

aws marketplace

Webflow Business - Enterprise

Reviews, tips, and
advice from real users



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Product Recap

 Webflow Business – Enterprise

Webflow Business - Enterprise Recap

Webflow empowers designers to create beautiful, responsive websites—without writing a single line of code, or relying on a developer. Its drag-and-drop interface looks, feels, and works like familiar desktop design tools, and writes clean, semantic code any developer would be proud of.

Valuable Features

Excerpts from real customer reviews on PeerSpot:

- ✓ “This is the best case scenario that I have because they went from a website that barely had 300 views in a year to a website that had 300 views in a month.”



Vanessa Silva

Manager, Digital Content & Global Project Management Specialist at CMA/CGM

- ✓ “Webflow Business – Enterprise is an excellent tool where we can create complex designs and customizations while reducing almost 50% of work.”



Sarojini Gampala

Senior Web Flow Developer at NxtWave

- ✓ “I am very happy with how Webflow Business – Enterprise works.”



Manavee Mondal

Senior Digital Content Specialist at Mobex

- ✓ “Webflow Business – Enterprise positively impacts my organization because we started with the CMS plan and then switched to the business plan, resulting in more leads and users.”



Mohamed B

Senior Product Designer & Webflow Expert at Lainsoft

- ✓ “Webflow Business – Enterprise has impacted my organization positively by providing a tool that gives a quick alternative to using WordPress because the whole WordPress hosting and server setup, doing mail SMTP, getting all the core plugins installed, it is good, but it is just a lot.”



Caleb Miller

WordPress architect and Full stack engineer at a marketing services firm with 1-10 employees

- ✓ “Webflow has positively impacted my organization in terms of branding.”



Verified user

Director, Marketing & Brand Consultant at a non-tech company with 1-10 employees

- ✔ “Without Webflow Business – Enterprise, if we were spending 10 million, we could save half with Webflow Business – Enterprise, spending only 5 million, and the time saved is significant as well because using manual processing takes more time compared to passing tasks through Webflow Business – Enterprise, which reduces time by about 70%.”



Purushothamanm Manchu

data engineer at TECKPROS LLC

What users had to say about valuable features:

“One of Mobex's web pages involved creating a comprehensive pricing page where we built multiple slider pages within one parent page displaying all their current pricing offerings to customers. This allows any user to visit, check out their pricing, and either contact or make payment via the website.

I can point to two measurable outcomes that have resulted from using Webflow Business – Enterprise. First, we experienced faster website deployment and increased leads. It is very easy to make changes and publish them before deploying to the main domain. You can also check it on the Webflow site to see what changes you made and how they are loading and appearing. After using Webflow, our bounce rate came down significantly. When we had the WordPress website, it was very dull and not a lot of content was rendering due to JavaScript issues. When people don't see an attractive website, they typically bounce off. Now we have many leads incoming, with many people filling our forms, checking out their pricing, and contacting us. We also checked our website using the LLMO Chrome extension that Adobe offers and saw that we have 100% readability for AI search engines or large language models, which is a very good score. All of this is credited to Webflow Business – Enterprise. .”

Manavee Mondal

Senior Digital Content Specialist at Mobex

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“The best features Webflow Business – Enterprise offers is the ability to create web pages quickly without using customized code and to create web pages as if I were painting a picture or creating a diagram.

When I say it is like painting a picture or creating a diagram, I mean that I can come up with ideas in my head and I can put them down on the paper quicker, as long as they are not complex. I would not want to build an actual app in Webflow, but if I have an idea for a very simple design, something that does not utilize a bunch of elements jumping around the page, then I can do that easily using Webflow. I really would love to look into using it more in the future for quick builds; I work for somebody right now and might use it for them.

Webflow Business – Enterprise has impacted my organization positively by providing a tool that gives a quick alternative to using WordPress because the whole WordPress hosting and server setup, doing mail SMTP, getting all the core plugins installed, it is good, but it is just a lot. I feel that Wix is a little too basic. Webflow offers a nice intermediate value product where I do not feel like I am playing with Duplo bricks, but I am not building a 15,000 piece Lego set either. .”

CalebMiller

[Read full review](#) 

WordPress architect and Full stack engineer at a marketing services firm with 1-10 employees

“Webflow Business - Enterprise is a very great platform; with Webflow Business - Enterprise, we have created so many websites and it really helps us maintain the data, plus it has a great feature for taking backups automatically after some time.

“Webflow Business - Enterprise is a very time-saving platform because when we create a website, almost all templates are created in Webflow Business - Enterprise, allowing us to save time, and we do not need to add any custom coding for animations as the interaction options in Webflow Business - Enterprise help us make those animations.

“Webflow Business - Enterprise is very fast and it gives us two options of staging and live, so we can make our changes in a staging site and check the best possibilities and results before implementing the changes on the live site.

“We implement the code in the staging site in Webflow Business - Enterprise, so it does not affect the live site; the live site works fine as usual while we make changes in the staging site, and if everything is working fine, then we implement the changes on the live site..”

Verified user

Owner at a non-tech company with 51-200 employees

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“Webflow Business - Enterprise is an excellent tool where we can create complex designs and customizations while reducing almost 50% of work. When we do traditional coding, it takes almost 10 days to build a sample webpage, but if we use Webflow Business - Enterprise, we can get it done in about 3-5 days, allowing quick delivery by reusing components. Many features contribute to this efficiency, including interactions, animations, and the recent GSAP animation integration for lightweight animation, along with LLM accessibility updates and automatic schema updation.

The best features Webflow Business - Enterprise offers, which have made the biggest difference for us, are its unique flexibility for both developers and low-code developers. We can quickly drag and drop things and add custom logic where needed, unlike Framer, where we cannot customize sitemaps or robots.txt files. We found WordPress to be complex in designing compared to Webflow Business - Enterprise, which is a great tool.

An interesting feature I would like to highlight about Webflow Business - Enterprise is the CMS-alone publishing capability, which allows our SEO team to quickly publish blogs without taking the entire site live while having other changes in the same project. The functionalities of the CMS, components, symbols, and interactions are all excellent..”

Sarojini Gampala

Senior Web Flow Developer at NxtWave

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“Webflow Business - Enterprise offers a wide range of benefits, including reducing manual intervention or manual work that is needed and enhancing the ability to reach more customers.

“When a specific trade is getting popular on a given day, there are usually more orders coming in. When the system is highly utilized, we get alerts that the CPU alerts are at 80%, prompting us to interact with customers regarding the latency reported, so we use ServiceNow to track all incidents where CPU utilization is high or there are more requests from one particular region.

“Webflow Business - Enterprise has positively impacted my organization as we can easily handle multiple customer interactions, allowing for enhanced reporting that tells us how many requests we are processing daily and how we are better reaching our customers.

“When we track the incidents or the requests through the extract service, we know how much volume we receive on a particular day when the market is high, and we are able to track and improve our internal systems, ensuring that we are auto-scaling our systems to add more servers for customers to serve. This is beneficial to our business value and also the organization's revenue..”

Purushothamanm Manchu

data engineer at TECKPROS LLC

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“Since I work with content and I create content all the time, I would say that the pages are one of the things that I feel are the most important for me. Of course, I'm a content creator. The bandwidth is also valuable because sometimes people have traffic spikes. And of course, since people are working hard on the SEO aspects of the website and they want people to come to the website, they will want that bandwidth because imagine if something clicks and people come to the website in mass. We don't know when that is ever going to happen, but we need to be prepared in that case. I feel that that's really important. On the other side, I feel that if I put myself in the shoes of the owners of the website or the business, I would feel that the security would be the most important in that specific case. Of course, as a content creator, that's not really my focus because I will assume that the subscription that I'm paying has that already. But in this case, if I was on the client side, I would think that security is main and it is key to know that no information is going to leak and that clients are safe. Their information is not going to be anywhere else and they know that they can navigate the website without having any problems. And I can, of course, having client areas and everything else, track what they are doing. I can improve my KPIs. I can do tests on the website and everything else. Security goes hand-in-hand with creating content. Although it's a bit far-fetched what I'm saying because I'm really reaching for that, but it makes sense if there is increased security on the website, people will feel more comfortable navigating, creating an account, and actually having a profile there. Then people can actually see what they're doing and track what they're doing and see where the areas are in which they can improve and upgrade things.

For starters, there is Webflow AI, but AI is already available in the paying plans to begin with. That helps a lot. For example, one can say I want a website with these many elements, a static page with these many elements and this is the text, this is a website about X and Y, and it will create a website or a landing page on the fly. Creating landing pages on the fly is extremely valuable. I feel that most companies don't even know how valuable it is to have a landing page for their products. That's one of the massive things that I would say is extremely valuable. Another one is the bandwidth because sometimes when people have a ton of traffic and it can happen, either because people have bots visiting their website to lower their time

on page, which has been happening a lot in the last couple of years, they need that bandwidth and it helps a lot to counter excess visitors on the website that are not usually normal for the website. Also, the pages, there are tons of pages available. I believe it is 300 or 400 pages that one can add. So people can have highly complex websites or can create highly complex elements within the website and it works pretty well. When it comes to the elements on the CMS, that's valuable, but that's from a developer side. I will not say that I have used most of them or ever exceeded them. But I'm not a developer, so I cannot dive too much into that. Other than that, I would say the security that one has with that plan and the fact that people can actually have priority access to support as well helps a lot. Also for websites that are really big, let me imagine for example a store or something like that. Although stores, I would say, would be better in other platforms. But this is a good way to actually have that safety. People have the SLAs to ensure that everything is respecting the guidelines. There is the security that is valuable, extremely valuable nowadays, especially once again, with the bots accessing websites to try to search for vulnerabilities as well as lower the time on page. There is that side of the security that is really important for most clients and especially clients that deal with sensitive information and client information and bookings and everything else. I feel that it is extremely valuable. In our case, we had a client area, so it was extremely valuable to have that client area safeguarded in some capacity. I believe that the company in question no longer has that client area because they no longer are accepting anything or any bookings through their website, but they had in the past. Since I left, I believe they changed that, so that's a pity. I would say the things that are most important in the enterprise side are the SLAs, the enterprise security for sure, and the support, because the support is invaluable. Sometimes one doesn't know what one is doing, sometimes some things may go awry and people don't know actually how to counter those and having help on the fly helps a lot..”

VanessaSilva

Manager, Digital Content & Global Project Management Specialist at
CMA/CGM

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Other Solutions Considered

I did not evaluate other options before choosing Webflow. From Wix, we directly decided to move to Webflow because we knew what it could bring, and we directly passed to Webflow.

Verified user

Director, Marketing & Brand Consultant at a non-tech company with 1-10 employees

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“Before choosing Webflow Business - Enterprise, we evaluated other options such as sales development representative tools and partner development representative products..”

Purushothamanm Manchu

data engineer at TECKPROS LLC

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“When I was not part of the company, they were using WordPress, and the moment I joined, there was a migration to Webflow. This was a huge shift because WordPress is very outdated. Using Webflow unlocked new levels of creativity within the team..”

Manavee Mondal

Senior Digital Content Specialist at Mobex

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“Initially, we tried building our web pages using traditional coding with HTML and JavaScript, and then we switched to this low-code platform, excited about the time saved and useful features such as components and animations..”

Sarojini Gampala

Senior Web Flow Developer at NxtWave

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“We were initially working on Shopify before choosing Webflow Business – Enterprise, but we have been working on Webflow Business – Enterprise for a long time now..”

Verified user

Owner at a non-tech company with 51-200 employees

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“Before choosing Webflow Business – Enterprise, we evaluated several options including Wix, Web Studio, WordPress, Framer, Divhunt, and Shopify after experiencing Webflow Business – Enterprise for a couple of months..”

Sarojini Gampala

Senior Web Flow Developer at NxtWave

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ROI

Real user quotes about their ROI:

I have seen a return on investment with Webflow; after switching, clients started to find us on Google or reach out to us after they liked how we presented our company, our website, our case studies, and started to reach out to us. From here, we could convert these prospective clients into customers.

Verified user

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Director, Marketing & Brand Consultant at a non-tech company with 1-10 employees

“I have not seen any return on investment because I created the website just to learn Webflow and also just to get my music out there; the point of my music is not to generate revenue. I have not really used it for any actual client sites; that is all WordPress..”

CalebMiller

[Read full review](#) 

WordPress architect and Full stack engineer at a marketing services firm with 1-10 employees

“I am very happy with how Webflow Business – Enterprise works. I have already mentioned the few nuances where I faced problems, but except for those, I am very happy with Webflow. I will continue using Webflow instead of migrating to other platforms, and I believe more people should too..”

Manavee Mondal

Senior Digital Content Specialist at Mobex

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“We saved a lot of time. They are managing their content without needing someone to be a content manager for the website in specific because that was my task and I'm no longer with them. When it comes to the metrics, they had good performance on the website and everything else..”

VanessaSilva

Manager, Digital Content & Global Project Management Specialist at CMA/CGM

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“I have seen a return on investment, with about 20% of the employees using Webflow Business – Enterprise being more engaged with it and saving costs; for example, without Webflow Business – Enterprise, if we were spending 10 million, we could save half with Webflow Business – Enterprise, spending only 5 million. The time saved is significant as well; using manual processing takes more time compared to passing tasks through Webflow Business – Enterprise, which reduces time by about 70%..”

Purushothamanm Manchu

data engineer at TECKPROS LLC

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Use Case

“Our main use case for Webflow Business - Enterprise is an EdTech company where we offer a full-stack development course to students and secure them placements. In order to build our marketing landing pages, digital marketing, influencer marketing, and SEO-specific pages, we use Webflow Business - Enterprise..”

Sarojini Gampala

Senior Web Flow Developer at NxtWave

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“I have been using Webflow Business - Enterprise for two years for my current company, Mobex, which is based in USA in Tampa, Florida. I built their website using Webflow Business - Enterprise because Mobex is a telecommunication provider in the USA and UK. They have expanded recently in the UK. The website was very comprehensive and detailed with multiple pricing pages, CMS elements, and various other components. We had to upgrade to the enterprise level around 1.5 years ago to accommodate these needs..”

Manavee Mondal

Senior Digital Content Specialist at Mobex

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“We design and develop websites in Webflow Business – Enterprise.

“We create the website with the Webflow builder and use the CMS and other features for creating blogs, and we also use custom code in Webflow Business – Enterprise.

“We handle all the screens, creating responsive websites for all screen sizes and delivering the best results to our customers..”

Verified user

Owner at a non-tech company with 51-200 employees

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“My main use case for Webflow Business – Enterprise is in the enterprise segment. In the organization, with Webflow Business – Enterprise, we get the customer's orders and we process them through Webflow Business – Enterprise to ensure that the orders are fulfilled.

“When we have customers that need to place orders respective to investment rates or something similar, we guide them using a tool called extract, and as we progress with the flow, we keep updating that extract status so that the customer knows where the case is pending..”

Purushothamanm Manchu

data engineer at TECKPROS LLC

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“My main use case for Webflow Business – Enterprise is to build websites using quick technologies rather than having to spin up an entire WordPress instance or having to utilize complex HTML wireframes.

I used Webflow Business – Enterprise to develop a website when I wanted to get a website off the ground quickly, and also, my friend had created the website in Webflow for me originally, so I saw no need to transfer out.

I created a website, caleb-miller.webflow.io, which is my personal music website, just as a hobby website. I intentionally did it in Webflow because the first person who did it built it in Webflow. In Webflow, I did the entire site in about three eight-hour days. If it was a WordPress site, to get the same front-end functionality, it would have been at least another day's worth of work to spin up the whole infrastructure and then probably another day to build it out in Elementor just because Elementor is more technically complex. Webflow is quick, so I would say it saved me about two days of development time for a standard six-page user website. .”

CalebMiller

WordPress architect and Full stack engineer at a marketing services firm with 1-10 employees

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“I have been using Webflow Business - Enterprise since 2023. It was a suggestion by one of my friends who is a web developer. He said that it was an amazing opportunity to explore something that was fairly easy to use and fairly easy to understand when it comes to having a CMS that is quite able and that provides ample opportunity for people that don't know how to design websites to actually have a really neat website without having too much hassle. Additionally, when it comes to the business side, it actually provides ample opportunity to create a lot of things without spending too much and delivering amazing quality when it comes to speed and page speed insights and everything else when it comes to basically working by the rules of Google to rank and everything else when it comes to SEO.

Last year I was working with a client who is an agency. Up until then, they were using Wix as their primary option, which was not really that capable. When it came to exporting the content, it was not working at all. It was a hassle to actually move things from one side to the other. The opportunity that I gave them was to move to Webflow Business - Enterprise because that's the best opportunity for them to have a website that works well. They don't need too much to keep up with updates and everything else because the updates are already done by the system. As soon as they have a template, for example, for the visual of the website, if they don't have the money to design a website, it's fairly easy to set up and have everything working. It is a newcomer friendly platform, although it feels like it isn't, because it allows people to design when they don't even know how to design and code without seeing the code and without feeling overwhelmed. It was not really that difficult to convert the client to move to Webflow as soon as they saw the advantages and the safety that Webflow provides and how the price that they are paying is actually something that they are getting for time that they save. They don't need to worry about current updates because this is not anything like WordPress. They don't need to update plugins all the time. They don't need plugins at all. Therefore, it is much safer. Things are done in the back office. So there are not many worries for someone who is managing the website itself and doesn't know exactly how to code or how to design a website.

That agency's website, because what they had before looked like an amateur blog. For a digital agency, that's a bit weird, and what we wanted to achieve with


Webflow Business - Enterprise was to give it a more professional vibe, to make it so that people look at the website and understand that this is really a digital agency that takes things seriously because of their design. It is awesome and super sleek and works really well. Especially when it comes to that specific agency, they were selling websites and web design. If they were selling that and they were providing that information through a Wix website, which was not working that well, that would deter people from hiring them to design their websites. When we changed that and I was in charge of the change and the migration of everything manually, because unfortunately, Wix doesn't let people do a bulk export of blog articles, for example, I had to manually import everything. After doing everything from the setup to the integrations and then importing the content, it was fairly easy to manage and keep. It was fairly easy to teach everyone within the team how to use the platform because it's not that hard and not that complex. It may seem like it, but if people look at the back end, they will understand easily that it is fairly easy to manage everything and do everything there. This is the best case scenario that I have because they went from a website that barely had 300 views in a year to a website that had 300 views in a month. By March, they already had skyrocketed to twice as many views as the year before, and without putting that much effort into creating content because at that time we were still migrating the content. It made a massive difference when it came to the rankings, when it came to the performance, and when it came to people seeing the website and being that they are serious about it.

When it comes to web traffic, as I mentioned before, we went from what I believe was 350 visitors for the full year 2024 and four leads, or let me say four emails that they received. In the time that I was with them, I was with them for 11 months working freelance. In the first month since changing to Webflow Business - Enterprise, they had 300 and something visitors on the website in just one month. By the time that I left the company, they had over 4,000 visitors on the website and they had at least 15 form subscriptions or form submissions asking to work with them. Most were spam, but still, we had a couple of leads there that turned into business. I don't know how many because I was not part of that side of the business. When it came to the traffic, we saw the differences and it was massive how we were consistently getting more views and the content was already starting

to rank organically on Google without us basically doing much because Webflow is already created in a way that it is going to rank as long as people create valuable content and useful content and have everything when it comes to the SEO aspects, meta tags, and everything else. If people have that set really well, Webflow does the rest of the job for them..”

VanessaSilva

Manager, Digital Content & Global Project Management Specialist at CMA/CGM

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Setup

The setup process involves configuring and preparing the product or service for use, which may include tasks such as installation, account creation, initial configuration, and troubleshooting any issues that may arise. Below you can find real user quotes about the setup process.

The initial setup with Webflow was straightforward because it gave us the flexibility, and also there were the resources online that my team could check.

Verified user

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Director, Marketing & Brand Consultant at a non-tech company with 1-10 employees

“Before choosing Webflow Business – Enterprise, we evaluated the CMS plan. Since we have many users visiting our website, we switched to Business for more support and performance..”

Mohamed B

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Senior Product Designer & Webflow Expert at Lainsoft

“Initially we had the normal plan and the CMS plan, then we upgraded to the Business - Enterprise plan through Webflow. We connected it after contacting their support because Webflow Business - Enterprise is the final tier that requires you to purchase after contacting their support team..”

Manavee Mondal

Senior Digital Content Specialist at Mobex

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“I just use whatever is on Webflow; I do not pay for anything; I just use the free tier.

My experience with pricing, setup cost, and licensing for Webflow Business - Enterprise is that I use it for free, and honestly, the free version is pretty good. I just need to have .webflow.io at the end, but for a free website, that is really not bad. .”

CalebMiller

WordPress architect and Full stack engineer at a marketing services firm with 1-10 employees

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“When we changed and I was in charge of the change and the migration of everything manually, because unfortunately, Wix doesn't let people do a bulk export of blog articles, for example, I had to manually import everything. After doing everything from the setup to the integrations and then importing the content, it was fairly easy to manage and keep. It was fairly easy to teach everyone within the team how to use the platform because it's not that hard and not that complex. It may seem like it, but if people look at the back end, they will understand easily that it is fairly easy to manage everything and do everything there..”

VanessaSilva

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Manager, Digital Content & Global Project Management Specialist at
CMA/CGM

Customer Service and Support

I have not needed to reach out to Webflow's customer support, and that is why I don't have any comments on the customer support, but when I or my team needs to get additional information, we could find this on Webflow's help resources online.

Verified user

Director, Marketing & Brand Consultant at a non-tech company with 1-10 employees

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“I did not use any customer support for Webflow Business - Enterprise right now, but I think the customer support is also good and very quick to return..”

Verified user

Owner at a non-tech company with 51-200 employees

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“The customer support for Webflow Business - Enterprise greatly improves from 24 hours in other plans to about 30 minutes to an hour in Enterprise. Technical support requires additional fees..”

Sarojini Gampala

Senior Web Flow Developer at NxtWave

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“I've used Webflow's customer service once and they are really helpful, really fast, and they were really on top of the problem that we were having at the time on the back end when it came to the coding. They helped us find the issue and then relayed the solution to our developer to see what was going on in specific and we had the problem solved..”

VanessaSilva

Manager, Digital Content & Global Project Management Specialist at CMA/CGM

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“Support is pretty important nowadays, because in the age of AI, for instance, I understand that this interview is helping you save time, but it really is not super professional or it does not make me view PeerSpot in a very good light. Just having good chat support, honestly, chat support or email support is fine. If somebody gets back to me in a day, that is totally fine; I do not need it right away and most people do not.

My experience with customer support for Webflow Business - Enterprise is that it was good even though I did not use them. .”

CalebMiller

WordPress architect and Full stack engineer at a marketing services firm with 1-10 employees

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“When I was not part of the company, they were using WordPress, and the moment I joined, there was a migration to Webflow. This was a huge shift because WordPress is very outdated. Using Webflow unlocked new levels of creativity within the team. As the sole person dedicated to their social media, digital marketing, content marketing, and website creation, I initially faced a learning curve, but once I got the hang of it, it became very easy to use.

Webflow holds webinars that you can attend, and they are continuously evolving. I recently attended a webinar where they were integrating AI into Webflow, which is very beneficial. It helps you build websites more quickly and efficiently. Being in touch with the latest technology is something I have seen Webflow doing consistently. I have encountered very few problems in the two years, maybe two or three times. When I reached out to the team, they were very helpful and stayed in contact with us continuously, even checking in and following up after the issue was resolved. That support experience was excellent. .”

Manavee Mondal

Senior Digital Content Specialist at Mobex

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Other Advice

“I do not have anything else to add about the features. I rate Webflow Business – Enterprise a 10 on a scale of 1 to 10. I choose a 10 because I really appreciate it; instead of having manual intervention where we provide feedback to customers or triage issues, Webflow Business – Enterprise allows us to go through its lifecycle, making it easy for us to track and deal with more volumes as required. My company has a business relationship with this vendor as a partner. I recommend others look into Webflow Business – Enterprise version for their needs..”

Purushothamanm Manchu

data engineer at TECKPROS LLC

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“I would offer two pieces of advice. First, have patience because learning how to build pages and websites on Webflow is a learning curve, especially for someone who has not used it before. In my personal experience, when I started using Webflow two years ago, I had no prior experience. It was a definite learning curve for me, and only after receiving some guidance and learning on my own by experimenting with elements, containers, and layouts was I able to build pages efficiently.

Second, go for Webflow Business – Enterprise if you have a large business. When we started, our business was very small with only a few customers, so using the beginner levels of plans that Webflow offered was the most logical choice. As we moved forward and grew our customer base, we received many leads and customers, which allowed us to upgrade to the enterprise plan that Webflow offers. My overall rating for Webflow Business – Enterprise is nine out of ten. .”

Manavee Mondal

Senior Digital Content Specialist at Mobex

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“The advice I would give to others looking into using Webflow Business - Enterprise is that if you are not a bonafide web developer, having not learned HTML, JavaScript, PHP, and other programming fundamentals, then go with Webflow. Honestly, it is fun, and you are going to have a fun time with it. Chances are, you are not really going to be able to make a super competitive site. One of the more important things that I have to say about it is that the version that I saw was not really competitive, in that it did not provide the same capabilities as other websites I saw. I see Webflow as a toy product still, just because it just has not reached that level. It is good; that is the angle. I do not want to give mixed signals here, but Webflow should not try to make another WordPress, another Shopify, or another Wix. They should do exactly what they are doing and just minutely hone it, because once you break into that A-list threshold doing your thing, then your product is really going to take off. It has already taken off, but it is not quite there for me yet; that would be my advice. I would give this product a rating of 8..”

CalebMiller

WordPress architect and Full stack engineer at a marketing services firm with 1-10 employees

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“A specific example of a project we built using Webflow Business – Enterprise is our NxtWave website, ccbp.in, where we generally publish our blogs requiring the CMS plan. We took the Enterprise plan when we reached 1 million plus traffic on our site, as Webflow Business – Enterprise Enterprise plan could cater to the traffic allowances when our site scales. We are also excited about the branching features that are available on Webflow Business – Enterprise.

I would suggest those looking into Webflow Business – Enterprise start with a basic plan depending on their traffic needs. If higher traffic or blog functionality is required, the CMS plan is necessary, and only larger entities needing simultaneous project work should consider the Enterprise plan.

I would also mention additional features such as localization and image optimization. Webflow Business – Enterprise has recently incorporated built-in image compression, eliminating the need for external tools such as Imgix that used to cost us \$105 a month to optimize images.

I would rate this product a 7 out of 10 overall..”

Sarojini Gampala

Senior Web Flow Developer at NxtWave

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“Know exactly what one wants with their website. I know that the website is scalable and everything else, but people need to come with an idea, a specific idea of what they want. Do they want to have a full-on design unique to their website or are they just going to start with a template and develop the website from there? Do they need all the functionalities? If they don't need all the functionalities, maybe it's not the plan for them. Only invest in the plan if it makes sense. Are they just starting? Maybe it's not their plan or are they starting but the company is already big or has big ambitions and they know that it's going to deliver? Maybe this is their plan. It's all a matter of knowing their business to know if they need this plan

in specific.

I work mostly with content. If one were to dive a bit deeper, I believe a developer would be the better person to do that. They saved a lot of time. They are managing their content without needing someone to be a content manager for the website in specific because that was my task and I'm no longer with them. When it comes to the metrics, they had good performance on the website and everything else.

As a content creator, that's the thing that bothers me the most: the fact that there are no metrics whatsoever. They should have, in some capacity, something that Semrush has to help guide content towards matching SEO metrics or to have a better SEO score in terms of the writing itself. That could be a really interesting tool that they could bring to actually help people when they are creating blog content, to see if that content is actually hitting a specific keyword, if people have the density that it needs, if people have everything done correctly. I feel that's the thing that would be missing there.

I provide a review rating of 8 out of 10 for Webflow Business – Enterprise..”

VanessaSilva

Manager, Digital Content & Global Project Management Specialist at
CMA/CGM

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“I have mentioned all the things about the features of Webflow Business – Enterprise.

“Webflow Business – Enterprise is a perfect platform and I don't think we need to change anything.

“There is no need to improve Webflow Business – Enterprise; it's working very great.

“We are using Webflow Business – Enterprise on the public cloud as well as our own premises.

“It's a great experience with the pricing and other things; Webflow Business - Enterprise is a great platform and provides us with the best price to work on the premium features.

“Webflow Business - Enterprise is a very time-saving platform; creating a website does not take that much time because of the many features and the inbuilt builder.

“Webflow Business - Enterprise is a great platform, and you should switch from other platforms because it's a time-saving platform with a lot of features we are using for our work and websites.

“Everything is fine with Webflow Business - Enterprise.

“Everything is fine; I don't think there is anything I should change for the future.

“I give this review a rating of nine out of ten..”

Verified user

Owner at a non-tech company with 51-200 employees

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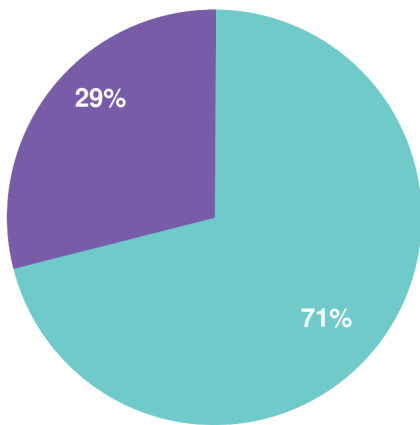
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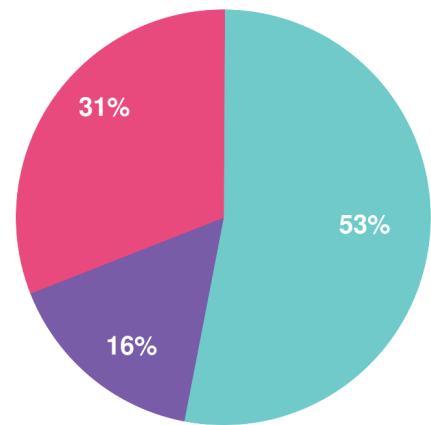
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