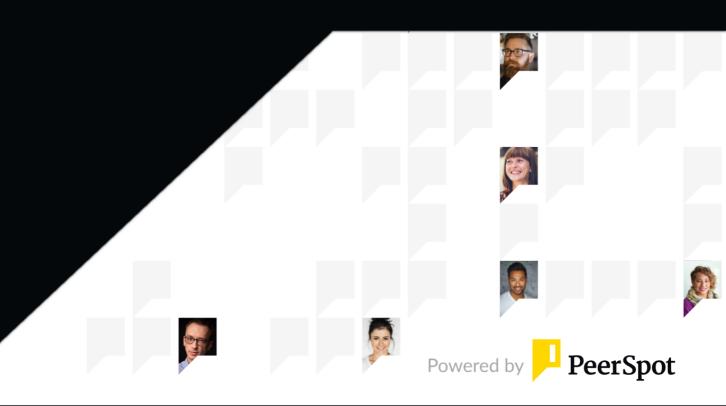
## aws marketplace

Anaplan

# Reviews, tips, and advice from real users



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### **Anaplan Recap**

Anaplan is a cloud-based planning and performance management platform with documented use cases in finance, sales, supply chain, marketing, IT and HR. At the core of Anaplan's technology is a single hub where business users can build, deploy, maintain, and share models without coding or reliance on IT personnel.

#### With Anaplan You Can:

- Accelerate revenue growth
- Convert data into market opportunity
- Drive higher sales performance
- Gain market share
- Improve customer satisfaction
- See edge-to-edge across your company
- Achieve business and technology goals
- Become agile and resilient with continuous models and forecasts

#### The Anaplan Platform Is:

- Flexible
- Scalable
- Collaborative
- Secure
- Multi-dimensional
- Built to help businesses think ahead and rapidly adapt to change

#### **Anaplan Benefits:**

- Illuminate blind spots and hidden opportunities.
- Easily create a shareable, living representation of how your business actually works.
- Dynamic planning allows you to continuously adapt to market changes and other changing circumstances effectively.
- Information is always readily available and can be easily shared with all teams across your enterprise.
- Anaplan provides intelligent decision-making. The platform gives you all the information you need to make business decisions and also gives you the ability to run several "what if" scenarios to determine which decision is best based on a large range of variables at record speed, instead of it taking days or weeks to complete.
- By using Anaplan, you can adapt to changes very quickly. You can consider all of the possible options before responding in real time.
- Anaplan can be used remotely from wherever you are.
- Anaplan will help your organization stay focused and on target. You can stay in control

with the ability to run scenario calculations quickly and use the information to make adjustments as needed.

- Anaplan provides accurate, real-time data so you don't have to worry about the risk of bad data. In turn, this boosts shareholder confidence because Anaplan's platform mitigates the risks associated with incorrect data.
- Anaplan's Connected Planning helps you meet regulatory requirements. All the relevant business data is held in one place, therefore making adjustments easier to implement quickly. With Connected Planning, results also have a full audit trail.

#### **Anaplan Features:**

- **Hyperscale computing:** Anaplan eliminates the "messy middle" caused by out-of-date, siloed signals.
- Integrated and dynamic signal set: This feature incorporates internal and external factors, relationships, and market context across functions which can all be seamlessly integrated.
- **Responsive unified system:** Anaplan's high-fidelity, responsive, and unified system for execution and accountability is reliable, accurate, and traceable.
- **Real-time insights:** Detect signals hidden in your systems and gain insight into every asset, resource, risk, and change to help provide decision clarity.
- Unlimited multi-dimensional scenarios: Anaplan helps your organization run unlimited multi-dimensional scenarios to identify ideal plans of action.
- **Synchronization:** Using Anaplan, you can synchronize execution and readiness. Anaplan enables autonomous and coordinated in-market action by connecting headquarters to your most remote outposts.

#### **Reviews from Real Users:**

"Anaplan's in-memory calculation engine is super-fast compared to the old tools we previously used. You enter the data and everything shows up in one go." - <u>Sandeep A., Lead Analyst at a retailer</u>

"This product has a very good modeling feature, and its graphical representation of visualizations has also been valuable." - Raghavendra K., Lead Consultant at a tech services company

"Anaplan is a three-dimensional cloud platform that is good for analyzing data, visualization, integration, terrific for visibility." <a href="#">- Anaplan model builder at a tech services company</a>

### **Valuable Features**

Excerpts from real customer reviews on PeerSpot:

"Anaplan's connected planning feature is its most valuable aspect, allowing for seamless financial planning, HR planning, and updates."



#### SandeepAcharya

Lead Analyst at a manufacturing company with 10,001+ employees

"Anaplan offers flexibility in building different options within the platform."



#### **Antonio Flor**

Lead Anaplanner at Chaucer Group

"Where we're seeing the opportunity in the market is at the Fortune 100 companies that have far more complex modeling type scenarios where you need to be able to have a lot of people collaborating together, and you need a lot of information all at everyone's fingertips. This is where you see the big advantage of a solution like Anaplan."



#### James Myers

Founder and CEO at FP&A Strategy Consulting

"It's real-time connected planning, so the calculations are pretty much seamless as far as your model is connected."



#### PraveenJagadeesan

Data Analytics, Ai & Automation Lead at a venture capital & private equity firm with 10,001+ employees

"Anaplan's in-memory calculation engine is super-fast compared to the old tools we previously used. You enter the data and everything shows up in one go."



### SandeepAcharya

Lead Analyst at a manufacturing company with 10,001+ employees

"Anaplan's scalability stands out compared to other platforms, especially for scenario planning and what-if analysis."



#### Verified user

Director of Operations at a tech consulting company with 201-500 employees

"Anaplan integrates well into my clients' core systems. The ability to aggregate the forms within the dashboarding is also useful. Only one of my clients has implemented workflow. Their usage has been very light. Dashboarding capability is probably the biggest one. My clients like having the ability to aggregate, slice and dice, and dynamically adjust things in the dashboards."



#### Verified user

Senior Director at a consultancy with 11-50 employees

employees

### What users had to say about valuable features:

Anaplan Consultant at a tech consulting company with 1,001-5,000

"The most valuable feature of Anaplan is machine learning. The solution is constantly evolving from feedback. Additionally, there is a wide range of training material online.."

Kumaran Singaram Founder at Metora	Read full review [2]
"I am impressed with the tool's real-time calculation, user interface is the best compared to other with. I also find the tool's management reporting	r software that I have worked
Dhiraj	Read full review 🗷

Anaplan's connected planning feature is its most valuable aspect, allowing for seamless financial planning, HR planning, and updates. The in-memory engine ensures super quick calculations without delays for data refreshes. Recent developments in dashboarding and other functionalities enhance the product greatly, making it an outstanding tool for current needs.

SandeepAcharya	Read full review
Lead Analyst at a manufacturing company with 10,001+ employees	

"Anaplan offers flexibility in building different options within the platform. The real-time data integration feature allows me to immediately see the impact of changes made in the model without waiting for a process to run. This has been instrumental in enhancing operational efficiency.."

Antonio Flor	Read full review 🔼
Lead Anaplanner at Chaucer Group	

"Anaplan has many great features. For example, the UX features and dashboards are intuitive and user-friendly. Anaplan's acquisition of Fluent will bring artificial intelligence capabilities to the platform, benefiting users with the latest AI technology.

Anaplan's scalability stands out compared to other platforms, especially for scenario planning and what-if analysis. It's user-friendly and requires no coding, making it easy for end-users. This is why Anaplan is gaining recognition among clients.

Anaplan is planning to enhance AI capabilities, but right now, there's PlanIQ. With some statistical knowledge, we can use it, but it's a paid option, not free.."

Verified user	Read full review 🔼
Director of Operations at a tech consulting company with 201-500 employees	

"Both Hyperion and Anaplan serve the same purpose for budgeting and planning, but Anaplan is cloud-based. Previously, my client was using Oracle Hyperion Planning and Essbase, which was on-premises. Anaplan, being a cloud-based platform, allows customers to adapt easily. It is easier to enter data, load data, and develop reports compared to Hyperion.

"In Anaplan, once you create a system, the end user can utilize the reports immediately. Users can create UX pages with boards and worksheets. The boards contain different cards such as bar cards, chart cards, map cards, KPI cards, and field cards. These cards are used for high-level reports and top-level management reporting. For plant-wise location, worksheets can be created for analysis purposes, analyzing data at the plant level, while reports are used for top-level purposes.

"The board functionality works similarly to a dashboard, where users can add different cards. Users can drag data and add chart cards, field cards, map cards, and KPI cards to a single board.

"Anaplan can handle large sets of data and models within its ecosystem. Data volume is not an issue for the platform.."

Srinivas Chappidi Read full review [7]

Product Support Engineer at JSW

### **Other Solutions Considered**

There are several competitors, but Anaplan differentiates itself with its unique inmemory calculation engine and other features that enhance its functionality.

SandeepAcharya Lead Analyst at a manufacturing company with 10,001+ employees	Read full review 🖪
"Before Anaplan, I worked with SQL databases and VBA. I switche because of its power and potential as a platform, offering similar f Excel and VBA but with much more capability"	-
Antonio Flor Lead Anaplanner at Chaucer Group	Read full review 🔼
"We had evaluated Tableau and QlikView. Even though a lot of the good job, only Anaplan allows flexibility and customizability to de and do real-time "what-if" analysis"  Verified user  Manager Analytics at a tech company with 5,001-10,000 employees	

"I haven't done this, as it was already selected by my organization. However, I did some market research to see how other options are flourishing, and found Anaplan to be a worthwhile option.."

<b>Verified user</b> Consultant at a tech services company with 1,001-5,000 employees	Read full review 🔼
"I had a couple of clients that were comparing OneStream with Asthem chose OneStream over Anaplan, and the other is still decidi experience with OneStream, but a close friend of mine is a consul says that the features are similar. I connect clients to him if they more about OneStream"	ng. I don't have tant there. He
Verified user Senior Director at a consultancy with 11-50 employees	Read full review 🔼

"Many clients used Hyperion in the past, but in a lot of cases, they're switching because Hyperion has a heavy data platform. Hyperion was big when they were on JD Edwards for different functions, and those clients are moving away from JD Edwards to the leading industry solutions in real estate, so there's also a shift away from Hyperion planning into Anaplan's flexibility.."

Verified user Read full review [7]

Senior Director at a consultancy with 11-50 employees

### **ROI**

Real user quotes about their ROI:

"It is difficult to quantitatively assess the ROI since it involves evaluating time saved from transitioning processes to Anaplan. However, the platform allows for significant operational efficiencies.."

Antonio Flor	Read full review 🔼
Lead Anaplanner at Chaucer Group	

"We are not the end-user to know if the clients are receiving a return on investment. However, I would conclude they have been receiving a good return on their investment because we are having an increasing number of clients and we are doing enhancements to previous deployments.."

Sai Teja K V Read full review

Anaplan Consultant at a tech services company with 11-50 employees

"Right now, we haven't seen any ROI from using Anaplan. With the current solution, we are trying to make that work because that was our first learning. When we thought it would reach to business, we struggled to establish the finance itself. When it reaches to business, you get the ROI. If it doesn't reach to business, it is just another tool where people just upload data. We got licenses and we pretty much use them for different focus areas. We have had success in a few cases, but we haven't gotten the full ROI, which is what we invested initially. ."

### PraveenJagadeesan Read full review 🔀

Data Analytics, Ai & Automation Lead at a venture capital & private equity firm with 10,001+ employees

"I don't have data on that yet, but I think initially it's not too much. Let's say I buy a license and in the first year, I might not see a big difference in terms of ROI. But from the second year onwards, it's actually double the initial ROI or else one-and-a-half times it. That's really awesome. I think there are articles on Anaplan itself, which I have reviewed, but I don't recall those numbers. There will be a dip in the first year when they do the licensing and go live for the first time. But after that, when a customer starts expanding to multiple countries or territories, then they will see the real impact of the driver-based analysis and optimization Anaplan provides.."

Read full review
Read full rev

Lead Analyst at a manufacturing company with 10,001+ employees

"It is good value for money. The reason is that it saves a lot of time. Planning is a very tedious job, and most of the people involved are highly talented team members. Before Anaplan, a lot of time was spent on preparing and cleansing data.

For example, I've seen situations where a consultation team required four members, but after implementing Anaplan, only one person was able to handle everything. That's the value Anaplan offers. However, it all depends on how it's implemented, who the partners are, and whether they have a long-term vision. The sustainability of the implementation is important. If Anaplan is implemented properly, it delivers excellent results.."

Verified user	Read full review 🔼
Director of Operations at a tech consulting company with 201-500	
omployoos	

"My clients have seen a return. For example, one of the use cases was an investment waterfall model. Using Excel was labor intensive, so it took a lot of extra work every month to extend this out. They needed to add an extra person for every new fund they added to their portfolio. When they rolled out Anaplan, they could keep expanding the funds without adding any resources because it was a one-time adjustment, and the monthly pieces were within the scope of one individual.

Their ROI on that was reducing their personnel costs. They planned to hire five people over the next two years, but they didn't need to. Anaplan paid for itself with what it saved on new hires. I'm not even talking about operational efficiencies.."

Verified user Read full review [3]

Senior Director at a consultancy with 11-50 employees

### **Use Case**

"We concentrate now on financial planning. However, we have intentions to move towards supply planning. My company uses the tool to know the key players in the market.."

<b>Dhiraj</b> Anaplan Consultant at a tech consulting company with 1,001-5,000 employees	Read full review 🔼
"You can use this solution for almost everything that you need, the sales forecast, workforce, planning of technical KPIs, etc. It's not solution for a specific use case"	
Verified user Solutions Expert at a consultancy with 11-50 employees	Read full review 🖪
Currently, I am working on financial planning using Anaplan. We companies' planning and budgeting, which helps us build scenari	-

and conduct forecasting. It acts as a consolidated engine.

Lead Analyst at a manufacturing company with 10,001+ employees

SandeepAcharya

Read full review 🛂

"As a client developer and solutions architect, I use Anaplan for building modules and deploying logic end-to-end. I work closely with the business in an agile manner to ensure the model aligns with business needs.."

Antonio Flor Read full review [2]

Lead Anaplanner at Chaucer Group

"I'm a consultant. I work for a consulting firm, and our job is to implement Anaplan for our clients. I'm a solution architect in Anaplan.

It's mainly for financial planning and analysis (FP&A), supply chain, and sales incentive use cases.

I'm a consultant for a consulting firm. I'm a certified Anaplan model builder with solution architect experience. I've implemented around eleven projects, most of which were related to financial and sales planning.

I also have a fair understanding of supply chain, but I've only worked on one supply chain project. The primary use cases I've seen involve financial planning, supply chain planning, and sales planning, including territory and quota management.."

Verified user Read full review [3]

Director of Operations at a tech consulting company with 201-500 employees

"We work with real estate consultants who use Anaplan to budget and plan commercial real estate development. That's been the biggest area. One client has taken it further, and they use it to manage user security for the organization. However, it's mainly for budget and forecasting for commercial real estate.

Most of my clients already have Anaplan, and they're using it quite heavily. I'm not the implementer. I get the client interested and then coordinate with Anaplan to bring in a partner who handles the implementation.

It fills a niche where existing products don't fit well. I don't see it taking over our market and replacing many core solutions, but it allows clients to work with external processes where there isn't a good solution today. Our clients are using Excel for the most part and leveraging Anaplan in those areas. Whether Anaplan stays on the top of my list depends on finding better ways to leverage the tool, but there's one area where it potentially fills in those gaps. Anaplan comes into the conversation when my clients want to move away from Excel as the main tool for certain functions. ."

Verified user Read full review [₹

Senior Director at a consultancy with 11-50 employees

### Setup

The setup process involves configuring and preparing the product or service for use, which may include tasks such as installation, account creation, initial configuration, and troubleshooting any issues that may arise. Below you can find real user quotes about the setup process.

"The initial setup of Anaplan is easy because it is low code or no code deployments. The full process of deployment can take six months. We do not need a lot of resources for the deployment.."

Kumaran Singaram	Read full review [2]
Founder at Metora	
"It's not easy to start from scratch, but the find doing your planning in Excel. So, I do complexity"	- ,
<b>Verified user</b> Solutions Expert at a consultancy with 11-50 employees	Read full review [2]

"The initial setup is very easy, though it can vary based on users' needs.

Depending on the scope of the user's requirements, it can take anywhere between two and twelve months to deploy everything.."

Satheesh Satheesan	Read full review
Digital Transformation Director - Finance at Metora	

"The tool's setup is easy. The tool's deployment depends on the requirements of both users and clients. The overall deployment will not take more than four to five weeks to complete. One week is required for the determination of user requirements and another four to five weeks for the solution's deployment.."

Dhiraj	Read full review 🔼
Anaplan Consultant at a tech consulting company with 1,001-5,000 employees	

"Anaplan has some complex components, and we did do some iterative calculations that pushed the boundaries of what Anaplan can do. I had to work with one of the Anaplan architects to develop creative ways to address these limitations. It wasn't horrendous. After a day or two of working on it, the architect could resolve the issue, but it was definitely the limits of how Anaplan works with data. Data calculations are challenging in most systems, and Anaplan wasn't designed for that type of approach. I would still rate it eight out of 10 for ease of implementation.

The implementation strategy is more of an agile approach where each step is broken down into six or eight-week iterations. Within each six-week component, we could deliver a good portion of it and decide to expand it beyond that point.

Anaplan takes about three or four people to deploy and maintain. Usually, there's an architect who isn't working with it full time. They act as the lead Anaplan model builder, and then there are one or two junior model builders. Also, you have someone who is the subject matter expert. If we're talking about FTEs, it's probably close to three, but usually, four individuals are involved. That's relatively light. It's quite impressive.."

Verified user	Read full review

Senior Director at a consultancy with 11-50 employees

"I would rate my experience with the initial setup an eight out of ten, where one is difficult and ten is easy.

It's not very difficult to set up. Anaplan uses something called an agile process during implementation. The first step is data discovery, where we understand the client's requirements and their entire process.

Anaplan is a platform, meaning it's a blank canvas. Unlike SAP, which comes with default features, Anaplan is customized for each customer. So, depending on the specific business requirements, the model is built from scratch. For example, if I'm working for a pharma company, their business logic will be different from a manufacturing company or an IT company.

Anaplan customizes the model according to each business's requirements. The same model may not work even for two companies within the same industry, as every company has different needs. That's where Anaplan stands out—it tailors the model based on the business. If the person implementing the solution has a good overview of the end-to-end business process, it makes the setup process much easier.

So, what happens is the client needs to purchase a workspace. Anaplan has three types of models. Based on the model licenses, the workspace is allocated accordingly. Most companies, when implementing Anaplan, start with a private project. For example, they might focus on one specific function like finance. They begin small to visualize the benefits and then slowly expand it to other departments, such as supply chain or sales planning. As a SaaS product, customers have to pay for both the workspace and the model licenses. There are three types of licenses, and the billing is based on that.

The deployment time depends on the business requirements. For example, a typical financial planning process varies depending on the industry, the client, and what exactly the client wants to achieve. There's no fixed timeline, but generally, it takes at least three months. Anaplan follows the Agile process where we try to understand the scope of work, perform data discovery to grasp the entire end-to-

end process, and then establish a timeline. The timeline also depends on what features the client wants, such as whether they want to automate processes right away or keep things manual for a while before integrating systems. There are many external factors that affect the duration.."

Verified user Read full review P

Director of Operations at a tech consulting company with 201-500 employees

### **Customer Service and Support**

"I would say it was a good experience. I faced probably zero unsolved issues. On a scale of one to ten, I would rate it all nine. They're good at solving issues.."

<b>Verified user</b> Solutions Expert at a consultancy with 11-50 employees	Read full review [2]
"The response is very good. If you face any i Anaplan team immediately acknowledges it so the support is really good"	,,
<b>Verified user</b> Director of Operations at a tech consulting company with 20 employees	Read full review 🔼
"I haven't used Anaplan's technical supporwhen I have specific questions about approadifferent uses for the solution. If I include the get a quick turnaround"	ching certain things or the viability of
<b>Verified user</b> Senior Director at a consultancy with 11-50 employees	Read full review [2]

"Technical support from Anaplan is excellent. But I haven't seen any major setback that required technical support. Sometimes the server was down and we couldn't do anything. Support from Anaplan in those instances was great. It's not like other tools where the server keeps failing. Everything is in the cloud, and we hardly see things collapsing.."

SandeepAcharya	Read full review
Lead Analyst at a manufacturing company with 10,001+ employees	

"They are very customer oriented. You get your responses very quickly, and their turnaround to fix problems is also very quick: around four hours. They don't have any kind of portal, but they are building on it. It is all through mail communication. Once you send something, there is somebody immediately supporting you 24/7.

They have a huge documentation space for troubleshooting. Because it's a very small solution with less customization, it's more about your thought process and they have forums to help you out based on user experience. From a technical side, it is very easy to understand. But to do the customization part you need someone for support, and the forums are helpful.."

PraveenJagadeesan	Read full review 🔼
Data Analytics, Ai & Automation Lead at a venture capital & private equity	

firm with 10,001+ employees

"The tech support is pretty good. They're very responsive, and that typically means they're pretty good at solving problems. They can tend to take a little bit of time. Sometimes the challenges that we have are, typically, quite complex.

When we had a performance issue on one of our models, it took them at least three weeks to do a full review of the model as the models are quite complex. However, they did a detailed breakdown line by line and there were probably 10,000 lines of items in here. It's built as cubes, so we have line items inside the cubes, similar to a pivot table in Excel. They did a full analysis, and then we got a detailed report at the end of where we had performance issues on a line-by-line basis and we could easily fix those issues.."

James Myers Read full review ☑

Founder and CEO at FP&A Strategy Consulting

### **Other Advice**

I would rate Anaplan eight out of ten in general. While the product is mainly for medium and enterprise-level companies, it may be too costly for smaller ones. Overall, I recommend Anaplan to other users. I would rate the overall solution an eight out of ten.

SandeepAcharya Lead Analyst at a manufacturing company with 10,001+ employees	Read full review 🖪
"I recommend Anaplan due to the flexibility it provides for building the various options available within the platform.	ng modules and
Overall, I would rate the solution a nine out of ten"	
Antonio Flor Lead Anaplanner at Chaucer Group	Read full review 🖪

"If the solution is built correctly there is no maintenance needed.

The crucial aspect is to ensure that there are individuals who possess the knowledge to effectively utilize the tool. It is akin to piloting an airplane, where one must first acquire the skills to fly before attempting to operate it. Otherwise, they will crash it.

I rate Anaplan a seven out of ten.."

Kumaran Singaram	Read full review
Founder at Metora	

"Clients used Anaplan for various purposes. As their needs became more complex, they wondered if a custom solution would be faster and provide more tailored data. Anaplan was clearly useful. However, clients wanted to focus more on data engineering and integration with their processes to track numerous metrics. They were unsure if Anaplan and other IT solutions could fully meet their needs. Thus, they sought a custom solution.

Overall, I rate the solution a seven out of ten.."

Verified user	Read full review
Director of Software Engineering at a computer software company with 5,001-10,000 employees	

"This is a very good product, especially for planning solutions. It's been in the market for over a decade, and it's widely adopted by Fortune 500 companies. People are using it and benefiting from it. The key to maximizing its value is not

using it in isolation. Instead, once customers understand its capabilities, they should leverage it across departments, starting with finance and then expanding into other areas.

It's a good product, both in terms of stability and return on investment.

Overall, I would rate it an eight out of ten. ."

Verified user Read full review [

Director of Operations at a tech consulting company with 201-500 employees

"I previously worked with Hyperion <u>Essbase</u> and Hyperion Planning from Oracle, and now I work with Anaplan technology.

"I provide technical support to users for security-related issues, creating new administration roles, and workflow management. We assist with security provisioning, user creation, workflow issues, and technical business logic modifications. On a scale of 1–10, I rate Anaplan a 9.."

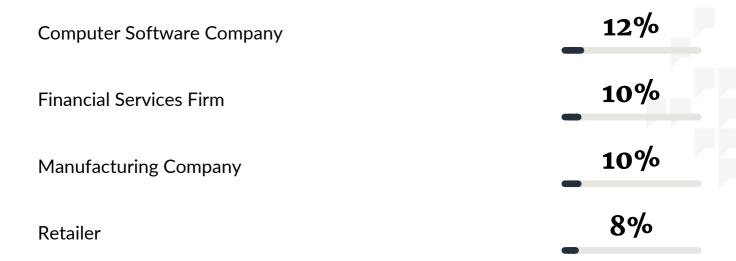
Srinivas Chappidi

Product Support Engineer at JSW

Read full review [2]

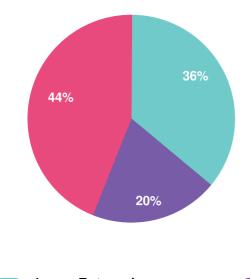
### **Top Industries**

by visitors reading reviews



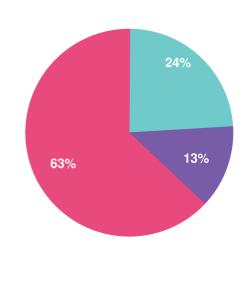
### **Company Size**

by reviewers



Large Enterprise

by visitors reading reviews



Midsize Enterprise

Small Business

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