

aws marketplace

**Integrate.io Platform**

**Reviews, tips, and  
advice from real users**



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# Product Recap



Integrate.io Platform

# Integrate.io Platform Recap

Integrate.io Platform is designed to streamline data processing by offering comprehensive tools for ETL, ELT, and reverse ETL, empowering data teams to efficiently manage and optimize data workflows.

Integrate.io stands out by enabling seamless data integration through a scalable infrastructure that supports a wide range of data processing tasks. Tailored for data engineers and analysts, it simplifies data transformation and enrichment, facilitating a smoother transition of data flows between systems. This robust platform supports secure connections to services and databases, ensuring data integrity and performance across operations.

## What are the key features of Integrate.io Platform?

- **ETL and ELT Capability:** Offers tools for Extract, Transform, Load processes, enhancing data movement and transformation.
- **Reverse ETL:** Facilitates efficient data movement back into operational tools, supporting better insights and decisions.
- **Scalability:** Designed to handle increasing data volumes for growing needs.
- **Integration:** Seamlessly connects to a variety of sources and destinations, boosting data accessibility.
- **Security:** Implements robust protocols to protect data exchanges and storage.

## What benefits or ROI should you look for in the Integrate.io Platform reviews?

- **Improved Efficiency:** Streamlines data workflows, reducing manual intervention and saving time.
- **Cost-Effectiveness:** Offers a flexible pricing model that matches usage with budget control.
- **Enhanced Data Accuracy:** Ensures reliable data transformations, minimizing errors across processes.
- **Faster Time to Insight:** Accelerates the data preparation and processing stages, leading to quicker analytics.
- **Scalable Architecture:** Supports business growth by accommodating larger data loads without losing performance.

Integrate.io is implemented across industries like e-commerce for customer data integration and analytics, finance for transaction processing and reporting, and healthcare for secure handling and analyzing patient data. Each deployment adjusts to meet specific industry standards and practices, ensuring compliance and efficiency.

# Valuable Features

Excerpts from real customer reviews on PeerSpot:

- ✓ “I think the platform helped them move forward towards a more streamlined, reliable, and scalable way of handling their data operations.”



**Rembrand Pardo**

Founder at Rembrand Pardo Consulting

- ✓ “Integrate.io Platform has positively impacted my organization by reducing a lot of our workloads because we can make this replication faster and connect it with other connectors, and it also gives us this GPU that allows us to work faster.”



**Luis Valdivia**

CTO at +1

- ✓ “Integrate.io Platform has helped simplify my data pipelines, as it is really good with Salesforce sync.”



**Pranab Gambhir**

Technical Consultant at a recreational facilities/services company with 11-50 employees

## What users had to say about valuable features:

“Integrate.io Platform has helped simplify my data pipelines, as it is really good with Salesforce sync. This has been our main feature that we have consistently used, and it has really reduced our time in terms of syncing our database with Salesforce, which used to take a lot of time.

The best features Integrate.io Platform offers include the no-code, low-code feature, which has been really good for us, especially for new developers to come in and get started. Additionally, the rich connectors that the platform has are very important because sometimes connections may not be compatible with others. The CDC, real-time under 60-second database replication, has also helped us a lot.

No-code, low-code has had the biggest impact for my team. This has reduced the training part considerably. We don't have to do a lot of training, and not just senior developers, but junior developers can also contribute..”

### **Pranab Gambhir**

Technical Consultant at a recreational facilities/services company with 11-50 employees

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“I think the best feature that Integrate.io Platform offers is the latency because it is around 60 seconds or less.

“Besides the low latency, I find it valuable that it also has a lot of connectors; our client is using Google Analytics and Facebook Ads, which are really helpful for them and for us.

“I think it also has a service called Integrate.io AI that helps us a lot when we are preparing data and when we want to apply some models, in addition to having a lot of GPU power for my main use cases with Integrate.io Platform.

“Integrate.io Platform has positively impacted my organization by reducing a lot of our workloads because we can make this replication faster and connect it with other connectors, and it also gives us this GPU that allows us to work faster.

“A specific example that shows how our workload has been reduced is that it has saved us time because we can deploy our models faster, and it has also reduced our number of manual tasks because before using it, we had to make a lot of things manually with our developers. Now our developers send the task, wait some seconds, and we have all the tasks and the replication ready to use..”

**Luis Valdivia**

CTO at +1

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“I think one of the best features that stood out to me about Integrate.io Platform is how intuitive it was for building and managing the data pipelines. My background is in software engineering, so I am familiar with this and could be a little biased. Part of my job is to do this and understand these types of platforms, so I do not know if this is a feature that everybody would really say is a positive. The visual interface made it easy to understand data flows without having to dig through a lot of code, which was especially helpful when reviewing or troubleshooting existing integrations. I would say another strong point was the ETL capabilities. Being able to extract, transform, and load data all within one platform made it very efficient. The transformation layer in particular was helpful for handling data formatting, filtering, and mapping between systems without needing external tools. I think I liked the scheduling and automation features. Being able to run jobs on a schedule and rely on them for consistent data syncing was important for the client. Along with that, the logging and monitoring gave me enough visibility to identify when something failed and why, which made my services much more manageable.

The biggest positive impact of Integrate.io Platform was operational efficiency. That was part of my job, and helping them with this tool and managing their business logic and process made it a lot easier with this platform. Before they were relying on Integrate.io Platform, a lot of their data handling either required manual effort or was fragmented across systems. With the platform in place, their core data flows were automated, which significantly reduced manual data entry and the risk of manual errors. It also improved data consistency across their systems. Since their CRM, internal database, and other third-party tools were all being synced through a centralized process, their teams could rely on having up-to-date and aligned information. That made a noticeable difference in decision-making and day-to-day operations that they needed to set goals for their business. Another improvement was time-saving. The processes that they used before took hours, but now it was automated and done in the background, so they were more efficient. That allowed their teams to focus more on higher-value work instead of repetitive tasks. From what I observed, it also added a level of scalability, which is one of the requirements that they wanted once I was part of this initiative with them. As their data volume grew, their existing integrations were able to handle the load without requiring a complete overhaul, which is something that would

have been much harder to manage manually or with another system that they had. I think the platform helped them move forward towards a more streamlined, reliable, and scalable way of handling their data operations. That helped with the goals that they wanted and to see a better strategy. I helped them have a process to use the tool more efficiently and align that with their business strategy..”

**Rembrand Pardo**

Founder at Rembrand Pardo Consulting

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# Other Solutions Considered

“I have not previously used a different solution; I have been using Integrate.io Platform because I have read a lot about it on LinkedIn and also in a public Slack that I am a member of..”

**Luis Valdivia**

CTO at +1

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“I have not evaluated other options before choosing Integrate.io Platform because I am part of the AWS Community Builders, and in the Slack we are part of, many people recommend this service. So if a lot of people are recommending this service, it must be good, and it is good..”

**Luis Valdivia**

CTO at +1

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“The client was using a different platform before Integrate.io Platform. The reason for my services and utilizing this heavily is because they needed to integrate a lot of data without having to jump from tool to tool. I am not sure what tool they were using before, but they mentioned that they did use something before that was not suited for them. When I came on board and took the client, they already had that in place..”

**Rembrand Pardo**

Founder at Rembrand Pardo Consulting

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“Before choosing Integrate.io Platform, we evaluated other options such as Hevo Data, Skyvia, and Matillion. Although Hevo Data was considered the industry's best, we thought that Integrate.io Platform is more compatible with what we want to build..”

**Pranab Gambhir**

Technical Consultant at a recreational facilities/services company with 11-50 employees

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# ROI

Real user quotes about their ROI:

“I think we have seen a return on investment, as we have saved money, around 20 to 30% in a client that we have their data, and in time, I think they have saved around 160 hours per month..”

**Luis Valdivia**

CTO at +1

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“I have not seen fewer employees needed, but as I mentioned earlier, the amount of time it used to take to create a data pipeline has gone considerably down from close to a week to less than a day.

A data pipeline usually used to take maybe a few days to actually create and ensure that everything is working properly. That has gone down considerably to about a day when ideation and everything is ready, just to create the pipelines. This has helped a lot..”

**Pranab Gambhir**

Technical Consultant at a recreational facilities/services company with 11-50 employees

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“Because I am tied with an NDA, I cannot disclose a lot about the numbers as far as the money goes related to Integrate.io Platform. I would say that they were okay with the cost at the moment, but they were concerned as data would become more complex, how much they were going to be spending on this platform. One of the biggest improvements was, as I mentioned before, time-saving and reduced manual effort rather than immediately quantifiable hard dollar savings. I had the client for six months. That was the time limit to improve their system, to get it fully integrated with what they had, and to provide a better setting for next goals and what they needed to do. That is what I could observe at the moment. Because of the NDA, I cannot really provide a lot of numbers..”

**Rembrand Pardo**

Founder at Rembrand Pardo Consulting

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# Use Case

“My main use case for Integrate.io Platform would be to simplify my data pipelines. We have been struggling with consistent data pipelines, and I wanted to make it easier for new developers to pick up and move on. Salesforce is the number one use case for us with Integrate.io Platform, and that is what we use it for primarily..”

**Pranab Gambhir**

Technical Consultant at a recreational facilities/services company with 11-50 employees

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“My main use case for Integrate.io Platform is for database replications because it has a latency around 60 seconds.

“I use Integrate.io Platform mainly to integrate machine learning initiatives that we have with a client for database replication.

“This integration helps my workflow and client projects because of the latency; we have 60 seconds or less to make a replication. If you use, for example, AWS Snapshot, it takes a little bit longer, and clients want all the things fast..”

**Luis Valdivia**

CTO at +1

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“My involvement was focused on supporting and optimizing their existing setup. I helped them ensure their integrations were running reliably and were aligned with their operational needs. Since it has been a while, my experience is more high-level, but I was able to get a solid understanding of how the platform functioned within a real business environment.

My main use of Integrate.io Platform was to support and maintain an existing integration setup for a client that relied on it heavily for their day-to-day data operations. I was not the original implementer, but I worked on monitoring, troubleshooting, and making small optimizations to keep everything running smoothly. The primary data flow I worked with involved syncing data between their CRM, internal database, and a few third-party platforms they were using. For example, when new customer or transaction data was created in one system, Integrate.io Platform would pull that data, transform it as needed, and then load it into other systems to keep everything consistent. This helped automate what would otherwise be manual data entry and helped us reduce errors across their tools. I also helped ensure that the scheduled jobs were running correctly, handled occasional failures, and made adjustments when business requirements changed, such as updating mapping or refining logic in the pipelines. Overall, my role was more on the support and optimizing side rather than building everything from scratch, but I gained a solid understanding of how it powered their business processes when I was working with this client.

One thing I would add about my main use case is that a big part of my workflow was being proactive rather than reactive. Since the client depended heavily on Integrate.io Platform, even small failures could create downstream issues. I made it a point to regularly review the job logs, monitor error patterns, and catch potential issues before they escalated. A unique challenge was dealing with inconsistent or dirty data coming from different systems. A lot of the work was not just about moving data but making sure it was clean and usable across platforms. That meant adjusting transformations, handling edge cases, and sometimes putting in safeguards so that dirty or bad data would not break the entire pipeline. Another challenge was that the integrations had evolved over time without always being well-documented. Part of my process was to reverse-engineer certain flows

to really understand dependencies before making changes. That forced me to be careful and methodical, especially when updating mappings or logic to avoid unintended side effects. Overall, it showed me the importance of stability, visibility, and clear data handling in integration workflows, not just building pipelines but maintaining them with real data in the real world and in an environment that is constantly changing..”

**Rembrand Pardo**

Founder at Rembrand Pardo Consulting

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# Setup

The setup process involves configuring and preparing the product or service for use, which may include tasks such as installation, account creation, initial configuration, and troubleshooting any issues that may arise. Below you can find real user quotes about the setup process.

“The pricing, setup cost, and licensing structure for Integrate.io Platform were relatively straightforward but dependent heavily on the scale of usage and the number of integrations required. The setup was mostly tied to the initial configuration and onboarding effort rather than the tool itself. Licensing was usage-based, which made it flexible for scaling, but it also meant costs could increase as data volume and integration complexity grew, which is one of the things we were discussing about this tool with the client for their future goals and visions. Overall, it worked well for this mid-sized client, though it required some planning up front to ensure the licensing model aligned with the long-term usage that they were aiming for to avoid unexpected cost increases..”

**Rembrand Pardo**

Founder at Rembrand Pardo Consulting

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# Customer Service and Support

“I have not tested the customer support for Integrate.io Platform because the accounts we manage are part of our clients, so our client is the one that handles the customer support, but I think it is good because we have not had issues, and I think the client is happy..”

**Luis Valdivia**

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“Customer support could be better. We often get replies that are delayed, and sometimes there is a lot of back and forth. We don't always have that much time to go through the back and forth. Overall, customer support is fine, but it could be improved..”

**Pranab Gambhir**


Technical Consultant at a recreational facilities/services company with 11-50 employees

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“I sort of interacted with their support team for Integrate.io Platform, not directly. I was managing the whole system, so we had engineers contact their support team during the implementation and troubleshooting phases. I did not hear any reports that they were problematic or complicated. I think overall the support experience was responsive and helpful. We got the answer that we needed..”

**Rembrand Pardo**

Founder at Rembrand Pardo Consulting

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## Other Advice

“My advice to others looking into using Integrate.io Platform is to go for it and try it out. If people try it, they would appreciate it and see that this is something that works for them. Everyone has different problems to solve, but I think Integrate.io Platform solves most of the data pipeline problems that are out in the industry. I would rate this product an 8 out of 10..”

**Pranab Gambhir**

Technical Consultant at a recreational facilities/services company with 11-50 employees

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“I would rate Integrate.io Platform a 10 out of 10.

“I chose this rating because I appreciate the latency and the fast replication that we have; our clients here want all the things fast, and they do not want to wait.

“My advice to others looking into using Integrate.io Platform is that if you are in machine learning or artificial intelligence, you should use Integrate.io Platform because it is very fast and easy to use..”

**Luis Valdivia**

CTO at +1

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“I would say for others looking into using Integrate.io Platform to invest time up front in planning your integration and data flows because that significantly reduces issues later. Start with smaller workflows to validate connections before scaling. Monitor your integrations closely at the beginning so you can quickly catch

configuration or endpoint issues early.

Maybe the final thought I have about Integrate.io Platform before we wrap up is that the platform works best when it is treated as part of a broader integration strategy rather than a one-off tool. Having clear ownership, good documentation, and defined monitoring processes makes a huge difference in long-term success. Overall, it is a solid solution when implemented with proper planning. I would rate this platform an eight out of ten..”

**Rembrand Pardo**

Founder at Rembrand Pardo Consulting

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# Top Industries

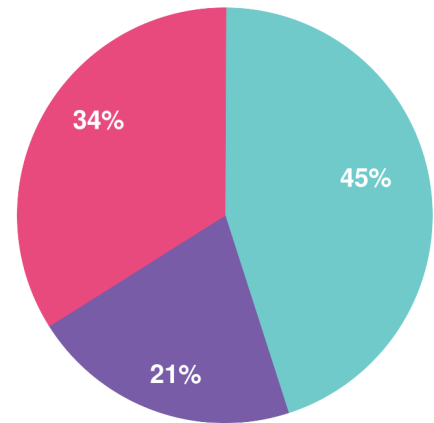
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# Company Size

by reviewers

by visitors reading reviews



Large Enterprise      Midsize Enterprise      Small Business

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