

aws marketplace

Coursera for Business

**Reviews, tips, and
advice from real users**



Powered by  PeerSpot

Contents

Product Recap.....	3 - 4
Valuable Features.....	5 - 10
Other Solutions Considered.....	11 - 12
ROI.....	13 - 14
Use Case.....	15 - 17
Setup.....	18
Customer Service and Support.....	19
Other Advice.....	20 - 22
Trends.....	23 - 24
About PeerSpot.....	25 - 26

Product Recap

 coursera

Coursera for Business

Coursera for Business Recap

Coursera for Business offers an online learning platform tailored for corporate training, enabling businesses to upskill their workforce with courses from top universities.

This platform is designed to provide scalable learning solutions for enterprises, allowing companies to enhance employee skills. Its vast course selection covers crucial topics, ensuring teams are equipped with the latest industry knowledge. The platform supports personalized learning paths, fostering a culture of continuous development.

What features make Coursera for Business valuable?

- **Extensive Course Library:** Access to diverse courses from reputable universities.
- **Customizable Learning Paths:** Tailored training programs to meet specific business needs.
- **Analytics Dashboard:** Performance tracking to measure learning outcomes.
- **Seamless Integration:** Works with other enterprise systems for streamlined operations.

What benefits and ROI should users consider?

- **Employee Engagement:** Increased motivation through relevant and engaging content.
- **Improved Productivity:** Enhanced skills lead to better job performance.
- **Cost Efficiency:** Scalable learning reduces training costs compared to traditional methods.
- **Skill Retention:** Continuous learning ensures skills remain current and valuable.

Coursera for Business is implemented across industries like finance, technology, and healthcare, enabling organizations to address industry-specific skill gaps. Companies leverage tailored content to develop their teams, ensuring they stay competitive and adaptable to changing market demands.

Valuable Features

Excerpts from real customer reviews on PeerSpot:

- ✓ “Coursera for Business delivers a strong return on investment by helping organizations upskill and reskill employees efficiently.”



AmandeepSingh4

Senior Engineer at Airy Software Technologies Private Limited

- ✓ “Coursera for Business has positively impacted my organization by increasing client retention by thirty-five percent.”



Cynthia Marion

Product Manager at FedEx

- ✓ “Coursera for Business has positively impacted my organization by helping us learn in a more structured and disciplined way.”



Singh Aman

Generative AI Engineer at Tata Consultancy

- ✔ “Coursera for Business has positively impacted our organization by helping us to be more competitive in the AI space, especially in the healthcare space and health tech, improving our processes, refining our features, products, chatbot, text-to-speech, and other elements, and helping us stay up to speed with the happenings in the AI space.”



Olumide Olaoye

Data Analyst at mDoc

- ✔ “Coursera for Business has positively impacted my organization by helping to fill skills gaps and raising the team's confidence.”



Yousef Almomani

Systems Engineer at a consultancy with 51-200 employees

What users had to say about valuable features:

“The best features that Coursera for Business offers, in my opinion, are the professional certificates and the pre-built learning paths.

“What I appreciated most about the professional certificates and pre-built learning paths is the focus on flexibility and the reduction in admin overrides.

“Coursera for Business has positively impacted my organization by helping to fill skills gaps and raising the team's confidence..”

Yousef Almomani

Systems Engineer at a consultancy with 51-200 employees

[Read full review](#) 

“Coursera for Business offers excellent features including international university collaboration, a user-friendly website and app, multiple payment options, and a variety of courses.

“The collaboration with multiple international universities and the user-friendly website of Coursera for Business helps my team solve competency-related issues. The platform is very user-friendly with easy navigation and intuitive scrolling to find desired courses.

“Coursera for Business has positively impacted my organization by increasing client retention by thirty-five percent. Client acquisition of resources and people has increased, and training and certification costs have decreased..”

Cynthia Marion

Product Manager at FedEx

[Read full review](#) 

“Coursera for Business offers excellent modules, self-paced learning features, high-quality videos, and exceptional sound and facilitators.

The self-paced learning of Coursera for Business helps our staff by enabling them to plan their learning and ensuring that it does not interfere with their day-to-day job. They can easily take time out, perhaps during the weekends, to continue with their courses, and this does not affect their deliverables on their job.

Coursera for Business has helped our organization in the sense that it helps us to be more competitive as staff and as data professionals. We are able to use data more to provide data-driven decisions for the business and help the business to improve processes, automate our processes, the way we do business, and the way we solve problems in the healthcare space by using what we have learned from the courses on Coursera for Business.

Coursera for Business has positively impacted our organization by helping us to be more competitive in the AI space, especially in the healthcare space and health tech. It has helped us to improve on our processes, refine our features, our products, our chatbot, text-to-speech, and other elements. It has helped us to stay up to speed with the happenings in the AI space..”

Olumide Olaoye

Data Analyst at mDoc

[Read full review](#) 

“Coursera for Business is an enterprise learning platform that helps organizations upskill and reskill employees through online courses, professional certificates, hands-on labs, and learning paths from leading universities and companies. It offers access to over 10,000 courses and content from providers such as Google, IBM, Microsoft, and top universities. The key features include the large catalog of business, technology, data science, AI, cloud, and leadership courses, professional certificates, and industry-recognized credentials.

I personally find it good for learning certifications as a professional, and it leverages my skills for career growth. It has custom learning paths for employees, hands-on labs, guided projects, and integrates with SSO and enterprise learning systems, and mobile learning support. The benefits for businesses are that it accelerates employee upskilling and reskilling. It helps organizations build AI, core, cloud, cybersecurity, and data skills. It enables learning at scale across global teams.

It offers flexible, self-paced learning, high-quality content from leading universities and companies, strong analytics and reporting, and recognized certifications. Coursera for Business positively impacts my organization by improving productivity and employee satisfaction. If an employee does not know a technology, they can easily leverage Coursera for Business, learn that technology, and contribute to the project..”

AmandeepSingh4

Senior Engineer at Airy Software Technologies Private Limited

[Read full review](#) 

“The best features Coursera for Business offers include the quality and structure of the courses, which are clear and passionate. Coursera courses also have professional certification from well-known universities and companies. I have taken a course with Michigan University, and multiple universities provide credible certifications. I value the guided structure that includes videos, quizzes, graded assignments, projects, and certificates. Professional certification and specialization are useful because they group multiple courses into a clear path, which is better for career-focused learning.

“Coursera for Business has positively impacted my organization by helping us learn in a more structured and disciplined way. Instead of relying only on YouTube videos or blogs, I can follow complete courses designed by top universities and subject matter experts. It has built skills in technologies such as AI, data, cloud, and business. The certification shows continuous learning and can enhance resumes on LinkedIn profiles, helping organizations build employee capability in a scalable way.

“Coursera for Business is stable and reliable for online learning, with video playbacks, progress tracking, quizzes, assignments, and mobile access working well. I have not faced major reliability issues; the platform suits self-paced learning as I can pause, resume, revisit content, and learn from anywhere in the world..”

Singh Aman

Generative AI Engineer at Tata Consultancy

[Read full review](#) 

Other Solutions Considered

“I want to believe they evaluated other options before I joined the company; they have already been on Coursera for Business before I joined the company..”

Olumide Olaoye

Data Analyst at mDoc

[Read full review](#) 

“I am not aware if the company used a prior solution before I joined. Since I have joined, they have been on board Coursera for Business before I joined the company, so I cannot say I know of any prior solution the company was using..”

Olumide Olaoye

Data Analyst at mDoc

[Read full review](#) 

“Earlier, we were using Google Cloud certificates. The company decided to switch to Coursera for Business because it provides a huge number of courses for a smaller amount and less investment..”

AmandeepSingh4

Senior Engineer at Airy Software Technologies Private Limited

[Read full review](#) 

“Before choosing Coursera for Business, I evaluated other options and vetted enterprise-grade learning and development platforms such as Udemy Business and LinkedIn Learning. I found that Coursera for Business is better than these alternatives..”

Yousef Almomani

Systems Engineer at a consultancy with 51-200 employees

[Read full review](#) 

“Before choosing Coursera for Business, I evaluated Udemy Business, LinkedIn Learning, and EDX for Business, and I opted for Coursera for Business because of the structured way of courses and the fact that university-backed courses are available..”

Singh Aman

Generative AI Engineer at Tata Consultancy

[Read full review](#) 

“I have used Udemy Business and LinkedIn Learning before using Coursera for Business; Coursera for Business stands out for structured, university-backed, and company-backed learning, especially for complete course specializations and professional certification..”

Singh Aman

Generative AI Engineer at Tata Consultancy

[Read full review](#) 

ROI

Real user quotes about their ROI:

“I have seen a return on investment with Coursera for Business because we have saved time since employees can take the courses within their working hours from their computers or laptops. Additionally, we have decreased the number of required employees because we have highly skilled employees..”

Yousef Almomani

Systems Engineer at a consultancy with 51-200 employees

[Read full review](#) 

“I have seen a return on investment with Coursera for Business as considerable time has been saved for multiple employees who no longer gather courses from YouTube or other websites; they can easily get relevant courses from Coursera for Business and learn the topics efficiently..”

Singh Aman

Generative AI Engineer at Tata Consultancy

[Read full review](#) 

“I measured the thirty-five percent increase in client retention because our clients were satisfied with our team members' ability to gain vast knowledge and tackle more products on time and deliver them to clients. Client retention increased because they were happy with our services..”

Cynthia Marion

Product Manager at FedEx

[Read full review](#) 

“Through Coursera for Business, we have saved a lot of money, and it gives many advantages to our organization. By learning new technologies, we can leverage those skills, upgrade our company, and generate a high level of value. Coursera for Business delivers a strong return on investment by helping organizations upskill and reskill employees efficiently. The platform reduces the need for expensive classroom training while providing access to high-quality courses, certifications, and learning paths. Employees can learn at their own pace with improved productivity and skill development without significant disruptions to daily work..”

AmandeepSingh4

Senior Engineer at Airy Software Technologies Private Limited

[Read full review](#) 

Use Case

“My main use case for Coursera for Business is professional upskilling, structured learning, and certification-oriented courses. My experience is mainly from the learner side, but the same learning experience is relevant to Coursera for Business because employees use it for skill development, role-based learning, and career growth..”

Singh Aman

Generative AI Engineer at Tata Consultancy

[Read full review](#) 

“I use Coursera for Business for upskilling and certifications. I have used Coursera for Business for Java, Core Java development, and Spring Boot and microservices learning for our project. We use Coursera for Business for learning these technologies so we can utilize and leverage it in the current project..”

AmandeepSingh4

Senior Engineer at Airy Software Technologies Private Limited

[Read full review](#) 

“I mainly use Coursera for Business for team training and to get new certifications and skills.

“A quick specific example of how my team used Coursera for Business for training or certifications is to focus on cloud and systems administration.

“I have used Coursera for Business to prepare our IT engineering team for migrating and managing workloads in a hybrid environment. Multiple teams have used it for this purpose..”

Yousef Almomani

Systems Engineer at a consultancy with 51-200 employees

[Read full review](#) 

“I have used Coursera for Business to help our organization and professionals. Our staff in the office have been enrolled on the platform for trainings in their field to sharpen their skills. Coursera for Business serves our role as data professionals; we have data scientists, data analysts, and data engineers, and we enroll our staff and team members to take courses and trainings that will help them enhance their ability and capability on their day-to-day job roles as data professionals.

Our data team, about two or three people, have been enrolled on Coursera for Business, especially for the course on statistics, introduction to statistics, and also some machine learning courses on AI and AI for businesses, particularly for their data roles. They have taken several courses and trainings..”

Olumide Olaoye

Data Analyst at mDoc

[Read full review](#) 

“Coursera for Business has almost all the courses that a student or a working professor like me needs to grow. I have purchased many courses for me and my team at budget-friendly prices. Coursera for Business has collaboration with multiple international universities to solve competency-related issues. It also provides many courses for free, and we can pay in multiple installments.

“If you need to train your employees in a specialty or improve their current knowledge, then Coursera for Business is definitely the best choice.

“I have implemented employee training by developing a training plan for my team in Coursera for Business..”

Cynthia Marion

Product Manager at FedEx

[Read full review](#) 

Setup

The setup process involves configuring and preparing the product or service for use, which may include tasks such as installation, account creation, initial configuration, and troubleshooting any issues that may arise. Below you can find real user quotes about the setup process.

“From my understanding of the setup cost and Coursera for Business in our organization, it offers good value for organizations looking to upskill employees at scale. The pricing is competitive, considering the extensive catalog of courses, professional certificates, and content from leading universities and technology companies. The overall value proposition is strong, especially for organizations focused on continuous learning and workforce development. The setup cost is relatively straightforward and does not typically require significant infrastructure investment since the platform is cloud-based. Organizations can onboard users quickly, configure learning paths, and integrate with SSO and enterprise systems with minimal effort. The primary cost is subscription-based licensing rather than implementation or hardware expenses..”

AmandeepSingh4

[Read full review](#) 

Senior Engineer at Airy Software Technologies Private Limited

Customer Service and Support

“I have not needed much customer support since the learner experience is straightforward; enrolling in courses, completing assignments, and downloading certificates are easy to manage. However, support is more important for administrators managing users, reporting, integrations, and enterprise-level access, so the platform is easy enough that support is rarely needed..”

Singh Aman

Generative AI Engineer at Tata Consultancy

[Read full review](#) 

Other Advice

“If you want to upskill and reskill employees and make workforce development faster, and if you want to achieve certifications and improve career growth, I would say Coursera for Business is very good for learning. .”

AmandeepSingh4

Senior Engineer at Airy Software Technologies Private Limited

[Read full review](#) 

“I would recommend that others who are thinking about using Coursera for Business should negotiate the license recycle rate and not launch to everyone at once. Instead, they should consider using phased cohorts. Based on my experience, I would rate this product an 8 out of 10..”

Yousef Almomani

Systems Engineer at a consultancy with 51-200 employees

[Read full review](#) 

“For the staff that have taken the courses on Coursera for Business, they perform much better when it comes to productivity and efficiency rate compared to other staff that have not enrolled. The business has experienced turnover in the number of downloads on our app, then the user-friendliness, which boils down to the way we have used data to improve the features, improve the user experience, and the graphic user interface.

Coursera for Business has included on their platform the assurance that all the data and information on that platform are secured and well protected. There are data protection regulations, so the governance and security is up to par.

I would tell others looking into using Coursera for Business that it is the right platform to be on if they want competitiveness and the best. I rate this product an 8 overall..”

Olumide Olaoye

Data Analyst at mDoc

[Read full review](#) 

“Recently, I have learned three courses from Coursera for Business. The first one was from Meta about Django learning, which helped me learn full-stack API development. The best part was learning statistics and probability from Stanford. These courses improved my skills in my current field as a GenAI engineer.

“The outcome I have seen is that approximately two to three lakh employees have upskilled themselves using Coursera for Business.

“I advise others looking into using Coursera for Business to set clear learning goals, as the platform is most effective when learners follow a structured path instead of randomly taking unrelated courses. Creating role-based learning paths for job titles such as AI engineer, data analyst, and project manager can help employees choose the right courses and improve completion rates.

“I rate this product an eight out of ten..”

Singh Aman

Generative AI Engineer at Tata Consultancy

[Read full review](#) 

Top Industries

by visitors reading reviews

Manufacturing Company

14%

Outsourcing Company

14%

Comms Service Provider

7%

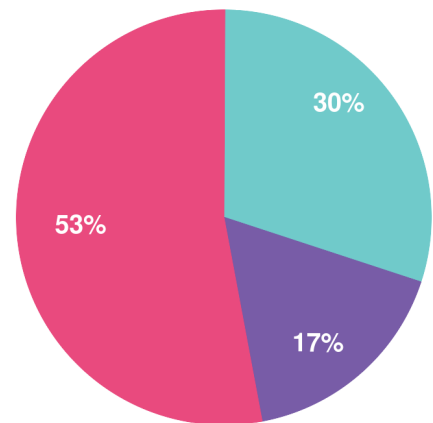
Financial Services Firm

6%

Company Size

by reviewers

by visitors reading reviews



Large Enterprise

Midsize Enterprise

Small Business

About this buyer's guide

Thanks for downloading this PeerSpot report.

The summaries, overviews and recaps in this report are all based on real user feedback and reviews collected by PeerSpot's team. Every reviewer on PeerSpot has been authenticated with our triple authentication process. This is done to ensure that every review provided is an unbiased review from a real user.

Get a custom version of this report... Personalized for you!

Please note that this is a generic report based on reviews and opinions from the collective PeerSpot community. We offer a [customized report](#) of solutions recommended for you based on:

- Your industry
- Company size
- Which solutions you're already considering

The customized report will include recommendations for you based on what other people like you are using and researching.

Answer a few questions in our short wizard to get your customized report.

[Get your personalized report here](#)

About PeerSpot

PeerSpot is the leading review site for cloud, AI, and business software. We created PeerSpot to provide a trusted platform to share information about software, applications, and services. Since 2012, over 22 million people have used PeerSpot to choose the right software for their business.

PeerSpot helps tech professionals by providing:

- A list of products recommended by real users
- In-depth reviews, including pros and cons
- Specific information to help you choose the best vendor for your needs

Use PeerSpot to:

- Read and post reviews of products
- Access over 30,000 buyer's guides and comparison reports
- Request or share information about functionality, quality, and pricing

Join PeerSpot to connect with peers to help you:

- Get immediate answers to questions
- Validate vendor claims
- Exchange tips for getting the best deals with vendor

Visit PeerSpot: www.peerspot.com

PeerSpot

244 5th Avenue, Suite R-230 • New York, NY 10001

reports@peerspot.com

+1 646.328.1944