

aws marketplace

CARTO

Reviews, tips, and advice from real users



Powered by  PeerSpot



Contents

Product Recap..... 3 - 4

Valuable Features..... 5 - 8

Other Solutions Considered..... 9 - 11

ROI..... 12

Use Case..... 13 - 14

Setup..... 15

Customer Service and Support..... 16

Other Advice..... 17 - 20

About PeerSpot..... 21 - 22

Product Recap



CARTO

CARTO Recap

CARTO is a geospatial analysis platform that empowers organizations to extract insights from location data, enabling data-driven decisions with ease.

CARTO facilitates spatial analysis by allowing users to visualize geographic data through maps and dashboards. Its user-friendly interface simplifies the process of deriving insights, whereas real-time analytics and integrations allow seamless data handling. Widely recognized in tech circles, CARTO enhances the ability of businesses to make strategic decisions based on spatial data insights.

What are CARTO's most important features?

- **Spatial Analysis:** Provides tools for evaluating geographical patterns and relationships.
- **Data Integration:** Offers capabilities to integrate location data from various sources.
- **Customization:** Allows users to tailor dashboards and visualizations to meet specific needs.
- **Real-Time Data:** Enables analysis on live datasets, providing timely insights.
- **Collaboration Tools:** Facilitates teamwork through shared projects and resources.

Which benefits and ROI should users look for?

- **Increased Efficiency:** Streamlines data processing, reducing time to insights.
- **Improved Decision Making:** Offers better insights for strategic planning and operations.
- **Cost Reduction:** Saves resources by optimizing spatial processes and logistics.
- **Enhanced Collaboration:** Promotes team synergy through shared geospatial data access.

CARTO finds application across industries such as retail, logistics, and urban planning. In retail, businesses analyze customer locations to optimize store placement. Logistics firms enhance delivery routes with spatial analysis, while urban planners use CARTO for infrastructure development. These applications demonstrate CARTO's versatility in addressing sector-specific geospatial needs.

Valuable Features

Excerpts from real customer reviews on PeerSpot:

- ✓ “CARTO offers a very specific and reliable mapping system, which is the advantage it has over other companies.”



Luis Bozaballester

RCES, RCIS at a government with 10,001+ employees

- ✓ “From the organization perspective for whom we were doing this project, CARTO saved them a lot of hassle and tons of money because the information we provided based on maybe a twenty to thirty day research using the software would have required at least six to eight months of the same amount of research.”



Tanisha Shah

Student at a recreational facilities/services company with 1-10 employees

- ✓ “CARTO has impacted my lab overall by allowing for short procedure times, no use of fluoroscopy, and successful outcomes in all cases with CARTO.”



Sarah Syala

Technilogoist at a consultancy with 11-50 employees



“CARTO is really useful, and I appreciate the detailed example shared.”



NDJEL Dan

GIS Specialist | EUDR & Traceability at DASl

What users had to say about valuable features:

“The best features of CARTO that I use most during my procedures are pattern matching, voltage mapping, substrate mapping, and anatomical mapping when I take points.

“CARTO has impacted my lab overall by allowing for short procedure times. I do not use fluoroscopy, which is very important. It results in short procedure times, no use of fluoroscopy, and successful outcomes in all cases with CARTO..”

Sarah Syala

Technilogoist at a consultancy with 11-50 employees

[Read full review](#)

“CARTO offers a very specific and reliable mapping system, which is the advantage it has over other companies. The representatives are almost one hundred percent knowledgeable and helpful. They really assist during the case by detecting arrhythmias and fixing them.

“CARTO performs a lot of ablations and fixes many heart conduction systems. This improves the lives of multiple people, which is a very good outcome..”

Luis Bozaballester

RCES, RCIS at a government with 10,001+ employees

[Read full review](#) 

“CARTO is really useful, and I appreciate the detailed example shared. The best features CARTO offers include the ability to handle raster and vector data together, which is important for my work because it helps me compare efficiently with other tools I have tried.

“CARTO has positively impacted my organization by helping me save time, and I can share more about how much time I save and how my workflow is faster with CARTO, including specific outcomes or metrics. CARTO has also helped my team collaborate better and share data more easily..”

NDJEL Dan

GIS Specialist | EUDR & Traceability at DASI

[Read full review](#) 

“According to me, the best features of CARTO are, firstly, the visualization of maps and satellite imageries. Additionally, it has a cloud native architecture, so CARTO eliminates data fragmentation and technical bottlenecks that other GIS systems experience. It has an in-built AI agent, which makes the work very easy because I do not have to work manually as I did previously. CARTO also has an analytics toolbox and workflows, which makes it easy to plot and analyze data.

Regarding how the AI agent helped me in my project, it has an Agent Configuration Assistant which helped me design, set up, and iterate on agents using natural language. I can simply state what I want naturally without having to use a lot of technical terminology because I come from a management background and may not know the technical details. It understands that and supports Claude, so there is very good compatibility.

In the visualization aspect of CARTO, I found an auto styling feature that automatically analyzes map data, identifies trends and relationships, and highlights them by applying the best visual layers. I do not have to think about what to move forward with; it automatically provides recommendations which are very handy.

CARTO has positively impacted my organization and project because I was previously using traditional GIS systems. We had a team of five or six people, with some who knew the technical aspects and some who saw it from a business perspective. The cross-team accessibility that CARTO provided made it much easier for us as analysts to give a decision to a company because I could understand the technical data and translate it for laypeople as well. That made it easier for decision-makers to understand what we were trying to communicate..”

Tanisha Shah

[Read full review](#) 

Student at a recreational facilities/services company with 1-10 employees

Other Solutions Considered

“Before I started using CARTO, the system I was using in the lab was fluoroscopy, but we also had the conventional system. CARTO does not have a conventional or EP study system..”

Sarah Syala

Technilogoist at a consultancy with 11-50 employees

[Read full review](#) 

“Before CARTO, I previously used Google Earth Engine, but I switched because Google Earth Engine does not take into account every parameter, and CARTO is more comprehensive..”

NDJEL Dan

GIS Specialist | EUDR & Traceability at DASl

[Read full review](#) 

“Earlier, I used QGIS as software and then had different visualization tools for viewing purposes, such as Kepler. The only reason for my switch was firstly that it was recommended to us and secondly, the cross-platform team accessibility. If I am using CARTO, my peers can use it at the same time, making it better for us in terms of compatibility and synchronization..”

Tanisha Shah

Student at a recreational facilities/services company with 1-10 employees

[Read full review](#) 

“Before selecting CARTO, I evaluated QGIS, which overall was one hundred percent free and open source. The only downside is that on QGIS, I had to download it on my laptop or Windows system, which became restrictive. At that point, CARTO being cloud native made it easier for us to synchronize and for a business use case. QGIS is good for learning purposes, but for scaling purposes, I do not think it goes a long way..”

Tanisha Shah

Student at a recreational facilities/services company with 1-10 employees

[Read full review](#) 

“CARTO recently introduced a new type of ablation called PFA, Pulsed Field Ablation. It is very modern and has been used for a while in Europe. Now it is being used in the United States for the last year to year and a half. When this ablation is performed, patients do not return for a redo because it is very reliable. Studies show that people do not have a second ablation after the first one, which is a positive example..”

Luis Bozaballester

RCES, RCIS at a government with 10,001+ employees

[Read full review](#) 

ROI

Real user quotes about their ROI:

“For our project, it was really helpful and a great learning opportunity. From the organization perspective for whom we were doing this project, CARTO saved them a lot of hassle and tons of money because the information we provided based on maybe a twenty to thirty day research using the software would have required at least six to eight months of the same amount of research. Time was saved for them significantly..”

Tanisha Shah

Student at a recreational facilities/services company with 1-10 employees

[Read full review](#) 

Use Case

“I work in a government hospital in Baghdad, Iraq. My main use case for CARTO is that I work on all cases, from AVNRT to VT, and I have performed all cases, including atrial fibrillation on CARTO and VT..”

Sarah Syala

Technilogoist at a consultancy with 11-50 employees

[Read full review](#) 

“During my live project, I used CARTO as an interface to access GeoJSON files and other geospatial data while analyzing very different aspects, including population, satellite imagery, and identifying patterns based on geographical data.

My main use case for CARTO is primarily that functionality. Additionally, CARTO helped us with citing existing data about patterns in a specific area. To map it out and visualize it, CARTO was of great help, and linking it with different workforces and different platforms made it even more useful..”

Tanisha Shah

Student at a recreational facilities/services company with 1-10 employees


[Read full review](#) 

“CARTO is used for ablations, mapping, and EP studies. In the case of ablations, such as atrial fibrillations, VT ablations, PVC ablations, and SVTs, every case that requires mapping and then intervention utilizes this main component in my current facility.

“For example, in an atrial fibrillation procedure, you gain access and need ICE guidance, which CARTO provides. The ICE catheter helps perform a quick map of the right atrium before going transseptal. When that map is complete, all the catheters provided are used, including ablation, the decanav catheter, and ICE. After the transseptal, which is an essential part of the procedure because the left side of the heart must be ablated, the team maps, detects where the arrhythmia is originating from and its rate, and then ablates the pulmonary veins. After those veins are ablated, the procedure is essentially complete..”

Luis Bozaballester

RCES, RCIS at a government with 10,001+ employees

[Read full review](#) 

Setup

The setup process involves configuring and preparing the product or service for use, which may include tasks such as installation, account creation, initial configuration, and troubleshooting any issues that may arise. Below you can find real user quotes about the setup process.

“When I start a procedure and open CARTO, I connect all catheters in the PIU and start to form the geometry. Before that, I prepare the window of interest for the case. For VT, I will take a QRS template and perform pattern matching..”

Sarah Syala

[Read full review](#) 

Technilogoist at a consultancy with 11-50 employees

“We used CARTO as students, and there was a trial period for fourteen days. Once our fourteen days ended, it became very expensive and we lost our workflows in the process because working on any project takes more than fourteen days. The entire setup was very pricey for us being students..”

Tanisha Shah

[Read full review](#) 

Student at a recreational facilities/services company with 1-10 employees

Customer Service and Support

“CARTO's customer service is very good. Every time we have a problem, they know how to set it up and are always on the phone trying to help, or someone can come to the hospital for assistance..”

Luis Bozaballester

RCES, RCIS at a government with 10,001+ employees

[Read full review](#) 

Other Advice

“I hope to have more training, but I think I am performing well currently. I would rate this review as highly positive based on my experience with CARTO..”

Sarah Syala

Technilogoist at a consultancy with 11-50 employees

[Read full review](#) 

“My point of view is to pay attention to the mappers, as we can learn a lot from them. CARTO is a great system, and it is very interesting to see the heart conduction displayed in three dimensions. Learning from the mappers and visiting the CARTO website is beneficial. CARTO offers many courses that can help people understand and learn the system better. I would rate this review a nine overall..”

Luis Bozaballester

RCES, RCIS at a government with 10,001+ employees

[Read full review](#) 

“I definitely saved a lot of time using CARTO, and it helped me because I do not come from a very technical background, so it provided me ease and the capability to use such software and give recommendations without actually going into the technical details and focusing on the problem the company had.

The advice I would give to others looking into using CARTO is to do a breakeven analysis for themselves on what amount they will be earning using the software before investing in it because of the price question. Secondly, I would suggest that if they are working on teams or any large organization or enterprise-based system, then CARTO is very use specific. I would rate this review an eight out of ten..”

Tanisha Shah

Student at a recreational facilities/services company with 1-10 employees

[Read full review](#) 

“The language is a challenge; Cameroon is a bilingual country, but there are not more than five people who master English in my organization. Most of my colleagues are French speakers, so the interface should be available in both English and French for easy transition and smooth working.

“I faced challenges when trying to import some data from my personal computer, but besides that, CARTO integration is smooth with other tools or systems I use.

“I would describe the learning curve for new users on my team as moderate.

“I have not used CARTO's mobile features or apps.

“My advice for others looking into using CARTO is to have a quick review of the basics in [GIS](#) mapping. CARTO does provide the basics, but without basic skills, navigating it can be quite challenging, so having some experience with traditional [GIS](#) software is valuable.

“I found this interview a bit too fast at times; you do not listen. I would rate this interview at a nine point five out of ten..”

NDJEL Dan

GIS Specialist | EUDR & Traceability at DASI

[Read full review](#) 

About this buyer's guide

Thanks for downloading this PeerSpot report.

The summaries, overviews and recaps in this report are all based on real user feedback and reviews collected by PeerSpot's team. Every reviewer on PeerSpot has been authenticated with our triple authentication process. This is done to ensure that every review provided is an unbiased review from a real user.

Get a custom version of this report... Personalized for you!

Please note that this is a generic report based on reviews and opinions from the collective PeerSpot community. We offer a [customized report](#) of solutions recommended for you based on:

- Your industry
- Company size
- Which solutions you're already considering

The customized report will include recommendations for you based on what other people like you are using and researching.

Answer a few questions in our short wizard to get your customized report.

[Get your personalized report here](#)

About PeerSpot

PeerSpot is the leading review site for cloud, AI, and business software. We created PeerSpot to provide a trusted platform to share information about software, applications, and services. Since 2012, over 22 million people have used PeerSpot to choose the right software for their business.

PeerSpot helps tech professionals by providing:

- A list of products recommended by real users
- In-depth reviews, including pros and cons
- Specific information to help you choose the best vendor for your needs

Use PeerSpot to:

- Read and post reviews of products
- Access over 30,000 buyer's guides and comparison reports
- Request or share information about functionality, quality, and pricing

Join PeerSpot to connect with peers to help you:

- Get immediate answers to questions
- Validate vendor claims
- Exchange tips for getting the best deals with vendor

Visit PeerSpot: www.peerspot.com

PeerSpot

244 5th Avenue, Suite R-230 • New York, NY 10001

reports@peerspot.com

+1 646.328.1944