

aws marketplace

Canva Enterprise

Reviews, tips, and advice from real users



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Product Recap



Canva Enterprise

Canva Enterprise Recap

Canva is the online platform that makes designing anything easy. With thousands of professionally made templates to get you started, you can create, customize, and share your designs in a few clicks. It's never been easier to achieve your goals.

Valuable Features

Excerpts from real customer reviews on PeerSpot:

- ✓ “For an organization like ours, it is not just a design tool; it is a productivity operating system that centralizes brand identity and automates content workflow.”



Prachi-Sharma

Senior Associate Consultant at a consultancy with 10,001+ employees

- ✓ “Canva Enterprise has positively impacted my organization as our Canva Enterprise account has multiple sharing capabilities.”



Vinit Parakh

Senior DevOps Engineer at Bectran, Inc.

- ✓ “Canva Enterprise has positively impacted my organization; this is the most experienced application I have ever been on, and they have been developing it according to developers' needs, so it is very great in that sense.”



Pranay Jain

Senior software developer at Simplifyvms

- ✓ “Compared to other tools available in the market, Canva Enterprise has been one of our greatest assets in time management and return on investment.”



Manojkumar Reddy

Associate Technology Consultant at a tech vendor with 10,001+ employees

- ✓ “For others looking into using Canva Enterprise, if marketing is involved at all, it is a 100% must-have tool.”



Trent Conley

Head of Marketing at a tech company with 51-200 employees

- ✓ “Canva Enterprise has positively impacted my organization in that it definitely saves time; because we are in a creative field, we need to create more creatives every week, so this saves our time.”



Nanthakumar R

UI UX Designer at a financial services firm with 51-200 employees

- ✓ “Canva Enterprise helps people create content to send a good portfolio and a good curriculum to the place they want to work.”



Verified user

Founder . Interior Architect & Interior Designer at a university with 5,001-10,000 employees

What users had to say about valuable features:

“The best features Canva Enterprise offers are that it is very easy to use and understand, even without prior knowledge of UI, UX, or color contrasting, images, and fonts. I can simply drag and drop the elements I like, and I have the ability to change them. The collaboration feature allows me to work as a team, which is a significant advantage, and it saves time with ready-made templates. If I do not need to create proper templates from scratch, I can use various templates they provide. It is also beneficial for team collaboration, and no design experience is required, making it easy for beginners.

“Canva Enterprise has helped me personally with my work and studies. It saves me time and energy by providing ready-made templates that I can populate with data. It is incredibly useful for my personal use and also for educational purposes, and I rely on it heavily..”

Verified user

Student at a university with 501-1,000 employees

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“The best features that Canva Enterprise offers include removing the background, adding graphics, video editing, poster creations, and varying dimensions that stand out to me the most.

I most often use the background remover tool for poster creation, banner creation, and label creation. This is for some kind of product; for example, if I am generating our Amazon account, I will use product images. For team photos, during every occasion and function, we develop the photos, and I can do this with Canva Enterprise.

Canva Enterprise has positively impacted my organization in that it definitely saves time; because we are in a creative field, we need to create more creatives every week, so this saves our time. Additionally, it improves the collaboration of designers and developers, and of course, it boosts creativity as we can utilize existing templates for new content, making it very useful..”

Nanthakumar R

UI UX Designer at a financial services firm with 51-200 employees

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“Prototyping is one of the features that Canva Enterprise offers. Creating flows is one of the good features I have used. Also, using the reusability of components, such as reusability of buttons that I have already developed, allows me to easily drag and drop and reuse them. Additionally, easy access between multiple people is provided. If one person is using it and making changes to something, the other person is able to watch it live.

“I think prototyping is the best feature of Canva Enterprise. As a developer, I need to see the whole flow. When I click a button, I need to know what can possibly open and what responses the application should throw. Prototyping is the best feature.

“Canva Enterprise has positively impacted my organization. This is the most experienced application I have ever been on, and they have been developing it according to developers' needs, so it is very great in that sense..”

Pranay Jain

Senior software developer at Simplifyvms

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“There are several features that I can highlight about Canva Enterprise, including real-time editing. For the person who is making changes, if the particular file is shared with different users and they are making changes, we can easily track who is doing the changes through an audit trail. Commenting and reviews are also valuable. If something needs to be changed, someone can review the document and provide feedback through comments. Permissions are crucial as well; people who do not have access will not be able to edit the document, so role-based permissions are provided.

Canva Enterprise is one of the highly secure platforms, which can be integrated with SAML or Single Sign-On, as well as role-based access controls and governing policies. Analytics and API integration are also available. There is a significant positive impact on our organization from Canva Enterprise and considerable return on investment. Compared to other tools available in the market, Canva Enterprise has been one of our greatest assets in time management and return on investment. We can easily track who has made changes and who has added comments, plus it can be deployed over the cloud, so it does not need to be a desktop application..”

Manojkumar Reddy

Associate Technology Consultant at a tech vendor with 10,001+ employees

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“Canva Enterprise's best features include the ability to create consistent designs across all platforms and for the entire team, including colors, fonts, and logos. The workflow and approval system, such as reviews to approve and publish, allows us to create content at scale with hundreds of designs at the same time while maintaining the same features. AI features including Text to Design, image editing, and integrations with different tools such as Slack, Google Drive, and CMS tools stand out to me the most.

Using these features, my team is able to implement a management system across our organization from junior designer to senior to manager to higher management, enabling us to approve designs and other posts before publishing. By using this system, we are able to manage and improve our processes by 30 to 40% and save our time.

Canva Enterprise has positively impacted our organization because our non-designers are now able to create professional designs, and we are able to produce perfect content efficiently and quickly. Additionally, we are able to maintain strong collaboration between designers, editors, and other teams, and we can enforce brand control using the platform.

We are now able to work 30 to 40% faster than before we implemented Canva Enterprise. We are also able to improve our management and review systems using Canva Enterprise..”

Verified user

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Cloud Engineering and Automation Engineer at a tech vendor with 51-200 employees

“There are multiple valuable features that Canva Enterprise offers. While it has many popular features like Background Remover or Magic Design, the best feature for me as a Java developer is Magic Switch. With one click, it can convert a technical whiteboard into a professional presentation or a presentation into a summary document. For developer benefit, it is perfect for turning a messy brainstorming whiteboard of our system architecture into a clean deck. While not flashy for an enterprise user, System for Cross-domain Identity is the most critical feature. It allows us to automate the provisioning and de-provisioning of users through our company's identity provider. Since we work with data, the Flourish integration is arguably the most powerful visualization tool in the suite. It allows for high-end interactive data storytelling. For our code, the Connect API, Magic Switch, and SCIM API are the best features Canva Enterprise offers.

Canva Enterprise has helped our organization tremendously. For an organization like ours, it is not just a design tool; it is a productivity operating system that centralizes brand identity and automates content workflow. Large organizations see a massive reduction in low-value design requests because of its significant return on investment and time savings. Various teams including marketing, sales, and HR can create their own assets using pre-approved templates instead of waiting weeks for a design agency or internal creative team. This gives us faster turnaround. On average, enterprise users report a 90% faster turnaround time for content creation. For our organization, this means product launches and internal announcements happen in days, not months. Admins get access to audit logs and reporting, allowing our organization to see exactly which templates are being used most and where the bottlenecks are. The worry about inconsistent logos and fonts is solved through strict controls using brand kits. If our organization manages multiple sub-brands or products, we can maintain a separate brand kit for each, and designers can lock specific elements so that non-designers can edit the text but cannot break the brand's appearance..”

Prachi-Sharma

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Senior Associate Consultant at a consultancy with 10,001+ employees

Other Solutions Considered

“Before choosing Canva Enterprise, I did not evaluate other options. However, based on reviews and other information, we decided to use Canva Enterprise..”

Verified user

Cloud Engineering and Automation Engineer at a tech vendor with 51-200 employees

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“I previously used a different solution, which was Photoshop, but Photoshop is expensive. That is why we wanted something we could use for free or at a lower cost..”

Verified user

Cloud Engineering and Automation Engineer at a tech vendor with 51-200 employees

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“Before using Canva Enterprise, I mainly used Picsart for personal tasks related to images and social media content for events such as birthdays and anniversaries. However, since discovering Canva Enterprise, I have not sought any other options because it provides me with superior design capabilities..”

Verified user

Student at a university with 501-1,000 employees

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“We are using other solutions apart from Canva Enterprise, such as Figma and Microsoft Designer. Compared to those two, Figma and Canva Enterprise have received positive feedback from me.

We evaluated Adobe Creative Cloud before choosing Canva Enterprise, but most users suggested that Canva is beginner-friendly, which is why we chose Canva Enterprise over Adobe so that even users who do not have experience with design tools can master it, whereas Adobe is designed for professional designers..”

Manojkumar Reddy


Associate Technology Consultant at a tech vendor with 10,001+ employees

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“Before using Canva Enterprise, I have been using Canva from day one, so I do not have an idea of what would happen if I were not using it. However, there were some places where I was not using Canva. What happened is that whenever I was developing a feature and I was not able to see the flow, I had to take assumptions that this feature will be present here, this button will be here, and this should be the UI. The flow in my mind was good, but the issue was that there could be differences in the opinions of different people. When I see the UI in an actual sense, it is better to grab the whole flow. This is one of the best cases. The UI/UX developer and I are able to see what the flow will be, and the UI/UX developer gives me the happy flow and happy design. I just need to replicate those. I do not need to think about it..”

Pranay Jain

Senior software developer at Simplifyvms

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“As a Java developer, we have used Adobe Express before. Adobe Express is often the first alternative evaluated, especially because it integrates perfectly with Photoshop and Illustrator if professional designers are already in the Adobe ecosystem. Express allows them to share linked assets with non-designers. However, Canva Enterprise won because Adobe Express often lacks the all-in-one breadth. At the enterprise level, Canva Enterprise's infinite whiteboards and fully featured video editor provide a more unified suite than Express, which can still feel like a light version of professional tools. We also used Figma. Figma is a gold standard for user interface and user experience design and prototyping. However, Canva Enterprise won because Figma is too technical for the average marketing or human resources team. While we might use Figma for app user interface design, the rest of the organization needs to make posters, links in headers, and internal decks. Canva Enterprise is move-in ready with millions of templates, whereas Figma starts as a blank canvas. That is why we moved to Canva Enterprise..”

Prachi-Sharma

[Read full review](#) 

Senior Associate Consultant at a consultancy with 10,001+ employees

ROI

Real user quotes about their ROI:

“I have seen a return on investment from using Canva Enterprise; it saves time by providing templates that allow for easy interaction and creation without needing prior knowledge of UI, UX, or design..”

Verified user

Student at a university with 501-1,000 employees

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“I have seen a return on investment from Canva Enterprise as it definitely saves more time, and we can utilize it with very few employees. We can create the content efficiently; if the employees have design knowledge, there are no issues with creativity, allowing us to utilize this software effectively..”

Nanthakumar R

UI UX Designer at a financial services firm with 51-200 employees

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“We have seen a return on investment with Canva Enterprise. There is significant time saved in designing graphics or decks for presentations. Since it is a subscription model based on per user volume, the cost scales with our usage. Beyond that, the return on investment is quite positive..”

Manojkumar Reddy

Associate Technology Consultant at a tech vendor with 10,001+ employees

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“A return on investment has definitely been seen with Canva Enterprise. It saves time because it is easy to use, and everything is already pre-loaded, meaning fonts, colors, or logos do not need to be selected because they are loaded on the back end, making it a huge time saver. Everything can be done in-house without needing a third-party graphic designer, which also saves money..”

Trent Conley

Head of Marketing at a tech company with 51-200 employees

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“We have definitely seen a return on investment. We have seen an immediate return on investment by replacing multiple niche subscriptions with one enterprise license. Salesforce reported a 66% reduction in cost per design. By moving from a fragmented model to Canva Enterprise, we have centralized our budget and lowered the per-asset cost significantly. Companies typically save between \$1.7 million and \$3 million over three years by consolidating their creative tech stack. For our team, the biggest return on investment is the hours returned to our engineers and designers. For example, we used Canva Enterprise to automate rebrands and asset creation. Instead of a designer manually creating 100 versions of a banner, they use a template that non-designers could edit. We have saved 500 plus hours annually by creative teams and achieved an 85% reduction in time spent on repetitive tasks including resizing, translating, and using tools like Magic Switch. Return on investment is also measured by how much we can produce without increasing headcount. Our team saw a 30% increase in creative output while simultaneously reducing internal design requests by 42%..”

Prachi-Sharma

Senior Associate Consultant at a consultancy with 10,001+ employees

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Use Case

“My main use case for Canva Enterprise is to create designs like PNG designs, such as banners, graphics, flyers, posters, and labels.

I'm in UX design, so my main use case fits into a creative process where there are a lot of creatives we need to produce every week. In that manner, I use Canva Enterprise to generate the most creative works for some kind of startup companies to enhance their company brand..”

Nanthakumar R

UI UX Designer at a financial services firm with 51-200 employees

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“My main use case for Canva Enterprise is for designing, brand management, and content creation. It functions as both a collaboration platform and a design platform.

I can provide you with a specific example of something I have designed or managed with Canva Enterprise. We create design assets such as social media posts, presentations, marketing assets management, and videos. We create logos, colors, and fonts for brand management to ensure consistency across our team and for team collaborations. We create templates in bulk..”

Verified user

Cloud Engineering and Automation Engineer at a tech vendor with 51-200 employees

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“I use Canva Enterprise for UI/UX designing and prototyping. As a developer, I need it for making the front-end of applications. For that purpose, I need the UI and the overall flow.

“Recently, I developed a feature using Canva Enterprise for AI job creation. There was a flow for what button should be placed in the existing application, how it will open a side drawer, and what the overall flow will be after opening the side drawer. I used it for button placement and prototyping to show the happy flow and edge cases that need to be considered. All of those things need to be shown to me as a developer, and Canva Enterprise provided that.

“Canva Enterprise is used for UI/UX development. Using it, I am also maintaining the overall similarity between every feature in the overall application..”

Pranay Jain

Senior software developer at Simplifyvms


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“Canva Enterprise is primarily used to create visual design and graphics as well as presentations for sales, presentation decks for sales, and template creations. The main purpose has been deck creation; whenever we get a project, or even before getting a project, we need to highlight the positive and negative aspects of the organization or the people working in the organization to give a brief on how we can approach the solution to the particular issue or project. To design those templates or decks, such as sales decks, our salespeople have to give presentations to other organizations to acquire a project and cross-sell our products so that they can consider the product based on their needs.

Canva Enterprise is used to create social media graphic content for any post that we need to make and post on LinkedIn, Facebook, or WhatsApp. Additionally, it is used for sales enablement decks and decks for internal communication. For any scheduled meeting, we prepare decks and highlight the agenda of that particular meeting using Canva Enterprise to design the decks and presentations. During onboarding training, there are many presentations that need to be given to employees, and we use Canva Enterprise for all these purposes..”

Manojkumar Reddy

Associate Technology Consultant at a tech vendor with 10,001+ employees

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“I use Canva Enterprise for creating attractive visuals and scaling various production through code and managing organization infrastructure. The most powerful use case for a developer is the Connect API. We can use Java to automate the creation of branded assets by injecting data directly into Canva templates. By using dynamic asset generation, we can use the Autofill API to pull data from our Java backend and automatically generate hundreds of customized social media posts, PDFs, and reports. Canva provides a Java SDK specifically for backend development of Canva extensions, which can be used for content extensions and publishing extensions. Since we are on the Enterprise tier, we can use Canva for our SSO integration, managing the authentication flow for thousands of employees. We use the SCIM API with Java to automate user provisioning. When a new employee is added to our company's HR system, our code can automatically create their Canva Enterprise account and assign them to a specific engineering or marketing team.

Magic Switch is a bridge between a messy brainstorming session and a polished executive deliverable. For a team of developers and stakeholders, it is primarily used to eliminate the busy work of reformatting. This is the most common use case for tech teams. After a sprint planning or architecture session on a Canva whiteboard, we can use Magic Switch to transform it into a document. The AI summarizes our sticky notes, diagrams, and flowcharts into a structured project brief for technical specification. This saves us from having to type out everything that was discussed during the meeting. When we have 40-50 slide deep dive presentations, we can use Magic Switch to transform them into a document with an executive summary. This extracts the key takeaways and metrics into a one-page document that helps senior people who do not have time to sit and read the full deck..”

Prachi-Sharma

Senior Associate Consultant at a consultancy with 10,001+ employees

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“My main use case for Canva Enterprise is during college and internship tasks where I create presentations, resumes, social media content, and edit images for birthday wishes and basic designs. It made design work much more efficient, easier, and more user interactive, which users appreciate, and allowed me to accomplish design tasks even without having professional design skills. Canva provides a variety of templates for different occasions such as birthdays and anniversaries, as well as for resumes. I can simply edit the provided templates with my data, which is very user-friendly. The collaboration feature is also very useful, allowing team members to work together on the same design. Canva supports teamwork benefits, enabling both of us to edit the same template, which is excellent for collaboration at the company and educational levels. Everyone needs to be involved in editing and viewing designs, and Canva provides these features as well. I appreciate the large library of templates, fonts, and images that make my designs look more professional since I was not knowledgeable about color contrasting and what looks appealing. However, there are some limitations; advanced features and elements are only available at paid levels, and customization options can feel limited compared to professional tools. For very complex designs, it may not be as powerful as advanced design software. Overall, Canva Enterprise is an excellent platform for students, teams, or any user who wants to create professional-looking designs quickly without deep technical knowledge about UI or UX.

“I am using Canva Enterprise for resume making as I enter my seventh semester, and my college placements are starting. I need to create the best resume, and Canva helps me achieve a high rating score since it looks professional, interactive, and many HR departments appreciate my resume and approve it. Because of this, I can at least have the chance to attend interviews; otherwise, sometimes users may be more qualified in skills, but they do not get a chance due to their resumes. Thanks to Canva Enterprise, I can attend many interviews, and my resume seems to get approved..”

Verified user

Student at a university with 501-1,000 employees

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Setup

The setup process involves configuring and preparing the product or service for use, which may include tasks such as installation, account creation, initial configuration, and troubleshooting any issues that may arise. Below you can find real user quotes about the setup process.

“Regarding pricing, I mention that we are using the free tier for now. We are currently considering enterprise pricing, but its pricing is high. The setup is easy..”

Verified user

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Cloud Engineering and Automation Engineer at a tech vendor with 51-200 employees

“The pricing, setup cost, and licensing for Canva Enterprise are good. While the pricing has increased slightly over the past couple of years, it is very fair and reasonable for the number of people on it and the ability that is received from the price..”

Trent Conley

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Head of Marketing at a tech company with 51-200 employees

“My experience with pricing, setup cost, and licensing for Canva Enterprise varies. The experience with enterprise pricing and licensing has shifted towards a more sophisticated bespoke model. Unlike the self-service Pro or Business tiers, Enterprise requires direct negotiation with Canva's sales team. For large organizations, the price typically ranges between \$300 to \$500 per user per year, depending on the total headcount and the advanced security features included. Organizations often feel this cost is net neutral because it allows them to cancel other software licenses. While there is not usually a hidden setup fee in the software price, there are implementation resources to consider. The enterprise tier usually includes a dedicated account manager who helps with brand kit migration and team structure setup. From a developer's perspective, the cost is actually internal engineering hours. We need to allocate time for SSO and SCIM configuration, connecting Canva Enterprise to our identity provider, SCIM setup for automating user provisioning, and API token management for securely setting up the Connect API for our Java backend..”

Prachi-Sharma

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Senior Associate Consultant at a consultancy with 10,001+ employees

Customer Service and Support

“The customer support for Canva Enterprise is very good. I have used it once when one of the functions was not working. I contacted customer support, and they answered me back in a few minutes and solved the problem. There were problems with the download of the app..”

Verified user

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Founder . Interior Architect & Interior Designer at a university with 5,001-10,000 employees

“I have reached out to customer support for Canva Enterprise. Unlike free or pro tiers, enterprise customers are assigned specific people to manage their account health. This is deployed using a high-touch model. When a technical issue arises, enterprise users bypass the standard support queues. Enterprise tickets are routed to a dedicated senior support team with faster guaranteed response times. Admins often have access to live admin support for faster communication. Large organizations get access to a status dashboard and proactive alerts for any service interruptions that might affect global productivity. Customer support has been available 24 into 7 whenever we faced any issues. The customer support of Canva Enterprise is very supportive..”

Prachi-Sharma

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Senior Associate Consultant at a consultancy with 10,001+ employees

Other Advice

“I do not have any additional thoughts about Canva Enterprise before we wrap up. I work for a public administration, so I prefer not to use my real name. I am not interested in being a reference for this vendor. Canva Enterprise can contact me if they have any questions or comments about my review. I prefer not to have a short poem or haiku that will summarize my review. My overall review rating for Canva Enterprise is 9..”

Verified user

Founder . Interior Architect & Interior Designer at a university with 5,001-10,000 employees

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“My advice for others looking into using Canva Enterprise is that if they want to use it for design diagrams, presentations, product UI mockups, create a workflow and approval system for designing, want consistent design across all platforms, create templates at scale, and want to do brand management including logos, colors, and fonts with consistency across all teams and create social media posts, presentations, marketing tools, and videos, they should consider Canva Enterprise. I would rate this solution an 8 out of 10..”

Verified user

Cloud Engineering and Automation Engineer at a tech vendor with 51-200 employees

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“I would rate Canva Enterprise an 8 out of 10. The reason for this rating is that Canva Enterprise does not have the features for advanced graphic design, and a deep understanding of the workflow of Canva Enterprise is required. These are the

two areas that prevent a higher rating. The advice I would give to users who are considering Canva Enterprise is that if you do not have experience with design tools, then Canva Enterprise is one of the best tools to consider for a beginner..”

Manojkumar Reddy

Associate Technology Consultant at a tech vendor with 10,001+ employees

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“As a task, I designed my UI for an application using Canva Enterprise because I did not know how to handle front-end or back-end designing. I made the design UI in Canva Enterprise, and then I started the implementation process. Essentially, I designed the UI in Canva Enterprise from the start of the application.

“The advice I would give to others considering using Canva Enterprise is that whether you are a professional or a student, if you want to create designs without basic knowledge or if you have some background, you will find it easy and user-friendly. I rate this product an eight out of ten..”

Verified user

Student at a university with 501-1,000 employees

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“For example, I create every poster in one or two hours. However, it reduces the delivery time by one hour and reduces most creative tasks in a very useful manner.

The user interface of Canva Enterprise is already a good one, and I find no issues with it. For integrations, we could integrate with Figma-like tools, which would be very useful for us to shift one design to another design software.

My advice for others looking into using Canva Enterprise is that if you are

managing a small company and need more creatives, you can definitely use Canva Enterprise.

I would be glad if Canva converted into a kind of Affinity-like solution, as it would be very useful for us.

I have given this product a rating of nine out of ten..”

Nanthakumar R


UI UX Designer at a financial services firm with 51-200 employees

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“The basic advice I can give to others is to not just turn it on; build a foundation first. The biggest mistake companies make is inviting 500 people into a blank workspace. Before rollout, establish a brand source of truth. Set up your brand kits and brand templates before anyone else joins. Then use template locking. This is the secret source of enterprise. Lock the positions of logos and legal disclaimers so non-designers can swap photos and text. Audit your assets and do not migrate every old PowerPoint. Only move high-quality approved imagery into Canva Enterprise folders to prevent asset rot. Also, treat enablement as a marketing campaign. Designers often fear Canva Enterprise will replace them or cheapen the brand, but we need to change the narrative around designers as enablers. We can position our professional designers as the architects who build the templates while the rest of the staff are builders who use them. This frees designers from boring tasks. Additionally, leverage human support. You are paying for more than just software. Use your customer success manager, who has seen how other 10,000 plus person companies organize their folders. Ask them for folder taxonomy and templates so you do not have to reinvent the wheel. I would rate this product a seven out of ten overall..”

Prachi-Sharma

Senior Associate Consultant at a consultancy with 10,001+ employees

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Top Industries

by visitors reading reviews

Marketing Services Firm

19%

Construction Company

11%

Government

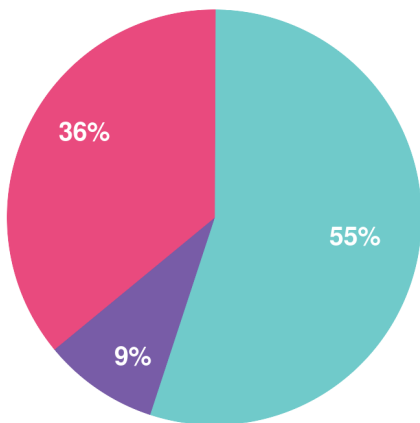
9%

University

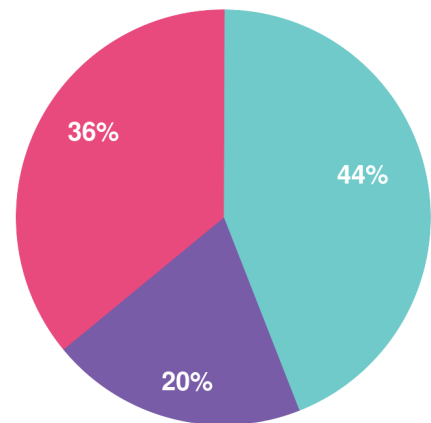
8%

Company Size

by reviewers



by visitors reading reviews



Large Enterprise

Midsize Enterprise

Small Business

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About PeerSpot

PeerSpot is the leading review site for cloud, AI, and business software. We created PeerSpot to provide a trusted platform to share information about software, applications, and services. Since 2012, over 22 million people have used PeerSpot to choose the right software for their business.

PeerSpot helps tech professionals by providing:

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