

aws marketplace

Cohere

# Reviews, tips, and advice from real users



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# Contents

- Product Recap..... 3 - 4
- Valuable Features..... 5 - 9
- Other Solutions Considered..... 10 - 11
- ROI..... 12
- Use Case..... 13 - 15
- Setup..... 16 - 17
- Customer Service and Support..... 18
- Other Advice..... 19 - 21
- Trends..... 22 - 23
- About PeerSpot..... 24 - 25

# Product Recap



# Cohere Recap

Cohere provides a robust language AI platform designed for efficient implementation in various domains, offering advanced features for automation and data analysis.

Cohere delivers a scalable AI language model that facilitates automation in data-driven environments. Highly adaptable to industry-specific requirements, it supports tasks such as text generation, summarization, and anomaly detection. This flexibility, along with its integration capabilities, makes it valuable for tech-savvy users seeking seamless AI solutions.

## What are the notable features of Cohere?

- **Adaptive Language Models:** Efficiently handle diverse text-based tasks with customizable models.
- **Data Integration:** Seamless integration into existing databases and applications for smooth operation.
- **Scalability:** Support for scaling processes to meet enterprise-level demands without performance loss.

## What benefits should users consider in reviews?

- **Cost Efficiency:** Reduction in manual task overhead leading to budget savings.
- **Performance Improvement:** Boost in operational productivity due to automation and precise data handling.
- **Customization:** Ability to tailor AI functionalities to specific industry needs or unique processes.

Cohere sees significant use in finance, healthcare, and marketing, enabling precise data analysis and strategic insights. In finance, it assists with detecting market trends, while in healthcare, it supports clinical documentation and research analysis. Marketing uses include content creation and consumer sentiment analysis.

# Valuable Features

Excerpts from real customer reviews on PeerSpot:

- ✔ “Cohere's Embed English v3.0 is a cloud-hosted model that took less time to embed the textual data and was more than 50 to 60% faster than other models, even somewhat faster than text-embedding-3 from OpenAI, helping to reduce development and embedding times.”



**AmanSingh5**

Engineer at Roche

- ✔ “When it creates a new test, it creates it almost 70 to 80% correctly without errors; the time savings are significant—what previously took one or two days can now be completed in two to three hours maximum.”



**Gokul Anil**

Sr Test engineer at a tech vendor with 10,001+ employees

- ✔ “Cohere helped us with all three aspects: money is saved, time is saved, and we needed fewer resources to meet our end goals.”



**Shivam Singh**

Senior Solution Architect at Hitachi Systems India Private Ltd

- ✔ “A key advantage of integrating Cohere’s reranking model is that it aligns with client requests to include a reranking module — a widely recognized method for improving RAG quality. Additionally, the API demonstrates strong performance in terms of response speed.”



**Daniel Pan**

Founding Engineer at Agentize.AI

- ✔ “Cohere has positively impacted my organization by helping our customers work more efficiently when creating requests, and the embedding results are of very high quality.”



**Rustam Sharipov**

DevOps Engineer at CHI Software

- ✔ “Cohere has helped my organization innovate and stay ahead in our industry as Cohere was better than Titan, and it helped us to secure the client's confidence and we moved from proof of concept to production.”



**Diganth Sanghvi**

Ai engineer at a tech vendor with 10,001+ employees

- ✔ “I assess the value of Cohere's API support in my business operations as easy to integrate.”



**Verified user**

Manager at a insurance company with 51-200 employees

## What users had to say about valuable features:

“The very first thing that I really like about it is the support team. They're really available on Discord, and they answer all of your questions.

I think it's free for personal projects unless you want to go to production. I haven't really used it that much, but the features that I have used so far, I have no issues with them..”

**CollinsOmondi**

Mobile Application Developer at Umuzi Foundation

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“The best feature Cohere offers is the Reranking model.

What stands out for me about the ranking model is that it improved performance in my work.

Cohere positively impacted my organization by improving the performance of my RAG system.

I noticed a 10% improvement in my log system after using Cohere..”

**Verified user**

Senior Data Scientist at a tech vendor with 10,001+ employees

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“I assess the value of Cohere's API support in my business operations as easy to integrate.

The specific benefits I have seen from using Cohere include saving time to summarize information and for chat completion and related tasks.

I use Cohere for chat completion purposes.

My thoughts on the summarization feature are that it is beneficial for impacting our data analysis tasks..”

**Verified user**

Manager at a insurance company with 51-200 employees

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“In my experience, Cohere offers reliable embedding models for customers who do not want to use standard OpenAI models.

“I find that the choice of embedding models is limited, and Cohere was available for Azure, which makes it a good alternative for customers who prefer not to use OpenAI.

“Cohere has positively impacted my organization by helping our customers work more efficiently when creating requests, and the embedding results are of very high quality..”

**Rustam Sharipov**

DevOps Engineer at CHI Software

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“The best features Cohere offers are that it is fast and great.

“Speed has helped me in my day-to-day work, and I really notice the difference because it responds very quickly to LLM requests.

“Cohere has positively impacted my organization because I use it with Oracle, and in an enterprise way, it helped me offer clients a unique place to develop and use LLM. I can tell you that it helped me offer clients a unique place to develop and use LLM, as I use Oracle services..”

**Verified user**

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Senior Data Scientist at a tech vendor with 10,001+ employees

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“In my opinion, the best features Cohere offers are the embedding flexibility and the normal way the LLM reacted to the embeddings of Cohere. I used OpenSearch to integrate and store all the embeddings, and I used Titan as well to store the embeddings in OpenSearch, but the result was much better.

The flexibility I mentioned is evident because when we were using Titan, it was hallucinating a lot and not giving proper answers because I felt the embedding was poor. When we used it with Cohere, the embeddings were better and the chatbot with the LLM that used the embeddings from Cohere answered in a better way.

Cohere has positively impacted my organization as the project was a success. Clients were really happy with the results, and we received more business from them..”

**Digant Singhvi**

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Ai engineer at a tech vendor with 10,001+ employees

# Other Solutions Considered

“I have experience working with several different AI products, but I do not perceive any significant difference between them; they are nearly identical with accuracy varying slightly across certain areas..”

**Verified user**

Manager at a insurance company with 51-200 employees

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“I did not previously use a different solution; this was the first time we were developing it and Cohere was from the start a competitive alternative to Titan, so we were always going to choose between Cohere or Titan..”

**Diganth Sanghvi**

Ai engineer at a tech vendor with 10,001+ employees

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“I used Llama but it was not giving results comparable to what I get from Cohere when comparing the two solutions. We only had these two options at that time, and we chose Cohere over Llama..”

**Gokul Anil**

Sr Test engineer at a tech vendor with 10,001+ employees

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“I did not evaluate other options before choosing Cohere. I looked at prices, and since we used Azure cloud, it did not provide many models for selection. Only OpenAI and Cohere were available for embedding..”

**Rustam Sharipov**

DevOps Engineer at CHI Software

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“Before choosing Cohere, I evaluated AWS Titan.

The key factors that led me to choose Cohere over other AI development platforms are that I was experimenting, and Cohere was better than Titan..”

**Digant Singhvi**

Ai engineer at a tech vendor with 10,001+ employees

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“We have tried multiple models, but we found that Cohere's command was a better fit for our needs.

We explored models from Anthropic and AWS native models such as AWS Titan Text before choosing Cohere..”

**Shivam Singh**

Senior Solution Architect at Hitachi Systems India Private Ltd

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# ROI

Real user quotes about their ROI:

“I do not have relevant metrics about the return on investment from using Cohere yet because the customer's application is in a paging stage and has not been released. However, I understand that it is performing well, and we plan to continue with it..”

**Rustam Sharipov**

DevOps Engineer at CHI Software

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“I can highlight two benefits. Cohere charges less than OpenAI, so it saves cost. In the second use case, the timing is significant. Cohere's Embed English model took less time to embed than OpenAI's embedding ada-002 model. In this case, it also saves time. These two benefits I can highlight..”

**AmanSingh5**

Engineer at Roche

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# Use Case

“I use it for a personal project, a Discord bot for my Discord server. I haven't used it that much, but so far it's amazing. I like the support team. They are very good..”

**CollinsOmondi**

Mobile Application Developer at Umuzi Foundation

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“My main use case for Cohere is Retrieval Augmented Generation.

A specific example of how I use Retrieval Augmented Generation with Cohere is for information retrieval systems..”

**Verified user**

Senior Data Scientist at a tech vendor with 10,001+ employees

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“I work with Cohere and have been doing so for about two months.

Currently, I am working with AWS Cloud and cloud services, and we use models like GPT-4o mini, 2.1, and Cohere.

We primarily use English only, with no other languages..”

**Verified user**

Manager at a insurance company with 51-200 employees

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“My main use case for Cohere is for LLM and chatbot development.

“I use Cohere to fill boxes about documents, specifically about tenders.

“Cohere helps me fill boxes about documents, and I work with docx documents for a private company..”

**Verified user**

Senior Data Scientist at a tech vendor with 10,001+ employees

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“My main use case for Cohere is that it's a good embedding model. I have used it with Titan, but Cohere came out better.

A specific example of how I've used Cohere for embeddings is when I was working with one of our clients where we were establishing a chatbot that can help us go through 31 PDFs. For embedding, we used Cohere and Titan, and Cohere was a superior product.

I have integrated Cohere in that chatbot project using SageMaker, and it was an easy API call that I used..”

**Digant Singhvi**

Ai engineer at a tech vendor with 10,001+ employees

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“My main use case for Cohere is to use a Cohere embedded model to create our own vector databases and check conversations.

“A specific example of how I use Cohere's embedding model for our vector databases or conversation checking involves abilities that take customer approvals and convert that information into vectors. I save this information in our own systems and also store small vectors on customer devices to use during custom customer requests.

“My use case involves indexing and saving small portions of information..”

**Rustam Sharipov**

DevOps Engineer at CHI Software

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# Setup

The setup process involves configuring and preparing the product or service for use, which may include tasks such as installation, account creation, initial configuration, and troubleshooting any issues that may arise. Below you can find real user quotes about the setup process.

“I'm more focused on the speed and overall quality of the model itself and the chat flow as a whole solution. That's why I'm not in the position to comment on the price and setup cost as there are DevOps working on this piece..”

**Daniel Pan**

Founding Engineer at Agentize.AI

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“It's very easy. You just need an API key, and all the configurations are there. It's very easy to start.

If you have worked with something that requires API keys, you should be good to go. I don't think you need a lot of experience..”

**CollinsOmondi**

Mobile Application Developer at Uamuzi Foundation

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“The setup was pretty smooth. I was able to find things easily. The documents were readily available on the internet, and I was able to find and integrate them without any issues. I subscribed to emails about new model updates, which allowed me to stay current. Oracle has now wrapped it inside their own AI, and we are using the latest version of Cohere as our chosen model..”

**Gokul Anil**

Sr Test engineer at a tech vendor with 10,001+ employees

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# Customer Service and Support

“We haven't had any issues to escalate to Cohere's support because reranking is an optional feature in our product, and we haven't seen any significant issues so far..”

**Daniel Pan**

Founding Engineer at Agentize.AI

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“I have not interacted with Cohere's support team. However, I contacted Azure about the slowness, and we decided to use smaller chunks of information during the embedding process..”

**Rustam Sharipov**

DevOps Engineer at CHI Software

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# Other Advice

“For others looking into using Cohere, I advise that it is a good model for people who want to be agnostic when using models and creating something flexible to switch from one model to another. I would rate this product an eight out of ten..”

**Rustam Sharipov**

DevOps Engineer at CHI Software

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“Overall, I would rate it a seven out of ten.

I would recommend it to others because it is very promising, so it would be worth the time. Others should try it. .”

**CollinsOmondi**

Mobile Application Developer at Uamuzi Foundation

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“I intended to clarify that I use Cohere for chat completion.

My primary concern stems from the missing OCR capabilities.

My overall review rating for Cohere is seven out of ten..”

**Verified user**

Manager at a insurance company with 51-200 employees

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“My advice to others looking into using Cohere is to try it.

My company does not have a business relationship with this vendor other than being a customer.

I gave this review a rating of 8..”

**Verified user**

Senior Data Scientist at a tech vendor with 10,001+ employees

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“I do not want to add anything else about the features, including anything about accuracy or ease of use.

“I do not have specific advice to give to others looking into using Cohere. I gave this review a rating of 6..”

**Verified user**

Senior Data Scientist at a tech vendor with 10,001+ employees

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“Cohere has helped my organization innovate and stay ahead in our industry as Cohere was better than Titan, and it helped us to secure the client's confidence and we moved from proof of concept to production.

The advice I would give to others looking into using Cohere is to go for it. Cohere is the best embedding model, and I would not recommend wasting time with AWS Titan.

I rate Cohere a 10 out of 10 because Cohere was way better compared to Titan..”

**Digant Singhvi**

Ai engineer at a tech vendor with 10,001+ employees

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by visitors reading reviews

Financial Services Firm



Manufacturing Company



Comms Service Provider

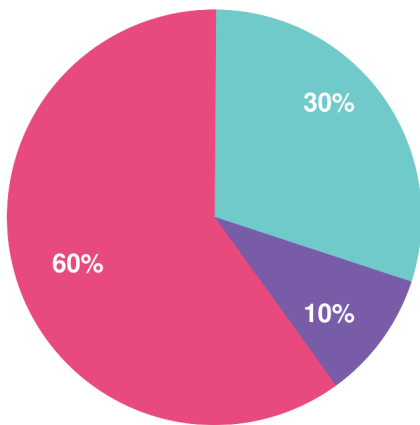


Marketing Services Firm

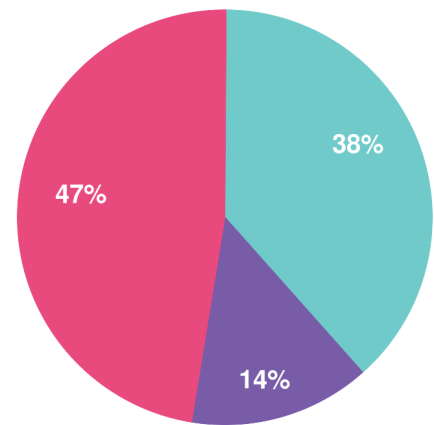


# Company Size

by reviewers



by visitors reading reviews



Large Enterprise

Midsize Enterprise

Small Business

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