

aws marketplace

Sigma

Reviews, tips, and advice from real users



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Product Recap



Sigma

Sigma Recap

Sigma is the next-generation of analytics for cloud data warehouses with a familiar spreadsheet-like interface that gives business experts the power to ask any question of their data no matter the query.

Valuable Features

Excerpts from real customer reviews on PeerSpot:



“Sigma has excellent features, such as lookup tables where you can easily bring data that are not interrelated or at different granularity.”



Verified user

Lead Analytics Consultant at a outsourcing company with 51-200 employees



“Sigma serves as the visualization and reporting front end.”



Russell Rothstein

CEO at a tech company with 51-200 employees



“I find the collaborative features, such as commenting, to be very valuable.”



Verified user

Technical Lead at a tech vendor with 10,001+ employees



“The most valuable aspect for me is having real-time data.”



Ariel Hatav

Data Analyst at PeerSpot



“The tool's interface is easy to use. The functions listed as a part of the menu items are easy to use.”



Dinesh Saharan

Presales at Net Solutions



“Sigma is a great software for non-technical business users. If someone's familiar with pivot tables or Excel or Google Sheets, they should be able to pick up Sigma pretty quickly. There is a very low bar for onboarding.”



Erik Jones

Head of BI and Analytics at HyperScience



“The most valuable feature of Sigma is the detailed reports.”



Moshe Alexander

Account Executive at Atera

What users had to say about valuable features:

“The most valuable feature of Sigma is the detailed reports. These reports offer a lot of details and have positively impacted our ability to generate better reports for the organization..”

Moshe Alexander

Account Executive at Atera

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“The most valuable feature of the solution for me stems from the fact that it revolves around the product's ability to let me review the prototypes since I am not a user of the tool. The tool's interface is easy to use. The functions listed as a part of the menu items are easy to use..”

Dinesh Saharan

Presales at Net Solutions

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Figma offers the ability to extract CSS to ensure consistency between the design and the actual UI. Overall, Figma facilitates many collaborative uses along the project pipeline, enhancing teamwork efficiency. The top two features are collaboration and commenting. Multiple users can view and interact with designs simultaneously, much like Miro. The CSS extraction feature ensures that the rendered page matches the design, reducing discrepancies.

Verified user

Technical Lead at a tech vendor with 10,001+ employees

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“The most valuable aspect for me is having real-time data. I don't have to worry about deciding how much data to extract or when to perform extractions. All I need is to ensure the data is in Snowflake, and from there, it seamlessly flows into Sigma..”

Ariel Hatav

Data Analyst at PeerSpot

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“Sigma is widely adopted across our organization for creating dashboards and reports. The solution feels more modern than Tableau, and it's not as sales-oriented, offering a more generalized approach. The visual appeal of Sigma stands out, as the graphs and charts look visually nicer compared to Tableau. The use of Sigma in decision-making, presentations to customers, and reporting to investors showcases its value in handling data-related tasks..”

Russell Rothstein

CEO at a tech company with 51-200 employees

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“Compared to other BI tools, each tool has its own capabilities. Sigma has excellent features, such as lookup tables where you can easily bring data that are not interrelated or at different granularity. Because in Tableau, you can see various LODs. To create those same functionalities in Sigma, we generally use lookup tables and replicate that functionality there. It has multiple good controls such as segmented controls. It also provides tab options with the inbuilt feature in the interface itself. If you need to create a similar thing in Tableau, you need to create separate sheets or buttons. Sigma provides several cool features. You can create multiple visuals, and the maps functionality is very good in Sigma. We explored all the charts that Sigma has provided in its interface. Although Sigma is introducing some AI capabilities, that has yet to be explored from our side. We have explored the interface part, creating dashboards, and managing data sources with joins and relationships..”

Verified user

Lead Analytics Consultant at a outsourcing company with 51-200 employees

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Other Solutions Considered

“We previously used Tableau. We found Tableau to be a less modern solution, and we hoped Sigma would be more self-serve. However, it's not more self-serve than Tableau..”

Russell Rothstein

CEO at a tech company with 51-200 employees

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“I did not participate in the evaluation process, but our data analysts considered other solutions besides Tableau and Sigma, though I can't recall which ones..”

Russell Rothstein

CEO at a tech company with 51-200 employees

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“When we switched from Tableau to Sigma, we didn't consider other tools. It never crossed my mind to replace Tableau; I had been consistently using Tableau, even in my previous job. Sigma came into the picture when they reached out to me on LinkedIn, asking if I was familiar with it and interested in learning more..”

Ariel Hatav

Data Analyst at PeerSpot

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“In Tableau, you have filter actions where you can select any particular sheet, click on that particular button, and the data is filtered accordingly. You can do a similar thing with the help of actions in Sigma. You can even change the dynamic axis. If you want to change the X-axis and Y-axis, you can do it with the help of controls, the segmented controls, and with the help of actions..”

Verified user

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Lead Analytics Consultant at a outsourcing company with 51-200 employees

“Before adopting Sigma, our tool of choice was Tableau. Upon exploring Sigma, I found that it addressed everything I ever felt was missing in Tableau, especially in meeting the needs of our users. Sigma not only provided the features I had been looking for but also introduced convenient options like input tables, user-friendly visualizations, and the ability to view raw data instantly without the need to download it to Excel or any external platform. It seamlessly incorporated all these aspects within the Sigma platform..”

Ariel Hataav

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Data Analyst at PeerSpot

“Regarding the differences between Sigma and Tableau, for visualization, Tableau is the best tool I have worked with because you can change the visualization accordingly by creating different calculated fields. Sigma could add more visualizations. In Tableau, you can do forecasting with the help of the analytics tab. If Sigma also adds these features, it would be beneficial. In Tableau, there is a smoothing model you can select to do forecasting, create good trend lines, and add effective reference lines while creating trends..”

Verified user

Lead Analytics Consultant at a outsourcing company with 51-200 employees

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ROI

Real user quotes about their ROI:

“While I don't have specific metrics, Sigma is integral to our business processes. We use it in decision-making and for customer and investor presentations. It's essential for everything data-related within our company..”

Russell Rothstein

CEO at a tech company with 51-200 employees

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“Ultimately, despite being more expensive than Tableau, Sigma is worth the investment based on the pricing plan we signed up for. In 2024, being the first year of using Sigma, I am confident that we will witness improvements. The value of Sigma lies in its ability to save time and provide instant insights, allowing us to focus on our tasks and deals. The return on investment (ROI) becomes evident when users can directly attribute efficiency gains to Sigma..”

Ariel Hatav

Data Analyst at PeerSpot

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Use Case


I use Figma for UX wireframes. My UX team creates the actual UI and prototypes to demonstrate UI behavior. Afterward, we collaborate with the PO and PMs to refine further. Once finalized, the UI wireframes are used as a base for developing the actual UI, leveraging CSS provided by Figma for consistency. During testing, Figma serves as a reference for checking alignment, font sizing, color, and behaviors.

Verified user[Read full review](#) 

Technical Lead at a tech vendor with 10,001+ employees

“The tool is used to create wireframes, grayscale, and high fidelity, but the major use case of the solution is related to the team's areas that manage user experience and UI design.

Basically, I just use the tool whenever I have to review some prototypes, designs, or wireframes, and apart from that, I don't create anything with the help of the product..”

Dinesh Saharan[Read full review](#) 

Presales at Net Solutions

“We use Sigma for all of our data visualization and reporting. It works off of Snowflake, so it pulls in data from Salesforce, NetSuite, our website, and Google Analytics. Via Snowflake, we're able to have unified, single views. Sigma serves as the visualization and reporting front end..”

Russell Rothstein

CEO at a tech company with 51-200 employees

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“My primary task involves creating reports and dashboards by extracting data from Snowflake, which consolidates information from various sources like Salesforce, our website, and Google Analytics. The goal is to provide insights and generate reports, such as sales reports for our sales team. These reports cover crucial aspects like total revenue, individual sales performance, goal achievements, and commission calculations. I use Sigma to perform calculations in the background, allowing end-users like sales managers and the finance team to access and analyze these reports effortlessly. It also offers a comprehensive overview for our CEO, enabling them to monitor various aspects of the company, including sales, finances, expenses, and product delivery. Each employee can access relevant information tailored to their role, facilitating better decision-making and job performance..”

Ariel Hatav

Data Analyst at PeerSpot

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“The project I worked on with Sigma involved creating a migration assessment tracker. We fetch all the data from the Tableau server and the cloud through the metadata API or the REST API. Then our data engineering team puts that particular data through the Alteryx workflow, refines all the components, and pushes the data into Snowflake. We then connect Snowflake with Sigma. With that report, you can compute how much time it will take to migrate a particular site, how many workbooks exist, how many tabs are in Tableau, the duration required, and the complexity of the workbook based on the calculations.

“The report also shows if any workbook is associated with upstream workflows or how many published data sources exist. We brought this information onto Sigma and created our report accordingly to estimate the migration time.

“It serves the marketing team by ensuring that when receiving a project involving migration from Tableau to Sigma, they can estimate the time required. It estimates all efforts based on these complexities, the size of the Tableau server, and the number of users involved..”

Verified user[Read full review](#) 

Lead Analytics Consultant at a outsourcing company with 51-200 employees

Setup

The setup process involves configuring and preparing the product or service for use, which may include tasks such as installation, account creation, initial configuration, and troubleshooting any issues that may arise. Below you can find real user quotes about the setup process.

“I didn't perform the initial setup. The migration from Tableau took quite a bit of time, indicating that it could benefit from being more straightforward and easier..”

Russell Rothstein

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CEO at a tech company with 51-200 employees

“Setting up Sigma is not complex. If you know all the components through their documentation, you can easily implement it as the documentation they created is comprehensive and contains all the necessary information..”

Verified user

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Lead Analytics Consultant at a outsourcing company with 51-200 employees

“The installation process was incredibly straightforward — simply logging into the router, and that was it. Setting up the connection with our Snowflake account was equally swift, taking around twenty seconds, or half a minute, to input the username and password..”

Ariel Hatav

Data Analyst at PeerSpot

[Read full review](#) 

Customer Service and Support

“On the scale of 1 to 10, I rate Sigma an 8.5 because there are multiple tools whose setup needs to be done, and the servers are also on physical machines such as Tableau server for maintaining all those components. As Sigma is a cloud platform, you do not need to do all that maintenance work. Regarding visualization and data modeling, as mentioned earlier, they can improve on those aspects. The functionality and interface have improved significantly with their latest versions. Previously, all options were on the left-hand side, and now there are floating themes at the bottom where you can easily select all options and create a good dashboard..”

Verified user

Lead Analytics Consultant at a outsourcing company with 51-200 employees

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“I am extremely satisfied with their technical support. During a challenging month when I had to transition everything to a new platform and was unfamiliar with creating basic features, their support was invaluable. In contrast to my previous experience with Tableau, where I would resort to online searches or contacting external companies, Sigma's support is exceptional. I could simply enter the live chat, ask my questions, and receive immediate answers. This significantly expedited the process, contributing to the month-long transition period. Their customer support was consistently reliable and responsive, making the overall experience highly positive..”

Ariel Hatav

Data Analyst at PeerSpot


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Other Advice

If I were to add a feature to Figma, it would be versioning to aid collaborative teams in tracking design changes over time. I rate Figma a six out of ten due to the need for better structuring and labeling of diagrams and the absence of versioning.

Verified user

Technical Lead at a tech vendor with 10,001+ employees

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“Sigma is a great software for non-technical business users. If someone's familiar with pivot tables or Excel or Google Sheets, they should be able to pick up Sigma pretty quickly. There is a very low bar for onboarding. It's very easy to get up and running with the tool..”

Erik Jones

Head of BI and Analytics at HyperScience

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“Determine your requirements carefully as there are many data visualization tools available. Each has pros and cons, so ensure Sigma fits your needs. Additionally, I rate Sigma an eight out of ten because it meets our needs, but there are some disappointments with the software..”

Russell Rothstein

CEO at a tech company with 51-200 employees

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“Sigma is like an advanced version of Excel. If you have even a basic understanding of Excel, especially its fundamental functions, using Sigma becomes intuitive. Our revenue operations manager transitioned to Sigma almost immediately and, as one of the creators, hasn't used Excel much since. In just two months, Sigma has empowered her to handle tasks independently, eliminating the need for frequent requests on how to perform certain actions or make adjustments. As a data analyst, this shift has freed up a considerable amount of time, allowing for a more focused and confident approach to the actual job. Currently, I would give it a rating of nine out of ten. The only minor area for improvement lies in handling highly complex visualizations. However, overall, I am highly satisfied with the outcomes we've achieved so far..”

Ariel Hatav

Data Analyst at PeerSpot

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“It is a good tool for designers and those involved with the UX part. If you want to create rough, grayscale, high-fidelity prototypes, the product works well. Lately, I believe that the product has introduced an AI element that helps to ensure that you can do your job faster since it adds a layer of AI to create prototypes. With AI,

the product's user just needs to dictate the terms, and it probably gives out a rough prototype from scratch.

The product is easy to use for even a person like me who doesn't know what to do in the designing part or how to operate the UX part. The product is also cheaper to use, and the tool always comes up with new features, like the AI feature.

I rate the overall tool a nine out of ten..”

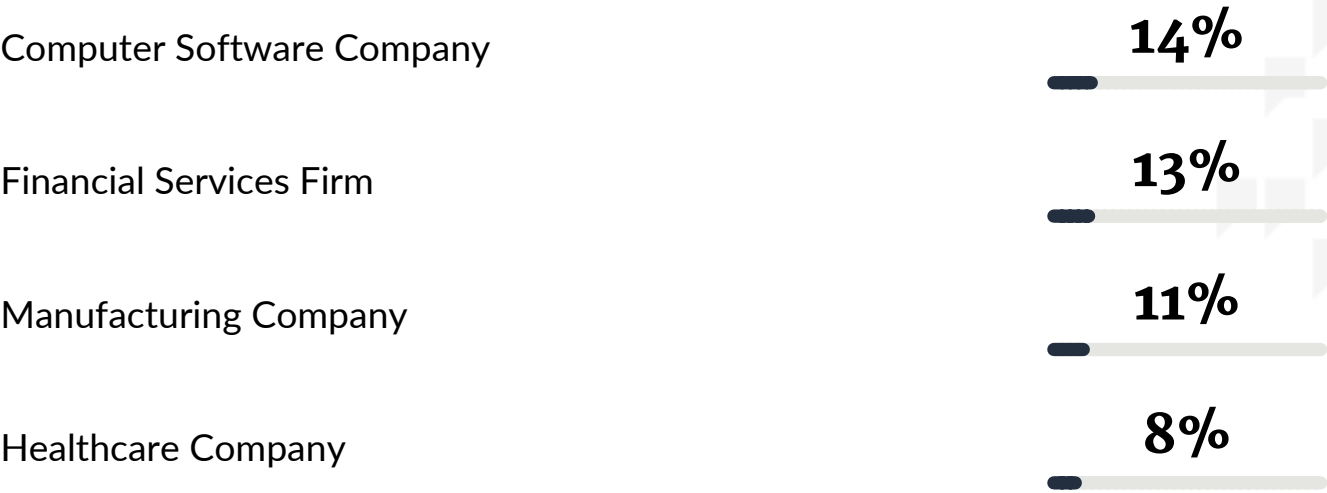
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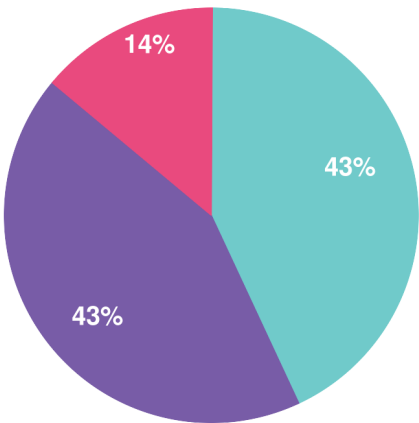
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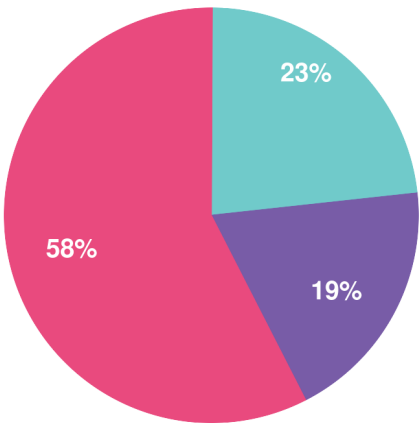


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by reviewers



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Large Enterprise Midsized Enterprise Small Business

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