



Miro Business – Enterprise

Reviews, tips, and advice from real users



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Product Recap



Miro Business – Enterprise

Miro Business – Enterprise Recap

Miro is a collaborative online whiteboard platform that enables teams to work together remotely, brainstorm ideas, and visualize concepts. With its intuitive interface and extensive range of features, Miro has become a popular tool for remote teams, designers, and educators.

One of the key features of Miro is its vast library of templates and widgets, which allows users to quickly create various types of visual content such as mind maps, flowcharts, wireframes, and user journey maps. These templates provide a starting point for collaboration and help teams to structure their ideas effectively.

Miro also offers real-time collaboration, allowing team members to work together on the same board simultaneously. Users can leave comments, mention team members, and have discussions directly on the board, eliminating the need for lengthy email threads or separate communication tools.

The platform also integrates with popular tools like Slack, Jira, and Google Drive, making it easy to import and export content from other applications. This seamless integration enhances productivity and ensures that teams can work with their preferred tools without any disruptions.

Furthermore, Miro provides a range of interactive features that enhance collaboration and engagement. Users can add sticky notes, create voting sessions, and conduct remote workshops using Miro's built-in video conferencing capabilities. These features make it easy for teams to brainstorm ideas, gather feedback, and make decisions together, regardless of their physical location.

In addition to its collaborative features, Miro also prioritizes security and privacy. The platform offers enterprise-grade security measures, including data encryption, access controls, and compliance with industry standards like GDPR and SOC 2. This ensures that sensitive information remains protected and confidential.

Valuable Features

Excerpts from real customer reviews on PeerSpot:



“Miro's flexibility is a main feature. It provides boards where I can put whatever is needed without limits.”



MuhammadAwad

Senior Product Manager at Worex Technology



“It is a versatile tool suitable for various tasks, including process modeling.”



Subodh Ghuge

Solution Architect at a consultancy with 10,001+ employees



“The product's initial setup phase is simple and straightforward.”



Srini-Dhanaraj

Founder & CEO at imfine.club



“Integrations with so many other tools make this platform highly useful.”



Nitanshi Gupta

Assistant Vice President at Genpact - Headstrong



“As a consultant managing multiple projects, I find Miro's collaboration features highly beneficial.”



Juraj Hajkovsky

Executive Director at a consultancy with 1-10 employees



“Miro significantly enhances brainstorming sessions.”



Lintz Veloso

IT Manager at SEF-MG



“The solution's UI is very user-friendly, and it is not that hard to define the shapes you are looking for or to import them.”



Verified user

Student at a university with 501-1,000 employees

What users had to say about valuable features:

“The tool's use was not a very industry-specific utilization. It was used at a personal level. A personal level of use cannot be measured with the industry benefits..”

Srini-Dhanaraj

Founder & CEO at imfine.club

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The most valuable features in Miro include presentation mode, timer functionality, posted notes capabilities, and the ability to insert images from the internet. The templates offered by Miro are particularly useful for brainstorming sessions, along with Post-its functionality and breakout rooms for effective collaboration.

Verified user

Business Analyst/Scrum Master at a government with 1,001-5,000 employees

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“Miro's flexibility is a main feature. It provides boards where I can put whatever is needed without limits. It also includes libraries for creating various objects, flows, wireframes, and prototypes..”

MuhammadAwad

Senior Product Manager at Worex Technology

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“The principal feature of the platform is the capability of co-creating content and sharing invites with all people in the organization and outside. It makes it very easy to manage meetings, and the outcomes are excellent..”

Lintz Veloso

IT Manager at SEF-MG

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“It is a versatile tool suitable for various tasks, including process modeling. It is flexible when saving multiple formats, not just XML. It provides this offering, unlike other platforms like Cloud.io or SIP Chart.

Additionally, it is a desktop-based application, allowing for the creation of multiple flows that can be easily accessed and edited. In contrast, other platforms like Product.io may have limitations, such as the inability to reopen previously built flows once logged off, necessitating a rebuild each time..”

Subodh Ghuge

Solution Architect at a consultancy with 10,001+ employees

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“As a consultant managing multiple projects, I find Miro's collaboration features highly beneficial. One standout feature is the ease of inviting guests to the board, making it straightforward for users to join and contribute. Miro's intuitive interface also speeds up collaboration, allowing everyone to effortlessly create process maps and diagrams. Additionally, the ability to see real-time updates on the board makes it feel like a virtual meeting, enhancing team communication. Regarding integrations, I've experimented with integrating Miro with Jira and Microsoft Teams, although I found the Microsoft Teams integration less helpful and mainly used Jira integration for specific tasks..”

Juraj Hajkovsky

Executive Director at a consultancy with 1-10 employees

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Other Solutions Considered

“I have previously used Lucidchart for a project. Miro's user interface is very easy to use and has a better design than Lucidchart. However, Lucidchart is a better diagramming tool than Miro..”

Verified user

Student at a university with 501-1,000 employees

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“We used a Microsoft Paint Brush and White Board. We switched to Miro for its co-creation feature.

Miro is a real co-creation tool, not a presentation tool. It allows us to do more in less time and is very productive. It's also easier to learn and use than Microsoft products. .”

Lintz Veloso

IT Manager at SEF-MG

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ROI

Real user quotes about their ROI:

I have definitely seen return on investment with Miro, not necessarily in cost-wise terms, but in terms of time savings and connectivity, as well as collaboration; it has been very beneficial.

Verified user

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Business Analyst/Scrum Master at a government with 1,001-5,000 employees

“Regarding pros, Miro is highly intuitive and great for visual collaboration. It allows me to easily organize various types of content like tables, PDFs, and diagrams in one place. .”

Juraj Hajkovsky

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Executive Director at a consultancy with 1-10 employees

Use Case

“We used Miro mainly for brainstorming and getting some ideas when I was working on a project with my friends. I also used it for a little bit of diagramming..”

Verified user

Student at a university with 501-1,000 employees

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“I use Miro for creating wireframes and prototypes, which are my main tasks. I also use it for creating roadmaps and product improvements. Additionally, we use it for product investigation and creating live streams..”

MuhammadAwad

Senior Product Manager at Worex Technology

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“I used the solution for mind mapping. I was learning machine learning on my own. There was a lot of information to remember, and I was struggling with it, so I used mind mapping. I think I used it for customer journey mapping for process flow..”

Srini-Dhanaraj

Founder & CEO at imfine.club

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“Miro is an end-to-end process mapping tool that facilitates the creation of process documentation. It allows users to outline various process steps and add annotations to describe each step in detail. Additionally, it serves as a collaborative platform for business analysts to work together, review, and approve the documented processes. It also enables users to provide demos to customers to ensure a clear understanding of the processes..”

Subodh Ghuge

[Read full review](#) 

Solution Architect at a consultancy with 10,001+ employees

“I work as a consultant with Miro and am involved in consultancy, project management, and process management for some companies. I also collaborate with these companies if they require a collaborative tool for large-scale projects. For example, if there are some projects and a large group works together, we use Miro on such projects as the solution is excellent for managing large-scale projects. Given its efficiency in managing large projects, I did not hesitate to purchase the license, and currently, fifteen projects are running on Miro. .”

Juraj Hajkovsky

[Read full review](#) 

Executive Director at a consultancy with 1-10 employees

I am a Scrum Master, so I work with Miro to collaborate with my team, as well as have the usual Scrum ceremonies and workshops. The features or capabilities of Miro I have found the most valuable so far are presentation mode, timer, the usual posted notes, and being able to insert images from the internet. It is important for me and my use cases because my team works in a hybrid environment, so it's not always that we are all together in a room; it's very useful to use Miro online, to collaborate. I find indispensable for remote team collaboration the posted notes, which we use a lot for retrospectives and sharing thoughts and sentiments. For brainstorming sessions, I find using templates that are offered by Miro itself very useful, as well as sharing thoughts using Post-its, and breakout rooms; I haven't been able to access breakout rooms, but I have participated in breakout rooms myself, and they are very effective.

Verified user

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Business Analyst/Scrum Master at a government with 1,001-5,000 employees

Setup

The setup process involves configuring and preparing the product or service for use, which may include tasks such as installation, account creation, initial configuration, and troubleshooting any issues that may arise. Below you can find real user quotes about the setup process.

I participated in the initial setup of Miro for my team by setting up the board and subscribing. I would rate the initial setup of Miro as a seven on a scale from one to ten, with one being difficult and ten being easy to set up.

Verified user

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Business Analyst/Scrum Master at a government with 1,001-5,000 employees

“Setting up Miro was intuitive and fast, primarily since I often work with software. It's one of the best solutions I've used. I'm using the cloud-based version of Miro, and it took me about two hours to deploy and start working with it. As for maintenance, I'm still exploring it, especially regarding project lifecycle management..”

Juraj Hajkovsky

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Executive Director at a consultancy with 1-10 employees

“The product's initial setup phase is simple and straightforward.

For the product's installation phase, all you have to do is that you need to sign-in to use the tool. You just sign in, and then you can see the templates. You choose the templates as per what you want and start using them..”

Srini-Dhanaraj

Founder & CEO at imfine.club


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Customer Service and Support

“The tool is very user-friendly, so there is no need for any customer support. To describe Miro's user-friendly nature, I would say that when you buy a mobile phone and want to install an app, you never go to customer service for help. You can go to the App Store and get the job done..”

Srini-Dhanaraj

Founder & CEO at imfine.club

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Other Advice

I am an end-user of this tool, not an integrator, reseller, or consultant. I am not sure which version of Miro I am currently working with; I just know updates happen regularly. Our Service Management team supports the maintenance of Miro, and I usually get one person if I have an issue, so it's quite easy to maintain. I haven't used any documentation or manuals regarding Miro because I find it quite intuitive. I would rate Miro overall as a ten.

Verified user

Business Analyst/Scrum Master at a government with 1,001-5,000 employees

[Read full review](#) 

“Miro significantly enhances brainstorming sessions. It becomes easy for team members to express their feelings about the project when they want to draw, write, and explain their ideas.

I rate it an eight out of ten. .”

Lintz Veloso

IT Manager at SEF-MG

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“I would advise other users to use Miro as it is a simple-to-use tool. Firstly, I use Miro and Microsoft Teams, but Miro is much more intuitive. You can place it visually on everything and in one place. You can put the table, the worksheets, the PDF, and diagrams to be visualized and laced; it is beneficial. On the other hand, when you have, for example, many files and need a large team to access them, it's

better to keep it on some other platform like Teams. Navigation between documents is better in Teams than Miro when dealing with more complex projects.

Secondly, I think there is a need for a project manager to take out the benefits of the application. So, the platform is not for everybody; it is specifically designed for projects with a specific start and end time. And then, you have to place the results, the outcomes, and the documents and create them in the leading system. I feel Miro is not for keeping evidence or storing documentation. But if you can take the documents and outcomes and keep them saved in some other platform, then Miro is perfect for your organization or project. So I would recommend having a project manager in the company, who should be the main editor of the Miro.

I'd rate Miro a ten out of ten overall..”

Juraj Hajkovsky

Executive Director at a consultancy with 1-10 employees

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“There was no need for me to use the tool's integration capabilities. From a ground level, I use the tool to prepare a mind map based on my own thoughts, so I don't see any value in the product.

The tangible benefits I have experienced from the implementation of the product stem from the fact that a lot of thought processes are involved, and it also streamlines thought processes. The template helped me to define a lot of functionalities, and understand the functionalities of each vertical.

Everything is easy in the product. I have experience with the free version of the solution, so I am not sure about the pricing. Even if the pricing part is considered for the solution, I feel it is really cheap and affordable.

When I used to use the product in the past, GenAI was not a part of the tool. AI is not required everywhere. Just because AI is available, it doesn't mean that it has to be everywhere and it is not the right approach. AI probably provides some suggestions to help users.

The mobile version looks easier for me. The product offers desktop and mobile versions.

The value derived from the use of the product around the fact that the thought process gets streamlined, and you will feel well-organized using the product.

I rate the solution a ten out of ten..”

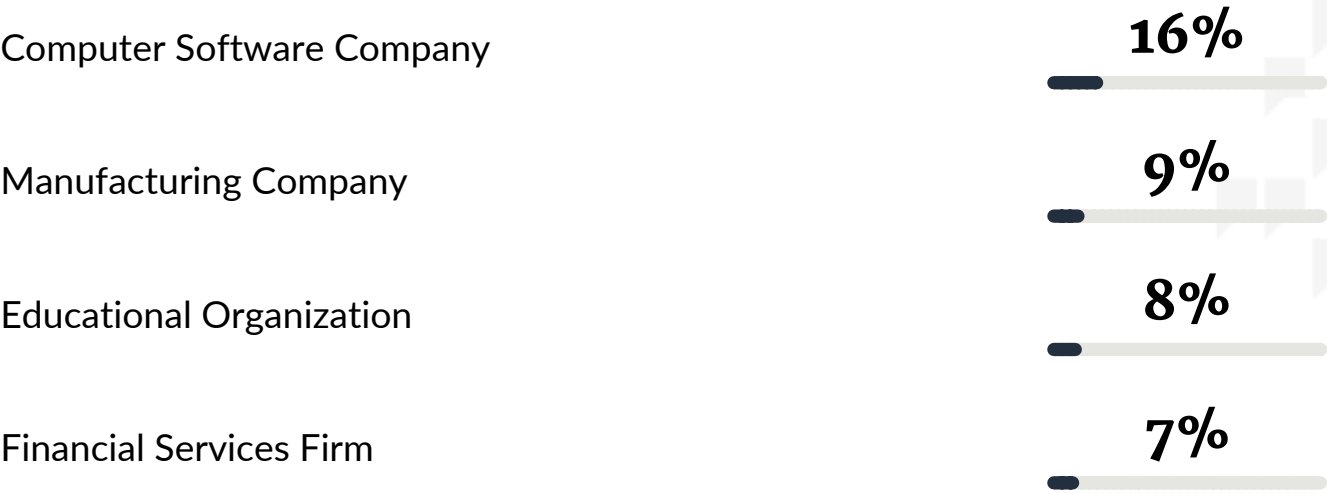
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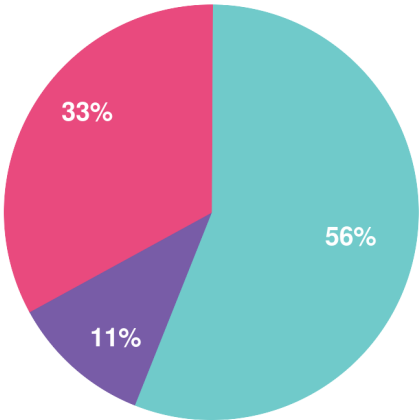
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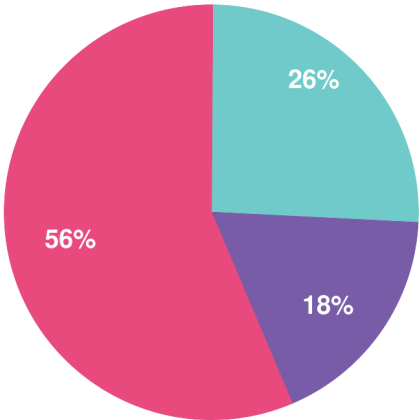


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by reviewers



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Large Enterprise Midsize Enterprise Small Business

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