

aws marketplace

KNIME Business Hub

**Reviews, tips, and
advice from real users**



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Product Recap



KNIME Business Hub

KNIME Business Hub Recap

KNIME Business Hub offers a no-code interface for data preparation and integration, making analytics and machine learning accessible. Its extensive node library allows seamless workflow execution across various data tasks.

KNIME Business Hub stands out for its user-friendly, no-code platform, promoting efficient data preparation and integration, even with Python and R. Its node library covers extensive data processes from ETL to machine learning. Community support aids users, enhancing productivity with minimal coding. However, its visualization, documentation, and interface require refinement. Larger data tasks face performance hurdles, demanding enhanced cloud connectivity and library expansions for deep learning efficiencies.

What are the most important features of KNIME Business Hub?

- **No-Code Interface:** Simplifies data preparation without coding expertise.
- **Node Library:** Supports diverse data tasks, including ETL and machine learning.
- **Python and R Integration:** Seamlessly connects with popular programming languages.
- **Automation Capabilities:** Enhances workflow productivity.
- **Visual Workflow Tools:** Offers efficient data handling with visual aids.

What benefits and ROI can users expect from KNIME Business Hub?

- **Increased Productivity:** Streamlined data tasks reduce development time.
- **Community Support:** Access to extensive resources and user assistance.
- **Cost-Effective:** Robust performance even on standard hardware.
- **Accessible Learning Curve:** Simplicity allows easy access for educational and professional use.
- **Enhanced Prototyping:** Ideal for decision model testing.

KNIME Business Hub finds application in data transformation, cleansing, and multi-source integration for analytics and reporting. Companies utilize it for predictive modeling, clustering, classification, machine learning, and automating workflows. Its coding-free approach suits educational and professional settings, assisting industries in data wrangling, ETLs, and prototyping decision models.

Valuable Features

Excerpts from real customer reviews on PeerSpot:

- ✓ “I think that KNIME Business Hub is very robust and is a leading solution for analytics and advanced analytics.”



NataliaRaffo

Co-Founder & Chief Data Officer Cdo at NTT DATA

- ✓ “If you want to do composable artificial intelligence and get return on investment fast, go with KNIME Business Hub.”



AltanAtabarut1

Director, Channel And Alliances at Basefy

- ✓ “I believe the main benefits I receive from KNIME Business Hub are automation, because when I work through the workflow one time, I can reuse it later on, saving considerable time for many tasks.”



Verified user

Senior Consultant at a tech vendor with 10,001+ employees

- ✔ “The hardest part is keeping a tidy workspace because of the many nodes involved. When teaching, it would be helpful if there was more emphasis on how to group nodes effectively. For example, turning frequently used nodes into a single component can simplify things.”



Laurence Moseley

Emeritus Professor of Health Services Research at University of South Wales

- ✔ “I am impressed by the modularity and reusability in KNIME, especially the ability to make small adjustments to object configurations.”



Daniele Gentile

BI Analyst at a photography company with 11-50 employees

- ✔ “The product is user-friendly.”



Joao Lima

Senior Consultant at a mining and metals company with 10,001+ employees

- ✔ “KNIME is very easy to handle and use. Anyone can use it, and it's easy to learn.”



Shyam_Sridhar

IT Specialist at a computer software company with 51-200 employees

What users had to say about valuable features:

“It offers a node-based data integration and processing system connected through a user-friendly drag-and-drop interface. This makes it an excellent choice for data analytics and engineering tasks. We focus on integrating important features with a strong emphasis on security..”

Nattawat Choosuwat

Senior Data Consultant at a government with 11-50 employees

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“KNIME is simple and allows for fast project development due to its reusability. I appreciate the ability to make improvements or modifications in existing workflows. Although I have not yet used the forecasting and customer profiling features, I find them promising.

Another effective feature is the ability to use GET request objects to retrieve data from websites or APIs. This makes iterative steps easy to manage. It is more elastic and modern compared to SAP Data Services, allowing node creation and regrouping components or steps for reuse in different projects..”

DanieleGentile

BI Analyst at a photography company with 11-50 employees

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“In my opinion, the most useful functions or features in KNIME Business Hub are its easy-to-use database query configuration, which requires no programming, although I use some Python as well. However, I sometimes prefer not to use Python because it is easy to use KNIME Business Hub.

“I believe the main benefits I receive from KNIME Business Hub are automation. When I work through the workflow one time, I can reuse it later on, saving considerable time for many tasks. I only need to work through the workflow once and then I can reuse it quite easily by configuring some parameters in the node. The automation is quite helpful..”

Verified user

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Senior Consultant at a tech vendor with 10,001+ employees

“It is very important that I have the workflow automation integrated with Python nodes, for example, and I can construct our main code to construct the solutions. For us, it is very important to have the workflow automation. In KNIME Business Hub, it is possible because we have the end-to-end approach to the models. We have, for example, some nodes for data preparation, and other nodes for feature engineering, and other nodes for machine learning and model evaluation, for example. We have only one workflow with all the nodes and all the processes. For us, this is an important impact because, for example, we have to construct segmentation models for our customers, and we define a frequency to run the models. For example, we need to run the cluster segmentation around each month. We have the automation of the workflow and we need only to put a run in a button and the process runs. For us, this is an important impact because the time to obtain the results is very quick..”

NataliaRaffo

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Co Founder & Chief Data Officer Cdo at NTT DATA

“KNIME is very easy to handle and use. Anyone can use it, and it's easy to learn. You don't need a specific class. They're very good at model prediction. It has got everything.

From data analysis to model prediction and application, it's very good. I only use the free community edition, not the enterprise one. I feel KNIME is really good. I haven't tried any other tool or platform yet, but KNIME is pretty good.

The workflow is great. You drag and drop, and then you have the data explorer and charts that give results.

The execution is also good – it's easy to identify where your model has gone wrong. It shows you the exact point of error within the workflow, so you don't have to execute the entire workflow to find it. For example, if your workflow has ten steps and the error is in the sixth step, it will show you the error at that step. You don't have to worry about the first five steps.

The Data Explorer is very good, and the charts are great too. The accuracy charts for different models, like decision tree, K3, Naive Bayes, are all very good. KNIME is great at reporting, whether it's structured or unstructured data. These are all very good features..”

Shyam_Sridhar

IT Specialist at a computer software company with 51-200 employees

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“Collection of company-wide information is one of the main benefits that KNIME Business Hub provides to the end users; all the intellectual property that has been developed in a central location is critical. When somebody leaves the company and another one comes in, you can have all the information on KNIME Business Hub about what's working so far, what's deployed, and other relevant details. That actually provides a lot of information, so instead of doing something on your own computer, it's all centralized. It actually increases the general maturity of the company, including not only the user but the general maturity of the company and the line of businesses. All of the workflows are stored; I know who utilizes it, who built it, when, and how frequently it's used. A lot of insights are important, but in general, I have a lot of intellectual property built-in so I can keep track of it. It's very similar to GitLab, but this is for analytics and for the company itself.

“On the computer vision part within KNIME Business Hub, it's not that capable, unfortunately. I utilize some of the existing nodes, but other than that, if I am handling classic tabular data, it's fine. If I'm handling unstructured data sets, I can push it to large language models and get some results back, and that's also fine. However, when it comes to visual analysis or vocal analysis, that lags a bit.

“Integration capabilities of KNIME are almost simple. I have integrated with enterprise resource planning systems, SAP, and all that. With SAP it is working well, but it could have been better..”

AltanAtabarut1

Director, Channel And Alliances at Basefy

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Other Solutions Considered

“I had taken some online courses and read about KNIME, and I wanted to try out a drag-and-drop software. I was interested in evaluating KNIME, and this is why I am using it..”

Uzair Faruqi

Head Of Data Science at Mjunction Services

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“I have experience in Qlik Sense, Tableau, and native Python programming. I personally switched to KNIME because my present employer had KNIME already implemented in the company. .”

Verified user

Data Scientist at a tech services company with 1,001-5,000 employees

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“I have experience with Excel, and I faced some limitations since my company had loads of data to analyze. Considering that my company had loads of data to analyze, I would say I find KNIME to be very useful..”

Zayd Rahiman

Customs officer at Mauritius Revenue Authority

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“I have experience with Python. Compared to Python, KNIME is better because of the user-friendliness it provides. With KNIME, you don't have to get involved with codes. KNIME provides nodes, making it a very easy tool to use..”

Zayd Rahiman

Customs officer at Mauritius Revenue Authority

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“We are a partner from KNIME Business Hub at this moment and I made different certifications in Germany, in Berlin, with KNIME Business Hub about machine learning nodes. I think that was around 2016. In 2018, we made two certifications with KNIME Business Hub..”

NataliaRaffo

Co Founder & Chief Data Officer Cdo at NTT DATA

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“I used RapidMiner. I have not been using it in six years. I used to use it six years ago. Then I switched to KNIME because a lot of my colleagues are using KNIME, so it felt like the right way to do it.

Moreover, I switched from one university to another, and at my new university, other colleagues are using KNIME as well. So, for the students, it's easier to go just with one product..”

Verified user

Professor of Digital Production at a educational organization with 1,001-5,000 employees

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ROI

Real user quotes about their ROI:

“The biggest ROI comes from productivity when creating new things and also supporting old jobs.

“And there is no hidden cost. Licensing is simple and open than other platforms..”

Verified user

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Partner, Turkey and The Netherlands at a tech vendor with 201-500 employees

“We have seen an ROI. In my case, as a consultant, I can create proofs of concept very quickly using KNIME. For example, if a client wants to explore a specific idea but is already committed to using platforms like Azure, Google Analytics, or AWS, we can still use KNIME to demonstrate the concept. This allows us to try out new ideas and algorithms before implementing the full project on their chosen platform, such as AWS, if needed.

The proof of concept approach is especially helpful when clients need to validate the feasibility of certain algorithms or machine learning techniques. .”

AshokPai

[Read full review](#) 

Consultant at World Media Group, LLC

Use Case

“We used the product to prepare data for our team. I would prepare SQLs and check them in Oracle Developer, then create workflows in KNIME to manage and process the data, creating specific tables for modeling..”

Júlio César Gomes Fonseca

Data Scientist at Orys

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“It is suitable for various industries, including government, enterprise business, product manufacturing, and banking and finance. KNIME provides effective solutions for data-related tasks..”

Nattawat Choosuwan

Senior Data Consultant at a government with 11-50 employees

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“Rather than specific use cases, I've used it in different sectors. Mostly education. For example, we've used it to predict the kinds of courses or degrees students should pursue based on their skill set and learning capability..”

Shyam_Sridhar

IT Specialist at a computer software company with 51-200 employees

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“I primarily use KNIME for ETL, extracting data from different sources. I extract data from endpoints of Drupal created for me by developers, then transfer this data into Oracle. After extracting, I create a model in Oracle with ETL, which is used by Power BI. Following this, I create a star schema of the data..”

DanieleGentile

BI Analyst at a photography company with 11-50 employees

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“I mainly use KNIME Business Hub currently for data ETLs and then it meets with predictive analytics. Sometimes I utilize it for forecasting, but mostly it's predictive analytics.

“I have utilized both model building relevance nodes in KNIME Business Hub, and there is the capability of deploying the model on the virtual PC so that everybody can utilize the model and send a query. Essentially, without an expensive decision engine, you can just deploy your model and utilize it, whether it's in an app, in something else, or on a website, it doesn't matter. You can just ask a question and the predictive model runs and you can get the results..”

AltanAtabarut1

Director, Channel And Alliances at Basefy

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“I am currently using KNIME Business Hub. In my experience, using KNIME Business Hub as a unified platform for developing advanced analytics and artificial intelligence solutions enables distributed processing of large-scale data through Spark. Implementation of modern lakehouse architectures that integrate data engineering, data science, and analytics within a single environment enhances scalability, model versioning, and team collaboration. Currently, I use KNIME Business Hub to build data pipelines, train models, and deploy analytical solutions into production environments.

I am also using other tools because my company has many clients and our clients have different tools. We need to construct the analytical solutions in these tools. For example, I am using Python because in Python we construct the statistical and analytical models. Python is the primary language for developing advanced analytics and artificial intelligence solutions, including machine learning, deep learning, and large-scale data processing. My company has strong experience with different libraries, such as Pandas, NumPy, Scikit-learn, and TensorFlow. For our clients, we need to build, validate, and optimize predictive models. My team is multidisciplinary, and we integrate solutions into production environments through APIs, process automation, and end-to-end analytical pipelines, ensuring scalability and maintainability of the models. I always use Python as well. However, I use KNIME Business Hub in the same way because KNIME Business Hub is very important for constructing advanced analytical models. KNIME Business Hub now has many nodes to use for big data, data quality, data governance, and advanced analytics. We use KNIME Business Hub as well. It depends on the client because we always try to analyze what tool our client has, and then we try to use this tool. KNIME Business Hub is another tool that we now use, and we use the Python nodes as well for advanced analytics. In data governance, we try to use KNIME Business Hub to construct the data quality rules and other analysis. For example, to assess and understand the maturity of the companies, we sometimes use KNIME Business Hub. I use different tools, but sometimes KNIME Business Hub, and other times Python and KNIME Business Hub are different tools. I also use Amazon Web Service and Azure.

My experience using KNIME Business Hub for the development of advanced

analytics and machine learning solutions leverages a wide range of nodes across data preparation, modeling, and deployment stages. I always try to use specific nodes because we always try to use the CRISP-DM methodology, so we need to always do data preparation and transformation for advanced analytics solutions. Key nodes and components used include data preparation and transformation nodes such as File Reader, Row Filter, Column Filter, Missing Value, String Manipulation, Math Formula, Joiner, GroupBy, Pivoting, and Rule Engine. I use nodes for feature engineering, such as Normalizer, One to Many, Binner, Lag Column, and Feature Selection Loop, and other nodes for machine learning and AI. For example, Partitioning, Decision Tree Learner, Predictor, and Random Forest Learner are all models that KNIME Business Hub has, and we use them for our models. Sometimes, I always try to use the Python and R nodes because there I can program the code as well. For model evaluation, I use other nodes, such as Scorer, Confusion Matrix, and Numeric Scorer. I love KNIME Business Hub because I can construct workflow automation and deployment. For me, it is very clear to understand the process for constructing analytical and advanced statistical models. It is good for me to use KNIME Business Hub for that. I use KNIME Business Hub end-to-end, from data preparation and feature engineering to machine learning, model evaluation, and workflow automation, integrating Python and R when more advanced modeling is required. I always try to use KNIME Business Hub..”

NataliaRaffo

[Read full review](#) 

Co-Founder & Chief Data Officer | Cdo at NTT DATA

Setup

The setup process involves configuring and preparing the product or service for use, which may include tasks such as installation, account creation, initial configuration, and troubleshooting any issues that may arise. Below you can find real user quotes about the setup process.

“Overall, it's still easier than using Python, so it's still fine. But, actually, they made it more complex by switching from the last version to the one before..”

Verified user

[Read full review](#) 

Professor of Digital Production at a educational organization with 1,001-5,000 employees

“I just downloaded it and then ran it. The process really was that simple. If I need one of the extensions (e.g. text mining), the process is just as simple..”

Laurence Moseley

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Emeritus Professor of Health Services Research at University of South Wales

“The initial setup of the solution is easy. Installing the KNIME Analytics free version on a desktop takes only a few minutes. The setup and installation process is quite easy to begin. .”

Verified user

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Data Scientist at a tech services company with 1,001-5,000 employees

“For the setup of KNIME Business Hub, I think it is quite easy because you do not need to have many things to set up. However, sometimes I find there is something wrong. For example, even though I save and then come back, it says something is wrong, and I have no idea why such things happen. Whenever I save something and then come back, it is just that some of the nodes have been deleted, which is very rare..”

Verified user

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Senior Consultant at a tech vendor with 10,001+ employees

“The server versions have no designated hardware requirements for initial installation and configuration. This can lead to difficulties, such as errors related to hardware and sizing. Providing the right hardware and understanding the setup requirements is crucial for proper configuration.

I rate the initial setup an eight out of ten, where one is difficult and ten is easy..”

Nattawat Choosuwan

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Senior Data Consultant at a government with 11-50 employees

“My company has some problems related to the solution's updates. I don't know if there are some restrictions from my organization because of which I cannot update or install some extensions.

The solution can be deployed in a few minutes.

The solution is currently deployed only on my personal computer, which I use in my company.

Only one person or an IT administrator is required to take care of the installation phase of the product..”

Zayd Rahiman

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Customs officer at Mauritius Revenue Authority

Customer Service and Support

“My mark for technical support for KNIME Business Hub is about a 7, as most of the support is in the community, and it is quite good because it is open source. Most people go through the community to get help, and it is quite easy to get examples as well..”

Verified user

Senior Consultant at a tech vendor with 10,001+ employees

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“I contacted their technical support around five times. While they cannot always provide immediate answers, they are generally efficient and simplify tasks, especially in the initial phase of learning KNIME..”

DanieleGentile

BI Analyst at a photography company with 11-50 employees

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“When I had to do things new to me and didn't know how to proceed, I used the KNIME hub and community forum. Both times, I received answers within twelve hours that solved my problems. From that experience, I'd say their support is superb, even on the free version, and I imagine it's even better on the paid version..”

Laurence Moseley

Emeritus Professor of Health Services Research at University of South Wales

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“KNIME provides good support. The only challenge is that they are in Germany, so sometimes the time difference can be a factor. As it's a free product, they may not be available all the time. But the platform itself is easy to use, and they have very good documentation, so we rarely need technical support..”

AshokPai

Consultant at World Media Group, LLC

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“I have not used the support from KNIME.

I used the open-source package and started experimenting with it in Python, R, and KNIME. For KNIME, I had to go through the KNIME forum for troubleshooting. I didn't get a response for any of the issues I encountered on the KNIME forum. As for other open-source languages, I haven't received a response for any of the issues I faced either..”

Uzair Faruqi

Head Of Data Science at Mjunction Services

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“I have not contacted the company for technical support. They have a community hub where many users contribute and I have used that for assistance and it has worked well for me. I am not commenting on the company's specific support services, but rather on the facility provided by the company for users to communicate with each other. Often, you can't distinguish whether the person providing the advice is an official representative of the company or a fellow user.

The support provided by the community hub is excellent. You can post questions and usually receive a reply within 24 hours. Sometimes you even receive workflow that can be easily integrated into your own work, saving you the time and effort of retyping it..”

Laurence Moseley

Emeritus Professor of Health Services Research at University of South Wales

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Other Advice

“I am using some analytics tools in the product, and for analytics, it is easy to do the data manipulation and easy to do the data blending. I have not used data visualization very much in KNIME Business Hub. My overall review rating for KNIME Business Hub is 9..”

Verified user

Senior Consultant at a tech vendor with 10,001+ employees

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“I am impressed by the modularity and reusability in KNIME, especially the ability to make small adjustments to object configurations. I am interested in its interaction with Python and machine learning aspects. Also, I recommend KNIME to others as I face difficulty finding reasons not to. My overall rating for KNIME is between nine and ten..”

DanieleGentile

BI Analyst at a photography company with 11-50 employees

[Read full review](#) 

“KNIME offers a free starter tool with a desktop version that allows you to manage the entire data lifecycle and build data pipelines. This is suitable for small data science or engineering teams. However, if you need to deploy KNIME at an enterprise level or require advanced features, you must purchase a license. The pricing is reasonable compared to alternative tools, but it might be beneficial if there were more affordable options for small businesses or SMEs.

Overall, I rate the solution an eight out of ten..”

Nattawat Choosuwan

Senior Data Consultant at a government with 11-50 employees

[Read full review](#) 

“We integrated KNIME with Oracle, Apache, and other tools. It allowed us to pull data from various sources, such as Oracle, CSV, and Excel, into one consolidated table, which was very efficient.

Overall, I rate it an eight. It is a good tool, especially for our current requirements. However, there were limitations, such as space issues and occasional process slowdowns due to memory constraints. Despite these challenges, it is a solid product.

I recommend it to other professionals, particularly those who work with diverse datasets and require a flexible tool to manage data flows. It is user-friendly, especially for individuals with a background in Java or Python, as it allows for custom operations and automation, which I found very helpful in my experience..”

Júlio César Gomes Fonseca

Data Scientist at Orys

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“For now, we always try to use KNIME Business Hub to integrate with Power BI because we use Power BI to present the results and the visualization for the models. In KNIME Business Hub, I try to use some graphics, but for our internal analysis. For our clients, we use Power BI to present the results for the models.

I think that KNIME Business Hub is very robust and is a leading solution for analytics and advanced analytics. I think that now we have many nodes to construct the analytical models in the big data nodes and to process structured data. This is important because it is very easy to use the nodes in KNIME Business Hub in these cases. For example, in Python, it is a little bit complex to construct the code. In KNIME Business Hub, we have the end-to-end approach to the workflow, the complete workflow to resolve the process for the model. This is very good to have good results and quick results for advanced solutions, for analytics and for artificial intelligence. I think that I prefer KNIME Business Hub to Python, for example.

I think that the price is good. I think that a good option is to analyze, for example, the cost for Amazon Web Service, AI components of [Azure](#) and Amazon, and try to compare to KNIME Business Hub, and I think that it is a good price. However, always in our solutions, we need to make a good calculation for all the solutions because we have many solutions, and because all our clients don't have KNIME Business Hub. Sometimes we use KNIME Business Hub for our internal development of the analytical models. However, sometimes our clients have KNIME Business Hub, so it is perfect because we can construct the models there. When our clients don't have KNIME Business Hub, we need to use other tools because sometimes our clients tell us that they need us to construct the model only in their tool, for example, Amazon Web Service or in Python, so we need to construct there. Because sometimes they don't know about KNIME Business Hub and they want to use the tools that they have. However, I think that it is comfortable to use KNIME Business Hub for our clients. They like it very much because it is very easy and now it is very robust for statistical and advanced analytical solutions. My overall rating for KNIME Business Hub is eight out of ten..”

NataliaRaffo

Co-Founder & Chief Data Officer | Cdo at NTT DATA
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“Most of the cases that I utilize from KNIME Business Hub require data from databases with semi-structured, almost clean data sets. However, more and more required data starts coming from Internet of Things devices, and these are streaming data sets, not static data sets living in databases. I need event listeners that listen to something, on-the-fly score it, put it into context, and send it to a large language model. Complex event processing is becoming much more of a requirement, and in that case, I need milliseconds of performance. KNIME Business Hub lags there a little bit, but it's improving.

“First, I deployed KNIME Business Hub on-premises, such as on my machines, because it is low-weight. I can immediately install it onto my personal computer or even my tablet, run some data on it, and get some insights immediately. I don't need a huge footprint or an expensive hardware-plus-software combination. That's a good aspect. But at some point, if I want to excel in a company with one hundred users or fifty users, it has to be on either my own servers or a private cloud.

“KNIME Business Hub can also be deployed on [Amazon Web Services](#), [Azure](#), or [Google Cloud](#) Platform based on the client's requirements. [Amazon Web Services](#) is the best option, but I haven't seen anything I can purchase from Amazon Web Services's marketplace. That would be a good benefit for any client to onboard immediately. Just click it down from the marketplace, and if I have corporate credits, I could utilize it there so that suddenly everybody at a bank, for example, owns a KNIME Business Hub license. That would be awesome.


“Pricing for KNIME Business Hub is much cheaper than the competitors. It's a reasonable amount of money for the product.

“I am already advising many companies to start machine learning and artificial intelligence integration with KNIME Business Hub because a lot of the large language models need to be integrated with classic basic machine learning to turn it into something called composable artificial intelligence. I generate a lot of data from text and video, push it into a machine learning model, push it to a forecast, get the results, and then export it with a large language model, talking as a normal person would. This is the composability part of it. If you want to do composable artificial intelligence and get return on investment fast, go with KNIME Business

Hub. Don't go to software as a service, [Databricks](#), or IBM Watson. These tools are both expensive and very capable but will take months to build something and get positive return on investment, leading to months in negative return on investment. With KNIME Business Hub, you can immediately grab some data and see positive return on investment. They have single-user free licenses, so I can start now on my Mac, throw some results, and do a proof of concept or proof of value for upper management in just a few weeks. Then I purchase KNIME Business Hub, and the company begins benefiting, leading to immediate positive return on investment. That is the difference that many don't understand. I would rate this product nine out of ten..”

AltanAtabarut1

Director, Channel And Alliances at Basefy

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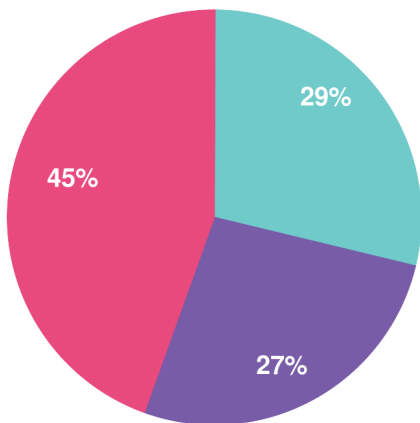
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Educational Organization

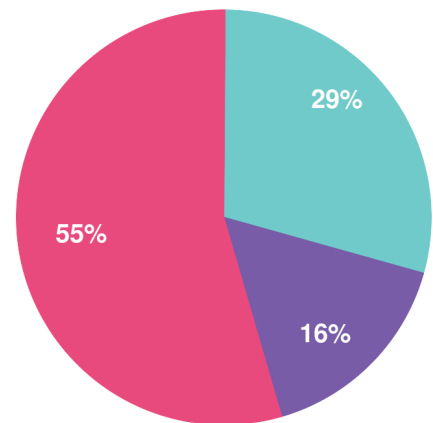
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Company Size

by reviewers



by visitors reading reviews



Large Enterprise

Midsize Enterprise

Small Business

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