



Tableau Enterprise

Reviews, tips, and advice from real users



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Product Recap



Tableau Enterprise

Tableau Enterprise Recap

Tableau Enterprise offers powerful features for creating interactive visualizations, dashboards, and maps, including drag-and-drop functionality and easy integration with multiple data sources, promoting real-time collaboration and self-service analysis.

Tableau Enterprise stands out with its ability to create user-friendly, interactive visualizations, making it pivotal for business intelligence applications. Users benefit from its seamless connectivity and advanced analytical functions, facilitating data blending and storytelling. Despite a complex learning curve and high licensing costs, its features like geospatial analysis and efficient content distribution drive its indispensable value for data-driven insights. Enhancements in predictive analytics and support integration with machine learning tools further its capabilities across industries.

What are the most valuable features?

- **Interactive Visualizations:** Enables users to create engaging reports.
- **Drag-and-Drop Functionality:** Simplifies data analysis processes.
- **Data Integration:** Offers seamless connectivity with multiple sources.
- **Real-Time Collaboration:** Supports synchronous data sharing.
- **Advanced Analytics:** Provides predictive analytics and geospatial analysis.

What benefits and ROI should users look for?

- **Informed Decision-Making:** Facilitates data-driven insights.
- **Efficiency in Reporting:** Streamlines dashboard and reporting tasks.
- **Cost-Effectiveness:** Despite high licensing, value in robust analytics tools.
- **Customizable Options:** Tailors analytics to specific needs.

Tableau Enterprise is widely used for business intelligence, supporting industries like healthcare, telecommunications, and finance. Organizations utilize it to analyze performance indicators, operational insights, and financial analytics, enhancing decision-making through interactive reports and real-time data integration.

Valuable Features

Excerpts from real customer reviews on PeerSpot:



“Tableau is quite easy to develop dashboards with, and the range of dashboards is good.”



Uzair Faruqi

Head Of Analytics at Mjunction Services



“The customer service and support for Tableau in Thailand are excellent.”



Nattawat Choosuwan

Senior Data Consultant at a government with 11-50 employees



“Tableau's ability to manage extensive data, even in an extract format, is noteworthy, as Power BI struggles with that.”



Verified user

Associate Technical Architect at a computer software company with 1,001-5,000 employees



“Tableau is saving me time, money, and resources, which I would rate as ten.”



Satyavrat Nirala

Founder at Mindclick Consulting

✓ “Overall, Tableau is a very good tool.”



ArchanaN

Associate Director at Mresult

✓ “The drill-down approach and interactivity in Tableau are highly effective.”



Rivka Alexander

Content Specialist at PeerSpot

✓ “Tableau reduces manual labor and resources, providing cost-effective solutions for our operations.”



SaravananBalakrishnan

Project Manager, Site at LTI - Larsen & Toubro Infotech

What users had to say about valuable features:

The most valuable features of Tableau include building hyper extracts and creating visuals. These functionalities are very useful, especially the ability to create visuals without much pre-work, which is a great advantage. Building hyper extracts and visualization capabilities make Tableau a robust tool for data analysis.

Jaya Prakasha Sarma

Practice Head BI at Nous Infosystems

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The drill-down approach and interactivity in Tableau are highly effective. Users can filter out specific information they are looking into. The interactive, action-based approach allows for detailed data analysis. For example, if I want to drill down from state information to region-wise information, I can click on a region, and the dashboard filters out to show performance analysis of that specific region.

Rivka Alexander

Content Specialist at PeerSpot

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“The best features of Tableau that I admire the most are that it's user-friendly, intuitive, and the visual aspect is impressive.

“I have used interactive dashboards for real-time data collaboration, and they are beneficial because they give insight in a way that's visually appealing to the user. The tendency to retain the information is larger than a standard report..”

Verified user

Analytics Manager at a non-tech company with 1-10 employees

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“Tableau is quite easy to develop dashboards with, and the range of dashboards is good. The drag-and-drop features are also quite good.

“Tableau is quite scalable; on a scale of one to ten, it would rate as a ten for scalability.

“Tableau's stability is highly stable, and it would rate at a nine..”

Uzair Faruqi

Head Of Analytics at Mjunction Services

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“The most effective features of Tableau for data analysis are visualization, comparison, and data analysis, which is much practical in this kind of project.

“We are using AI features in Tableau.

“For retargeting and validating purchasing decisions, we use AI to create visualizations for predicting spending habits for the next six months for different categories..”

Satyavrat Nirala

Founder at Mindclick Consulting

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“When comparing Tableau to other BI tools, they are generally on par, but the drag-and-drop feature in Tableau is user-friendly, and it handles large data sets more effectively than Power BI. Tableau's ability to manage extensive data, even in an extract format, is noteworthy, as Power BI struggles with that.

“Creating dashboards and performing calculations in Tableau is quite straightforward and provides a better user experience compared to Power BI, which can feel more outdated. Although Tableau comes at a premium, the performance on the cloud platform and the overall ease of use for developers are significant advantages, even though it isn't designed for tabular reporting some users, particularly in finance, desire..”

Verified user

Associate Technical Architect at a computer software company with 1,001-5,000 employees

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Other Solutions Considered

“An important point is that you can easily find resources who have worked on Tableau, but with ThoughtSpot, finding a resource with that experience might be difficult..”

Uzair Faruqi

Head Of Analytics at Mjunction Services

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I have used Qlik Sense as another client works with it, so I have had reporting using their tools as well. However, I don't know enough of Qlik Sense to make a comparison.

Verified user

CEO at a tech services company with 1-10 employees

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I evaluated alternatives like Power BI, Looker Studio from Google, and Oracle Analytics Cloud before choosing Tableau. The choice was primarily driven by the need to align with the client's existing IT infrastructure.

Nattawat Choosuwan

Senior Data Consultant at a government with 11-50 employees

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“I have experience with the main differences between Tableau and Power BI, and understand the pros and cons between these tools. Generally, the visuals are nicer in Tableau, but there's a wider array of functionalities to choose from in Power BI. That's the main difference, including the formulas..”

Verified user

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Analytics Manager at a non-tech company with 1-10 employees

“I have substantial experience with solutions in the analytics industry. I was searching for tools because my company was looking for information to compare different options, which led me to the Peer platform. I have experience with Tableau and Power BI, but I don't have Domo experience..”

Verified user

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Analytics Manager at a non-tech company with 1-10 employees

“I have had experiences working with IBM SPSS Modeler, which is IBM PASW, but it wouldn't be relevant feedback because they offered it for free, and it was end of life. The IBM PASW was outdated around five years back, so we shifted to Python-based solutions, open source.

“It was a fine solution, but since things in this field in AI/ML are constantly changing, my experience with IBM PASW, where SPSS Modeler was the major component, wasn't so great. The product is outdated, and they have removed it from their suite of software offerings..”

Uzair Faruqi

Head Of Analytics at Mjunction Services

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ROI

Real user quotes about their ROI:

The main cost-saving aspect is reducing resource costs by investing in a Tableau license and developer, which decreases the need for several MIS personnel.

Rivka Alexander

Content Specialist at PeerSpot

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Tableau reduces manual labor and resources, providing cost-effective solutions for our operations. This saves a significant amount of time, particularly for reports that would have needed around fifty people. The automation is a valuable asset.

SaravananBalakrishnan

Project Manager, Site at LTI - Larsen & Toubro Infotech

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The ROI of using Tableau extends to its seamless integration across various platforms, as it's from Salesforce and thus not limited to any specific cloud provider. This enhances connectivity and saves on total project costs.

Nattawat Choosuwan

Senior Data Consultant at a government with 11-50 employees

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“Tableau has provided a return on investment for our company. It has helped us manage critical information such as outstanding payments and trade details. With Tableau, we have gained visibility into outstanding rates and payment dues, enabling us to follow up on penalties or payments from clients..”

NidhiJain

Assistant Vice President - Business Managment Specialist at Deutsche Bank

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“It's very difficult to calculate an ROI for these sorts of initiatives because you cannot directly convert it into manpower savings or similar metrics. However, we have performed some cost-benefit analysis, and we derive benefits from Tableau primarily in terms of data and dashboards being made available for respective views throughout the organization. While ROI calculation is slightly difficult because you cannot associate revenue with certain dashboarding activities, we assess some cost benefits..”

Uzair Faruqi

Head Of Analytics at Mjunction Services

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“Tableau can be a cost-effective tool, providing a good return on investment, especially for analyzing large datasets. However, for a medium-sized company that does not handle as much data, Power BI might be a more suitable option. The choice ultimately depends on the organization's specific data volumes and the complexity of its analytical needs.

“For companies managing billions of records and complex KPIs, Tableau is a worthwhile investment. The key is evaluating how many dashboards are necessary daily and how they justify the incurred costs. Power BI, being cheaper, is a more viable option for lower data requirements..”

Verified user

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Associate Technical Architect at a computer software company with 1,001-5,000 employees

Use Case

I use Tableau for providing business insights. Instead of depending on Excel files, I provide information to the business users to make quicker decisions.

Rivka Alexander

Content Specialist at PeerSpot

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I use Tableau for analytics development for different clients. It doesn't serve a specific use case for me as each customer has their own analytics development. I develop and provide analytics for various clients.

Jaya Prakasha Sarma

Practice Head BI at Nous Infosystems

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“Tableau can process a huge amount of data, which is one of my main criteria. Another significant feature is change management. Enhancements to existing dashboards or reports can be made quickly. The security of Tableau is also pretty good..”

Verified user

solution architect at a energy/utilities company with 10,001+ employees

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“I am supporting a product company for market analysis and market research where we are using Tableau.

“For retargeting and validating purchasing decisions, we use AI to create visualizations for predicting spending habits for the next six months for different categories..”

Satyavrat Nirala

Founder at Mindclick Consulting

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“We have implemented Tableau for visualization, and that experience has been good, as we have been using Azure AI Foundry rigorously since the last two months, which has also been a good experience. I think that it's a new service that they launched roughly a year back.

“We have been using Tableau for the last eight to nine years, and that is a good solution. The experience has been good; though, customization is not so easy. By customization, I mean, for example, we are thinking of introducing an NLP-based feature, exposing a REST API into the solution, and that sort of thing is not easily done. Otherwise, as far as the BI tool is concerned, Tableau is quite good..”

Uzair Faruqi

Head Of Analytics at Mjunction Services

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“My main use cases with Tableau include working on the migration of dashboards from legacy systems to cloud-based solutions, such as migrating from Looker to Tableau Dashboard or Power BI to Tableau Dashboard. Recently, since the acquisition by Salesforce, the demand in the Tableau space has decreased compared to Power BI, as many clients are moving towards Power BI due to its more affordable licensing and the appealing use cases that it offers.

“Tableau has recently announced the Tableau Next platform, which is exciting, but there are still uncertainties about how it will pan out compared to other BI tools in the market. Currently, our focus is primarily on dashboard development and migration between platforms, setting up business architectures, recommending tools based on user requirements, and conducting benchmarking to understand market offerings. Tableau is my main tool, and I continuously explore what's happening in the space to determine if Tableau is performing better or what innovations are on the horizon..”

Verified user[Read full review](#) 

Associate Technical Architect at a computer software company with 1,001-5,000 employees

Setup

The setup process involves configuring and preparing the product or service for use, which may include tasks such as installation, account creation, initial configuration, and troubleshooting any issues that may arise. Below you can find real user quotes about the setup process.

The initial setup was a bit challenging, particularly because I was used to Microsoft products. It took some time to get certain criteria right, but it has become easier over time.

Verified user[Read full review](#) 

Group Finance Head Of Investment Bank Product Control at a financial services firm with 10,001+ employees

I rate the initial setup an eight, as it is easy to complete. You can download the necessary software from their website and then license it by adding the license key. It's a straightforward process.

Nattawat Choosuwan[Read full review](#) 

Senior Data Consultant at a government with 11-50 employees

“The initial setup of Tableau is straightforward. Tableau can be downloaded for free from the Tableau website, and it can be installed on a desktop for self-service design..”


Verified user

[Read full review](#) 

solution architect at a energy/utilities company with 10,001+ employees

“The solution's initial setup is straightforward, and its details are available on the internet. The solution's cloud service can be deployed within a day. However, the on-prem deployment depends on many other factors and might take a couple of days..”

Verified user

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Director , Business Intelligence at a healthcare company with 5,001-10,000 employees

“I rate the tool's deployment a six out of ten. It depends on the individual's technical background. Someone with a technical background could learn it in about a week or ten days. However, for someone from a non-technical background, it might take them longer, maybe a month, to grasp the more complex aspects of the tool..”

NidhiJain

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Assistant Vice President - Business Managment Specialist at Deutsche Bank

“The initial setup of desktop application is straightforward. We can also create the project and the end user can also create their own project, and later on, if needed, the support team can help us with that.

It takes ten working days minimum to complete creating dashboard and setup server. We are using dev and production environment. Some are also using a testing environment based on their requirement and discussion with the business.

Multiple team is responsible for their activities. At least five to six people are required for deployment because someone is creating a dashboard and some person has their knowledge at server level. Also, some person needs to have their permission management..”

Verified user

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Intelligent Automation Manager at a tech services company with 10,001+ employees

Customer Service and Support

I find Tableau's technical support to be good with elite support, but it struggles with usual, general support. Two years ago, I rated the usual support six or seven out of ten.

ArchanaN

Associate Director at Mresult

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“The support is good for Tableau. However, if we ask for a certain feature they will not entertain us, unless other customers are also asking for the same feature..”

Syed Fahad Anwar

Principal System Developer at HHRC

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The customer service and support for Tableau in Thailand are excellent. They provide quick email and phone responses and have Thai-speaking personnel. Being part of Salesforce adds to their efficiency and responsiveness.

Nattawat Choosuwan

Senior Data Consultant at a government with 11-50 employees

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“I'm not in a position to fully rate the technical support from Tableau, as I've had limited interaction with them. However, based on my experience, I would rate them a nine. They do respond and are pretty responsive to their clients..”


Verified user

[Read full review](#) 

Analytics Manager at a non-tech company with 1-10 employees

“I would rate support at around six out of ten based on my experiences, which have involved back and forth communication and delayed responses, even with a customer representative. While I understand that Platinum customers receive prioritized support, there should be consistent standards for all users..”

Verified user

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Associate Technical Architect at a computer software company with 1,001-5,000 employees

“During COVID-19, I had a few issues. Our support team didn't support it. We requested to the Tableau team, and that person helped us. Sometimes, they have a good way. They have excellent knowledge, but sometimes, when you provide your source to a third party, they don't support us technically. .”

Verified user

[Read full review](#) 

Intelligent Automation Manager at a tech services company with 10,001+ employees

Other Advice

I recommend Tableau as a pure data analytics tool that provides more insights to business users in a much easier way than other market tools. My overall rating for Tableau is nine out of ten.

Rivka Alexander

Content Specialist at PeerSpot

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I rate my overall experience with Tableau an eight out of ten. In terms of suggestions, I feel that Tableau needs to improve its AI capabilities. In comparison, Power BI offers features like Copilot and AI-enabled visuals, which Tableau currently lacks. Enhancing AI features would be beneficial. I rate the overall solution an eight out of ten.

Jaya Prakasha Sarma

Practice Head BI at Nous Infosystems

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“I would recommend using Tableau, but there are other competitors like [MicroStrategy](#) and Power BI. The choice depends on the organization. If I were to rate Tableau, I would give it around an eight out of ten..”

Verified user

[Read full review](#) 

solution architect at a energy/utilities company with 10,001+ employees

“We are a review website requesting feedback to create articles that help people considering this tool to understand it better, including all the benefits and useful features it can bring. This feedback is used for research and slightly for the development or improvement of the tool, as vendors such as Tableau and Salesforce sometimes visit the website to check what people think about their tools and potentially improve them. The reviewer has requested to remain anonymous.

“My current rating for Tableau is around seven. I've noticed some recent changes that could impact this rating further, so while I'd previously rate it higher, I think it's fair to mark it at six and a half to seven for now..”

Verified user

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Associate Technical Architect at a computer software company with 1,001-5,000 employees

“Failure-related data sometimes does not seem practical, but that is acceptable.

“While maintenance is a core task, it is easier compared to any other product.

“Maintenance is taken care of by another team. I am a service provider and only look into market intelligence elements as a strategic consultant for them.

“I am a founder who supports consulting and product development, market strategy, and software development for different clients.

“My email is satyawrat@mindclickconsulting.com.

“I rate Tableau overall around 8.5..”

Satyavrat Nirala

Founder at Mindclick Consulting

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“They're still exploring the primary cloud provider for Tableau, so I'm not sure yet which direction the company plans to take.

“I'm not sure if I purchased this solution directly through the [AWS](#) marketplace.

“I don't normally use Tableau for the analytics capabilities such as ad hoc analysis, as I usually just use Excel for that.

“Regarding the price of Tableau that I used to think was expensive, they've changed their pricing model recently. There's no minimum number of viewers that you have to purchase. A company can purchase just a few creator licenses and mostly viewers, so pricing-wise it's competitive. It can compete with solutions Power BI.

“On a scale of 1–10, I rate Tableau an 8..”

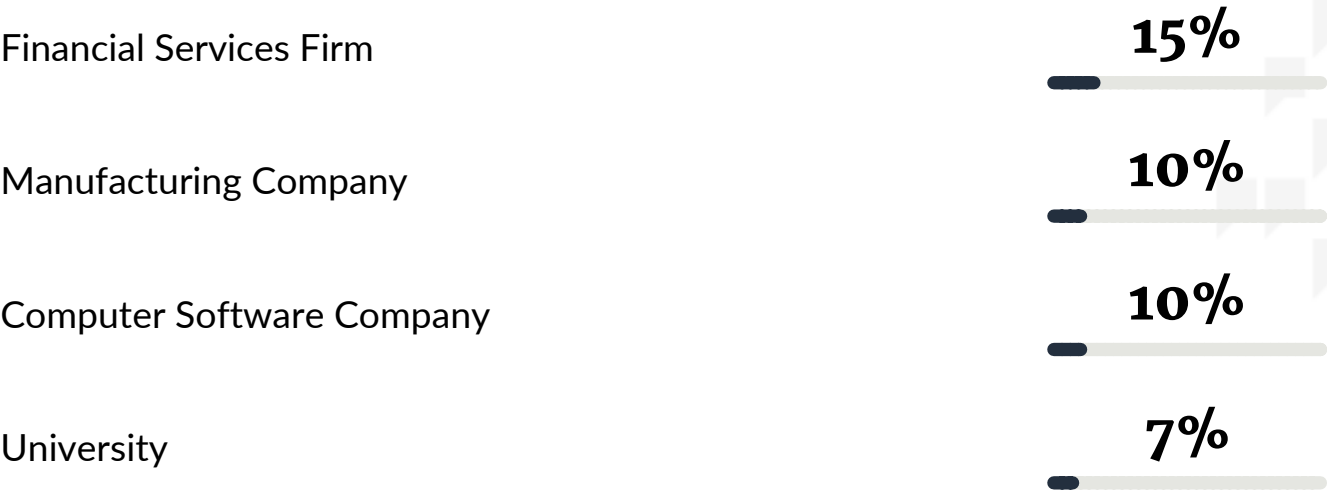
Verified user

Analytics Manager at a non-tech company with 1-10 employees

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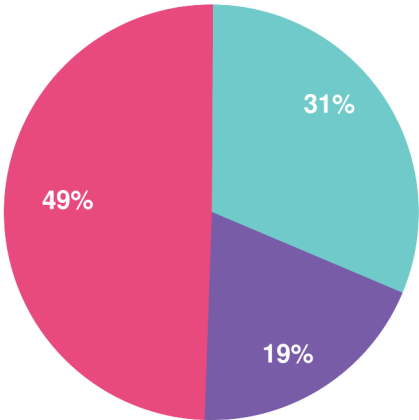
Top Industries

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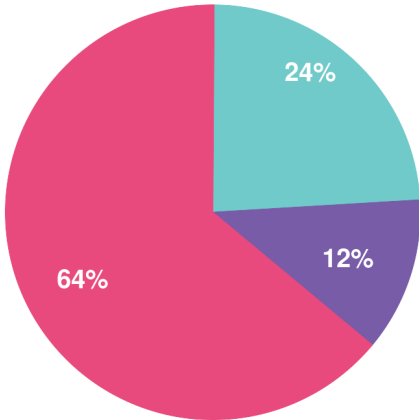



Company Size

by reviewers



by visitors reading reviews



 Large Enterprise  Midsized Enterprise  Small Business

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244 5th Avenue, Suite R-230 • New York, NY 10001

reports@peerspot.com

+1 646.328.1944