

aws marketplace

Apptio Costing

# Reviews, tips, and advice from real users



Powered by  PeerSpot



# Contents

- Product Recap..... 3 - 4
- Valuable Features..... 5 - 9
- Other Solutions Considered..... 10 - 11
- ROI..... 12 - 13
- Use Case..... 14 - 16
- Customer Service and Support..... 17
- Other Advice..... 18 - 19
- Trends..... 20 - 21
- About PeerSpot..... 22 - 23

# Product Recap



Apptio Costing

# Apptio Costing Recap

Apptio Costing enables businesses to effectively manage and allocate IT resources, offering insights into spending and optimization opportunities within IT landscapes. It focuses on cost transparency, helping organizations make informed financial decisions.

Through advanced analytics and reporting, Apptio Costing provides a detailed understanding of IT expenses, ensuring resources are strategically aligned with business needs. It assists in financial planning by analyzing usage patterns and facilitating better cost management, driving efficiency and value in IT investments.

## What are the key features of Apptio Costing?

- **Cost Transparency:** Delivers clear visibility into IT expenditures, ensuring clarity in financial management.
- **Advanced Analytics:** Offers powerful tools for detailed reporting, enabling data-driven decision-making.
- **Resource Optimization:** Identifies areas for cost reduction and efficiency improvement.
- **Financial Planning:** Assists in strategic planning with insights into IT spending patterns.

## What benefits and ROI should users look for?

- **Improved Financial Oversight:** Enhanced visibility into cost structures facilitates better budgeting.
- **Increased Efficiency:** Targeted resource allocation leads to optimized IT operations.
- **Cost Reduction:** Identifies and mitigates unnecessary expenses, promoting savings.
- **Strategic Alignment:** Aligns IT investments with business objectives for maximal impact.

Apptio Costing is integral in sectors such as financial services, where precise cost management is crucial. In healthcare, it aids organizations in streamlining IT operations to focus on patient-centered care models. By providing robust insights, it helps industries maintain an efficient and sustainable IT infrastructure.

# Valuable Features

Excerpts from real customer reviews on PeerSpot:

- ✓ “Apptio Costing has positively impacted my organization as this tool has been a true game-changer because the CFO of our organization trusts the budgets as he is able to see the details, avoiding arbitrary cuts to the budget and enabling us to repurpose staff from one department to another with a better handle on our vacancies against the budget.”



**Newalo Lewis**

Team Lead at UST Global

- ✓ “Apptio Costing is one of the best and a game changer in IT financial analysis tools.”



**Ashley Njuguna**

Product Manager at Capgemini

- ✓ “A specific outcome or metric resulting from using Apptio Costing is that it has enabled a great relationship between IT, finance, and the business units, giving the business units and the SSUs much better visibility into what their technology costs are, making decisions behind tech investments easier with the budgeting tool Apptio Costing provides.”



**Nancy Martin**

Senior Software Engineer at Total Gas & Power Limited

- ✓ “Apptio Costing gives comprehensive visibility into IT expenditures and excels in offering actionable insights that fuel cost optimization and enable me to make data-driven decisions easily.”



**Vavig Michael**

Project Manager at Flextronics

What users had to say about valuable features:

“The best features that Apptio Costing offers include data aggregation, flexibility, support communication, dynamic reporting, ease of use, and IT reporting.

Out of those features, planning, budget, and forecasting in Apptio Costing has made the biggest difference for my team, as it helps with annual budgeting, monthly forecasting, and capital project tracking.

Loading actuals from Oracle in Apptio Costing is great.

Apptio Costing has positively impacted my organization by improving forecast accuracy, streamlining the annual budgeting process and saving a lot of time, and capturing a record of Capex spend approvals has also been improved.

My team now works roughly 40 to 65% faster as a result of the time savings from Apptio Costing..”

**Ashley Njuguna**

Product Manager at Capgemini

[Read full review](#)

“Some of the best features Apptio Costing offers are dashboards, insights, TBM, a data model, the ability to evaluate spend, forecasting capabilities, granular modeling, and report building.

“Out of those features, I find myself using reporting and forecasting the most day-to-day because it allows for the company to understand the impact of project spend on the overall IT projects to show value.

“I would add that budget forecasting reports, data ingestion, and time series data are also important features.

“Apptio Costing has impacted my organization positively because everything with Apptio Costing has been positive, and one thing is that it is very easy to use..”

**Nancy Martin**

Senior Software Engineer at Total Gas & Power Limited

[Read full review](#) 

“The best features that Apptio Costing offers include reducing the total cost of ownership associated with large applications in any organization while providing a business-centric view of technology with insights that help our IT organization unlock and shift resources.

“It understands any business unit expense from the app, product, or service down to the general ledger and allocates costs based on consumption metrics, enabling precise resource allocation and budget optimization.

“All the features of Apptio Costing are great and helpful, as it helps organizations classify, categorize, and consolidate IT spend, ensuring investments are directed to the highest value-add opportunities.

“In addition to the features, cost recovery, where Apptio Costing determines the proper billing amount from each business unit using business rules, and unit rate billing, where it exposes the drivers business units can use to mitigate cost and reinvest in high-value IT activities, also stand out..”

**Newalo Lewis**

Team Lead at UST Global

[Read full review](#) 

Apptio Costing is a flexible system that adapts to our needs to accurately track costs.

Some of the best features Apptio Costing offers include supporting frequent updates that add new integrations, features, and tools to further enhance our marketing and capabilities.

“Apptio Costing positively impacts my organization as it is a good financial accounting system that was perfectly designed for multi-user LAN environments, with improved integration with financial applications.

“Apptio Costing provides IT leaders with operational details tied to the financials, indicating how much we are spending on projects versus what we think we are spending.

“Improvements have been seen in procedures, particularly in our forecast system, which improved from almost four weeks to an estimated total of five days. I have seen a return on investment with Apptio Costing, as it provides a seamless way of managing our cloud costs, and having all data organized in one place facilitates significant financial transparency and planning. .”

**Vavig Michael**

Project Manager at Flextronics

[Read full review](#) 

# Other Solutions Considered

I previously used IBM Planning Analytics. The reason I switched from IBM Planning Analytics to Apptio Costing is that it has more powerful visibility into IT spending compared to IBM Planning Analytics.

**Vavig Michael**

Project Manager at Flextronics

[Read full review](#) 

---

“Before switching to Apptio Costing, I previously used Microsoft Power BI, but I switched because it was not that leveraging, was a bit costly, and was not easy to use..”

**Newalo Lewis**

Team Lead at UST Global

[Read full review](#) 

“I previously used a different solution, and some of the alternatives were SAP Cloud ERP and Microsoft Project Server.

“I switched from SAP Cloud ERP and Microsoft Project Server to Apptio Costing because planning is very versatile and works in many scenarios due to it being simple and easy to adapt..”

**Nancy Martin**

Senior Software Engineer at Total Gas & Power Limited

[Read full review](#) 

# ROI

Real user quotes about their ROI:

I have seen a return on investment with Apptio Costing, as it provides a seamless way of managing our cloud costs, and having all data organized in one place facilitates significant financial transparency and planning.

**Vavig Michael**

Project Manager at Flextronics

[Read full review](#) 

---

“I have seen a return on investment from Apptio Costing, which includes the acceleration of the planning process. The controlled environment and automation has been great, saving time and cost, while project accounting has been streamlined to reduce errors..”

**Ashley Njuguna**

Product Manager at Capgemini

[Read full review](#) 

“A specific outcome or metric resulting from using Apptio Costing is that it has enabled a great relationship between IT, finance, and the business units, giving the business units and the SSUs much better visibility into what their technology costs are, making decisions behind tech investments easier with the budgeting tool Apptio Costing provides..”

**Nancy Martin**

Senior Software Engineer at Total Gas & Power Limited

[Read full review](#) 

---

“I have seen a return on investment, as identifying ownership gaps in technology and applications has been easy while providing IT leaders with operational details tied to the financials, such as how much we are spending on projects versus what we think we are spending..”

**Newalo Lewis**

Team Lead at UST Global

[Read full review](#) 


# Use Case

“Apptio Costing is one of the best and a game changer in IT financial analysis tools. In my organization, I use it for annual budgeting, monthly forecasting, and capital project tracking. I also use Apptio Costing to manage IT spend requests.

Regarding my main use case, I use Apptio Costing for cost allocation, showback/chargeback, and TCO reporting..”

**Ashley Njuguna**

Product Manager at Capgemini

[Read full review](#) 

---

Apptio Costing is used primarily for IT budgeting and forecasting, for both departmental operating expenses and project financial categories, many of which are internally tracked and critical for our IT leaders.

Apptio Costing has made our lives much easier by allowing us to easily adjust the budget and incorporate changes on the fly, showing management the immediate effect of business changes. This capability has proven to be very useful.

“Apptio Costing is deployed in my organization using a public cloud, and I purchased it through the AWS Marketplace. .”

**Vavig Michael**

Project Manager at Flextronics

[Read full review](#) 

“My main use case for Apptio Costing is planning and cost transparency. I use it for the IT budget for both direct and chargeback, and leverage it for reporting and forecasting IT expenses.

“A quick, specific example of how I use Apptio Costing for reporting or forecasting IT expenses is that cost transparency enables visibility to the business on what costs they are incurring.

“This visibility is important for my business because it works really well for IT budgeting direct expenses, and cost transparency could provide better reporting with details for all expenses..”

**Nancy Martin**

Senior Software Engineer at Total Gas & Power Limited

[Read full review](#) 

“My main use case for Apptio Costing is to bring cost transparency to the forefront and deliver a modern, streamlined way to realize the true value of IT costs and investments by understanding consumption and unit cost and aligning them to business priorities.

“It provides a single source of truth for IT costs and helps eliminate guesswork, reduce waste, and guide more informed decisions.

“A quick specific example of how I use Apptio Costing in my day-to-day work is that it has helped us improve accountability, optimize resources, and demonstrate the ROI of IT initiatives while aiming to set a solid foundation for IT financial management with deeper insights..”

**Newalo Lewis**

Team Lead at UST Global

[Read full review](#) 

# Customer Service and Support

The customer support is professional and responsive; during our initial setup, they made the process quite easy and we experienced quick implementation.

**Vavig Michael**

Project Manager at Flextronics

[Read full review](#) 

---

“The customer support for Apptio Costing is very great as they are supportive and responsive 24/7.

“I would rate the customer support on a scale of one to ten as eight out of ten..”

**Newalo Lewis**

Team Lead at UST Global

[Read full review](#) 

# Other Advice

Apptio Costing gives comprehensive visibility into IT expenditures and excels in offering actionable insights that fuel cost optimization and enable me to make data-driven decisions easily. I would recommend Apptio Costing to others looking into using it, as its insights allow for easy data-driven decision-making. I rate Apptio Costing an eight out of ten.

**Vavig Michael**

Project Manager at Flextronics

[Read full review](#) 

---

“I would rate Apptio Costing as nine out of ten.

I give it a nine out of ten because it has delivered cost transparency, especially to my tech spend.

My advice to others looking into using Apptio Costing is that cost transparency and TCO for the product and platform model that I was unable to achieve previously has now been accomplished. Apptio Costing is a wonderful product for TBM implementation, which also needs a few enhancements to meet current industry standards.

Apptio Costing is a great tool for allocating cost to business units and great for transparency, especially in IT spend and IT tech spend..”

**Ashley Njuguna**

Product Manager at Capgemini

[Read full review](#) 

“My advice for others looking into using Apptio Costing is that it is easy to do the recharge we require, which was completely manual before Apptio Costing. Budget creation was in Excel with many issues and bugs, but now it has been streamlined by Apptio Costing, saving a lot of time and reducing error. It is a great tool for IT budgeting and cost transparency, so it is a highly recommendable tool.

“Since we started using this tool, we have good reports to see the variances, and the tool has been great because there has been a lot of positive impact on delivering cost transparency or a sub-ledger to our tech spend.

“I think Apptio Costing is a great tool for cost optimization as budgets are clear and business units are aware of costs. I am giving this review a rating of nine out of ten..”

**Nancy Martin**

Senior Software Engineer at Total Gas & Power Limited

[Read full review](#) 

---

“The advice I would give to others looking into using Apptio Costing is that it is suited for IT finance leaders to plan, forecast, and budget, as well as automate some monthly close tasks to save time and cost. On the other hand, it is not suited to replace accounting functions software.

“My company has a business relationship with the vendor as customers.

“I have additional thoughts about Apptio Costing, as we are striving for a thirty to forty percent reduction in application run cost in 2026, and if we hit this, it will be a major component to making that happen.

“I would rate this review an eight out of ten overall..”

**Newalo Lewis**

Team Lead at UST Global

[Read full review](#) 

# Top Industries

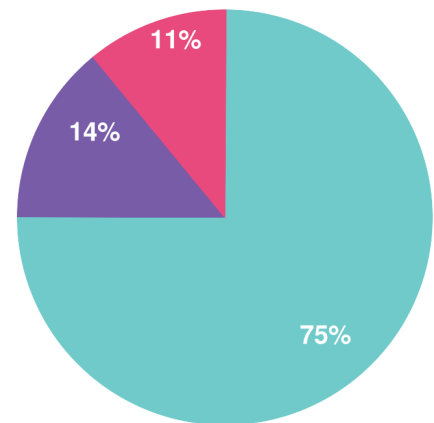
by visitors reading reviews



# Company Size

by reviewers

by visitors reading reviews



Large Enterprise      Midsized Enterprise      Small Business

# About this buyer's guide

Thanks for downloading this PeerSpot report.

The summaries, overviews and recaps in this report are all based on real user feedback and reviews collected by PeerSpot's team. Every reviewer on PeerSpot has been authenticated with our triple authentication process. This is done to ensure that every review provided is an unbiased review from a real user.

## Get a custom version of this report... Personalized for you!

Please note that this is a generic report based on reviews and opinions from the collective PeerSpot community. We offer a [customized report](#) of solutions recommended for you based on:

- Your industry
- Company size
- Which solutions you're already considering

The customized report will include recommendations for you based on what other people like you are using and researching.

Answer a few questions in our short wizard to get your customized report.

[Get your personalized report here](#)

# About PeerSpot

PeerSpot is the leading review site for cloud, AI, and business software. We created PeerSpot to provide a trusted platform to share information about software, applications, and services. Since 2012, over 22 million people have used PeerSpot to choose the right software for their business.

PeerSpot helps tech professionals by providing:

- A list of products recommended by real users
- In-depth reviews, including pros and cons
- Specific information to help you choose the best vendor for your needs

Use PeerSpot to:

- Read and post reviews of products
- Access over 30,000 buyer's guides and comparison reports
- Request or share information about functionality, quality, and pricing

Join PeerSpot to connect with peers to help you:

- Get immediate answers to questions
- Validate vendor claims
- Exchange tips for getting the best deals with vendor

Visit PeerSpot: [www.peerspot.com](http://www.peerspot.com)

## PeerSpot

244 5th Avenue, Suite R-230 • New York, NY 10001

[reports@peerspot.com](mailto:reports@peerspot.com)

+1 646.328.1944