aws marketplace

Fivetran

Reviews, tips, and advice from real users

Contents

Product Recap

Fivetran

Fivetran Recap

Fivetran, the global leader in data movement, is trusted by companies like OpenAI, LVMH, Pfizer, Verizon and Spotify to centralize data from SaaS applications, databases, files, and other sources into cloud destinations, including data lakes. With high-performance pipelines, seamless interoperability, and enterprise-grade security, Fivetran empowers organizations to modernize their data infrastructure, power analytics and AI, ensure compliance, and achieve transformative business outcomes. Learn more at Fivetran.com

Valuable Features

Excerpts from real customer reviews on PeerSpot:

✔ "Overall, I would rate Fivetran nine out of ten."

Mediha Šiljić

Lead Data Engineer at Sensilab

✔ "The most valuable feature of Fivetran so far is the data replication; the real-time data replication is what I see best in the market where it reduces the overhead of customers needing to maintain the pipeline."

Vigneswar Jeyaraj

Manager at InfoCepts

✔ "Fivetran is an easy-to-deploy solution for organizations looking at integrating a wide variety of data sources."

MrinalSingh

Founder at Vichinth

✔ "The ease of setting up the connectors and transformations is highly valuable."

Nicole Jacobs
Senior Consultant at a consultancy with 51-200 employees

✔ "The user interface is mostly UI-based, eliminating the need for a lot of coding."

Hrittik Saha
Associate Enterprise Architect(Data Analyst) at Dyson

✔ "Fivetran offers native connectivity with Sybase"

Manoj Bansal
Director Data Engineering, Governance, Operation and Analytics Platform at a financial services firm with 10,001+ employees

✔ "For us, Fivetran has been able to scale both in terms of the data we bring into our warehouse and the amount of data that we use as well."

Erik Jones
Head of BI and Analytics at HyperScience

What users had to say about valuable features:

"The user interface is mostly UI-based, eliminating the need for a lot of coding. Furthermore, Fivetran offers scheduled pipeline extraction up to twelve times in a day.."

Hrittik Saha   Read full review ↗
Associate Enterprise Architect(Data Analyst) at Dyson

The ability to seamlessly integrate with a large variety of data sources is valuable. Fivetran is an easy-to-deploy solution for organizations looking at integrating a wide variety of data sources. We used Fivetran as a proof of concept and found it very stable during the short duration of our use.

MrinalSingh   Read full review ↗
Founder at Vichinth

The most valuable feature of Fivetran is its built-in connectors for a wide range of data sources. This covers about ninety-five percent of our needs. It also includes monitoring features which are essential for managing data connections from a couple of dozen different data sources through one tool. We don't need to worry about upgrades as Fivetran manages them. It's crucial for us to have everything managed through one tool.

Mediha Šiljić   Read full review ↗
Lead Data Engineer at Sensilab

Fivetran ▪ Valuable Feature

"The ease of setting up the connectors and transformations is highly valuable. We used the SaaS version of Fivetran to connect to Dynamics 365, and it was great and easy, although we couldn't filter data on it.."

Nicole Jacobs   Read full review ↗
Senior Consultant at a consultancy with 51-200 employees

"The simplicity and scalability stand out as the most valuable features of Fivetran. It is easy for users to get accustomed to the tool due to its gentle learning curve and clear error transparency. The platform offers transparent logging for detailed auditing. Moreover, scalability is emphasized as Fivetran charges less per row as you use the service more.."

Matt Romo   Read full review ↗
Principal Data Engineer at a tech services company with 11-50 employees

"The most valuable feature of Fivetran so far is the data replication. The real-time data replication is what I see best in the market where it reduces the overhead of customers needing to maintain the pipeline. Even when an error occurs, it automatically tries to solve the issue without manual interaction needed.

"The effectiveness of Fivetran's pre-built connectors in enhancing my customer's productivity is significant because everything is easily configurable. The documentation is very clear, so there's no difficulty in finding the necessary steps. Everything is pre-documented. The pre-built connectors that are available are excellent. Most functionalities are covered, and in most cases, it works according to expectations.."

Vigneswar Jeyaraj
Manager at InfoCepts

Read full review ↗

Other Solutions Considered

"Previously, we used ADA tester and the solution is easy to implement with Azure Cloud. It is easier than Fivetran. Fivetran on the other hand is good for real time.."

Cledwyn Menezes
Principal Consultant at Celebal Technologies

Read full review ↗

"For geospatial data, I would recommend using other solutions like FME. A simple Azure Data Factory setup can handle filtering, which some connectors don't facilitate.."

Nicole Jacobs
Senior Consultant at a consultancy with 51-200 employees

Read full review ↗

"It comes down to cost and volume. I don't think other tools are as cost-effective as Azure if we're dealing with vast amounts of data. However, Fivetran or other tools make more sense if we're dealing with less data because they're easier to use. We did POCs for Matillion and Fivetran. Migrating more than 4 or 5 terabytes of data from on-prem to Snowflake cloud would have cost a lot.."

Verified user
Associate Data Engineer at a outsourcing company with 201-500 employees

Read full review ↗

"I have used Splunk before, and it's more technical. Splunk allows you to version things and have a good engineering process around your ETL pipeline. It also has very good logging and documentation tools. But now that Fivetran has a better exposed API, it is much more flexible. But Splunk beats Fivetran regarding things like customization, for example. We switched to Fivetran because we reduced the engineering team. We had fewer people to manage all the different ETL processes, so we had to leverage more automated third-party tools, and Fivetran made onboarding new engineers a lot easier.."

Matt Romo   Read full review ↗
Principal Data Engineer at a tech services company with 11-50 employees

"We evaluated Airbyte, Snowflake, and Databricks before choosing Fivetran. Snowflake and Databricks were less competitive due to their complexity and higher resource costs.."

Matt Romo   Read full review ↗
Principal Data Engineer at a tech services company with 11-50 employees

"We evaluated Airbyte, Snowflake, and Databricks. Fivetran was ultimately chosen due to its simplicity in setup and configuration.

Snowflake and Databricks set up pipelines in a more complex way, and Databricks' orchestration workflow incurred heavier monthly costs.."

Matt Romo   Read full review [↗]
Principal Data Engineer at a tech services company with 11-50 employees

ROI

Real user quotes about their ROI:

Primarily, Fivetran brings time savings. It saves us the effort of having one to two data engineers managing the tasks that Fivetran handles. However, since they upgraded their pricing every year and despite discounts, I would not consider pricing to be an advantage.

Mediha Šiljić   Read full review ↗
Lead Data Engineer at Sensilab

"We have absolutely seen a high return on investment. We would have to hire multiple data engineers to do what Fivetran does and each would cost us about $200,000 a year.."

Erik Jones   Read full review ↗
Head of BI and Analytics at HyperScience

"Fivetran has drastically improved our operations. We've reduced lead times for data ingestion by sixty to eighty percent and have fewer maintenance requirements, leading to a twenty percent increase in development hours. The system has simplified manual integration processes, leading to quicker setup times for new connections.."

Matt Romo   Read full review ↗
Principal Data Engineer at a tech services company with 11-50 employees

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"Fivetran has drastically reduced the lead time for setting up new connections to one day to one and a half weeks, down from four to eight weeks. It has also decreased the time required for pipeline maintenance, resulting in a gain of sixty to seventy percent more development hours.."

Matt Romo   Read full review ↗
Principal Data Engineer at a tech services company with 11-50 employees

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"Fivetran saved me a lot of work. I could have hired a bunch of engineers to write Python's code for me, but Fivetran was already built. So, it was easier for me to focus on my line of business and purchase a commercial product without trying to replicate this myself in Python. That's not a return on investment; that is savings.."

Verified user   Read full review ↗
Senior Data Engineer at a photography company with 11-50 employees

"There are two things, but they haven't been fully quantified. One is the time required for onboarding new data sources, and then two is that we don't have to stand up a data engineering department or function. I would say potentially Fivetran could replace at least one full-time engineer. As far as ROI, we could say maybe one FTE worth of time, though, obviously, there's the contract expense that goes with that.."

Verified user

Sr. Director of BI and Analytics at a healthcare company with 501-1,000 employees

Read full review ↗

Use Case

Fivetran is our main ETL tool. We use it primarily to extract data from different data sources and load it to our data warehouse. We don't do any transformations using Fivetran, as it is primarily used just for data extraction.

Mediha Šiljić
Lead Data Engineer at Sensilab

Read full review ↗

"The usual use cases for Fivetran that I work with involve real-time replication from Oracle Fusion, Oracle DB, and some of the APIs. I also work with replication from S3.."

Vigneswar Jeyaraj
Manager at InfoCepts

Read full review ↗

"Fivetran is an ingestion tool used to move data between different sources and destinations. It helps orchestrate pipelines that can be set up manually without technical experience. It facilitates daily pipeline runs based on a specific schedule determined by the licensing level.."

Matt Romo
Principal Data Engineer at a tech services company with 11-50 employees

Read full review ↗

"We have implemented Fivetran at client sites to connect to various platforms like Dynamics 365 and SharePoint. My objective was to determine which solution was better for handling geospatial data.."

Nicole Jacobs   Read full review ↗
Senior Consultant at a consultancy with 51-200 employees

"Fivetran is used as an ingestion tool to move data between different sources and destinations. It orchestrates a series of pipelines that can be easily set up manually without any technical experience. These pipelines can run daily according to a specific schedule, depending on the licensing level. Fivetran addresses schema changes and updates destination tables unless there's a major difference, which is helpful in integrating systems from third parties.."

Matt Romo   Read full review ↗
Principal Data Engineer at a tech services company with 11-50 employees

"I work in a company where Fivetran is being used, and we pay the licenses to them. We use it as a customer with a lot of different sources to our databases, such as Google Cloud Storage. Fivetran is used to establish data connections in the pipeline, for example, from SAP S4HANA to Google Cloud Storage.."

Hrittik Saha
Associate Enterprise Architect(Data Analyst) at Dyson

Read full review ↗

Setup

The setup process involves configuring and preparing the product or service for use, which may include tasks such as installation, account creation, initial configuration, and troubleshooting any issues that may arise. Below you can find real user quotes about the setup process.

"The initial setup is very easy. It is not that complex. I was part of the deployment process. It is still ongoing. We are not running production for now.."

Felipe Brina   Read full review ↗

Sr. Business Intelligence Analyst at a manufacturing company with 10,001+ employees

"The initial setup for the standard cloud licenses is straightforward and simple. It's a matter of connecting data sources to destinations, which Fivetran's platform largely automates once you input the correct information.."

Matt Romo   Read full review ↗

Principal Data Engineer at a tech services company with 11-50 employees

"The on-prem deployment of Fivetran is a little bit complex, but the on-cloud deployment through the vendor's SaaS offering is comparatively easier and simpler. Just a couple of professionals are required to deploy Fivetran. ."

Manoj Bansal

Director Data Engineering, Governance, Operation and Analytics Platform at a financial services firm with 10,001+ employees

Read full review ↗

"The solution is not easy to setup for a startup and SME but if an enterprise wants to do everything hands-on, it's okay for them. The deployment takes a couple of weeks to complete. Two people are needed for implementation.."

Cledwyn Menezes

Principal Consultant at Celebal Technologies

Read full review ↗

"The product is cloud-based. The deployment process is very straightforward. We get the data from different websites and integrate it into our database. We just sync the data on a daily or weekly basis. We needed two people for the deployment. It took two to three days to deploy the tool.."

Vijayant Kumar

Lead Data Architect at a tech consulting company with 5,001-10,000 employees

Read full review ↗

"Fivetran is very easy to set up. It's a matter of having the connection information of each one of the endpoints you want the ETL through. The solution is very comprehensive and easy to set up. It even gives you assistance on where to find the information that you might need, depending on the data source. It has pre-built connectors for the most common data sources, so it also helps you expedite that process if you are not super tech-savvy.."

Matt Romo   Read full review ↗
Principal Data Engineer at a tech services company with 11-50 employees

Customer Service and Support

We did not require any technical support because we have our own core set of developers. Therefore, we did not have experience contacting their technical support.

MrinalSingh
Founder at Vichinth

The technical support provided by Fivetran has generally been good, with a response time and competence that I would rate as good. However, sometimes I feel they do not fully adapt their product to the needs of customers.

Mediha Šiljić
Lead Data Engineer at Sensilab

"I often communicate with the technical support of Fivetran whenever we encounter issues. I would rate them a seven. If they could provide support more quickly, that would be great.."

Vigneswar Jeyaraj
Manager at InfoCepts

"The customer service is very good and thorough, however, it can be slow, usually taking about three to five business days for a response. Generally, I would rate it a seven out of ten because of this lead time.."

Matt Romo   Read full review ↗
Principal Data Engineer at a tech services company with 11-50 employees

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"The technical support must be improved. There are a lot of communication barriers. We raise a ticket and wait for days. The team has integrations with communication channels, like Slack, but we have to wait for the support team to look up the issue and answer. The team was proactive during the proof of concept, but the support got slower as soon as we got the license.."

Vijayant Kumar   Read full review ↗
Lead Data Architect at a tech consulting company with 5,001-10,000 employees

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"From a customer support standpoint, Fivetran does an amazing job in establishing and helping you customize while ensuring you have the right plan for your data needs. I have full contact with our account executive, and she's super nice and walks us through many of these use cases that will be important in the future and many of the estimations we might need for the workflow we plan on integrating.."

Matt Romo   Read full review ↗
Principal Data Engineer at a tech services company with 11-50 employees

Other Advice

For organizations looking at integrating a very large variety of data sources, Fivetran is an easy-to-deploy solution. I would rate the overall solution eight out of ten.

MrinalSingh
Founder at Vichinth

"I would recommend Fivetran based on specific use cases. Its ease of use and minimal setup requirements make it one of the easiest solutions, although it might not be suitable for all cases.

I'd rate the solution seven out of ten.."

Nicole Jacobs
Senior Consultant at a consultancy with 51-200 employees

"Fivetran is a great tool for organizations needing to simplify data management and ingestion processes. It's ideal for those without a large team to handle multiple data tools.

I'd rate the solution eight out of ten.."

Matt Romo
Principal Data Engineer at a tech services company with 11-50 employees

Read full review ↗

"Fivetran is a very good tool for simplifying data management and ingestion. It is particularly useful for tracing data lineage, ensuring data flows correctly, and is beneficial if managing multiple data tools requires minimizing complexity.

I'd rate the solution eight out of ten.."

Matt Romo
Principal Data Engineer at a tech services company with 11-50 employees

Read full review ↗

"I did the proof of concept, and my organization is in the process of deploying the solution. We have a lot of issues. People who want to work with the product must list the requirements of the extraction website and the web sources from which the data needs to be extracted. They should choose Fivetran only if the connector is readily available. They must not search for custom connectors. Overall, I rate the tool a seven out of ten.."

Vijayant Kumar
Lead Data Architect at a tech consulting company with 5,001-10,000 employees

Read full review ↗

"I don't use Fivetran's automated ETL feature, but after loading, we use dbt for the transformation.

"I have not used Fivetran's Schema Drift Management feature.

"The integration with data warehouses such as Snowflake and BigQuery has been successful. Fivetran has clear documentation on configuration for both warehouses.

"Regarding pricing, Fivetran uses MAR pricing, which I would consider moderate. The pricing consideration ultimately depends on the project budget since the client is responsible for payment while I implement the solution.
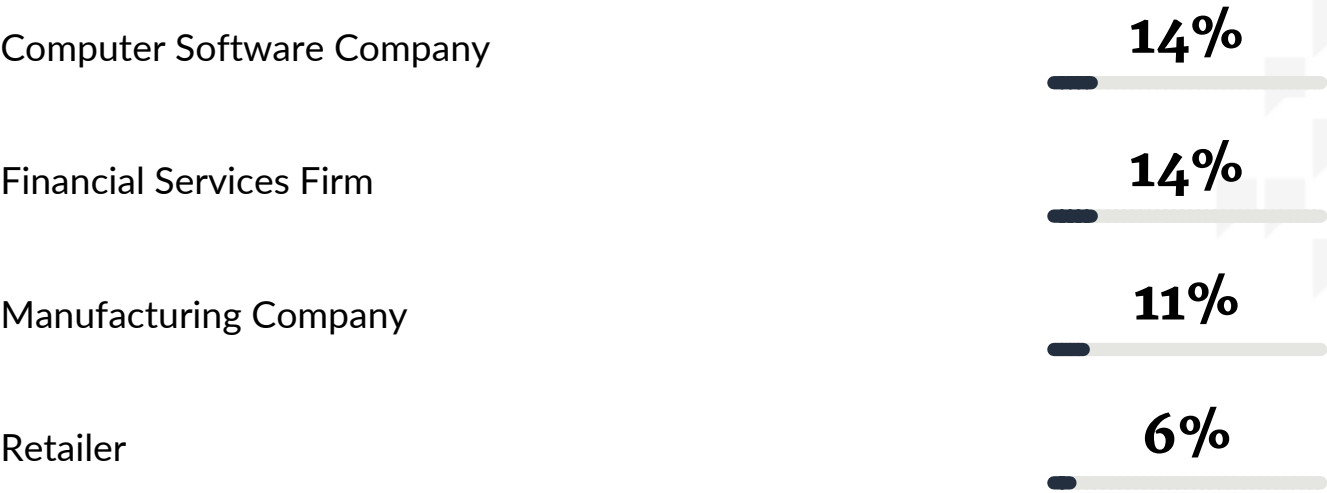
"On a scale of 1-10, I rate Fivetran a 9.."

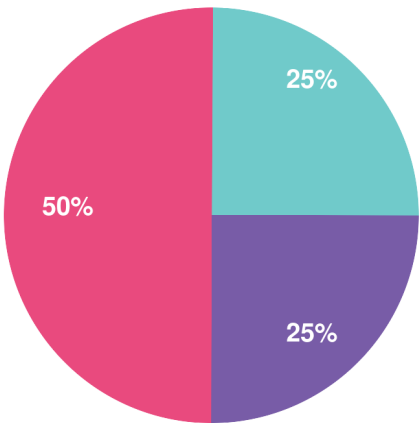**Vigneswar Jeyaraj**
Manager at InfoCepts

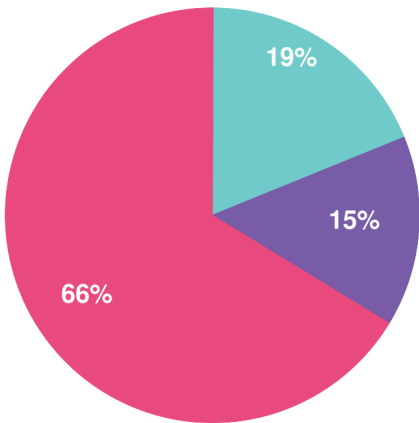Read full review ↗

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Company Size
by reviewers

by visitors reading reviews

Pie chart (by reviewers): Large Enterprise 25%, Midsize Enterprise 25%, Small Business 50%

Pie chart (by visitors reading reviews): Large Enterprise 19%, Midsize Enterprise 15%, Small Business 66%

● Large Enterprise ● Midsize Enterprise ● Small Business

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