and use it. It is not a bad tool. Overall, I rate the product an eight out of ten..”

Abasiakama Bassey
Founder at Elxae Hub

[Read full review](#) 

“Compared to Asana, Microsoft might have a better chance of utilizing and integrating AI for improved functionality.

I'd rate the solution found out of ten..”

Yasser_Anter
Independent Business Consultant at Freelance


[Read full review](#) 

“I recommend the solution. You can view and manage your tasks, assign each task to the appropriate team member, and track the progress and status of each task.

Overall, I rate the solution an eight out of ten..”

Johnathan Escobar

Helpdesk Support at a comms service provider with 51-200 employees

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“We have a subscription for Asana. I have hands-on experience with this tool. We integrate Asana with Outlook and Teams. Regarding the license, I think it's just the first tier. It was limited because we got the dashboard for reports. About a month and a half or two months ago, it was renewed. The license we are working with is the same, but now we have new features, so it's easier for us to get the reports. I'm pretty happy with the license we have acquired. My name is Carlos, and it would be alright to use my real name with the review. I rate Asana a 10 out of 10..”

Carlos Alas

NOC Manager at a comms service provider with 51-200 employees

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“I am using the latest version of Asana. I was not involved with the solution's setup, but I was involved in onboarding the users, which was very easy.

I have contacted Asana's technical support with questions on how to do advanced things. Asana provides you with extensive documentation and documentation on the API so you can develop your custom integrations.

The more people use Asana, the easier it is to collaborate, and you will reduce a lot

of messaging, email back and forth, and all those not-very-smart things that take a lot of time. Anyone who is considering using Asana should maximize their potential. Asana has many features like approvals, workflows, and automation, and it's best to spend some time learning them.

We were forced to take two hours of our time to learn how to use Asana, and it's a life savior. You can see people using Asana like any other tool, and then you have advanced users who utilize all the potential and boost productivity. You can really tell the people who are proficient with Asana in terms of productivity.

Overall, I rate Asana ten out of ten..”

Victor Estival

Developer Product Marketing Manager at Parity Technologies

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“The solution's notifications and integration supports remote collaboration by updating the team on how the project is moving ahead. You can integrate Asana with Microsoft Teams. You can set up the alerts, which is very beneficial for getting updates.

Project management covers the whole delegation and accountability portion of Asana. It tells us when a particular subpart of the project was assigned to a person and when it was moved to the next phase. We are working with the software version of Asana.

The solution's delegation and tracking features are very beneficial, considering that we work in a hybrid model. Sometimes we are in the office, and sometimes we are not. It helps a lot when you don't have to chase people, and you can directly refer to Asana's board and understand what's going on. Asana has completely adapted to the evolving needs of our projects over time.

Our focus while implementing the solution was mainly to cover the project management of our teams by ensuring the stages and required alerts. We ensured that the dashboards were up to mark during our planning conversations. These things were considered while doing the implementation.

I would recommend Asana to other users based on their use cases. Users looking for a project management and collaboration tool should choose Asana.

Overall, I rate Asana a nine out of ten..”

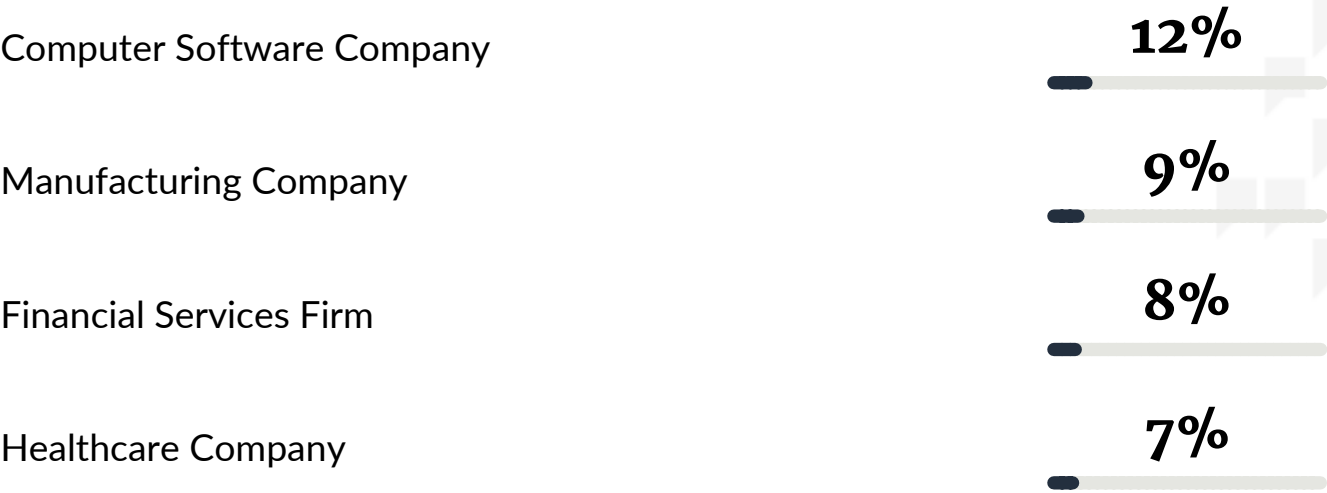
Aman Aneja

Director of Analytics at a financial services firm with 1-10 employees

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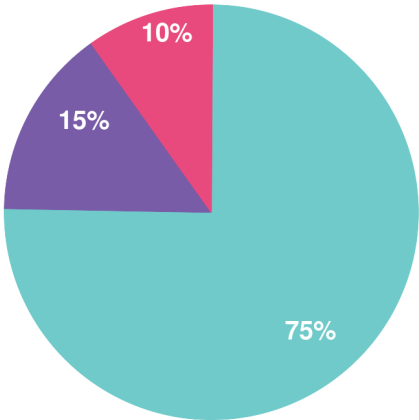
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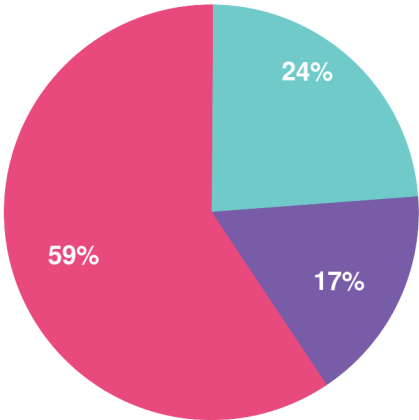


Company Size

by reviewers



by visitors reading reviews



Large Enterprise Midsize Enterprise Small Business

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