

aws marketplace

North Cloud

Reviews, tips, and advice from real users



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Product Recap



North Cloud

North Cloud Recap

North Cloud provides cost management solutions tailored for AWS, helping businesses reduce expenditures through no-commitment savings plans and user-friendly dashboards.

North Cloud stands out with its seamless onboarding, intuitive spend breakdowns, and proactive cost-saving guidance. The automated plan management and environmentally optimized interface add value. Users find it surpasses AWS Cost Explorer by offering detailed spend insights and reduced AWS expenditures. Its non-invasive business model allows strategic resource reallocation for maximum benefit, while room for improvement includes expanded AWS savings plans and streamlined integrations like Slack. Despite straightforward setup, a single-pane interface could enhance efficiency with multiple platform management.

What are North Cloud's most important features?

- No-commitment Savings Plans: Flexibly manage costs without binding contracts.
- User-friendly Dashboard: Simplifies tracking and managing expenses.
- Automated Plan Management: Effortlessly oversee cost-saving plans.
- Environmental Impact Visualization: Monitor your sustainability impact effectively.

What benefits or ROI should you look for?

- Reduced AWS Expenditures: Significant savings on AWS costs.
- Integration without Internal Resource Strain: Easy integration without taxing existing resources.
- Enhanced Spending Insights: Detailed breakdowns and opportunities for savings.
- Strategic Reallocation: Free up resources for more value-driven tasks.

In industries leveraging cloud platforms for infrastructure, North Cloud is implemented for its robust cost management capabilities. Companies utilize its features to minimize AWS spend and benefit from discounted compute savings plans, maintaining operational efficiency without heavy resource dedication.

Valuable Features

Excerpts from real customer reviews on PeerSpot:

- ✓ “North Cloud has positively impacted my organization by delivering a strong ROI through reducing unnecessary cloud spending and achieving 10 to 30% in cloud cost savings by optimizing the environment, reducing idle resource wastage, improving budgeting accuracy, enabling faster identification of cost spikes, and fostering better financial accountability across teams.”



AmandeepSingh4

Engineer Technology at Iris Software Technologies Private Limited

- ✓ “North Cloud has also helped us cut costs by 21 percent because we only pay for what we use and receive recommendations from the platform.”



Benjamin Ongutoye

DevOps Engineer at ZuriChat

- ✓ “Since using North Cloud, we have been able to save around 25% in costs, and in terms of time, it has saved us around 15% as well.”



BahatiAsher Faith

Founder at AppNomu SalesQ

✓ “North Cloud has positively impacted my organization by reducing our AWS bill by 15%.”



Evan Kesten

CTO & Co-Founder at Cabinet

✓ “North Cloud was able to get us access to savings plans that cut approximately 20% from our monthly AWS costs.”



Verified user

Director of Engineering at a manufacturing company with 11-50 employees

✓ “North Cloud is super valuable in just allowing us to focus on where we add the most value to our organization and not have to worry about operational overhead such as cost savings plans.”



Joseph Morris

Senior DevOps Engineer at Sprocket Security

✓ “North Cloud has been a great partner in helping us navigate cloud cost savings.”



Verified user

Co-Founder at an educational organization with 11-50 employees

What users had to say about valuable features:

“The dashboard is really helpful in showing an overview snapshot of how our account is performing and the areas where we can take advantage of additional savings..”

Verified user

Co-Founder at a educational organization with 11-50 employees

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“I have found the integration very seamless and easy. The best features North Cloud offers are easy onboarding integration and a non-invasive business model.

“I find the easy onboarding integration and non-invasive business model to be the best features because we were able to reduce spend on our AWS bill without using any internal employee hours and without worrying about any complicated account changes..”

Evan Kesten

CTO & Co-Founder at Cabinet

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“North Cloud procures Compute Savings Plans on our behalf, guided by a dashboard that highlights savings opportunities.

“When we have oversubscribed on CSPs in one area, they proactively reach out with suggestions for reallocating those plans where they can do the most good..”

Verified user

[Read full review](#) 

CTO at a tech vendor with 11-50 employees

“The best features North Cloud offers are cost visibility and budget management, cost optimization, multi-cloud support, report analyzing, and forecasting.

Out of those features, I find myself relying on budget management the most because I can set budgets per team or project and get alerts when thresholds are exceeded.

Additionally, I would like North Cloud to provide a report and analytics feature, a custom dashboard, trend analysis, and tracking of daily, weekly, and monthly spend.

North Cloud has positively impacted my organization by delivering a strong ROI through reducing unnecessary cloud spending and achieving 10 to 30% in cloud cost savings by optimizing the environment, reducing idle resource wastage, improving budgeting accuracy, enabling faster identification of cost spikes, and fostering better financial accountability across teams. North Cloud's scalability is fantastic as I have seen from the beginning; it features faster dashboard loading for large enterprises and is optimized for multi-accounts and multi-cloud environments, with a better caching mechanism for frequent queries..”

AmandeepSingh4

[Read full review](#) 

Engineer Technology at Iris Software Technologies Private Limited

“The best features North Cloud offers are the integration into AWS and Google Cloud, which is very straightforward. The user interface is clean, and I can see real-time analytics of Google Cloud usage and any alerts or notifications triggered from Google Cloud displayed in the North Cloud dashboard.

The unique aspect of the real-time analytics feature is that instead of logging into Google Cloud Platform, I can log into North Cloud and see exactly how the usage breaks down across CPU, RAM, storage, and network components.

I find the alerting and notification system in North Cloud very helpful as it allows us to catch issues early and improve our workflow. The tool helps us fix important issues before they escalate. For example, if my billing is going to be higher next month in GCP, North Cloud alerts me beforehand so I can prepare accordingly.

North Cloud helps us optimize resource allocation and reduce waste in our cloud environment by providing exactly what we need to use. The tool conducts assessments that tell us exactly what we are building, the traffic we expect to receive, and what instances we may have. This enables us to achieve optimized resource allocations and reduces waste in our cloud environment through early assessment.

North Cloud has helped my team collaborate and share insights about cloud usage and costs depending on user role. The admin is able to generate report insights and share them with the team, allowing everyone to collaborate in real time..”

Benjamin Ongutoye

DevOps Engineer at ZuriChat

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“I appreciate that North Cloud's FinOps integration is straightforward. Even when you do not have basic knowledge, you can really integrate it, and it integrates with GCP and AWS. You do not have to hire a technical person; you just need to have an AWS account and a GCP account, and then you can connect and start optimizing costs.

“What made the integration with North Cloud easy was that you only need to log in with AWS and log in with GCP, and then all the integration is going to work smoothly. Additionally, the clear documentation and guides are helpful; when you encounter a setback that might slow things down, you can reference the documentation and get things moving forward.

“Another feature I would mention regarding North Cloud is the user interface. It has dashboards that show analytics in real time, so if I want to check the CPUs that I use in AWS or in GCP, instead of logging into AWS, I log into North Cloud, and it pulls the analytics in real time. I know exactly the resource usage, the CPU, and everything in one place, and the dashboard can be customized. I have the option of customizing what I want to see first and what I want to see last. Overall, the UI is very modern.

“North Cloud has positively impacted our organization because we are aware of what we will incur in terms of the cost of using AWS or GCP. It has really helped us to save more, which was not happening in the past. Since using North Cloud, we have been able to save around 25% in costs, and in terms of time, it has saved us around 15% as well. Instead of logging into GCP and then into AWS, I log into North Cloud and pull all the data and analytics..”

BahatiAsher Faith

Founder at AppNomu SalesQ

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ROI

Real user quotes about their ROI:

“I have seen a return on investment through time saved and achieving 10 to 30% cloud cost savings by optimizing my environment and reducing idle resource wastage, which significantly helps our workforce and saves time..”

AmandeepSingh4

Engineer Technology at Iris Software Technologies Private Limited

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“I have seen a return on investment as I have saved considerable time, around 15 percent. I have saved a lot of money, around 17 percent. I did not need more employees and was able to reduce headcount by a ratio of one to three because North Cloud performs the work that other engineers would do..”

Benjamin Ongutoye

DevOps Engineer at ZuriChat

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“Based on their unique billing approach of the percentage-of-money-saved-for-us billing approach, we saw an immediate ROI because it didn't take a whole lot of effort or engineering time to set it up. It was pretty straightforward and low friction, and we were able to see an immediate return pretty quickly..”

Joseph Morris

Senior DevOps Engineer at Sprocket Security

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Use Case

“Our primary use case for North Cloud was to take advantage of savings plans discounts from Amazon without being locked into long-term commitments or high upfront costs that would lower our velocity..”

Verified user

Director of Engineering at a manufacturing company with 11-50 employees

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“My main use case for North Cloud is that it really helps us with being a very lean team, being able to keep a handle and keep control of cost savings and make sure that we're leveraging those nice AWS cost savings related to compute savings plans, without us having to devote very valuable, actual hands-on-keyboard resource time to do all that..”

JosephMorris

Senior DevOps Engineer at Sprocket Security

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“My main use case for North Cloud is to reduce AWS spend. A quick specific example of how I use North Cloud to reduce AWS spend is through discounted EC2 instances..”

Evan Kesten

CTO & Co-Founder at Cabinet

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“My main use case for North Cloud is to cut costs on cloud tools and maintain accurate billing. I integrate North Cloud into Google Cloud, and it shows me exactly how I use the cloud and how the billing actually breaks down. North Cloud provides excellent forecasting to predict my usage for upcoming months. The tool also helps me identify unnecessary cloud tools that I do not need and eliminate them, which results in accurate billing..”

Benjamin Ongutoye

DevOps Engineer at ZuriChat

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“My main use case for North Cloud is cloud cost management, which is basically used for cloud cost monitoring and reporting, FinOps operations, cloud financial operations, budget tracking, and alerting.

I use North Cloud for cost monitoring and reporting by tracking the budget and alerting, optimizing resources through the UI screen, and utilizing the real-time cloud spending dashboard, which provides a breakdown by service, team, project, and/or environment, offering visibility on cloud usage, cost allocation, forecasting, and optimization recommendations to reduce waste and improve financial governance of cloud infrastructure.

I basically use North Cloud for budget tracking and alerting, and cloud cost monitoring and reporting..”

AmandeepSingh4

Engineer Technology at Iris Software Technologies Private Limited

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“I use North Cloud to optimize AWS costs and to receive alerts when costs become too high, and also to integrate it with FinOps, which helps me catch costs across the clouds I use.

“For example, we had been getting overcharged for instances and EC2s that we do not use, which made our costs too high. North Cloud has been able to filter our usage patterns and then optimize to tell us exactly what is causing higher costs. Essentially, this is the challenge that North Cloud has been able to solve recently.

“I also use North Cloud to receive alerts. For example, there are days when we experience a high peak, and North Cloud provides us an alert about the spike. This allows us to be very prepared for the incoming budget so that we do not get overcharged unexpectedly..”

BahatiAsher Faith

Founder at AppNomu SalesQ

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Setup

The setup process involves configuring and preparing the product or service for use, which may include tasks such as installation, account creation, initial configuration, and troubleshooting any issues that may arise. Below you can find real user quotes about the setup process.

“Integrating North Cloud with our existing systems and workflows was straightforward. I received a token that allowed me to log into my North Cloud dashboard and connect the cloud provider I use, such as Google Cloud, AWS, or DigitalOcean. I only had to enable the authentication, and the integration was completed..”

Benjamin Ongutoye

DevOps Engineer at ZuriChat

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“Regarding pricing, setup cost, and licensing for North Cloud, it involves a SaaS subscription-based pricing model that typically depends on cloud spend volume, number of accounts and projects, and features enabled such as advanced analytics and forecasting. The setup cost is low with minimal infrastructure efforts needed, as it is fully cloud-based and requires cloud account integrations, such as AWS, Azure, GCP, billing access setup, and roles and permission configurations. The setup is generally quick..”

AmandeepSingh4

Engineer Technology at Iris Software Technologies Private Limited

[Read full review](#) 

Customer Service and Support

“Customer support for North Cloud is great; they are friendly. Apart from what I reported earlier that they take a long time to respond, they are friendly people..”

BahatiAsher Faith

Founder at AppNomu SalesQ

[Read full review](#) 

“I would rate the customer support from North Cloud a 10; they have very active support and it's very easy to talk to someone when something needs to be looked at or some question arises..”

JosephMorris

Senior DevOps Engineer at Sprocket Security

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Other Advice

“The North Cloud team is very helpful and responsive when we have questions, and they do a great job at proactively reaching out to let us know of cost-saving opportunities..”

Verified user

Co-Founder at a educational organization with 11-50 employees

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“North Cloud integrates very well with other AWS services I use. I do not have any thoughts about the metering and billing experience. I would advise others looking into using North Cloud that it is easy to get set up with, so they should give it a shot. I found this interview faster and have no suggestions for change. I gave this review a rating of 5..”

Evan Kesten

CTO & Co-Founder at Cabinet

[Read full review](#) 

“My advice to others looking into using North Cloud is that if you have the budget and you want to optimize the cost of AWS and Google Cloud and need a tool that does not require technical knowledge to set up, then North Cloud is the right tool for you. I would recommend it because it is affordable, it is scalable, and it is stable, backed with customer support that is very friendly. I would rate this product a 9 out of 10..”

BahatiAsher Faith

Founder at AppNomu SalesQ

[Read full review](#) 

“The team is extremely helpful and communicative. Immediately upon working with them, they set up a Slack connect channel and give you a live line of communication with someone in their engineering team, sales team, and support team. Some organizations do this but then just mute the channel and ignore it. North Cloud is extremely reactive to any messages sent to this channel and even reaches out directly on Slack if something goes wrong with the savings plan, new features are launched, and to check how things are going. These are not worded or set up to sound like sales pitches but more like the organization and its individuals actually care about making sure you are being successful with their tool..”

Verified user

Director of Engineering at a manufacturing company with 11-50 employees

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“My advice to others looking into North Cloud is that it is a good tool if you want to cut costs on cloud platforms and do not want to go into heavy integrations. I would recommend North Cloud to any tech business that needs to use cloud services and wants to save on cloud management and reduce waste management in the cloud.

In the next year or two, I hope to see North Cloud evolving with improved user interface features and perhaps a mobile application so that anyone can use it on a mobile device. That would be a winning solution for both consumers and the tool provider. I rate this product 9 out of 10..”

Benjamin Ongutoye

DevOps Engineer at ZuriChat

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“My advice to others looking into using North Cloud is that it is used for cloud cost monitoring, reporting, budget tracking alerts, and if anyone is looking to manage budgets, alerts, tracking, cost visibility, and cost optimization, plus multi-cloud support and report analytics based on data, I would recommend this software for new users.

As I have mentioned, North Cloud is very good; it is highly scalable across enterprise cloud environments, capable of handling large-scale enterprise billing data, supporting multiple cloud accounts, and effectively tracking revenue and costs.

I would rate North Cloud a 9 out of 10..”

AmandeepSingh4

Engineer Technology at Iris Software Technologies Private Limited

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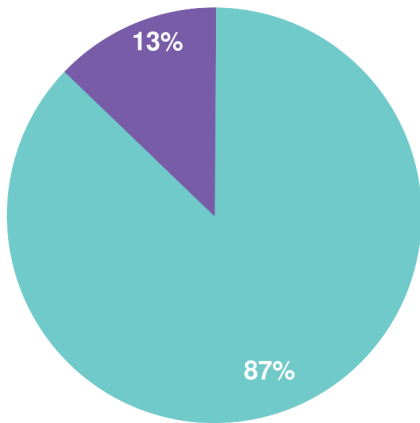
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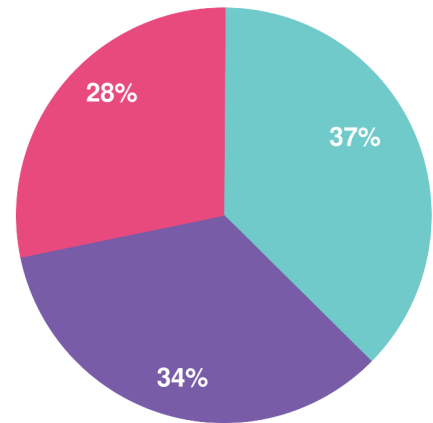


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